

# Noise-Cancelling Headphones Industry Research Report 2024

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## Abstracts

### Summary

Noise-Cancelling Headphones is a type of high performance headphones taking Active Noise Reduction Technology to reduce unwanted ambient sounds. This is distinct from passive headphones which, if they reduce ambient sounds at all, use techniques such as soundproofing.

According to APO Research, The global Noise-Cancelling Headphones market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Noise-Cancelling Headphones is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Noise-Cancelling Headphones is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Noise-Cancelling Headphones is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Noise-Cancelling Headphones include , etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Noise-Cancelling Headphones, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Noise-Cancelling Headphones.

The report will help the Noise-Cancelling Headphones manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Noise-Cancelling Headphones market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Noise-Cancelling Headphones market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Bose

Sony

Sennheiser

Audio-Technica

Samsung(Harman Kardon)

AKG

Beats

Philips

Logitech UE

Plantronics

SYLLABLE

Monster

PHIATON

JVC

Klipsch

Grandsun

Xiaomi

Huawei

1more

Noise-Cancelling Headphones segment by Type

Active Noise-Cancelling Headphones

## Passive Noise-Cancelling Headphones

### Noise-Cancelling Headphones segment by Marketing Channel

Supermarket

Exclusive Shop

Online Sales

Others

### Noise-Cancelling Headphones Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Noise-Cancelling Headphones market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Noise-Cancelling Headphones and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Noise-Cancelling Headphones.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level

view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Noise-Cancelling Headphones manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Noise-Cancelling Headphones by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Noise-Cancelling Headphones in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by marketing channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Noise-Cancelling Headphones by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 Active Noise-Cancelling Headphones
  - 2.2.3 Passive Noise-Cancelling Headphones
- 2.3 Noise-Cancelling Headphones by Marketing Channel
  - 2.3.1 Market Value Comparison by Marketing Channel (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Supermarket
  - 2.3.3 Exclusive Shop
  - 2.3.4 Online Sales
  - 2.3.5 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Noise-Cancelling Headphones Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Noise-Cancelling Headphones Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Noise-Cancelling Headphones Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Noise-Cancelling Headphones Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Noise-Cancelling Headphones Production by Manufacturers (2019-2024)
- 3.2 Global Noise-Cancelling Headphones Production Value by Manufacturers



(2019-2024)

3.3 Global Noise-Cancelling Headphones Average Price by Manufacturers (2019-2024)

3.4 Global Noise-Cancelling Headphones Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

3.5 Global Noise-Cancelling Headphones Key Manufacturers, Manufacturing Sites & Headquarters

3.6 Global Noise-Cancelling Headphones Manufacturers, Product Type & Application

3.7 Global Noise-Cancelling Headphones Manufacturers, Date of Enter into This Industry

3.8 Global Noise-Cancelling Headphones Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Bose

4.1.1 Bose Noise-Cancelling Headphones Company Information

4.1.2 Bose Noise-Cancelling Headphones Business Overview

4.1.3 Bose Noise-Cancelling Headphones Production, Value and Gross Margin

(2019-2024)

4.1.4 Bose Product Portfolio

4.1.5 Bose Recent Developments

### 4.2 Sony

4.2.1 Sony Noise-Cancelling Headphones Company Information

4.2.2 Sony Noise-Cancelling Headphones Business Overview

4.2.3 Sony Noise-Cancelling Headphones Production, Value and Gross Margin

(2019-2024)

4.2.4 Sony Product Portfolio

4.2.5 Sony Recent Developments

### 4.3 Sennheiser

4.3.1 Sennheiser Noise-Cancelling Headphones Company Information

4.3.2 Sennheiser Noise-Cancelling Headphones Business Overview

4.3.3 Sennheiser Noise-Cancelling Headphones Production, Value and Gross Margin

(2019-2024)

