

Optical Films Industry Research Report 2024

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Optical Films, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Optical Films.

The Optical Films market size, estimations, and forecasts are provided in terms of output/shipments (K sqm) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Optical Films market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Optical Films manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Kangdexin

SKC

Nitto Denko

Sumitomo Chemical

LG Chem

3M

Mntech

CCS

Shinwha

Toray Industries

Samsung SDI

Kimoto

Keiwa

Eternal

Lucky Film

Ubright

Sanritz

BQM(DAXON)

CHIMEI

Efun

Gunze

WAH HONG

Gamma

OIKE

Product Type Insights

Global markets are presented by Optical Films type, along with growth forecasts through 2030. Estimates on production and value are based on the price in the supply chain at which the Optical Films are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

Optical Films segment by Type

Polarizer

Optical Film for Back Light Unit

Optical Film

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Optical Films market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Optical Films market.

Optical Films segment by Application

Consumer electronics

Optical equipment

Automotive

Industrial

Lighting

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast value for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Optical Films market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Optical Films market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Optical Films and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Optical Films industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Optical Films.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Optical Films manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Optical Films by region/country. It provides a quantitative analysis of the market size and development potential of each region in the

next six years.

Chapter 6: Consumption of Optical Films in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Optical Films by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 1.2.2 Polarizer
 - 1.2.3 Optical Film for Back Light Unit
 - 1.2.4 Optical Film
- 2.3 Optical Films by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Consumer electronics
 - 2.3.3 Optical equipment
 - 2.3.4 Automotive
 - 2.3.5 Industrial
 - 2.3.6 Lighting
 - 2.3.7 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Optical Films Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Optical Films Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Optical Films Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Optical Films Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Optical Films Production by Manufacturers (2019-2024)
- 3.2 Global Optical Films Production Value by Manufacturers (2019-2024)

- 3.3 Global Optical Films Average Price by Manufacturers (2019-2024)
- 3.4 Global Optical Films Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Optical Films Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Optical Films Manufacturers, Product Type & Application
- 3.7 Global Optical Films Manufacturers, Date of Enter into This Industry
- 3.8 Global Optical Films Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Kangdexin

- 4.1.1 Kangdexin Optical Films Company Information
- 4.1.2 Kangdexin Optical Films Business Overview
- 4.1.3 Kangdexin Optical Films Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Kangdexin Product Portfolio
- 4.1.5 Kangdexin Recent Developments

4.2 SKC

- 4.2.1 SKC Optical Films Company Information
- 4.2.2 SKC Optical Films Business Overview
- 4.2.3 SKC Optical Films Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 SKC Product Portfolio
- 4.2.5 SKC Recent Developments

4.3 Nitto Denko

- 4.3.1 Nitto Denko Optical Films Company Information
- 4.3.2 Nitto Denko Optical Films Business Overview
- 4.3.3 Nitto Denko Optical Films Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Nitto Denko Product Portfolio
- 4.3.5 Nitto Denko Recent Developments

4.4 Sumitomo Chemical

- 4.4.1 Sumitomo Chemical Optical Films Company Information
- 4.4.2 Sumitomo Chemical Optical Films Business Overview
- 4.4.3 Sumitomo Chemical Optical Films Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 Sumitomo Chemical Product Portfolio
- 4.4.5 Sumitomo Chemical Recent Developments

