

# On-Board Diagnostics (OBD) Aftermarket Industry Research Report 2025

<https://marketpublishers.com/r/OF1D913A2B92EN.html>

Date: February 2025

Pages: 121

Price: US\$ 2,950.00 (Single User License)

ID: OF1D913A2B92EN

## Abstracts

### Summary

According to APO Research, The global On-Board Diagnostics (OBD) Aftermarket market was valued at US\$ million in 2024 and is anticipated to reach US\$ million by 2031, witnessing a CAGR of xx% during the forecast period 2025-2031.

North American market for On-Board Diagnostics (OBD) Aftermarket is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Asia-Pacific market for On-Board Diagnostics (OBD) Aftermarket is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Europe market for On-Board Diagnostics (OBD) Aftermarket is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The major global companies of On-Board Diagnostics (OBD) Aftermarket include Magneti Marelli S.p.A., Intel Corporation, Innova Electronics Corporation, Hella GmbH & Co. KGaA, Geotab Inc., ERM, Electronic System LTD, Danlaw Inc. and Continental AG, etc. In 2024, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for On-Board Diagnostics (OBD) Aftermarket, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding On-Board Diagnostics (OBD) Aftermarket.

The On-Board Diagnostics (OBD) Aftermarket market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2024 as the base year, with history and forecast data for the period from 2020 to 2031. This report segments the global On-Board Diagnostics (OBD) Aftermarket market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2020-2025. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses.

### On-Board Diagnostics (OBD) Aftermarket Segment by Company

Magneti Marelli S.p.A.

Intel Corporation

Innova Electronics Corporation

Hella GmbH & Co. KGaA

Geotab Inc.

ERM

Electronic System LTD

Danlaw Inc.

Continental AG

CalAmp Corporation

Bosch Diagnostic (Robert Bosch GmbH)

Azuga Inc.

AVL DiTEST GmbH

Autel Intelligent Technology Corp., Ltd.

#### On-Board Diagnostics (OBD) Aftermarket Segment by Type

Software Applications

Hardware Devices

Diagnostic Tools

#### On-Board Diagnostics (OBD) Aftermarket Segment by Application

Consumer Telematics

Car Sharing

Used-based Insurance

Fleet Management

## On-Board Diagnostics (OBD) Aftermarket Segment by Application

Consumer Telematics

Car Sharing

Used-based Insurance

Fleet Management

## On-Board Diagnostics (OBD) Aftermarket Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Spain

Russia

Netherlands

Nordic Countries

## Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

## South America

Brazil

Argentina

Chile

Colombia

## Middle East & Africa

Saudi Arabia

Israel

United Arab Emirates

Turkey

Iran

Egypt

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global On-Board Diagnostics (OBD) Aftermarket market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of On-Board Diagnostics (OBD) Aftermarket and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of On-Board Diagnostics (OBD) Aftermarket.
7. This report helps stakeholders to identify some of the key players in the market and

understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of On-Board Diagnostics (OBD) Aftermarket companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### **1 PREFACE**

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 On-Board Diagnostics (OBD) Aftermarket by Type
  - 2.2.1 Market Value Comparison by Type (2020 VS 2024 VS 2031)
  - 2.2.2 Software Applications
  - 2.2.3 Hardware Devices
  - 2.2.4 Diagnostic Tools
- 2.3 On-Board Diagnostics (OBD) Aftermarket by Application
  - 2.3.1 Market Value Comparison by Application (2020 VS 2024 VS 2031)
  - 2.3.2 Consumer Telematics
  - 2.3.3 Car Sharing
  - 2.3.4 Used-based Insurance
  - 2.3.5 Fleet Management
- 2.4 Assumptions and Limitations

### **3 ON-BOARD DIAGNOSTICS (OBD) AFTERMARKET BREAKDOWN DATA BY TYPE**

- 3.1 Global On-Board Diagnostics (OBD) Aftermarket Historic Market Size by Type (2020-2025)
- 3.2 Global On-Board Diagnostics (OBD) Aftermarket Forecasted Market Size by Type (2026-2031)

