

# Office Software Industry Research Report 2023

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## Abstracts

Office Software refers to a collection of office productivity applications for creating documents, spreadsheets, presentations and other similar capabilities. Most basic office software suites include a word processor, presentation program, and a spreadsheet program. The trend in this area in recent years has been to move away from installed, licensed software products towards online products that are accessed over the Internet and are paid via a monthly or annual subscription. Microsoft Office is the long-time leader in office software field.

The Office Software industry can be broken down into several segments, On-Premise, Cloud-based, etc.

Across the world, the major players cover Microsoft Office, Corel, Google Workspace, etc.

## Highlights

The global Office Software market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

Global Office Software key players include Microsoft, etc. Global top one manufacturers hold a share over 75%.

North America is the largest market, with a share about 40%, followed by Europe and Asia-Pacific, both have a share about 50 percent. In terms of product, On-Premise is the largest segment, with a share over 85%. And in terms of application, the largest application is Business Use, followed by Personal Use.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Office Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Office Software.

The Office Software market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Office Software market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Office Software companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Microsoft

Corel

Google

Kingsoft WPS

## Product Type Insights

Global markets are presented by Office Software type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Office Software are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Office Software segment by Type

On-Premise

Cloud-based

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Office Software market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Office Software market.

## Office Software Segment by Application

Business Use

Personal Use

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

### North America

United States

Canada

### Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

## Latin America

Mexico

Brazil

Rest of Latin America

## Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes

restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Office Software market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Office Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Office Software and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Office Software industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Office Software.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Office Software companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

### Frequently Asked Questions

What factors will challenge the Product Name market growth?

Which end-use segment will expand at the fastest CAGR in the Product Name market?

Which are the emerging players in the Product Name market?

How concentrated is the Product Name market?

Which factors are positively contributing to the Product Name market growth?

Which are the novel product innovations in the Product Name market?

Which product segment will emerge as the most lucrative in the Product Name market?

Which factors are increasing the competition in the Product Name market?

Which are the strategic measures taken by the Product Name industry players?

Which region will witness inactive growth during the forecast period?

What key trends are likely to emerge in the Product Name market in the coming years?



## Contents

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Office Software Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Office Software Revenue Market Share by Type (2018-2023)

Table 7. Global Office Software Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Office Software Revenue Market Share by Type (2024-2029)

Table 9. Global Office Software Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Office Software Revenue Market Share by Application (2018-2023)

Table 11. Global Office Software Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Office Software Revenue Market Share by Application (2024-2029)

Table 13. Global Office Software Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Office Software Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Office Software Market Share by Region (2018-2023)

Table 16. Global Office Software Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Office Software Market Share by Region (2024-2029)

Table 18. Office Software Market Trends

Table 19. Office Software Market Drivers

Table 20. Office Software Market Challenges

Table 21. Office Software Market Restraints

Table 22. Global Top Office Software Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Office Software Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Office Software Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Office Software, Headquarters and Area Served

Table 26. Global Office Software Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Office Software by Manufacturers Type (Tier 1, Tier 2, and Tier 3) &

(based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Office Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Office Software Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Office Software Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Office Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Office Software Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Office Software Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Office Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Office Software Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Office Software Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Office Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Office Software Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Office Software Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Office Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Office Software Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Office Software Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Microsoft Company Detail

Table 46. Microsoft Business Overview

Table 47. Microsoft Office Software Product

Table 48. Microsoft Revenue in Office Software Business (2017-2022) & (US\$ Million)

Table 49. Microsoft Recent Development

Table 50. Corel Company Detail

Table 51. Corel Business Overview

Table 52. Corel Office Software Product

Table 53. Corel Revenue in Office Software Business (2017-2022) & (US\$ Million)

Table 54. Corel Recent Development

Table 55. Google Company Detail

Table 56. Google Business Overview

Table 57. Google Office Software Product

Table 58. Google Revenue in Office Software Business (2017-2022) & (US\$ Million)

