

# Outboard Motorboat Industry Research Report 2025

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## Abstracts

### Summary

According to APO Research, The global Outboard Motorboat market was valued at US\$ million in 2024 and is anticipated to reach US\$ million by 2031, witnessing a CAGR of xx% during the forecast period 2025-2031.

North American market for Outboard Motorboat is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2026 through 2031.

Asia-Pacific market for Outboard Motorboat is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Europe market for Outboard Motorboat is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The major global manufacturers of Outboard Motorboat include , etc. In 2024, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Outboard Motorboat, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Outboard Motorboat.

The report will help the Outboard Motorboat manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Outboard Motorboat market size, estimations, and forecasts are provided in terms of sales volume (Unit) and revenue (\$ millions), considering 2024 as the base year, with history and forecast data for the period from 2020 to 2031. This report segments the global Outboard Motorboat market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2020-2025. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses.

### Outboard Motorboat Segment by Company

Back Cove

Carver Yachts

Hatteras

Marlow Hunter

Monte Carlo Yachts

Pershing

Princess Yachts

Pursuit Boats

Azimut

Yamaha

Marex

Glastron

Crestliner

Boarnstream

Bayliner

Axopar Boats

## Outboard Motorboat Segment by Type

Diesel Engines Type

Electric Motors Type

Gasoline Engines Type

## Outboard Motorboat Segment by Application

Municipal

Commercial

Civil Entertainment

Others

## Outboard Motorboat Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players.

This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Outboard Motorboat market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Outboard Motorboat and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Outboard Motorboat.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of

each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Outboard Motorboat manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Outboard Motorboat by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Outboard Motorboat in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Outboard Motorboat by Type
  - 2.2.1 Market Value Comparison by Type (2020 VS 2024 VS 2031) & (US\$ Million)
  - 2.2.2 Diesel Engines Type
  - 2.2.3 Electric Motors Type
  - 2.2.4 Gasoline Engines Type
- 2.3 Outboard Motorboat by Application
  - 2.3.1 Market Value Comparison by Application (2020 VS 2024 VS 2031) & (US\$ Million)
  - 2.3.2 Municipal
  - 2.3.3 Commercial
  - 2.3.4 Civil Entertainment
  - 2.3.5 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Outboard Motorboat Production Value Estimates and Forecasts (2020-2031)
  - 2.4.2 Global Outboard Motorboat Production Capacity Estimates and Forecasts (2020-2031)
  - 2.4.3 Global Outboard Motorboat Production Estimates and Forecasts (2020-2031)
  - 2.4.4 Global Outboard Motorboat Market Average Price (2020-2031)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Outboard Motorboat Production by Manufacturers (2020-2025)
- 3.2 Global Outboard Motorboat Production Value by Manufacturers (2020-2025)

- 3.3 Global Outboard Motorboat Average Price by Manufacturers (2020-2025)
- 3.4 Global Outboard Motorboat Industry Manufacturers Ranking, 2023 VS 2024 VS 2025
- 3.5 Global Outboard Motorboat Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Outboard Motorboat Manufacturers, Product Type & Application
- 3.7 Global Outboard Motorboat Manufacturers Established Date
- 3.8 Global Outboard Motorboat Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Back Cove

- 4.1.1 Back Cove Outboard Motorboat Company Information
- 4.1.2 Back Cove Outboard Motorboat Business Overview
- 4.1.3 Back Cove Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.1.4 Back Cove Product Portfolio
- 4.1.5 Back Cove Recent Developments

### 4.2 Carver Yachts

- 4.2.1 Carver Yachts Outboard Motorboat Company Information
- 4.2.2 Carver Yachts Outboard Motorboat Business Overview
- 4.2.3 Carver Yachts Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.2.4 Carver Yachts Product Portfolio
- 4.2.5 Carver Yachts Recent Developments

### 4.3 Hatteras

- 4.3.1 Hatteras Outboard Motorboat Company Information
- 4.3.2 Hatteras Outboard Motorboat Business Overview
- 4.3.3 Hatteras Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.3.4 Hatteras Product Portfolio
- 4.3.5 Hatteras Recent Developments

### 4.4 Marlow Hunter

- 4.4.1 Marlow Hunter Outboard Motorboat Company Information
- 4.4.2 Marlow Hunter Outboard Motorboat Business Overview
- 4.4.3 Marlow Hunter Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.4.4 Marlow Hunter Product Portfolio
- 4.4.5 Marlow Hunter Recent Developments

