

# Opaque Polymer Industry Research Report 2024

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## Abstracts

### Summary

Opaque polymer is a styrene acrylic copolymer emulsion to provide the opacity of emulsion paint. The emulsion particle is styrene-acrylic copolymer bead consist of hollow. It is an advanced polymeric opacifiers engineered mainly to improve the efficiency of TiO<sub>2</sub>. The opaque polymer can provide an effective way to reduce raw material costs and improve hiding in a range of products, including interior or exterior coatings from flat to semigloss.

According to APO Research, The global Opaque Polymer market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Opaque Polymer is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Opaque Polymer is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Opaque Polymer is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Opaque Polymer include etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Opaque Polymer, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Opaque Polymer.

The report will help the Opaque Polymer manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Opaque Polymer market size, estimations, and forecasts are provided in terms of sales volume (MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Opaque Polymer market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Dow

Arkema

Ashland

Interpolymer

Junneng

Hankuck

Visen

Indulor

#### Opaque Polymer segment by Solid Content

0.3

0.4

#### Opaque Polymer segment by Application

Painting and Coating

Detergents

Personal Care

#### Opaque Polymer Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

#### Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Opaque Polymer market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Opaque Polymer and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Opaque Polymer.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Opaque Polymer manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Opaque Polymer by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Opaque Polymer in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by solid content, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering

the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Opaque Polymer by Solid Content
  - 2.2.1 Market Value Comparison by Solid Content (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 0.3
  - 2.2.3 0.4
- 2.3 Opaque Polymer by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Painting and Coating
  - 2.3.3 Detergents
  - 2.3.4 Personal Care
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Opaque Polymer Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Opaque Polymer Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Opaque Polymer Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Opaque Polymer Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Opaque Polymer Production by Manufacturers (2019-2024)
- 3.2 Global Opaque Polymer Production Value by Manufacturers (2019-2024)
- 3.3 Global Opaque Polymer Average Price by Manufacturers (2019-2024)
- 3.4 Global Opaque Polymer Industry Manufacturers Ranking, 2022 VS 2023 VS 2024



- 3.5 Global Opaque Polymer Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Opaque Polymer Manufacturers, Product Type & Application
- 3.7 Global Opaque Polymer Manufacturers, Date of Enter into This Industry
- 3.8 Global Opaque Polymer Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Dow

- 4.1.1 Dow Opaque Polymer Company Information
- 4.1.2 Dow Opaque Polymer Business Overview
- 4.1.3 Dow Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Dow Product Portfolio
- 4.1.5 Dow Recent Developments

### 4.2 Arkema

- 4.2.1 Arkema Opaque Polymer Company Information
- 4.2.2 Arkema Opaque Polymer Business Overview
- 4.2.3 Arkema Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Arkema Product Portfolio
- 4.2.5 Arkema Recent Developments

### 4.3 Ashland

- 4.3.1 Ashland Opaque Polymer Company Information
- 4.3.2 Ashland Opaque Polymer Business Overview
- 4.3.3 Ashland Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Ashland Product Portfolio
- 4.3.5 Ashland Recent Developments

### 4.4 Interpolymer

- 4.4.1 Interpolymer Opaque Polymer Company Information
- 4.4.2 Interpolymer Opaque Polymer Business Overview
- 4.4.3 Interpolymer Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 Interpolymer Product Portfolio
- 4.4.5 Interpolymer Recent Developments

### 4.5 Junneng

- 4.5.1 Junneng Opaque Polymer Company Information
- 4.5.2 Junneng Opaque Polymer Business Overview

4.5.3 Junneng Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 Junneng Product Portfolio

4.5.5 Junneng Recent Developments

4.6 Hankuck

4.6.1 Hankuck Opaque Polymer Company Information

4.6.2 Hankuck Opaque Polymer Business Overview

4.6.3 Hankuck Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 Hankuck Product Portfolio

4.6.5 Hankuck Recent Developments

4.7 Visen

4.7.1 Visen Opaque Polymer Company Information

4.7.2 Visen Opaque Polymer Business Overview

4.7.3 Visen Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 Visen Product Portfolio

4.7.5 Visen Recent Developments

4.8 Indulor

4.8.1 Indulor Opaque Polymer Company Information

4.8.2 Indulor Opaque Polymer Business Overview

4.8.3 Indulor Opaque Polymer Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 Indulor Product Portfolio

4.8.5 Indulor Recent Developments

## **5 GLOBAL OPAQUE POLYMER PRODUCTION BY REGION**

5.1 Global Opaque Polymer Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Opaque Polymer Production by Region: 2019-2030

