

# Occupancy Sensor Industry Research Report 2023

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## Abstracts

Occupancy sensors are devices that detect when a space is unoccupied and accordingly automatically turn OFF (or dim) the lights, thereby saving energy. The device may also turn the lights ON automatically upon detecting the presence of people, providing convenience and a potential security aid. According to the Lawrence Berkeley National Laboratory, occupancy-based strategies can produce average lighting energy savings of 24%.

Due to their relative simplicity and high energy-savings potential, coupled with energy code mandates, these sensors are a staple in new construction. They are also a common control feature in retrofit projects.

## Highlights

The global Occupancy Sensor market is projected to reach US\$ million by 2028 from an estimated US\$ million in 2022, at a CAGR of % during 2024 and 2029.

Global occupancy sensor market key players include Signify, Schneider Electric, Honeywell and GE Current, they hold about 40% of global shares. Asia Pacific and Europe are the key market, have a share about 60%. PIR (passive infrared) Sensors is the key type, with a share over 50%. Non-residential application is the mainstream, which occupies about 70% of the global market.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Occupancy Sensor, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions

regarding Occupancy Sensor.

The Occupancy Sensor market size, estimations, and forecasts are provided in terms of output/shipments (M Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Occupancy Sensor market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Occupancy Sensor manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Signify

Schneider Electric

Honeywell

GE Current

Johnson Controls

Legrand

Crestron Electronics

Lutron Electronics

Acuity Brands

OPTEX

Leviton Manufacturing Co., Inc

Enerlites

Hubbell

ATSS

## Product Type Insights

Global markets are presented by Occupancy Sensor type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Occupancy Sensor are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Occupancy Sensor segment by Type

PIR (passive infrared) Sensors

Ultrasonic Sensors

## Dual-technology Occupancy Sensors

### Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Occupancy Sensor market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Occupancy Sensor market.

### Occupancy Sensor segment by Application

Residential

Non-residential

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

## Argentina

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Occupancy Sensor market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Occupancy Sensor market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Occupancy Sensor and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor

ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Occupancy Sensor industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Occupancy Sensor.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Occupancy Sensor manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Occupancy Sensor by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Occupancy Sensor in regional level and country level. It

provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

What key trends are likely to emerge in the Product Name market in the coming



years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?

## Contents

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Occupancy Sensor Production by Manufacturers (M Units) & (2018-2023)

Table 6. Global Occupancy Sensor Production Market Share by Manufacturers

Table 7. Global Occupancy Sensor Production Value by Manufacturers (US\$ Million) & (2018-2023)

Table 8. Global Occupancy Sensor Production Value Market Share by Manufacturers (2018-2023)

Table 9. Global Occupancy Sensor Average Price (US\$/Unit) of Key Manufacturers (2018-2023)

Table 10. Global Occupancy Sensor Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 11. Global Occupancy Sensor Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Occupancy Sensor by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Signify Occupancy Sensor Company Information

Table 16. Signify Business Overview

Table 17. Signify Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 18. Signify Product Portfolio

Table 19. Signify Recent Developments

Table 20. Schneider Electric Occupancy Sensor Company Information

Table 21. Schneider Electric Business Overview

Table 22. Schneider Electric Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 23. Schneider Electric Product Portfolio

Table 24. Schneider Electric Recent Developments

Table 25. Honeywell Occupancy Sensor Company Information

Table 26. Honeywell Business Overview

Table 27. Honeywell Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 28. Honeywell Product Portfolio

Table 29. Honeywell Recent Developments

Table 30. GE Current Occupancy Sensor Company Information

Table 31. GE Current Business Overview

Table 32. GE Current Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 33. GE Current Product Portfolio

Table 34. GE Current Recent Developments

Table 35. Johnson Controls Occupancy Sensor Company Information

Table 36. Johnson Controls Business Overview

Table 37. Johnson Controls Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 38. Johnson Controls Product Portfolio

Table 39. Johnson Controls Recent Developments

Table 40. Legrand Occupancy Sensor Company Information

Table 41. Legrand Business Overview

Table 42. Legrand Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 43. Legrand Product Portfolio

Table 44. Legrand Recent Developments

Table 45. Crestron Electronics Occupancy Sensor Company Information

Table 46. Crestron Electronics Business Overview

Table 47. Crestron Electronics Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 48. Crestron Electronics Product Portfolio

Table 49. Crestron Electronics Recent Developments

Table 50. Lutron Electronics Occupancy Sensor Company Information

Table 51. Lutron Electronics Business Overview

Table 52. Lutron Electronics Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 53. Lutron Electronics Product Portfolio

Table 54. Lutron Electronics Recent Developments

Table 55. Acuity Brands Occupancy Sensor Company Information

Table 56. Acuity Brands Business Overview

Table 57. Acuity Brands Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 58. Acuity Brands Product Portfolio