#### 4.5 Monte Carlo Yachts

4.5.1 Monte Carlo Yachts Outboard Motorboat Company Information

4.5.2 Monte Carlo Yachts Outboard Motorboat Business Overview

4.5.3 Monte Carlo Yachts Outboard Motorboat Production, Value and Gross Margin (2020-2025)

4.5.4 Monte Carlo Yachts Product Portfolio

4.5.5 Monte Carlo Yachts Recent Developments

#### 4.6 Pershing

4.6.1 Pershing Outboard Motorboat Company Information

4.6.2 Pershing Outboard Motorboat Business Overview

4.6.3 Pershing Outboard Motorboat Production, Value and Gross Margin (2020-2025)

4.6.4 Pershing Product Portfolio

4.6.5 Pershing Recent Developments

#### 4.7 Princess Yachts

4.7.1 Princess Yachts Outboard Motorboat Company Information

4.7.2 Princess Yachts Outboard Motorboat Business Overview

4.7.3 Princess Yachts Outboard Motorboat Production, Value and Gross Margin (2020-2025)

4.7.4 Princess Yachts Product Portfolio

4.7.5 Princess Yachts Recent Developments

#### 4.8 Pursuit Boats

4.8.1 Pursuit Boats Outboard Motorboat Company Information

4.8.2 Pursuit Boats Outboard Motorboat Business Overview

4.8.3 Pursuit Boats Outboard Motorboat Production, Value and Gross Margin (2020-2025)

4.8.4 Pursuit Boats Product Portfolio

4.8.5 Pursuit Boats Recent Developments

#### 4.9 Azimut

4.9.1 Azimut Outboard Motorboat Company Information

4.9.2 Azimut Outboard Motorboat Business Overview

4.9.3 Azimut Outboard Motorboat Production, Value and Gross Margin (2020-2025)

4.9.4 Azimut Product Portfolio

4.9.5 Azimut Recent Developments

#### 4.10 Yamaha

4.10.1 Yamaha Outboard Motorboat Company Information

4.10.2 Yamaha Outboard Motorboat Business Overview

4.10.3 Yamaha Outboard Motorboat Production, Value and Gross Margin (2020-2025)

4.10.4 Yamaha Product Portfolio

4.10.5 Yamaha Recent Developments

#### 4.11 Marex

- 4.11.1 Marex Outboard Motorboat Company Information
- 4.11.2 Marex Outboard Motorboat Business Overview
- 4.11.3 Marex Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.11.4 Marex Product Portfolio
- 4.11.5 Marex Recent Developments

#### 4.12 Glastron

- 4.12.1 Glastron Outboard Motorboat Company Information
- 4.12.2 Glastron Outboard Motorboat Business Overview
- 4.12.3 Glastron Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.12.4 Glastron Product Portfolio
- 4.12.5 Glastron Recent Developments

#### 4.13 Crestliner

- 4.13.1 Crestliner Outboard Motorboat Company Information
- 4.13.2 Crestliner Outboard Motorboat Business Overview
- 4.13.3 Crestliner Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.13.4 Crestliner Product Portfolio
- 4.13.5 Crestliner Recent Developments

#### 4.14 Boarnstream

- 4.14.1 Boarnstream Outboard Motorboat Company Information
- 4.14.2 Boarnstream Outboard Motorboat Business Overview
- 4.14.3 Boarnstream Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.14.4 Boarnstream Product Portfolio
- 4.14.5 Boarnstream Recent Developments

#### 4.15 Bayliner

- 4.15.1 Bayliner Outboard Motorboat Company Information
- 4.15.2 Bayliner Outboard Motorboat Business Overview
- 4.15.3 Bayliner Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.15.4 Bayliner Product Portfolio
- 4.15.5 Bayliner Recent Developments

#### 4.16 Axopar Boats

- 4.16.1 Axopar Boats Outboard Motorboat Company Information
- 4.16.2 Axopar Boats Outboard Motorboat Business Overview
- 4.16.3 Axopar Boats Outboard Motorboat Production, Value and Gross Margin (2020-2025)
- 4.16.4 Axopar Boats Product Portfolio
- 4.16.5 Axopar Boats Recent Developments

