+44 20 8123 2220
info@marketpublishers.com

Online to Offline Commerce Industry Research Report 2023

https://marketpublishers.com/r/O3AF3DD6760CEN.html
Date: August 2023
Pages: 96
Price: US$ 2,950.00 (Single User License)
ID: O3AF3DD6760CEN

Abstracts

This report aims to provide a comprehensive presentation of the global market for Online to Offline Commerce, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Online to Offline Commerce.

The Online to Offline Commerce market size, estimations, and forecasts are provided in terms of and revenue ($ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Online to Offline Commerce market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Online to Offline Commerce companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and

+44 20 8123 2220
info@marketpublishers.com

developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Booking Holdings

Expedia

Uber

Didi Chuxing

Airbnb

Ctrip

Suning.com

Meituan Dianping

58.com

Tuniu Corporation

Fang Holdings Limited

Leju Holding Limited

Alibaba Health

Ping An Good Doctor

Grab Holdings

+44 20 8123 2220
info@marketpublishers.com

eHi Auto Services Limited

Product Type Insights

Global markets are presented by Online to Offline Commerce type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Online to Offline Commerce are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Online to Offline Commerce segment by Type

Group-Buying Platform

Online Shopping Platform

Business Circle Platform

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Online to Offline Commerce market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Online to Offline Commerce market.

Online to Offline Commerce Segment by Application

Travel & Tourism

Hotel Booking

+44 20 8123 2220
info@marketpublishers.com

Ridesharing

Restaurant

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

+44 20 8123 2220
info@marketpublishers.com

- Nordic Countries
- Rest of Europe

Asia-Pacific

- China
- Japan
- South Korea
- Southeast Asia
- India
- Australia
- Rest of Asia

Latin America

- Mexico
- Brazil
- Rest of Latin America

Middle East & Africa

- Turkey
- Saudi Arabia
- UAE
- Rest of MEA

+44 20 8123 2220
info@marketpublishers.com

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Online to Offline Commerce market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Online to Offline Commerce market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Online to Offline Commerce and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

+44 20 8123 2220
info@marketpublishers.com

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Online to Offline Commerce industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Online to Offline Commerce.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Online to Offline Commerce companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East

+44 20 8123 2220
info@marketpublishers.com

and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 PREFACE

1.1 Scope of Report
1.2 Reasons for Doing This Study
1.3 Research Methodology
1.4 Research Process
1.5 Data Source
  1.5.1 Secondary Sources
  1.5.2 Primary Sources

2 MARKET OVERVIEW

2.1 Product Definition
2.2 Online to Offline Commerce by Type
  2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
  1.2.2 Group-Buying Platform
  1.2.3 Online Shopping Platform
  1.2.4 Business Circle Platform
2.3 Online to Offline Commerce by Application
  2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
  2.3.2 Travel & Tourism
  2.3.3 Hotel Booking
  2.3.4 Ridesharing
  2.3.5 Restaurant
  2.3.6 Others
2.4 Assumptions and Limitations

3 ONLINE TO OFFLINE COMMERCE BREAKDOWN DATA BY TYPE

3.1 Global Online to Offline Commerce Historic Market Size by Type (2018-2023)
3.2 Global Online to Offline Commerce Forecasted Market Size by Type (2023-2028)

4 ONLINE TO OFFLINE COMMERCE BREAKDOWN DATA BY APPLICATION

4.1 Global Online to Offline Commerce Historic Market Size by Application (2018-2023)
4.2 Global Online to Offline Commerce Forecasted Market Size by Application (2018-2023)