4.3.4 Sennheiser Product Portfolio

4.3.5 Sennheiser Recent Developments

### 4.4 Audio-Technica

4.4.1 Audio-Technica Noise-Cancelling Headphones Company Information

4.4.2 Audio-Technica Noise-Cancelling Headphones Business Overview

4.4.3 Audio-Technica Noise-Cancelling Headphones Production, Value and Gross

## Margin (2019-2024)

### 4.4.4 Audio-Technica Product Portfolio

### 4.4.5 Audio-Technica Recent Developments

## 4.5 Samsung(Harman Kardon)

### 4.5.1 Samsung(Harman Kardon) Noise-Cancelling Headphones Company Information

### 4.5.2 Samsung(Harman Kardon) Noise-Cancelling Headphones Business Overview

### 4.5.3 Samsung(Harman Kardon) Noise-Cancelling Headphones Production, Value and

## Gross Margin (2019-2024)

### 4.5.4 Samsung(Harman Kardon) Product Portfolio

### 4.5.5 Samsung(Harman Kardon) Recent Developments

## 4.6 AKG

### 4.6.1 AKG Noise-Cancelling Headphones Company Information

### 4.6.2 AKG Noise-Cancelling Headphones Business Overview

### 4.6.3 AKG Noise-Cancelling Headphones Production, Value and Gross Margin

## (2019-2024)

### 4.6.4 AKG Product Portfolio

### 4.6.5 AKG Recent Developments

## 4.7 Beats

### 4.7.1 Beats Noise-Cancelling Headphones Company Information

### 4.7.2 Beats Noise-Cancelling Headphones Business Overview

### 4.7.3 Beats Noise-Cancelling Headphones Production, Value and Gross Margin

## (2019-2024)

### 4.7.4 Beats Product Portfolio

### 4.7.5 Beats Recent Developments

## 4.8 Philips

### 4.8.1 Philips Noise-Cancelling Headphones Company Information

### 4.8.2 Philips Noise-Cancelling Headphones Business Overview

### 4.8.3 Philips Noise-Cancelling Headphones Production, Value and Gross Margin

## (2019-2024)

### 4.8.4 Philips Product Portfolio

### 4.8.5 Philips Recent Developments

## 4.9 Logitech UE

### 4.9.1 Logitech UE Noise-Cancelling Headphones Company Information

### 4.9.2 Logitech UE Noise-Cancelling Headphones Business Overview

### 4.9.3 Logitech UE Noise-Cancelling Headphones Production, Value and Gross Margin

## (2019-2024)

### 4.9.4 Logitech UE Product Portfolio

### 4.9.5 Logitech UE Recent Developments

## 4.10 Plantronics

- 4.10.1 Plantronics Noise-Cancelling Headphones Company Information
- 4.10.2 Plantronics Noise-Cancelling Headphones Business Overview
- 4.10.3 Plantronics Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
- 4.10.4 Plantronics Product Portfolio
- 4.10.5 Plantronics Recent Developments
- 4.11 SYLLABLE
  - 4.11.1 SYLLABLE Noise-Cancelling Headphones Company Information
  - 4.11.2 SYLLABLE Noise-Cancelling Headphones Business Overview
  - 4.11.3 SYLLABLE Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.11.4 SYLLABLE Product Portfolio
  - 4.11.5 SYLLABLE Recent Developments
- 4.12 Monster
  - 4.12.1 Monster Noise-Cancelling Headphones Company Information
  - 4.12.2 Monster Noise-Cancelling Headphones Business Overview
  - 4.12.3 Monster Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.12.4 Monster Product Portfolio
  - 4.12.5 Monster Recent Developments
- 4.13 PHIATON
  - 4.13.1 PHIATON Noise-Cancelling Headphones Company Information
  - 4.13.2 PHIATON Noise-Cancelling Headphones Business Overview
  - 4.13.3 PHIATON Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.13.4 PHIATON Product Portfolio
  - 4.13.5 PHIATON Recent Developments
- 4.14 JVC
  - 4.14.1 JVC Noise-Cancelling Headphones Company Information
  - 4.14.2 JVC Noise-Cancelling Headphones Business Overview
  - 4.14.3 JVC Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.14.4 JVC Product Portfolio
  - 4.14.5 JVC Recent Developments
- 4.15 Klipsch
  - 4.15.1 Klipsch Noise-Cancelling Headphones Company Information
  - 4.15.2 Klipsch Noise-Cancelling Headphones Business Overview
  - 4.15.3 Klipsch Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)