5.2.1 Global Opaque Polymer Production by Region: 2019-2024

5.2.2 Global Opaque Polymer Production Forecast by Region (2025-2030)

5.3 Global Opaque Polymer Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Opaque Polymer Production Value by Region: 2019-2030

5.4.1 Global Opaque Polymer Production Value by Region: 2019-2024

5.4.2 Global Opaque Polymer Production Value Forecast by Region (2025-2030)

5.5 Global Opaque Polymer Market Price Analysis by Region (2019-2024)

## 5.6 Global Opaque Polymer Production and Value, YOY Growth

5.6.1 North America Opaque Polymer Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Opaque Polymer Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Opaque Polymer Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Opaque Polymer Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Opaque Polymer Production Value Estimates and Forecasts (2019-2030)

5.6.6 India Opaque Polymer Production Value Estimates and Forecasts (2019-2030)

## 6 GLOBAL OPAQUE POLYMER CONSUMPTION BY REGION

6.1 Global Opaque Polymer Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Opaque Polymer Consumption by Region (2019-2030)

6.2.1 Global Opaque Polymer Consumption by Region: 2019-2030

6.2.2 Global Opaque Polymer Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Opaque Polymer Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Opaque Polymer Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Opaque Polymer Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Opaque Polymer Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY SOLID CONTENT**

7.1 Global Opaque Polymer Production by Solid Content (2019-2030)

7.1.1 Global Opaque Polymer Production by Solid Content (2019-2030) & (MT)

7.1.2 Global Opaque Polymer Production Market Share by Solid Content (2019-2030)

7.2 Global Opaque Polymer Production Value by Solid Content (2019-2030)

7.2.1 Global Opaque Polymer Production Value by Solid Content (2019-2030) & (US\$ Million)

7.2.2 Global Opaque Polymer Production Value Market Share by Solid Content (2019-2030)

7.3 Global Opaque Polymer Price by Solid Content (2019-2030)

## **8 SEGMENT BY APPLICATION**

8.1 Global Opaque Polymer Production by Application (2019-2030)

8.1.1 Global Opaque Polymer Production by Application (2019-2030) & (MT)

8.1.2 Global Opaque Polymer Production by Application (2019-2030) & (MT)

8.2 Global Opaque Polymer Production Value by Application (2019-2030)

8.2.1 Global Opaque Polymer Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Opaque Polymer Production Value Market Share by Application (2019-2030)

8.3 Global Opaque Polymer Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

## 9.1 Opaque Polymer Value Chain Analysis

9.1.1 Opaque Polymer Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Opaque Polymer Production Mode & Process

## 9.2 Opaque Polymer Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Opaque Polymer Distributors

9.2.3 Opaque Polymer Customers

## **10 GLOBAL OPAQUE POLYMER ANALYZING MARKET DYNAMICS**

10.1 Opaque Polymer Industry Trends

10.2 Opaque Polymer Industry Drivers

10.3 Opaque Polymer Industry Opportunities and Challenges

10.4 Opaque Polymer Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Solid Content (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Table 5. Global Opaque Polymer Production by Manufacturers (MT) & (2019-2024)

Table 6. Global Opaque Polymer Production Market Share by Manufacturers

Table 7. Global Opaque Polymer Production Value by Manufacturers (US\$ Million) & (2019-2024)

Table 8. Global Opaque Polymer Production Value Market Share by Manufacturers (2019-2024)

Table 9. Global Opaque Polymer Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 10. Global Opaque Polymer Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global Opaque Polymer Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Opaque Polymer by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2023)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Dow Opaque Polymer Company Information

Table 16. Dow Business Overview

Table 17. Dow Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 18. Dow Product Portfolio

Table 19. Dow Recent Developments

Table 20. Arkema Opaque Polymer Company Information

Table 21. Arkema Business Overview

Table 22. Arkema Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 23. Arkema Product Portfolio

Table 24. Arkema Recent Developments

Table 25. Ashland Opaque Polymer Company Information

Table 26. Ashland Business Overview

Table 27. Ashland Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 28. Ashland Product Portfolio

Table 29. Ashland Recent Developments

Table 30. Interpolymer Opaque Polymer Company Information

Table 31. Interpolymer Business Overview

Table 32. Interpolymer Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 33. Interpolymer Product Portfolio

