

Mussel Industry Research Report 2023

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Abstracts

Highlights

The global Mussel market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for Mussel is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Asia-Pacific market for Mussel is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

The major global manufacturers of Mussel include Sanford Limited, St. Andrews, Camanchaca, Penn Cove Shellfish, SUDMARIS, Cultivos Toralla, Blue Shells (Mascato), Whakatohea Mussel Limited and North Island Mussel Ltd, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Mussel in Food Service is estimated to increase from \$ million in 2022 to \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Blue Mussels, which accounted for % of the global market of Mussel in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2023 to 2029.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Mussel, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Mussel.

The Mussel market size, estimations, and forecasts are provided in terms of sales volume (Tons) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Mussel market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Mussel manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Sanford Limited

St. Andrews

Camanchaca

Penn Cove Shellfish

SUDMARIS

Cultivos Toralla

Blue Shells (Mascato)

Whakatohea Mussel Limited

North Island Mussel Ltd

Westcountry Mussels of Fowey Limited

American Mussel Harvesters, Inc.

Barb? Group

Kush Shellfish

Viking Aquaculture

Product Type Insights

Global markets are presented by Mussel type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Mussel are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Mussel segment by Type

Blue Mussels

Mediterranean Mussels

Pacific Blue Mussels

New Zealand Green-Lipped Mussels

Others

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Mussel market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Mussel market.

Mussel segment by Application

Food Service

Food Factory

Household

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Mussel market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Mussel market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Mussel and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Mussel industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Mussel.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different

market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Mussel manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Mussel by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Mussel in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Mussel Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Mussel Sales (2018-2029)
 - 2.2.3 Global Mussel Market Average Price (2018-2029)
- 2.3 Mussel by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Blue Mussels
 - 1.2.3 Mediterranean Mussels
 - 1.2.4 Pacific Blue Mussels
 - 1.2.5 New Zealand Green-Lipped Mussels
 - 1.2.6 Others
- 2.4 Mussel by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Food Service
 - 2.4.3 Food Factory
 - 2.4.4 Household
 - 2.4.5 Others

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Mussel Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Mussel Sales (Tons) of Manufacturers (2018-2023)
- 3.3 Global Mussel Revenue of Manufacturers (2018-2023)

- 3.4 Global Mussel Average Price by Manufacturers (2018-2023)
- 3.5 Global Mussel Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Mussel, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Mussel, Product Type & Application
- 3.8 Global Manufacturers of Mussel, Date of Enter into This Industry
- 3.9 Global Mussel Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Sanford Limited

- 4.1.1 Sanford Limited Company Information
- 4.1.2 Sanford Limited Business Overview
- 4.1.3 Sanford Limited Mussel Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Sanford Limited Mussel Product Portfolio
- 4.1.5 Sanford Limited Recent Developments

4.2 St. Andrews

- 4.2.1 St. Andrews Company Information
- 4.2.2 St. Andrews Business Overview
- 4.2.3 St. Andrews Mussel Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 St. Andrews Mussel Product Portfolio
- 4.2.5 St. Andrews Recent Developments

4.3 Camanchaca

- 4.3.1 Camanchaca Company Information
- 4.3.2 Camanchaca Business Overview
- 4.3.3 Camanchaca Mussel Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Camanchaca Mussel Product Portfolio
- 4.3.5 Camanchaca Recent Developments

4.4 Penn Cove Shellfish

- 4.4.1 Penn Cove Shellfish Company Information
- 4.4.2 Penn Cove Shellfish Business Overview
- 4.4.3 Penn Cove Shellfish Mussel Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Penn Cove Shellfish Mussel Product Portfolio
- 4.4.5 Penn Cove Shellfish Recent Developments

4.5 SUDMARIS

- 4.5.1 SUDMARIS Company Information
- 4.5.2 SUDMARIS Business Overview
- 4.5.3 SUDMARIS Mussel Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 SUDMARIS Mussel Product Portfolio