- Table 59. Acuity Brands Recent Developments
- Table 60. OPTEX Occupancy Sensor Company Information
- Table 61. OPTEX Business Overview
- Table 62. OPTEX Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 63. OPTEX Product Portfolio
- Table 64. OPTEX Recent Developments
- Table 65. Leviton Manufacturing Co., Inc Occupancy Sensor Company Information
- Table 66. Leviton Manufacturing Co., Inc Business Overview
- Table 67. Leviton Manufacturing Co., Inc Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 68. Leviton Manufacturing Co., Inc Product Portfolio
- Table 69. Leviton Manufacturing Co., Inc Recent Developments
- Table 70. Enerlites Occupancy Sensor Company Information
- Table 71. Enerlites Business Overview
- Table 72. Enerlites Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 73. Enerlites Product Portfolio
- Table 74. Enerlites Recent Developments
- Table 75. Hubbell Occupancy Sensor Company Information
- Table 76. Hubbell Business Overview
- Table 77. Hubbell Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 78. Hubbell Product Portfolio
- Table 79. Hubbell Recent Developments
- Table 80. ATSS Occupancy Sensor Company Information
- Table 81. ATSS Business Overview
- Table 82. ATSS Occupancy Sensor Production (M Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 83. ATSS Product Portfolio
- Table 84. ATSS Recent Developments
- Table 85. Global Occupancy Sensor Production Comparison by Region: 2018 VS 2022 VS 2029 (M Units)
- Table 86. Global Occupancy Sensor Production by Region (2018-2023) & (M Units)
- Table 87. Global Occupancy Sensor Production Market Share by Region (2018-2023)
- Table 88. Global Occupancy Sensor Production Forecast by Region (2024-2029) & (M Units)
- Table 89. Global Occupancy Sensor Production Market Share Forecast by Region (2024-2029)

Table 90. Global Occupancy Sensor Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Table 91. Global Occupancy Sensor Production Value by Region (2018-2023) & (US\$ Million)

Table 92. Global Occupancy Sensor Production Value Market Share by Region (2018-2023)

Table 93. Global Occupancy Sensor Production Value Forecast by Region (2024-2029) & (US\$ Million)

Table 94. Global Occupancy Sensor Production Value Market Share Forecast by Region (2024-2029)

Table 95. Global Occupancy Sensor Market Average Price (US\$/Unit) by Region (2018-2023)

Table 96. Global Occupancy Sensor Consumption Comparison by Region: 2018 VS 2022 VS 2029 (M Units)

Table 97. Global Occupancy Sensor Consumption by Region (2018-2023) & (M Units)

Table 98. Global Occupancy Sensor Consumption Market Share by Region (2018-2023)

Table 99. Global Occupancy Sensor Forecasted Consumption by Region (2024-2029) & (M Units)

Table 100. Global Occupancy Sensor Forecasted Consumption Market Share by Region (2024-2029)

Table 101. North America Occupancy Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)

Table 102. North America Occupancy Sensor Consumption by Country (2018-2023) & (M Units)

Table 103. North America Occupancy Sensor Consumption by Country (2024-2029) & (M Units)

Table 104. Europe Occupancy Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)

Table 105. Europe Occupancy Sensor Consumption by Country (2018-2023) & (M Units)

Table 106. Europe Occupancy Sensor Consumption by Country (2024-2029) & (M Units)

Table 107. Asia Pacific Occupancy Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)

Table 108. Asia Pacific Occupancy Sensor Consumption by Country (2018-2023) & (M Units)

Table 109. Asia Pacific Occupancy Sensor Consumption by Country (2024-2029) & (M Units)

Table 110. Latin America, Middle East & Africa Occupancy Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)

Table 111. Latin America, Middle East & Africa Occupancy Sensor Consumption by Country (2018-2023) & (M Units)

Table 112. Latin America, Middle East & Africa Occupancy Sensor Consumption by Country (2024-2029) & (M Units)

Table 113. Global Occupancy Sensor Production by Type (2018-2023) & (M Units)

Table 114. Global Occupancy Sensor Production by Type (2024-2029) & (M Units)

Table 115. Global Occupancy Sensor Production Market Share by Type (2018-2023)

Table 116. Global Occupancy Sensor Production Market Share by Type (2024-2029)

Table 117. Global Occupancy Sensor Production Value by Type (2018-2023) & (US\$ Million)

Table 118. Global Occupancy Sensor Production Value by Type (2024-2029) & (US\$ Million)

Table 119. Global Occupancy Sensor Production Value Market Share by Type (2018-2023)

Table 120. Global Occupancy Sensor Production Value Market Share by Type (2024-2029)

Table 121. Global Occupancy Sensor Price by Type (2018-2023) & (US\$/Unit)

Table 122. Global Occupancy Sensor Price by Type (2024-2029) & (US\$/Unit)

Table 123. Global Occupancy Sensor Production by Application (2018-2023) & (M Units)

Table 124. Global Occupancy Sensor Production by Application (2024-2029) & (M Units)

Table 125. Global Occupancy Sensor Production Market Share by Application (2018-2023)