Table 59. Google Recent Development

Table 60. Kingsoft WPS Company Detail

Table 61. Kingsoft WPS Business Overview

Table 62. Kingsoft WPS Office Software Product

Table 63. Kingsoft WPS Revenue in Office Software Business (2017-2022) & (US\$ Million)

Table 64. Kingsoft WPS Recent Development

Table 65. Microsoft Company Information

Table 66. Microsoft Business Overview

Table 67. Microsoft Office Software Revenue in Office Software Business (2018-2023) & (US\$ Million)

Table 68. Microsoft Revenue in Office Software Business (2018-2023) & (US\$ Million) Portfolio

Table 69. Microsoft Recent Development

Table 70. Corel Company Information

Table 71. Corel Business Overview

Table 72. Corel Office Software Revenue in Office Software Business (2018-2023) & (US\$ Million)

Table 73. Corel Revenue in Office Software Business (2018-2023) & (US\$ Million) Portfolio

Table 74. Corel Recent Development

Table 75. Google Company Information

Table 76. Google Business Overview

Table 77. Google Office Software Revenue in Office Software Business (2018-2023) & (US\$ Million)

Table 78. Google Revenue in Office Software Business (2018-2023) & (US\$ Million) Portfolio

Table 79. Google Recent Development

Table 80. Kingsoft WPS Company Information

Table 81. Kingsoft WPS Business Overview

Table 82. Kingsoft WPS Office Software Revenue in Office Software Business (2018-2023) & (US\$ Million)

Table 83. Kingsoft WPS Revenue in Office Software Business (2018-2023) & (US\$ Million) Portfolio

Table 84. Kingsoft WPS Recent Development

Table 85. Authors 12. List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Office Software Product Picture

Figure 5. Global Office Software Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Office Software Market Share by Type: 2022 VS 2029

Figure 7. On-Premise Product Picture

Figure 8. Cloud-based Product Picture

Figure 9. Global Office Software Market Size by Application (2023-2029) & (US\$ Million)

Figure 10. Global Office Software Market Share by Application: 2022 VS 2029

Figure 11. Business Use Product Picture

Figure 12. Personal Use Product Picture

Figure 13. Global Office Software Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 14. Global Office Software Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 15. Global Office Software Market Share by Region: 2022 VS 2029

Figure 16. Global Office Software Market Share by Players in 2022

Figure 17. Global Office Software Players, Date of Enter into This Industry

Figure 18. Global Top 5 and 10 Office Software Players Market Share by Revenue in 2022

Figure 19. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 20. North America Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 21. North America Office Software Market Share by Country (2018-2029)

Figure 22. United States Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 23. Canada Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 24. Europe Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 25. Europe Office Software Market Share by Country (2018-2029)

Figure 26. Germany Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. France Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)

- Figure 28. U.K. Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 29. Italy Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 30. Russia Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 31. Nordic Countries Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 32. Asia-Pacific Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 33. Asia-Pacific Office Software Market Share by Country (2018-2029)
- Figure 34. China Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 35. Japan Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 36. South Korea Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 37. Southeast Asia Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 38. India Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 39. Australia Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 40. Latin America Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 41. Latin America Office Software Market Share by Country (2018-2029)
- Figure 42. Mexico Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 43. Brazil Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 44. Middle East & Africa Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 45. Middle East & Africa Office Software Market Share by Country (2018-2029)
- Figure 46. Turkey Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 47. Saudi Arabia Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 48. UAE Office Software Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 49. Microsoft Revenue Growth Rate in Office Software Business (2018-2023)
- Figure 50. Corel Revenue Growth Rate in Office Software Business (2018-2023)
- Figure 51. Google Revenue Growth Rate in Office Software Business (2018-2023)
- Figure 52. Kingsoft WPS Revenue Growth Rate in Office Software Business (2018-2023)

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