- 6.5.5 SUDMARIS Recent Developments
- 4.6 Cultivos Toralla
 - 4.6.1 Cultivos Toralla Company Information
 - 4.6.2 Cultivos Toralla Business Overview
 - 4.6.3 Cultivos Toralla Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 4.6.4 Cultivos Toralla Mussel Product Portfolio
 - 4.6.5 Cultivos Toralla Recent Developments
- 4.7 Blue Shells (Mascato)
 - 4.7.1 Blue Shells (Mascato) Company Information
 - 4.7.2 Blue Shells (Mascato) Business Overview
 - 4.7.3 Blue Shells (Mascato) Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 4.7.4 Blue Shells (Mascato) Mussel Product Portfolio
 - 4.7.5 Blue Shells (Mascato) Recent Developments
- 6.8 Whakatohea Mussel Limited
 - 4.8.1 Whakatohea Mussel Limited Company Information
 - 4.8.2 Whakatohea Mussel Limited Business Overview
 - 4.8.3 Whakatohea Mussel Limited Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 4.8.4 Whakatohea Mussel Limited Mussel Product Portfolio
 - 4.8.5 Whakatohea Mussel Limited Recent Developments
- 4.9 North Island Mussel Ltd
 - 4.9.1 North Island Mussel Ltd Company Information
 - 4.9.2 North Island Mussel Ltd Business Overview
 - 4.9.3 North Island Mussel Ltd Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 4.9.4 North Island Mussel Ltd Mussel Product Portfolio
 - 4.9.5 North Island Mussel Ltd Recent Developments
- 4.10 Westcountry Mussels of Fowey Limited
 - 4.10.1 Westcountry Mussels of Fowey Limited Company Information
 - 4.10.2 Westcountry Mussels of Fowey Limited Business Overview
 - 4.10.3 Westcountry Mussels of Fowey Limited Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 4.10.4 Westcountry Mussels of Fowey Limited Mussel Product Portfolio
 - 4.10.5 Westcountry Mussels of Fowey Limited Recent Developments
- 6.11 American Mussel Harvesters, Inc.
 - 6.11.1 American Mussel Harvesters, Inc. Company Information
 - 6.11.2 American Mussel Harvesters, Inc. Mussel Business Overview
 - 6.11.3 American Mussel Harvesters, Inc. Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 6.11.4 American Mussel Harvesters, Inc. Mussel Product Portfolio

- 6.11.5 American Mussel Harvesters, Inc. Recent Developments
- 6.12 Barb? Group
 - 6.12.1 Barb? Group Company Information
 - 6.12.2 Barb? Group Mussel Business Overview
 - 6.12.3 Barb? Group Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 6.12.4 Barb? Group Mussel Product Portfolio
 - 6.12.5 Barb? Group Recent Developments
- 6.13 Kush Shellfish
 - 6.13.1 Kush Shellfish Company Information
 - 6.13.2 Kush Shellfish Mussel Business Overview
 - 6.13.3 Kush Shellfish Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 6.13.4 Kush Shellfish Mussel Product Portfolio
 - 6.13.5 Kush Shellfish Recent Developments
- 6.14 Viking Aquaculture
 - 6.14.1 Viking Aquaculture Company Information
 - 6.14.2 Viking Aquaculture Mussel Business Overview
 - 6.14.3 Viking Aquaculture Mussel Sales, Revenue and Gross Margin (2018-2023)
 - 6.14.4 Viking Aquaculture Mussel Product Portfolio
 - 6.14.5 Viking Aquaculture Recent Developments

5 GLOBAL MUSSEL MARKET SCENARIO BY REGION

- 5.1 Global Mussel Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Mussel Sales by Region: 2018-2029
 - 5.2.1 Global Mussel Sales by Region: 2018-2023
 - 5.2.2 Global Mussel Sales by Region: 2024-2029
- 5.3 Global Mussel Revenue by Region: 2018-2029
 - 5.3.1 Global Mussel Revenue by Region: 2018-2023
 - 5.3.2 Global Mussel Revenue by Region: 2024-2029
- 5.4 North America Mussel Market Facts & Figures by Country
 - 5.4.1 North America Mussel Market Size by Country: 2018 VS 2022 VS 2029
 - 5.4.2 North America Mussel Sales by Country (2018-2029)
 - 5.4.3 North America Mussel Revenue by Country (2018-2029)
 - 5.4.4 United States
 - 5.4.5 Canada
- 5.5 Europe Mussel Market Facts & Figures by Country
 - 5.5.1 Europe Mussel Market Size by Country: 2018 VS 2022 VS 2029
 - 5.5.2 Europe Mussel Sales by Country (2018-2029)
 - 5.5.3 Europe Mussel Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Mussel Market Facts & Figures by Country

5.6.1 Asia Pacific Mussel Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Mussel Sales by Country (2018-2029)

5.6.3 Asia Pacific Mussel Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Mussel Market Facts & Figures by Country

5.7.1 Latin America Mussel Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Mussel Sales by Country (2018-2029)

5.7.3 Latin America Mussel Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Mussel Market Facts & Figures by Country

5.8.1 Middle East and Africa Mussel Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Mussel Sales by Country (2018-2029)

5.8.3 Middle East and Africa Mussel Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Mussel Sales by Type (2018-2029)

6.1.1 Global Mussel Sales by Type (2018-2029) & (Tons)

6.1.2 Global Mussel Sales Market Share by Type (2018-2029)

6.2 Global Mussel Revenue by Type (2018-2029)

- 6.2.1 Global Mussel Sales by Type (2018-2029) & (US\$ Million)
- 6.2.2 Global Mussel Revenue Market Share by Type (2018-2029)
- 6.3 Global Mussel Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