Table 126. Global Occupancy Sensor Production Market Share by Application (2024-2029)

Table 127. Global Occupancy Sensor Production Value by Application (2018-2023) & (US\$ Million)

Table 128. Global Occupancy Sensor Production Value by Application (2024-2029) & (US\$ Million)

Table 129. Global Occupancy Sensor Production Value Market Share by Application (2018-2023)

Table 130. Global Occupancy Sensor Production Value Market Share by Application (2024-2029)

Table 131. Global Occupancy Sensor Price by Application (2018-2023) & (US\$/Unit)

Table 132. Global Occupancy Sensor Price by Application (2024-2029) & (US\$/Unit)

Table 133. Key Raw Materials

- Table 134. Raw Materials Key Suppliers
- Table 135. Occupancy Sensor Distributors List
- Table 136. Occupancy Sensor Customers List
- Table 137. Occupancy Sensor Industry Trends
- Table 138. Occupancy Sensor Industry Drivers
- Table 139. Occupancy Sensor Industry Restraints
- Table 140. Authors 12. List of This Report



## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Occupancy Sensor Product Picture

Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Figure 6. PIR (passive infrared) Sensors Product Picture

Figure 7. Ultrasonic Sensors Product Picture

Figure 8. Dual-technology Occupancy Sensors Product Picture

Figure 9. Residential Product Picture

Figure 10. Non-residential Product Picture

Figure 11. Global Occupancy Sensor Production Value (US\$ Million), 2018 VS 2022 VS 2029

Figure 12. Global Occupancy Sensor Production Value (2018-2029) & (US\$ Million)

Figure 13. Global Occupancy Sensor Production Capacity (2018-2029) & (M Units)

Figure 14. Global Occupancy Sensor Production (2018-2029) & (M Units)

Figure 15. Global Occupancy Sensor Average Price (US\$/Unit) & (2018-2029)

Figure 16. Global Occupancy Sensor Key Manufacturers, Manufacturing Sites & Headquarters

Figure 17. Global Occupancy Sensor Manufacturers, Date of Enter into This Industry

Figure 18. Global Top 5 and 10 Occupancy Sensor Players Market Share by Production Value in 2022

Figure 19. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 20. Global Occupancy Sensor Production Comparison by Region: 2018 VS 2022 VS 2029 (M Units)

Figure 21. Global Occupancy Sensor Production Market Share by Region: 2018 VS 2022 VS 2029

Figure 22. Global Occupancy Sensor Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Figure 23. Global Occupancy Sensor Production Value Market Share by Region: 2018 VS 2022 VS 2029

Figure 24. North America Occupancy Sensor Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 25. Europe Occupancy Sensor Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 26. China Occupancy Sensor Production Value (US\$ Million) Growth Rate



(2018-2029)

Figure 27. Japan Occupancy Sensor Production Value (US\$ Million) Growth Rate

(2018-2029)

Figure 28. South Korea Occupancy Sensor Production Value (US\$ Million) Growth Rate

(2018-2029)

Figure 29. Global Occupancy Sensor Consumption Comparison by Region: 2018 VS 2022 VS 2029 (M Units)

Figure 30. Global Occupancy Sensor Consumption Market Share by Region: 2018 VS 2022 VS 2029

Figure 31. North America Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 32. North America Occupancy Sensor Consumption Market Share by Country (2018-2029)

Figure 33. United States Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 34. Canada Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 35. Europe Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 36. Europe Occupancy Sensor Consumption Market Share by Country (2018-2029)

Figure 37. Germany Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 38. France Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 39. U.K. Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 40. Italy Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 41. Netherlands Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 42. Asia Pacific Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 43. Asia Pacific Occupancy Sensor Consumption Market Share by Country (2018-2029)

Figure 44. China Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 45. Japan Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 46. South Korea Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 47. China Taiwan Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 48. Southeast Asia Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 49. India Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 50. Australia Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 51. Latin America, Middle East & Africa Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 52. Latin America, Middle East & Africa Occupancy Sensor Consumption Market Share by Country (2018-2029)

Figure 53. Mexico Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 54. Brazil Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 55. Turkey Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 56. GCC Countries Occupancy Sensor Consumption and Growth Rate (2018-2029) & (M Units)

Figure 57. Global Occupancy Sensor Production Market Share by Type (2018-2029)

Figure 58. Global Occupancy Sensor Production Value Market Share by Type (2018-2029)

Figure 59. Global Occupancy Sensor Price (US\$/Unit) by Type (2018-2029)

Figure 60. Global Occupancy Sensor Production Market Share by Application (2018-2029)

Figure 61. Global Occupancy Sensor Production Value Market Share by Application (2018-2029)

Figure 62. Global Occupancy Sensor Price (US\$/Unit) by Application (2018-2029)

Figure 63. Occupancy Sensor Value Chain

Figure 64. Occupancy Sensor Production Mode & Process

Figure 65. Direct Comparison with Distribution Share

Figure 66. Distributors Profiles

Figure 67. Occupancy Sensor Industry Opportunities and Challenges

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