4.5 LG Chem

- 4.5.1 LG Chem Optical Films Company Information

- 4.5.2 LG Chem Optical Films Business Overview
- 4.5.3 LG Chem Optical Films Production Capacity, Value and Gross Margin (2019-2024)
- 4.5.4 LG Chem Product Portfolio
- 4.5.5 LG Chem Recent Developments
- 4.6 3M
 - 4.6.1 3M Optical Films Company Information
 - 4.6.2 3M Optical Films Business Overview
 - 4.6.3 3M Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 4.6.4 3M Product Portfolio
 - 4.6.5 3M Recent Developments
- 4.7 Mntech
 - 4.7.1 Mntech Optical Films Company Information
 - 4.7.2 Mntech Optical Films Business Overview
 - 4.7.3 Mntech Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 4.7.4 Mntech Product Portfolio
 - 4.7.5 Mntech Recent Developments
- 4.8 CCS
 - 4.8.1 CCS Optical Films Company Information
 - 4.8.2 CCS Optical Films Business Overview
 - 4.8.3 CCS Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 4.8.4 CCS Product Portfolio
 - 4.8.5 CCS Recent Developments
- 4.9 Shinwha
 - 4.9.1 Shinwha Optical Films Company Information
 - 4.9.2 Shinwha Optical Films Business Overview
 - 4.9.3 Shinwha Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 4.9.4 Shinwha Product Portfolio
 - 4.9.5 Shinwha Recent Developments
- 4.10 Toray Industries
 - 4.10.1 Toray Industries Optical Films Company Information
 - 4.10.2 Toray Industries Optical Films Business Overview
 - 4.10.3 Toray Industries Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 4.10.4 Toray Industries Product Portfolio
 - 4.10.5 Toray Industries Recent Developments
- 7.11 Samsung SDI
 - 7.11.1 Samsung SDI Optical Films Company Information

- 7.11.2 Samsung SDI Optical Films Business Overview
- 4.11.3 Samsung SDI Optical Films Production Capacity, Value and Gross Margin (2019-2024)
- 7.11.4 Samsung SDI Product Portfolio
- 7.11.5 Samsung SDI Recent Developments
- 7.12 Kimoto
 - 7.12.1 Kimoto Optical Films Company Information
 - 7.12.2 Kimoto Optical Films Business Overview
 - 7.12.3 Kimoto Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 7.12.4 Kimoto Product Portfolio
 - 7.12.5 Kimoto Recent Developments
- 7.13 Keiwa
 - 7.13.1 Keiwa Optical Films Company Information
 - 7.13.2 Keiwa Optical Films Business Overview
 - 7.13.3 Keiwa Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 7.13.4 Keiwa Product Portfolio
 - 7.13.5 Keiwa Recent Developments
- 7.14 Eternal
 - 7.14.1 Eternal Optical Films Company Information
 - 7.14.2 Eternal Optical Films Business Overview
 - 7.14.3 Eternal Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 7.14.4 Eternal Product Portfolio
 - 7.14.5 Eternal Recent Developments
- 7.15 Lucky Film
 - 7.15.1 Lucky Film Optical Films Company Information
 - 7.15.2 Lucky Film Optical Films Business Overview
 - 7.15.3 Lucky Film Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 7.15.4 Lucky Film Product Portfolio
 - 7.15.5 Lucky Film Recent Developments
- 7.16 Ubright
 - 7.16.1 Ubright Optical Films Company Information
 - 7.16.2 Ubright Optical Films Business Overview
 - 7.16.3 Ubright Optical Films Production Capacity, Value and Gross Margin (2019-2024)
 - 7.16.4 Ubright Product Portfolio
 - 7.16.5 Ubright Recent Developments

