

# Myopia Control Lens (Plastic Lens) Industry Research Report 2023

<https://marketpublishers.com/r/M29DABC8A468EN.html>

Date: August 2023

Pages: 93

Price: US\$ 2,950.00 (Single User License)

ID: M29DABC8A468EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Myopia Control Lens (Plastic Lens), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Myopia Control Lens (Plastic Lens).

The Myopia Control Lens (Plastic Lens) market size, estimations, and forecasts are provided in terms of sales volume (K Pairs) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Myopia Control Lens (Plastic Lens) market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Myopia Control Lens (Plastic Lens) manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

ZEISS

HOYA Corporation

EssilorLuxottica

Ovctek

Alpha Corporation

Paragon

EUCLID

Brighten Optix

Lucid Korea

Procornea

WeiXing Optical

Contex

Jiangsu Green Stone Optical (SETO)

Conant

## Product Type Insights

Global markets are presented by Myopia Control Lens (Plastic Lens) type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Myopia Control Lens (Plastic Lens) are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Myopia Control Lens (Plastic Lens) segment by Type

Myopia Control Spectacle Lenses

Orthokeratology Lens

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Myopia Control Lens (Plastic Lens) market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Myopia Control Lens (Plastic Lens) market.

### Myopia Control Lens (Plastic Lens) segment by End User

Children (6-12 Years Old)

Teenagers (12-18 Years Old)

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Myopia Control Lens (Plastic Lens) market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Myopia Control Lens (Plastic Lens) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Myopia Control Lens (Plastic Lens) and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Myopia Control Lens (Plastic Lens) industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Myopia Control Lens (Plastic Lens).

This report helps stakeholders to identify some of the key players in the market and

understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Myopia Control Lens (Plastic Lens) manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Myopia Control Lens (Plastic Lens) by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Myopia Control Lens (Plastic Lens) in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by end user, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the

industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Myopia Control Lens (Plastic Lens) Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Myopia Control Lens (Plastic Lens) Sales (2018-2029)
  - 2.2.3 Global Myopia Control Lens (Plastic Lens) Market Average Price (2018-2029)
- 2.3 Myopia Control Lens (Plastic Lens) by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.3.2 Myopia Control Spectacle Lenses
  - 2.3.3 Orthokeratology Lens
- 2.4 Myopia Control Lens (Plastic Lens) by End User
  - 2.4.1 Market Value Comparison by End User (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Children (6-12 Years Old)
  - 2.4.3 Teenagers (12-18 Years Old)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Myopia Control Lens (Plastic Lens) Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Myopia Control Lens (Plastic Lens) Sales (K Pairs) of Manufacturers (2018-2023)
- 3.3 Global Myopia Control Lens (Plastic Lens) Revenue of Manufacturers (2018-2023)
- 3.4 Global Myopia Control Lens (Plastic Lens) Average Price by Manufacturers (2018-2023)
- 3.5 Global Myopia Control Lens (Plastic Lens) Industry Ranking, 2021 VS 2022 VS