- 4.15.4 Klipsch Product Portfolio
- 4.15.5 Klipsch Recent Developments
- 4.16 Grandsun
  - 4.16.1 Grandsun Noise-Cancelling Headphones Company Information
  - 4.16.2 Grandsun Noise-Cancelling Headphones Business Overview
  - 4.16.3 Grandsun Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.16.4 Grandsun Product Portfolio
  - 4.16.5 Grandsun Recent Developments
- 4.17 Xiaomi
  - 4.17.1 Xiaomi Noise-Cancelling Headphones Company Information
  - 4.17.2 Xiaomi Noise-Cancelling Headphones Business Overview
  - 4.17.3 Xiaomi Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.17.4 Xiaomi Product Portfolio
  - 4.17.5 Xiaomi Recent Developments
- 4.18 Huawei
  - 4.18.1 Huawei Noise-Cancelling Headphones Company Information
  - 4.18.2 Huawei Noise-Cancelling Headphones Business Overview
  - 4.18.3 Huawei Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.18.4 Huawei Product Portfolio
  - 4.18.5 Huawei Recent Developments
- 4.19 1more
  - 4.19.1 1more Noise-Cancelling Headphones Company Information
  - 4.19.2 1more Noise-Cancelling Headphones Business Overview
  - 4.19.3 1more Noise-Cancelling Headphones Production, Value and Gross Margin (2019-2024)
  - 4.19.4 1more Product Portfolio
  - 4.19.5 1more Recent Developments

## **5 GLOBAL NOISE-CANCELLING HEADPHONES PRODUCTION BY REGION**

- 5.1 Global Noise-Cancelling Headphones Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Noise-Cancelling Headphones Production by Region: 2019-2030
  - 5.2.1 Global Noise-Cancelling Headphones Production by Region: 2019-2024
  - 5.2.2 Global Noise-Cancelling Headphones Production Forecast by Region (2025-2030)

5.3 Global Noise-Cancelling Headphones Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Noise-Cancelling Headphones Production Value by Region: 2019-2030

5.4.1 Global Noise-Cancelling Headphones Production Value by Region: 2019-2024

5.4.2 Global Noise-Cancelling Headphones Production Value Forecast by Region (2025-2030)

5.5 Global Noise-Cancelling Headphones Market Price Analysis by Region (2019-2024)

5.6 Global Noise-Cancelling Headphones Production and Value, YOY Growth

5.6.1 North America Noise-Cancelling Headphones Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Noise-Cancelling Headphones Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Noise-Cancelling Headphones Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Noise-Cancelling Headphones Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Noise-Cancelling Headphones Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL NOISE-CANCELLING HEADPHONES CONSUMPTION BY REGION**

6.1 Global Noise-Cancelling Headphones Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Noise-Cancelling Headphones Consumption by Region (2019-2030)

6.2.1 Global Noise-Cancelling Headphones Consumption by Region: 2019-2030

6.2.2 Global Noise-Cancelling Headphones Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Noise-Cancelling Headphones Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Noise-Cancelling Headphones Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Noise-Cancelling Headphones Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Noise-Cancelling Headphones Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Noise-Cancelling Headphones Production by Type (2019-2030)

7.1.1 Global Noise-Cancelling Headphones Production by Type (2019-2030) & (K Units)

7.1.2 Global Noise-Cancelling Headphones Production Market Share by Type (2019-2030)

7.2 Global Noise-Cancelling Headphones Production Value by Type (2019-2030)

7.2.1 Global Noise-Cancelling Headphones Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Noise-Cancelling Headphones Production Value Market Share by Type (2019-2030)

7.3 Global Noise-Cancelling Headphones Price by Type (2019-2030)

## **8 SEGMENT BY MARKETING CHANNEL**

8.1 Global Noise-Cancelling Headphones Production by Marketing Channel (2019-2030)

8.1.1 Global Noise-Cancelling Headphones Production by Marketing Channel (2019-2030) & (K Units)

8.1.2 Global Noise-Cancelling Headphones Production by Marketing Channel (2019-2030) & (K Units)

8.2 Global Noise-Cancelling Headphones Production Value by Marketing Channel (2019-2030)

8.2.1 Global Noise-Cancelling Headphones Production Value by Marketing Channel (2019-2030) & (US\$ Million)

8.2.2 Global Noise-Cancelling Headphones Production Value Market Share by Marketing Channel (2019-2030)

8.3 Global Noise-Cancelling Headphones Price by Marketing Channel (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Noise-Cancelling Headphones Value Chain Analysis

9.1.1 Noise-Cancelling Headphones Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Noise-Cancelling Headphones Production Mode & Process

9.2 Noise-Cancelling Headphones Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Noise-Cancelling Headphones Distributors

9.2.3 Noise-Cancelling Headphones Customers

## **10 GLOBAL NOISE-CANCELLING HEADPHONES ANALYZING MARKET DYNAMICS**

10.1 Noise-Cancelling Headphones Industry Trends

10.2 Noise-Cancelling Headphones Industry Drivers

10.3 Noise-Cancelling Headphones Industry Opportunities and Challenges

10.4 Noise-Cancelling Headphones Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**





## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Market Value Comparison by Marketing Channel (2019 VS 2023 VS 2030) & (US\$ Million)