+44 20 8123 2220
info@marketpublishers.com

5 GLOBAL GROWTH TRENDS

5.1 Global Online to Offline Commerce Market Perspective (2018-2029)
5.2 Global Online to Offline Commerce Growth Trends by Region
  5.2.1 Global Online to Offline Commerce Market Size by Region: 2018 VS 2022 VS 2029
  5.2.2 Online to Offline Commerce Historic Market Size by Region (2018-2023)
  5.2.3 Online to Offline Commerce Forecasted Market Size by Region (2024-2029)
5.3 Online to Offline Commerce Market Dynamics
  5.3.1 Online to Offline Commerce Industry Trends
  5.3.2 Online to Offline Commerce Market Drivers
  5.3.3 Online to Offline Commerce Market Challenges
  5.3.4 Online to Offline Commerce Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Online to Offline Commerce Players by Revenue
  6.1.1 Global Top Online to Offline Commerce Players by Revenue (2018-2023)
  6.1.2 Global Online to Offline Commerce Revenue Market Share by Players (2018-2023)
6.2 Global Online to Offline Commerce Industry Players Ranking, 2021 VS 2022 VS 2023
6.3 Global Key Players of Online to Offline Commerce Head office and Area Served
6.4 Global Online to Offline Commerce Players, Product Type & Application
6.5 Global Online to Offline Commerce Players, Date of Enter into This Industry
6.6 Global Online to Offline Commerce Market CR5 and HHI
6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Online to Offline Commerce Market Size (2018-2029)
7.2 North America Online to Offline Commerce Market Growth Rate by Country: 2018 VS 2022 VS 2029
7.3 North America Online to Offline Commerce Market Size by Country (2018-2023)
7.4 North America Online to Offline Commerce Market Size by Country (2024-2029)
7.5 United States
7.6 Canada

+44 20 8123 2220
info@marketpublishers.com

8 EUROPE

8.1 Europe Online to Offline Commerce Market Size (2018-2029)
8.2 Europe Online to Offline Commerce Market Growth Rate by Country: 2018 VS 2022 VS 2029
8.3 Europe Online to Offline Commerce Market Size by Country (2018-2023)
8.4 Europe Online to Offline Commerce Market Size by Country (2024-2029)
7.4 Germany
7.5 France
7.6 U.K.
7.7 Italy
7.8 Russia
7.9 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Online to Offline Commerce Market Size (2018-2029)
9.2 Asia-Pacific Online to Offline Commerce Market Growth Rate by Country: 2018 VS 2022 VS 2029
9.3 Asia-Pacific Online to Offline Commerce Market Size by Country (2018-2023)
9.4 Asia-Pacific Online to Offline Commerce Market Size by Country (2024-2029)
8.4 China
8.5 Japan
8.6 South Korea
8.7 Southeast Asia
8.8 India
8.9 Australia

10 LATIN AMERICA

10.1 Latin America Online to Offline Commerce Market Size (2018-2029)
10.2 Latin America Online to Offline Commerce Market Growth Rate by Country: 2018 VS 2022 VS 2029
10.3 Latin America Online to Offline Commerce Market Size by Country (2018-2023)
10.4 Latin America Online to Offline Commerce Market Size by Country (2024-2029)
9.4 Mexico
9.5 Brazil

11 MIDDLE EAST & AFRICA

+44 20 8123 2220
info@marketpublishers.com

11.1 Middle East & Africa Online to Offline Commerce Market Size (2018-2029)
11.2 Middle East & Africa Online to Offline Commerce Market Growth Rate by Country: 2018 VS 2022 VS 2029
11.3 Middle East & Africa Online to Offline Commerce Market Size by Country (2018-2023)
11.4 Middle East & Africa Online to Offline Commerce Market Size by Country (2024-2029)
10.4 Turkey
10.5 Saudi Arabia
10.6 UAE

12 PLAYERS PROFILED

11.1 Booking Holdings
  11.1.1 Booking Holdings Company Detail
  11.1.2 Booking Holdings Business Overview
  11.1.3 Booking Holdings Online to Offline Commerce Introduction
  11.1.4 Booking Holdings Revenue in Online to Offline Commerce Business (2017-2022)
  11.1.5 Booking Holdings Recent Development
11.2 Expedia
  11.2.1 Expedia Company Detail
  11.2.2 Expedia Business Overview
  11.2.3 Expedia Online to Offline Commerce Introduction
  11.2.4 Expedia Revenue in Online to Offline Commerce Business (2017-2022)
  11.2.5 Expedia Recent Development
11.3 Uber
  11.3.1 Uber Company Detail
  11.3.2 Uber Business Overview
  11.3.3 Uber Online to Offline Commerce Introduction
  11.3.4 Uber Revenue in Online to Offline Commerce Business (2017-2022)
  11.3.5 Uber Recent Development
11.4 Didi Chuxing
  11.4.1 Didi Chuxing Company Detail
  11.4.2 Didi Chuxing Business Overview
  11.4.3 Didi Chuxing Online to Offline Commerce Introduction
  11.4.4 Didi Chuxing Revenue in Online to Offline Commerce Business (2017-2022)
  11.4.5 Didi Chuxing Recent Development