2023

3.6 Global Manufacturers of Myopia Control Lens (Plastic Lens), Manufacturing Sites & Headquarters

3.7 Global Manufacturers of Myopia Control Lens (Plastic Lens), Product Type & Application

3.8 Global Manufacturers of Myopia Control Lens (Plastic Lens), Date of Enter into This Industry

3.9 Global Myopia Control Lens (Plastic Lens) Market CR5 and HHI

3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### **4.1 ZEISS**

4.1.1 ZEISS Company Information

4.1.2 ZEISS Business Overview

4.1.3 ZEISS Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

4.1.4 ZEISS Myopia Control Lens (Plastic Lens) Product Portfolio

4.1.5 ZEISS Recent Developments

### **4.2 HOYA Corporation**

4.2.1 HOYA Corporation Company Information

4.2.2 HOYA Corporation Business Overview

4.2.3 HOYA Corporation Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

4.2.4 HOYA Corporation Myopia Control Lens (Plastic Lens) Product Portfolio

4.2.5 HOYA Corporation Recent Developments

### **4.3 EssilorLuxottica**

4.3.1 EssilorLuxottica Company Information

4.3.2 EssilorLuxottica Business Overview

4.3.3 EssilorLuxottica Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

4.3.4 EssilorLuxottica Myopia Control Lens (Plastic Lens) Product Portfolio

4.3.5 EssilorLuxottica Recent Developments

### **4.4 Ovctek**

4.4.1 Ovctek Company Information

4.4.2 Ovctek Business Overview

4.4.3 Ovctek Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

4.4.4 Ovctek Myopia Control Lens (Plastic Lens) Product Portfolio

- 4.4.5 Ovctek Recent Developments
- 4.5 Alpha Corporation
  - 4.5.1 Alpha Corporation Company Information
  - 4.5.2 Alpha Corporation Business Overview
  - 4.5.3 Alpha Corporation Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)
  - 6.5.4 Alpha Corporation Myopia Control Lens (Plastic Lens) Product Portfolio
  - 6.5.5 Alpha Corporation Recent Developments
- 4.6 Paragon
  - 4.6.1 Paragon Company Information
  - 4.6.2 Paragon Business Overview
  - 4.6.3 Paragon Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)
  - 4.6.4 Paragon Myopia Control Lens (Plastic Lens) Product Portfolio
  - 4.6.5 Paragon Recent Developments
- 4.7 EUCLID
  - 4.7.1 EUCLID Company Information
  - 4.7.2 EUCLID Business Overview
  - 4.7.3 EUCLID Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 EUCLID Myopia Control Lens (Plastic Lens) Product Portfolio
  - 4.7.5 EUCLID Recent Developments
- 6.8 Brighten Optix
  - 4.8.1 Brighten Optix Company Information
  - 4.8.2 Brighten Optix Business Overview
  - 4.8.3 Brighten Optix Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 Brighten Optix Myopia Control Lens (Plastic Lens) Product Portfolio
  - 4.8.5 Brighten Optix Recent Developments
- 4.9 Lucid Korea
  - 4.9.1 Lucid Korea Company Information
  - 4.9.2 Lucid Korea Business Overview
  - 4.9.3 Lucid Korea Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)
  - 4.9.4 Lucid Korea Myopia Control Lens (Plastic Lens) Product Portfolio
  - 4.9.5 Lucid Korea Recent Developments
- 4.10 Procornea
  - 4.10.1 Procornea Company Information
  - 4.10.2 Procornea Business Overview