Table 5. Global Noise-Cancelling Headphones Production by Manufacturers (K Units) & (2019-2024)

Table 6. Global Noise-Cancelling Headphones Production Market Share by Manufacturers

Table 7. Global Noise-Cancelling Headphones Production Value by Manufacturers (US\$ Million) & (2019-2024)

Table 8. Global Noise-Cancelling Headphones Production Value Market Share by Manufacturers (2019-2024)

Table 9. Global Noise-Cancelling Headphones Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 10. Global Noise-Cancelling Headphones Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global Noise-Cancelling Headphones Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Noise-Cancelling Headphones by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2023)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Bose Noise-Cancelling Headphones Company Information

Table 16. Bose Business Overview

Table 17. Bose Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 18. Bose Product Portfolio

Table 19. Bose Recent Developments

Table 20. Sony Noise-Cancelling Headphones Company Information

Table 21. Sony Business Overview

Table 22. Sony Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 23. Sony Product Portfolio

Table 24. Sony Recent Developments

- Table 25. Sennheiser Noise-Cancelling Headphones Company Information
- Table 26. Sennheiser Business Overview
- Table 27. Sennheiser Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 28. Sennheiser Product Portfolio
- Table 29. Sennheiser Recent Developments
- Table 30. Audio-Technica Noise-Cancelling Headphones Company Information
- Table 31. Audio-Technica Business Overview
- Table 32. Audio-Technica Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 33. Audio-Technica Product Portfolio
- Table 34. Audio-Technica Recent Developments
- Table 35. Samsung(Harman Kardon) Noise-Cancelling Headphones Company Information
- Table 36. Samsung(Harman Kardon) Business Overview
- Table 37. Samsung(Harman Kardon) Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 38. Samsung(Harman Kardon) Product Portfolio
- Table 39. Samsung(Harman Kardon) Recent Developments
- Table 40. AKG Noise-Cancelling Headphones Company Information
- Table 41. AKG Business Overview
- Table 42. AKG Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 43. AKG Product Portfolio
- Table 44. AKG Recent Developments
- Table 45. Beats Noise-Cancelling Headphones Company Information
- Table 46. Beats Business Overview
- Table 47. Beats Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Beats Product Portfolio
- Table 49. Beats Recent Developments
- Table 50. Philips Noise-Cancelling Headphones Company Information
- Table 51. Philips Business Overview
- Table 52. Philips Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 53. Philips Product Portfolio
- Table 54. Philips Recent Developments
- Table 55. Logitech UE Noise-Cancelling Headphones Company Information
- Table 56. Logitech UE Business Overview

Table 57. Logitech UE Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Logitech UE Product Portfolio

Table 59. Logitech UE Recent Developments

Table 60. Plantronics Noise-Cancelling Headphones Company Information

Table 61. Plantronics Business Overview

Table 62. Plantronics Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 63. Plantronics Product Portfolio

Table 64. Plantronics Recent Developments

Table 65. SYLLABLE Noise-Cancelling Headphones Company Information

Table 66. SYLLABLE Business Overview

Table 67. SYLLABLE Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. SYLLABLE Product Portfolio

Table 69. SYLLABLE Recent Developments

Table 70. Monster Noise-Cancelling Headphones Company Information

Table 71. Monster Business Overview

Table 72. Monster Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Monster Product Portfolio

Table 74. Monster Recent Developments

Table 75. PHIATON Noise-Cancelling Headphones Company Information

Table 76. PHIATON Business Overview

Table 77. PHIATON Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. PHIATON Product Portfolio

Table 79. PHIATON Recent Developments

Table 80. JVC Noise-Cancelling Headphones Company Information

Table 81. JVC Business Overview

Table 82. JVC Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. JVC Product Portfolio

Table 84. JVC Recent Developments

Table 85. JVC Noise-Cancelling Headphones Company Information

Table 86. Klipsch Business Overview

Table 87. Klipsch Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Klipsch Product Portfolio

Table 89. Klipsch Recent Developments

Table 90. Grandsun Noise-Cancelling Headphones Company Information

Table 91. Grandsun Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Grandsun Product Portfolio

Table 93. Grandsun Recent Developments

Table 94. Xiaomi Noise-Cancelling Headphones Company Information

Table 95. Xiaomi Business Overview

Table 96. Xiaomi Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Xiaomi Product Portfolio