## **5 GLOBAL OUTBOARD MOTORBOAT PRODUCTION BY REGION**

5.1 Global Outboard Motorboat Production Estimates and Forecasts by Region: 2020 VS 2024 VS 2031

5.2 Global Outboard Motorboat Production by Region: 2020-2031

5.2.1 Global Outboard Motorboat Production by Region: 2020-2025

5.2.2 Global Outboard Motorboat Production Forecast by Region (2026-2031)

5.3 Global Outboard Motorboat Production Value Estimates and Forecasts by Region: 2020 VS 2024 VS 2031

5.4 Global Outboard Motorboat Production Value by Region: 2020-2031

5.4.1 Global Outboard Motorboat Production Value by Region: 2020-2025

5.4.2 Global Outboard Motorboat Production Value Forecast by Region (2026-2031)

5.5 Global Outboard Motorboat Market Price Analysis by Region (2020-2025)

5.6 Global Outboard Motorboat Production and Value, YOY Growth

5.6.1 North America Outboard Motorboat Production Value Estimates and Forecasts (2020-2031)

5.6.2 Europe Outboard Motorboat Production Value Estimates and Forecasts (2020-2031)

5.6.3 China Outboard Motorboat Production Value Estimates and Forecasts (2020-2031)

5.6.4 Japan Outboard Motorboat Production Value Estimates and Forecasts (2020-2031)

5.6.5 South Korea Outboard Motorboat Production Value Estimates and Forecasts (2020-2031)

5.6.6 India Outboard Motorboat Production Value Estimates and Forecasts (2020-2031)

## **6 GLOBAL OUTBOARD MOTORBOAT CONSUMPTION BY REGION**

6.1 Global Outboard Motorboat Consumption Estimates and Forecasts by Region: 2020 VS 2024 VS 2031

6.2 Global Outboard Motorboat Consumption by Region (2020-2031)

6.2.1 Global Outboard Motorboat Consumption by Region: 2020-2025

6.2.2 Global Outboard Motorboat Forecasted Consumption by Region (2026-2031)

6.3 North America

6.3.1 North America Outboard Motorboat Consumption Growth Rate by Country: 2020 VS 2024 VS 2031

6.3.2 North America Outboard Motorboat Consumption by Country (2020-2031)

6.3.3 United States

6.3.4 Canada

6.3.5 Mexico

6.4 Europe

6.4.1 Europe Outboard Motorboat Consumption Growth Rate by Country: 2020 VS 2024 VS 2031

6.4.2 Europe Outboard Motorboat Consumption by Country (2020-2031)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.4.8 Spain

6.4.9 Netherlands

6.4.10 Switzerland

6.4.11 Sweden

6.4.12 Poland

6.5 Asia Pacific

6.5.1 Asia Pacific Outboard Motorboat Consumption Growth Rate by Country: 2020 VS 2024 VS 2031

6.5.2 Asia Pacific Outboard Motorboat Consumption by Country (2020-2031)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 India

6.5.7 Australia

6.5.8 Taiwan

6.5.9 Southeast Asia

6.6 South America, Middle East & Africa

6.6.1 South America, Middle East & Africa Outboard Motorboat Consumption Growth Rate by Country: 2020 VS 2024 VS 2031

6.6.2 South America, Middle East & Africa Outboard Motorboat Consumption by Country (2020-2031)

6.6.3 Brazil

6.6.4 Argentina

6.6.5 Chile

6.6.6 Turkey

6.6.7 GCC Countries

## **7 SEGMENT BY TYPE**

- 7.1 Global Outboard Motorboat Production by Type (2020-2031)
  - 7.1.1 Global Outboard Motorboat Production by Type (2020-2031) & (Unit)
  - 7.1.2 Global Outboard Motorboat Production Market Share by Type (2020-2031)
- 7.2 Global Outboard Motorboat Production Value by Type (2020-2031)
  - 7.2.1 Global Outboard Motorboat Production Value by Type (2020-2031) & (US\$ Million)
  - 7.2.2 Global Outboard Motorboat Production Value Market Share by Type (2020-2031)
- 7.3 Global Outboard Motorboat Price by Type (2020-2031)

## **8 SEGMENT BY APPLICATION**

- 8.1 Global Outboard Motorboat Production by Application (2020-2031)
  - 8.1.1 Global Outboard Motorboat Production by Application (2020-2031) & (Unit)
  - 8.1.2 Global Outboard Motorboat Production Market Share by Application (2020-2031)
- 8.2 Global Outboard Motorboat Production Value by Application (2020-2031)
  - 8.2.1 Global Outboard Motorboat Production Value by Application (2020-2031) & (US\$ Million)
  - 8.2.2 Global Outboard Motorboat Production Value Market Share by Application (2020-2031)
- 8.3 Global Outboard Motorboat Price by Application (2020-2031)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

- 9.1 Outboard Motorboat Value Chain Analysis
  - 9.1.1 Outboard Motorboat Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Outboard Motorboat Production Mode & Process
- 9.2 Outboard Motorboat Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Outboard Motorboat Distributors
  - 9.2.3 Outboard Motorboat Customers

## **10 GLOBAL OUTBOARD MOTORBOAT ANALYZING MARKET DYNAMICS**

- 10.1 Outboard Motorboat Industry Trends
- 10.2 Outboard Motorboat Industry Drivers
- 10.3 Outboard Motorboat Industry Opportunities and Challenges

10.4 Outboard Motorboat Industry Restraints

**11 REPORT CONCLUSION**

**12 DISCLAIMER**

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