4.10.3 Procornea Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

4.10.4 Procornea Myopia Control Lens (Plastic Lens) Product Portfolio

4.10.5 Procornea Recent Developments

6.11 WeiXing Optical

6.11.1 WeiXing Optical Company Information

6.11.2 WeiXing Optical Myopia Control Lens (Plastic Lens) Business Overview

6.11.3 WeiXing Optical Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

6.11.4 WeiXing Optical Myopia Control Lens (Plastic Lens) Product Portfolio

6.11.5 WeiXing Optical Recent Developments

6.12 Contex

6.12.1 Contex Company Information

6.12.2 Contex Myopia Control Lens (Plastic Lens) Business Overview

6.12.3 Contex Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

6.12.4 Contex Myopia Control Lens (Plastic Lens) Product Portfolio

6.12.5 Contex Recent Developments

6.13 Jiangsu Green Stone Optical (SETO)

6.13.1 Jiangsu Green Stone Optical (SETO) Company Information

6.13.2 Jiangsu Green Stone Optical (SETO) Myopia Control Lens (Plastic Lens) Business Overview

6.13.3 Jiangsu Green Stone Optical (SETO) Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

6.13.4 Jiangsu Green Stone Optical (SETO) Myopia Control Lens (Plastic Lens) Product Portfolio

6.13.5 Jiangsu Green Stone Optical (SETO) Recent Developments

6.14 Conant

6.14.1 Conant Company Information

6.14.2 Conant Myopia Control Lens (Plastic Lens) Business Overview

6.14.3 Conant Myopia Control Lens (Plastic Lens) Sales, Revenue and Gross Margin (2018-2023)

6.14.4 Conant Myopia Control Lens (Plastic Lens) Product Portfolio

6.14.5 Conant Recent Developments

## **5 GLOBAL MYOPIA CONTROL LENS (PLASTIC LENS) MARKET SCENARIO BY REGION**

5.1 Global Myopia Control Lens (Plastic Lens) Market Size by Region: 2018 VS 2022

VS 2029

5.2 Global Myopia Control Lens (Plastic Lens) Sales by Region: 2018-2029

5.2.1 Global Myopia Control Lens (Plastic Lens) Sales by Region: 2018-2023

5.2.2 Global Myopia Control Lens (Plastic Lens) Sales by Region: 2024-2029

5.3 Global Myopia Control Lens (Plastic Lens) Revenue by Region: 2018-2029

5.3.1 Global Myopia Control Lens (Plastic Lens) Revenue by Region: 2018-2023

5.3.2 Global Myopia Control Lens (Plastic Lens) Revenue by Region: 2024-2029

5.4 North America Myopia Control Lens (Plastic Lens) Market Facts & Figures by Country

5.4.1 North America Myopia Control Lens (Plastic Lens) Market Size by Country: 2018

VS 2022 VS 2029

5.4.2 North America Myopia Control Lens (Plastic Lens) Sales by Country (2018-2029)

5.4.3 North America Myopia Control Lens (Plastic Lens) Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Myopia Control Lens (Plastic Lens) Market Facts & Figures by Country

5.5.1 Europe Myopia Control Lens (Plastic Lens) Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Myopia Control Lens (Plastic Lens) Sales by Country (2018-2029)

5.5.3 Europe Myopia Control Lens (Plastic Lens) Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Myopia Control Lens (Plastic Lens) Market Facts & Figures by Country

5.6.1 Asia Pacific Myopia Control Lens (Plastic Lens) Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Myopia Control Lens (Plastic Lens) Sales by Country (2018-2029)

5.6.3 Asia Pacific Myopia Control Lens (Plastic Lens) Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Myopia Control Lens (Plastic Lens) Market Facts & Figures by Country

5.7.1 Latin America Myopia Control Lens (Plastic Lens) Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Myopia Control Lens (Plastic Lens) Sales by Country (2018-2029)

5.7.3 Latin America Myopia Control Lens (Plastic Lens) Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Myopia Control Lens (Plastic Lens) Market Facts & Figures by Country

5.8.1 Middle East and Africa Myopia Control Lens (Plastic Lens) Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Myopia Control Lens (Plastic Lens) Sales by Country (2018-2029)

5.8.3 Middle East and Africa Myopia Control Lens (Plastic Lens) Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Myopia Control Lens (Plastic Lens) Sales by Type (2018-2029)

6.1.1 Global Myopia Control Lens (Plastic Lens) Sales by Type (2018-2029) & (K Pairs)

6.1.2 Global Myopia Control Lens (Plastic Lens) Sales Market Share by Type (2018-2029)

6.2 Global Myopia Control Lens (Plastic Lens) Revenue by Type (2018-2029)

6.2.1 Global Myopia Control Lens (Plastic Lens) Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Myopia Control Lens (Plastic Lens) Revenue Market Share by Type (2018-2029)

6.3 Global Myopia Control Lens (Plastic Lens) Price by Type (2018-2029)

## **7 SEGMENT BY END USER**

## 7.1 Global Myopia Control Lens (Plastic Lens) Sales by End User (2018-2029)

7.1.1 Global Myopia Control Lens (Plastic Lens) Sales by End User (2018-2029) & (K Pairs)

7.1.2 Global Myopia Control Lens (Plastic Lens) Sales Market Share by End User (2018-2029)

## 7.2 Global Myopia Control Lens (Plastic Lens) Revenue by End User (2018-2029)

6.2.1 Global Myopia Control Lens (Plastic Lens) Sales by End User (2018-2029) & (US\$ Million)

6.2.2 Global Myopia Control Lens (Plastic Lens) Revenue Market Share by End User (2018-2029)

## 7.3 Global Myopia Control Lens (Plastic Lens) Price by End User (2018-2029)

# 8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

## 8.1 Myopia Control Lens (Plastic Lens) Value Chain Analysis

8.1.1 Myopia Control Lens (Plastic Lens) Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Myopia Control Lens (Plastic Lens) Production Mode & Process

## 8.2 Myopia Control Lens (Plastic Lens) Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Myopia Control Lens (Plastic Lens) Distributors

8.2.3 Myopia Control Lens (Plastic Lens) Customers

# 9 GLOBAL MYOPIA CONTROL LENS (PLASTIC LENS) ANALYZING MARKET DYNAMICS

9.1 Myopia Control Lens (Plastic Lens) Industry Trends

9.2 Myopia Control Lens (Plastic Lens) Industry Drivers

9.3 Myopia Control Lens (Plastic Lens) Industry Opportunities and Challenges

9.4 Myopia Control Lens (Plastic Lens) Industry Restraints

# 10 REPORT CONCLUSION

# 11 DISCLAIMER



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