Table 98. Xiaomi Recent Developments

Table 99. Huawei Noise-Cancelling Headphones Company Information

Table 100. Huawei Business Overview

Table 101. Huawei Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Huawei Product Portfolio

Table 103. Huawei Recent Developments

Table 104. 1more Noise-Cancelling Headphones Company Information

Table 105. 1more Business Overview

Table 106. 1more Noise-Cancelling Headphones Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. 1more Product Portfolio

Table 108. 1more Recent Developments

Table 109. Global Noise-Cancelling Headphones Production Comparison by Region: 2019 VS 2023 VS 2030 (K Units)

Table 110. Global Noise-Cancelling Headphones Production by Region (2019-2024) & (K Units)

Table 111. Global Noise-Cancelling Headphones Production Market Share by Region (2019-2024)

Table 112. Global Noise-Cancelling Headphones Production Forecast by Region (2025-2030) & (K Units)

Table 113. Global Noise-Cancelling Headphones Production Market Share Forecast by Region (2025-2030)

Table 114. Global Noise-Cancelling Headphones Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 115. Global Noise-Cancelling Headphones Production Value by Region (2019-2024) & (US\$ Million)

Table 116. Global Noise-Cancelling Headphones Production Value Market Share by

Region (2019-2024)

Table 117. Global Noise-Cancelling Headphones Production Value Forecast by Region (2025-2030) & (US\$ Million)

Table 118. Global Noise-Cancelling Headphones Production Value Market Share Forecast by Region (2025-2030)

Table 119. Global Noise-Cancelling Headphones Market Average Price (USD/Unit) by Region (2019-2024)

Table 120. Global Noise-Cancelling Headphones Consumption Comparison by Region: 2019 VS 2023 VS 2030 (K Units)

Table 121. Global Noise-Cancelling Headphones Consumption by Region (2019-2024) & (K Units)

Table 122. Global Noise-Cancelling Headphones Consumption Market Share by Region (2019-2024)

Table 123. Global Noise-Cancelling Headphones Forecasted Consumption by Region (2025-2030) & (K Units)

Table 124. Global Noise-Cancelling Headphones Forecasted Consumption Market Share by Region (2025-2030)

Table 125. North America Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 126. North America Noise-Cancelling Headphones Consumption by Country (2019-2024) & (K Units)

Table 127. North America Noise-Cancelling Headphones Consumption by Country (2025-2030) & (K Units)

Table 128. Europe Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 129. Europe Noise-Cancelling Headphones Consumption by Country (2019-2024) & (K Units)

Table 130. Europe Noise-Cancelling Headphones Consumption by Country (2025-2030) & (K Units)

Table 131. Asia Pacific Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 132. Asia Pacific Noise-Cancelling Headphones Consumption by Country (2019-2024) & (K Units)

Table 133. Asia Pacific Noise-Cancelling Headphones Consumption by Country (2025-2030) & (K Units)

Table 134. Latin America, Middle East & Africa Noise-Cancelling Headphones Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 135. Latin America, Middle East & Africa Noise-Cancelling Headphones Consumption by Country (2019-2024) & (K Units)

Table 136. Latin America, Middle East & Africa Noise-Cancelling Headphones Consumption by Country (2025-2030) & (K Units)

Table 137. Global Noise-Cancelling Headphones Production by Type (2019-2024) & (K Units)

Table 138. Global Noise-Cancelling Headphones Production by Type (2025-2030) & (K Units)

Table 139. Global Noise-Cancelling Headphones Production Market Share by Type (2019-2024)

Table 140. Global Noise-Cancelling Headphones Production Market Share by Type (2025-2030)

Table 141. Global Noise-Cancelling Headphones Production Value by Type (2019-2024) & (US\$ Million)

Table 142. Global Noise-Cancelling Headphones Production Value by Type (2025-2030) & (US\$ Million)

Table 143. Global Noise-Cancelling Headphones Production Value Market Share by Type (2019-2024)

Table 144. Global Noise-Cancelling Headphones Production Value Market Share by Type (2025-2030)

Table 145. Global Noise-Cancelling Headphones Price by Type (2019-2024) & (USD/Unit)

Table 146. Global Noise-Cancelling Headphones Price by Type (2025-2030) & (USD/Unit)

Table 147. Global Noise-Cancelling Headphones Production by Marketing Channel (2019-2024) & (K Units)

Table 148. Global Noise-Cancelling Headphones Production by Marketing Channel (2025-2030) & (K Units)