### **4 ON-BOARD DIAGNOSTICS (OBD) AFTERMARKET BREAKDOWN DATA BY APPLICATION**

4.1 Global On-Board Diagnostics (OBD) Aftermarket Historic Market Size by Application (2020-2025)

4.2 Global On-Board Diagnostics (OBD) Aftermarket Forecasted Market Size by Application (2026-2031)

## **5 GLOBAL GROWTH TRENDS**

5.1 Global On-Board Diagnostics (OBD) Aftermarket Market Perspective (2020-2031)

5.2 Global On-Board Diagnostics (OBD) Aftermarket Growth Trends by Region

5.2.1 Global On-Board Diagnostics (OBD) Aftermarket Market Size by Region: 2020 VS 2024 VS 2031

5.2.2 On-Board Diagnostics (OBD) Aftermarket Historic Market Size by Region (2020-2025)

5.2.3 On-Board Diagnostics (OBD) Aftermarket Forecasted Market Size by Region (2026-2031)

5.3 On-Board Diagnostics (OBD) Aftermarket Market Dynamics

5.3.1 On-Board Diagnostics (OBD) Aftermarket Industry Trends

5.3.2 On-Board Diagnostics (OBD) Aftermarket Market Drivers

5.3.3 On-Board Diagnostics (OBD) Aftermarket Market Challenges

5.3.4 On-Board Diagnostics (OBD) Aftermarket Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

6.1 Global Top On-Board Diagnostics (OBD) Aftermarket Players by Revenue

6.1.1 Global Top On-Board Diagnostics (OBD) Aftermarket Players by Revenue (2020-2025)

6.1.2 Global On-Board Diagnostics (OBD) Aftermarket Revenue Market Share by Players (2020-2025)

6.2 Global On-Board Diagnostics (OBD) Aftermarket Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of On-Board Diagnostics (OBD) Aftermarket Head Office and Area Served

6.4 Global On-Board Diagnostics (OBD) Aftermarket Players, Product Type & Application

6.5 Global On-Board Diagnostics (OBD) Aftermarket Manufacturers Established Date

6.6 Global On-Board Diagnostics (OBD) Aftermarket Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

7.1 North America On-Board Diagnostics (OBD) Aftermarket Market Size (2020-2031)

7.2 North America On-Board Diagnostics (OBD) Aftermarket Market Growth Rate by Country: 2020 VS 2024 VS 2031

7.3 North America On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2020-2025)

7.4 North America On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2026-2031)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

## **8 EUROPE**

8.1 Europe On-Board Diagnostics (OBD) Aftermarket Market Size (2020-2031)

8.2 Europe On-Board Diagnostics (OBD) Aftermarket Market Growth Rate by Country: 2020 VS 2024 VS 2031

8.3 Europe On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2020-2025)

8.4 Europe On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2026-2031)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific On-Board Diagnostics (OBD) Aftermarket Market Size (2020-2031)

9.2 Asia-Pacific On-Board Diagnostics (OBD) Aftermarket Market Growth Rate by Country: 2020 VS 2024 VS 2031

9.3 Asia-Pacific On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2020-2025)

9.4 Asia-Pacific On-Board Diagnostics (OBD) Aftermarket Market Size by Country

(2026-2031)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

## **10 SOUTH AMERICA**

10.1 South America On-Board Diagnostics (OBD) Aftermarket Market Size (2020-2031)

10.2 South America On-Board Diagnostics (OBD) Aftermarket Market Growth Rate by Country: 2020 VS 2024 VS 2031

10.3 South America On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2020-2025)

10.4 South America On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2026-2031)

10.5 Brazil

10.6 Argentina

10.7 Chile

10.8 Colombia

10.9 Peru

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa On-Board Diagnostics (OBD) Aftermarket Market Size (2020-2031)

11.2 Middle East & Africa On-Board Diagnostics (OBD) Aftermarket Market Growth Rate by Country: 2020 VS 2024 VS 2031

11.3 Middle East & Africa On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2020-2025)

11.4 Middle East & Africa On-Board Diagnostics (OBD) Aftermarket Market Size by Country (2026-2031)

11.5 Saudi Arabia

11.6 Israel

11.7 United Arab Emirates

11.8 Turkey

11.9 Iran

## 11.10 Egypt

### 12 PLAYERS PROFILED

#### 12.1 Magneti Marelli S.p.A.

12.1.1 Magneti Marelli S.p.A. Company Information

12.1.2 Magneti Marelli S.p.A. Business Overview

12.1.3 Magneti Marelli S.p.A. Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.1.4 Magneti Marelli S.p.A. On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.1.5 Magneti Marelli S.p.A. Recent Developments

#### 12.2 Intel Corporation

12.2.1 Intel Corporation Company Information

12.2.2 Intel Corporation Business Overview

12.2.3 Intel Corporation Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.2.4 Intel Corporation On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.2.5 Intel Corporation Recent Developments