Table 34. Interpolymer Recent Developments

Table 35. Junneng Opaque Polymer Company Information

Table 36. Junneng Business Overview

Table 37. Junneng Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 38. Junneng Product Portfolio

Table 39. Junneng Recent Developments

Table 40. Hankuck Opaque Polymer Company Information

Table 41. Hankuck Business Overview

Table 42. Hankuck Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 43. Hankuck Product Portfolio

Table 44. Hankuck Recent Developments

Table 45. Visen Opaque Polymer Company Information

Table 46. Visen Business Overview

Table 47. Visen Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Visen Product Portfolio

Table 49. Visen Recent Developments

Table 50. Indolor Opaque Polymer Company Information

Table 51. Indolor Business Overview

Table 52. Indolor Opaque Polymer Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 53. Indolor Product Portfolio

Table 54. Indolor Recent Developments

Table 55. Global Opaque Polymer Production Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Table 56. Global Opaque Polymer Production by Region (2019-2024) & (MT)

Table 57. Global Opaque Polymer Production Market Share by Region (2019-2024)

Table 58. Global Opaque Polymer Production Forecast by Region (2025-2030) & (MT)



Table 59. Global Opaque Polymer Production Market Share Forecast by Region (2025-2030)

Table 60. Global Opaque Polymer Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 61. Global Opaque Polymer Production Value by Region (2019-2024) & (US\$ Million)

Table 62. Global Opaque Polymer Production Value Market Share by Region (2019-2024)

Table 63. Global Opaque Polymer Production Value Forecast by Region (2025-2030) & (US\$ Million)

Table 64. Global Opaque Polymer Production Value Market Share Forecast by Region (2025-2030)

Table 65. Global Opaque Polymer Market Average Price (USD/MT) by Region (2019-2024)

Table 66. Global Opaque Polymer Consumption Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Table 67. Global Opaque Polymer Consumption by Region (2019-2024) & (MT)

Table 68. Global Opaque Polymer Consumption Market Share by Region (2019-2024)

Table 69. Global Opaque Polymer Forecasted Consumption by Region (2025-2030) & (MT)

Table 70. Global Opaque Polymer Forecasted Consumption Market Share by Region (2025-2030)

Table 71. North America Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 72. North America Opaque Polymer Consumption by Country (2019-2024) & (MT)

Table 73. North America Opaque Polymer Consumption by Country (2025-2030) & (MT)

Table 74. Europe Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 75. Europe Opaque Polymer Consumption by Country (2019-2024) & (MT)

Table 76. Europe Opaque Polymer Consumption by Country (2025-2030) & (MT)

Table 77. Asia Pacific Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 78. Asia Pacific Opaque Polymer Consumption by Country (2019-2024) & (MT)

Table 79. Asia Pacific Opaque Polymer Consumption by Country (2025-2030) & (MT)

Table 80. Latin America, Middle East & Africa Opaque Polymer Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 81. Latin America, Middle East & Africa Opaque Polymer Consumption by Country (2019-2024) & (MT)

Table 82. Latin America, Middle East & Africa Opaque Polymer Consumption by



Country (2025-2030) & (MT)

Table 83. Global Opaque Polymer Production by Solid Content (2019-2024) & (MT)

Table 84. Global Opaque Polymer Production by Solid Content (2025-2030) & (MT)

Table 85. Global Opaque Polymer Production Market Share by Solid Content (2019-2024)

Table 86. Global Opaque Polymer Production Market Share by Solid Content (2025-2030)

Table 87. Global Opaque Polymer Production Value by Solid Content (2019-2024) & (US\$ Million)

Table 88. Global Opaque Polymer Production Value by Solid Content (2025-2030) & (US\$ Million)

Table 89. Global Opaque Polymer Production Value Market Share by Solid Content (2019-2024)

Table 90. Global Opaque Polymer Production Value Market Share by Solid Content (2025-2030)

Table 91. Global Opaque Polymer Price by Solid Content (2019-2024) & (USD/MT)

Table 92. Global Opaque Polymer Price by Solid Content (2025-2030) & (USD/MT)

Table 93. Global Opaque Polymer Production by Application (2019-2024) & (MT)

Table 94. Global Opaque Polymer Production by Application (2025-2030) & (MT)

Table 95. Global Opaque Polymer Production Market Share by Application (2019-2024)

Table 96. Global Opaque Polymer Production Market Share by Application (2025-2030)

Table 97. Global Opaque Polymer Production Value by Application (2019-2024) & (US\$ Million)