+44 20 8123 2220
info@marketpublishers.com

11.5 Airbnb
11.5.1 Airbnb Company Detail
11.5.2 Airbnb Business Overview
11.5.3 Airbnb Online to Offline Commerce Introduction
11.5.4 Airbnb Revenue in Online to Offline Commerce Business (2017-2022)
11.5.5 Airbnb Recent Development
11.6 Ctrip
11.6.1 Ctrip Company Detail
11.6.2 Ctrip Business Overview
11.6.3 Ctrip Online to Offline Commerce Introduction
11.6.4 Ctrip Revenue in Online to Offline Commerce Business (2017-2022)
11.6.5 Ctrip Recent Development
11.7 Suning.com
11.7.1 Suning.com Company Detail
11.7.2 Suning.com Business Overview
11.7.3 Suning.com Online to Offline Commerce Introduction
11.7.4 Suning.com Revenue in Online to Offline Commerce Business (2017-2022)
11.7.5 Suning.com Recent Development
11.8 Meituan Dianping
11.8.1 Meituan Dianping Company Detail
11.8.2 Meituan Dianping Business Overview
11.8.3 Meituan Dianping Online to Offline Commerce Introduction
11.8.4 Meituan Dianping Revenue in Online to Offline Commerce Business (2017-2022)
11.8.5 Meituan Dianping Recent Development
11.9 58.com
11.9.1 58.com Company Detail
11.9.2 58.com Business Overview
11.9.3 58.com Online to Offline Commerce Introduction
11.9.4 58.com Revenue in Online to Offline Commerce Business (2017-2022)
11.9.5 58.com Recent Development
11.10 Tuniu Corporation
11.10.1 Tuniu Corporation Company Detail
11.10.2 Tuniu Corporation Business Overview
11.10.3 Tuniu Corporation Online to Offline Commerce Introduction
11.10.4 Tuniu Corporation Revenue in Online to Offline Commerce Business (2017-2022)
11.10.5 Tuniu Corporation Recent Development
11.11 Fang Holdings Limited

+44 20 8123 2220
info@marketpublishers.com

11.11.1 Fang Holdings Limited Company Detail
11.11.2 Fang Holdings Limited Business Overview
11.11.3 Fang Holdings Limited Online to Offline Commerce Introduction
11.11.4 Fang Holdings Limited Revenue in Online to Offline Commerce Business (2017-2022)
11.11.5 Fang Holdings Limited Recent Development
11.12 Leju Holding Limited
11.12.1 Leju Holding Limited Company Detail
11.12.2 Leju Holding Limited Business Overview
11.12.3 Leju Holding Limited Online to Offline Commerce Introduction
11.12.4 Leju Holding Limited Revenue in Online to Offline Commerce Business (2017-2022)
11.12.5 Leju Holding Limited Recent Development
11.13 Alibaba Health
11.13.1 Alibaba Health Company Detail
11.13.2 Alibaba Health Business Overview
11.13.3 Alibaba Health Online to Offline Commerce Introduction
11.13.4 Alibaba Health Revenue in Online to Offline Commerce Business (2017-2022)
11.13.5 Alibaba Health Recent Development
11.14 Ping An Good Doctor
11.14.1 Ping An Good Doctor Company Detail
11.14.2 Ping An Good Doctor Business Overview
11.14.3 Ping An Good Doctor Online to Offline Commerce Introduction
11.14.4 Ping An Good Doctor Revenue in Online to Offline Commerce Business (2017-2022)
11.14.5 Ping An Good Doctor Recent Development
11.15 Grab Holdings
11.15.1 Grab Holdings Company Detail
11.15.2 Grab Holdings Business Overview
11.15.3 Grab Holdings Online to Offline Commerce Introduction
11.15.4 Grab Holdings Revenue in Online to Offline Commerce Business (2017-2022)
11.15.5 Grab Holdings Recent Development
11.16 eHi Auto Services Limited
11.16.1 eHi Auto Services Limited Company Detail
11.16.2 eHi Auto Services Limited Business Overview
11.16.3 eHi Auto Services Limited Online to Offline Commerce Introduction
11.16.4 eHi Auto Services Limited Revenue in Online to Offline Commerce Business (2017-2022)
11.16.5 eHi Auto Services Limited Recent Development

+44 20 8123 2220
info@marketpublishers.com

13 REPORT CONCLUSION

14 DISCLAIMER

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Online to Offline Commerce Industry Research Report 2023
Product link: https://marketpublishers.com/r/O3AF3DD6760CEN.html
Price: US$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O3AF3DD6760CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970