#### 12.3 Innova Electronics Corporation

12.3.1 Innova Electronics Corporation Company Information

12.3.2 Innova Electronics Corporation Business Overview

12.3.3 Innova Electronics Corporation Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.3.4 Innova Electronics Corporation On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.3.5 Innova Electronics Corporation Recent Developments

#### 12.4 Hella GmbH & Co. KGaA

12.4.1 Hella GmbH & Co. KGaA Company Information

12.4.2 Hella GmbH & Co. KGaA Business Overview

12.4.3 Hella GmbH & Co. KGaA Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.4.4 Hella GmbH & Co. KGaA On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.4.5 Hella GmbH & Co. KGaA Recent Developments

#### 12.5 Geotab Inc.

12.5.1 Geotab Inc. Company Information

12.5.2 Geotab Inc. Business Overview

12.5.3 Geotab Inc. Revenue in On-Board Diagnostics (OBD) Aftermarket Business

(2020-2025)

12.5.4 Geotab Inc. On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.5.5 Geotab Inc. Recent Developments

12.6 ERM

12.6.1 ERM Company Information

12.6.2 ERM Business Overview

12.6.3 ERM Revenue in On-Board Diagnostics (OBD) Aftermarket Business

(2020-2025)

12.6.4 ERM On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.6.5 ERM Recent Developments

12.7 Electronic System LTD

12.7.1 Electronic System LTD Company Information

12.7.2 Electronic System LTD Business Overview

12.7.3 Electronic System LTD Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.7.4 Electronic System LTD On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.7.5 Electronic System LTD Recent Developments

12.8 Danlaw Inc.

12.8.1 Danlaw Inc. Company Information

12.8.2 Danlaw Inc. Business Overview

12.8.3 Danlaw Inc. Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.8.4 Danlaw Inc. On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.8.5 Danlaw Inc. Recent Developments

12.9 Continental AG

12.9.1 Continental AG Company Information

12.9.2 Continental AG Business Overview

12.9.3 Continental AG Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.9.4 Continental AG On-Board Diagnostics (OBD) Aftermarket Product Portfolio

12.9.5 Continental AG Recent Developments

12.10 CalAmp Corporation

12.10.1 CalAmp Corporation Company Information

12.10.2 CalAmp Corporation Business Overview

12.10.3 CalAmp Corporation Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)

12.10.4 CalAmp Corporation On-Board Diagnostics (OBD) Aftermarket Product Portfolio

- 12.10.5 CalAmp Corporation Recent Developments
- 12.11 Bosch Diagnostic (Robert Bosch GmbH)
  - 12.11.1 Bosch Diagnostic (Robert Bosch GmbH) Company Information
  - 12.11.2 Bosch Diagnostic (Robert Bosch GmbH) Business Overview
  - 12.11.3 Bosch Diagnostic (Robert Bosch GmbH) Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)
  - 12.11.4 Bosch Diagnostic (Robert Bosch GmbH) On-Board Diagnostics (OBD) Aftermarket Product Portfolio
  - 12.11.5 Bosch Diagnostic (Robert Bosch GmbH) Recent Developments
- 12.12 Azuga Inc.
  - 12.12.1 Azuga Inc. Company Information
  - 12.12.2 Azuga Inc. Business Overview
  - 12.12.3 Azuga Inc. Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)
  - 12.12.4 Azuga Inc. On-Board Diagnostics (OBD) Aftermarket Product Portfolio
  - 12.12.5 Azuga Inc. Recent Developments
- 12.13 AVL DiTEST GmbH
  - 12.13.1 AVL DiTEST GmbH Company Information
  - 12.13.2 AVL DiTEST GmbH Business Overview
  - 12.13.3 AVL DiTEST GmbH Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)
  - 12.13.4 AVL DiTEST GmbH On-Board Diagnostics (OBD) Aftermarket Product Portfolio
  - 12.13.5 AVL DiTEST GmbH Recent Developments
- 12.14 Autel Intelligent Technology Corp., Ltd.
  - 12.14.1 Autel Intelligent Technology Corp., Ltd. Company Information
  - 12.14.2 Autel Intelligent Technology Corp., Ltd. Business Overview
  - 12.14.3 Autel Intelligent Technology Corp., Ltd. Revenue in On-Board Diagnostics (OBD) Aftermarket Business (2020-2025)
  - 12.14.4 Autel Intelligent Technology Corp., Ltd. On-Board Diagnostics (OBD) Aftermarket Product Portfolio
  - 12.14.5 Autel Intelligent Technology Corp., Ltd. Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

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