Table 98. Global Opaque Polymer Production Value by Application (2025-2030) & (US\$ Million)

Table 99. Global Opaque Polymer Production Value Market Share by Application (2019-2024)

Table 100. Global Opaque Polymer Production Value Market Share by Application (2025-2030)

Table 101. Global Opaque Polymer Price by Application (2019-2024) & (USD/MT)

Table 102. Global Opaque Polymer Price by Application (2025-2030) & (USD/MT)

Table 103. Key Raw Materials

Table 104. Raw Materials Key Suppliers

Table 105. Opaque Polymer Distributors List

Table 106. Opaque Polymer Customers List

Table 107. Opaque Polymer Industry Trends

Table 108. Opaque Polymer Industry Drivers

Table 109. Opaque Polymer Industry Restraints

Table 110. Authors List of This Report



## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Opaque Polymer Product Picture

Figure 5. Market Value Comparison by Solid Content (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 6. 0.3 Product Picture

Figure 7. 0.4 Product Picture

Figure 8. Painting and Coating Product Picture

Figure 9. Detergents Product Picture

Figure 10. Personal Care Product Picture

Figure 11. Global Opaque Polymer Production Value (US\$ Million), 2019 VS 2023 VS 2030

Figure 12. Global Opaque Polymer Production Value (2019-2030) & (US\$ Million)

Figure 13. Global Opaque Polymer Production Capacity (2019-2030) & (MT)

Figure 14. Global Opaque Polymer Production (2019-2030) & (MT)

Figure 15. Global Opaque Polymer Average Price (USD/MT) & (2019-2030)

Figure 16. Global Opaque Polymer Key Manufacturers, Manufacturing Sites & Headquarters

Figure 17. Global Opaque Polymer Manufacturers, Date of Enter into This Industry

Figure 18. Global Top 5 and 10 Opaque Polymer Players Market Share by Production Value in 2023

Figure 19. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 20. Global Opaque Polymer Production Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Figure 21. Global Opaque Polymer Production Market Share by Region: 2019 VS 2023 VS 2030

Figure 22. Global Opaque Polymer Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 23. Global Opaque Polymer Production Value Market Share by Region: 2019 VS 2023 VS 2030

Figure 24. North America Opaque Polymer Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 25. Europe Opaque Polymer Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 26. China Opaque Polymer Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 27. Japan Opaque Polymer Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 28. South Korea Opaque Polymer Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 29. India Opaque Polymer Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 30. Global Opaque Polymer Consumption Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Figure 31. Global Opaque Polymer Consumption Market Share by Region: 2019 VS 2023 VS 2030

Figure 32. North America Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 33. North America Opaque Polymer Consumption Market Share by Country (2019-2030)

Figure 34. United States Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 35. Canada Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 36. Europe Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 37. Europe Opaque Polymer Consumption Market Share by Country (2019-2030)

Figure 38. Germany Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 39. France Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 40. U.K. Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 41. Italy Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 42. Netherlands Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 43. Asia Pacific Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 44. Asia Pacific Opaque Polymer Consumption Market Share by Country (2019-2030)

Figure 45. China Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 46. Japan Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 47. South Korea Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 48. China Taiwan Opaque Polymer Consumption and Growth Rate (2019-2030)

& (MT)

Figure 49. Southeast Asia Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 50. India Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 51. Australia Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 52. Latin America, Middle East & Africa Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 53. Latin America, Middle East & Africa Opaque Polymer Consumption Market Share by Country (2019-2030)

Figure 54. Mexico Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 55. Brazil Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 56. Turkey Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 57. GCC Countries Opaque Polymer Consumption and Growth Rate (2019-2030) & (MT)

Figure 58. Global Opaque Polymer Production Market Share by Solid Content (2019-2030)

Figure 59. Global Opaque Polymer Production Value Market Share by Solid Content (2019-2030)

Figure 60. Global Opaque Polymer Price (USD/MT) by Solid Content (2019-2030)

Figure 61. Global Opaque Polymer Production Market Share by Application (2019-2030)

Figure 62. Global Opaque Polymer Production Value Market Share by Application (2019-2030)

Figure 63. Global Opaque Polymer Price (USD/MT) by Application (2019-2030)

Figure 64. Opaque Polymer Value Chain

Figure 65. Opaque Polymer Production Mode & Process

Figure 66. Direct Comparison with Distribution Share

Figure 67. Distributors Profiles

Figure 68. Opaque Polymer Industry Opportunities and Challenges

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