7.17 Sanritz

7.17.1 Sanritz Optical Films Company Information

7.17.2 Sanritz Optical Films Business Overview

7.17.3 Sanritz Optical Films Production Capacity, Value and Gross Margin
(2019-2024)

7.17.4 Sanritz Product Portfolio

7.17.5 Sanritz Recent Developments

7.18 BQM(DAXON)

7.18.1 BQM(DAXON) Optical Films Company Information

7.18.2 BQM(DAXON) Optical Films Business Overview

7.18.3 BQM(DAXON) Optical Films Production Capacity, Value and Gross Margin
(2019-2024)

7.18.4 BQM(DAXON) Product Portfolio

7.18.5 BQM(DAXON) Recent Developments

7.19 CHIMEI

7.19.1 CHIMEI Optical Films Company Information

7.19.2 CHIMEI Optical Films Business Overview

7.19.3 CHIMEI Optical Films Production Capacity, Value and Gross Margin
(2019-2024)

7.19.4 CHIMEI Product Portfolio

7.19.5 CHIMEI Recent Developments

7.20 Efun

7.20.1 Efun Optical Films Company Information

7.20.2 Efun Optical Films Business Overview

7.20.3 Efun Optical Films Production Capacity, Value and Gross Margin (2019-2024)

7.20.4 Efun Product Portfolio

7.20.5 Efun Recent Developments

7.21 Gunze

7.21.1 Gunze Optical Films Company Information

7.21.2 Gunze Optical Films Business Overview

7.21.3 Gunze Optical Films Production Capacity, Value and Gross Margin (2019-2024)

7.21.4 Gunze Product Portfolio

7.21.5 Gunze Recent Developments

7.22 WAH HONG

7.22.1 WAH HONG Optical Films Company Information

7.22.2 WAH HONG Optical Films Business Overview

7.22.3 WAH HONG Optical Films Production Capacity, Value and Gross Margin
(2019-2024)

7.22.4 WAH HONG Product Portfolio

7.22.5 WAH HONG Recent Developments

7.23 Gamma

7.23.1 Gamma Optical Films Company Information

7.23.2 Gamma Optical Films Business Overview

7.23.3 Gamma Optical Films Production Capacity, Value and Gross Margin (2019-2024)

7.23.4 Gamma Product Portfolio

7.23.5 Gamma Recent Developments

7.24 OIKE

7.24.1 OIKE Optical Films Company Information

7.24.2 OIKE Optical Films Business Overview

7.24.3 OIKE Optical Films Production Capacity, Value and Gross Margin (2019-2024)

7.24.4 OIKE Product Portfolio

7.24.5 OIKE Recent Developments

5 GLOBAL OPTICAL FILMS PRODUCTION BY REGION

5.1 Global Optical Films Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Optical Films Production by Region: 2019-2030

5.2.1 Global Optical Films Production by Region: 2019-2024

5.2.2 Global Optical Films Production Forecast by Region (2025-2030)

5.3 Global Optical Films Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Optical Films Production Value by Region: 2019-2030

5.4.1 Global Optical Films Production Value by Region: 2019-2024

5.4.2 Global Optical Films Production Value Forecast by Region (2025-2030)

5.5 Global Optical Films Market Price Analysis by Region (2019-2024)

5.6 Global Optical Films Production and Value, YOY Growth

5.6.1 North America Optical Films Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Optical Films Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Optical Films Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Optical Films Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL OPTICAL FILMS CONSUMPTION BY REGION

6.1 Global Optical Films Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Optical Films Consumption by Region (2019-2030)

6.2.1 Global Optical Films Consumption by Region: 2019-2030

6.2.2 Global Optical Films Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Optical Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Optical Films Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Optical Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Optical Films Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Optical Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Optical Films Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Optical Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Optical Films Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Optical Films Production by Type (2019-2030)

7.1.1 Global Optical Films Production by Type (2019-2030) & (K sqm)

7.1.2 Global Optical Films Production Market Share by Type (2019-2030)

7.2 Global Optical Films Production Value by Type (2019-2030)

7.2.1 Global Optical Films Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Optical Films Production Value Market Share by Type (2019-2030)

7.3 Global Optical Films Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Optical Films Production by Application (2019-2030)

8.1.1 Global Optical Films Production by Application (2019-2030) & (K sqm)

8.1.2 Global Optical Films Production by Application (2019-2030) & (K sqm)

8.2 Global Optical Films Production Value by Application (2019-2030)

8.2.1 Global Optical Films Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Optical Films Production Value Market Share by Application (2019-2030)

8.3 Global Optical Films Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Optical Films Value Chain Analysis

9.1.1 Optical Films Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Optical Films Production Mode & Process

9.2 Optical Films Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Optical Films Distributors

9.2.3 Optical Films Customers

10 GLOBAL OPTICAL FILMS ANALYZING MARKET DYNAMICS

10.1 Optical Films Industry Trends

10.2 Optical Films Industry Drivers

10.3 Optical Films Industry Opportunities and Challenges

10.4 Optical Films Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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