Table 149. Global Noise-Cancelling Headphones Production Market Share by Marketing Channel (2019-2024)

Table 150. Global Noise-Cancelling Headphones Production Market Share by Marketing Channel (2025-2030)

Table 151. Global Noise-Cancelling Headphones Production Value by Marketing Channel (2019-2024) & (US\$ Million)

Table 152. Global Noise-Cancelling Headphones Production Value by Marketing Channel (2025-2030) & (US\$ Million)

Table 153. Global Noise-Cancelling Headphones Production Value Market Share by Marketing Channel (2019-2024)

Table 154. Global Noise-Cancelling Headphones Production Value Market Share by Marketing Channel (2025-2030)

Table 155. Global Noise-Cancelling Headphones Price by Marketing Channel

(2019-2024) & (USD/Unit)

Table 156. Global Noise-Cancelling Headphones Price by Marketing Channel

(2025-2030) & (USD/Unit)

Table 157. Key Raw Materials

Table 158. Raw Materials Key Suppliers

Table 159. Noise-Cancelling Headphones Distributors List

Table 160. Noise-Cancelling Headphones Customers List

Table 161. Noise-Cancelling Headphones Industry Trends

Table 162. Noise-Cancelling Headphones Industry Drivers

Table 163. Noise-Cancelling Headphones Industry Restraints

Table 164. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Noise-Cancelling Headphones Product Picture
- Figure 5. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 6. Active Noise-Cancelling Headphones Product Picture
- Figure 7. Passive Noise-Cancelling Headphones Product Picture
- Figure 8. Supermarket Product Picture
- Figure 9. Exclusive Shop Product Picture
- Figure 10. Online Sales Product Picture
- Figure 11. Others Product Picture
- Figure 12. Global Noise-Cancelling Headphones Production Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 13. Global Noise-Cancelling Headphones Production Value (2019-2030) & (US\$ Million)
- Figure 14. Global Noise-Cancelling Headphones Production Capacity (2019-2030) & (K Units)
- Figure 15. Global Noise-Cancelling Headphones Production (2019-2030) & (K Units)
- Figure 16. Global Noise-Cancelling Headphones Average Price (USD/Unit) & (2019-2030)
- Figure 17. Global Noise-Cancelling Headphones Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 18. Global Noise-Cancelling Headphones Manufacturers, Date of Enter into This Industry
- Figure 19. Global Top 5 and 10 Noise-Cancelling Headphones Players Market Share by Production Value in 2023
- Figure 20. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 21. Global Noise-Cancelling Headphones Production Comparison by Region: 2019 VS 2023 VS 2030 (K Units)
- Figure 22. Global Noise-Cancelling Headphones Production Market Share by Region: 2019 VS 2023 VS 2030
- Figure 23. Global Noise-Cancelling Headphones Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 24. Global Noise-Cancelling Headphones Production Value Market Share by Region: 2019 VS 2023 VS 2030



Figure 25. North America Noise-Cancelling Headphones Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 26. Europe Noise-Cancelling Headphones Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 27. China Noise-Cancelling Headphones Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 28. Japan Noise-Cancelling Headphones Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 29. South Korea Noise-Cancelling Headphones Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 30. Global Noise-Cancelling Headphones Consumption Comparison by Region: 2019 VS 2023 VS 2030 (K Units)

Figure 31. Global Noise-Cancelling Headphones Consumption Market Share by Region: 2019 VS 2023 VS 2030

Figure 32. North America Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 33. North America Noise-Cancelling Headphones Consumption Market Share by Country (2019-2030)

Figure 34. United States Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 35. Canada Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 36. Europe Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 37. Europe Noise-Cancelling Headphones Consumption Market Share by Country (2019-2030)

Figure 38. Germany Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 39. France Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 40. U.K. Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 41. Italy Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 42. Netherlands Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 43. Asia Pacific Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 44. Asia Pacific Noise-Cancelling Headphones Consumption Market Share by

Country (2019-2030)

Figure 45. China Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 46. Japan Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 47. South Korea Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 48. China Taiwan Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 49. Southeast Asia Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 50. India Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 51. Australia Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 52. Latin America, Middle East & Africa Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 53. Latin America, Middle East & Africa Noise-Cancelling Headphones Consumption Market Share by Country (2019-2030)

Figure 54. Mexico Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 55. Brazil Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 56. Turkey Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 57. GCC Countries Noise-Cancelling Headphones Consumption and Growth Rate (2019-2030) & (K Units)

Figure 58. Global Noise-Cancelling Headphones Productio

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