- 7.1 Global Mussel Sales by Application (2018-2029)
 - 7.1.1 Global Mussel Sales by Application (2018-2029) & (Tons)
 - 7.1.2 Global Mussel Sales Market Share by Application (2018-2029)
- 7.2 Global Mussel Revenue by Application (2018-2029)
 - 6.2.1 Global Mussel Sales by Application (2018-2029) & (US\$ Million)
 - 6.2.2 Global Mussel Revenue Market Share by Application (2018-2029)
- 7.3 Global Mussel Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Mussel Value Chain Analysis
 - 8.1.1 Mussel Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Mussel Production Mode & Process
- 8.2 Mussel Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Mussel Distributors
 - 8.2.3 Mussel Customers

9 GLOBAL MUSSEL ANALYZING MARKET DYNAMICS

- 9.1 Mussel Industry Trends
- 9.2 Mussel Industry Drivers
- 9.3 Mussel Industry Opportunities and Challenges
- 9.4 Mussel Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Mussel Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Mussel Sales (Tons) of Manufacturers (2018-2023)

Table 7. Global Mussel Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Mussel Revenue of Manufacturers (2018-2023)

Table 9. Global Mussel Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Mussel Average Price (US\$/Ton) of Manufacturers (2018-2023)

Table 11. Global Mussel Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Mussel, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Mussel by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Sanford Limited Company Information

Table 17. Sanford Limited Business Overview

Table 18. Sanford Limited Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 19. Sanford Limited Mussel Product Portfolio

Table 20. Sanford Limited Recent Developments

Table 21. St. Andrews Company Information

Table 22. St. Andrews Business Overview

Table 23. St. Andrews Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 24. St. Andrews Mussel Product Portfolio

Table 25. St. Andrews Recent Developments

Table 26. Camanchaca Company Information

Table 27. Camanchaca Business Overview

Table 28. Camanchaca Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 29. Camanchaca Mussel Product Portfolio

Table 30. Camanchaca Recent Developments

Table 31. Penn Cove Shellfish Company Information

Table 32. Penn Cove Shellfish Business Overview

Table 33. Penn Cove Shellfish Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 34. Penn Cove Shellfish Mussel Product Portfolio

Table 35. Penn Cove Shellfish Recent Developments

Table 36. SUDMARIS Company Information

Table 37. SUDMARIS Business Overview

Table 38. SUDMARIS Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 39. SUDMARIS Mussel Product Portfolio

Table 40. SUDMARIS Recent Developments

Table 41. Cultivos Toralla Company Information

Table 42. Cultivos Toralla Business Overview

Table 43. Cultivos Toralla Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 44. Cultivos Toralla Mussel Product Portfolio

Table 45. Cultivos Toralla Recent Developments

Table 46. Blue Shells (Mascato) Company Information

Table 47. Blue Shells (Mascato) Business Overview

Table 48. Blue Shells (Mascato) Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 49. Blue Shells (Mascato) Mussel Product Portfolio

Table 50. Blue Shells (Mascato) Recent Developments

Table 51. Whakatohea Mussel Limited Company Information

Table 52. Whakatohea Mussel Limited Business Overview

Table 53. Whakatohea Mussel Limited Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 54. Whakatohea Mussel Limited Mussel Product Portfolio

Table 55. Whakatohea Mussel Limited Recent Developments

Table 56. North Island Mussel Ltd Company Information

Table 57. North Island Mussel Ltd Business Overview

Table 58. North Island Mussel Ltd Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 59. North Island Mussel Ltd Mussel Product Portfolio

Table 60. North Island Mussel Ltd Recent Developments

Table 61. Westcountry Mussels of Fowey Limited Company Information

- Table 62. Westcountry Mussels of Fowey Limited Business Overview
- Table 63. Westcountry Mussels of Fowey Limited Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 64. Westcountry Mussels of Fowey Limited Mussel Product Portfolio
- Table 65. Westcountry Mussels of Fowey Limited Recent Developments
- Table 66. American Mussel Harvesters, Inc. Company Information
- Table 67. American Mussel Harvesters, Inc. Business Overview
- Table 68. American Mussel Harvesters, Inc. Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 69. American Mussel Harvesters, Inc. Mussel Product Portfolio
- Table 70. American Mussel Harvesters, Inc. Recent Developments
- Table 71. Barb? Group Company Information
- Table 72. Barb? Group Business Overview
- Table 73. Barb? Group Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 74. Barb? Group Mussel Product Portfolio
- Table 75. Barb? Group Recent Developments
- Table 76. Kush Shellfish Company Information
- Table 77. Kush Shellfish Business Overview
- Table 78. Kush Shellfish Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 79. Kush Shellfish Mussel Product Portfolio
- Table 80. Kush Shellfish Recent Developments
- Table 81. Viking Aquaculture Company Information
- Table 82. Viking Aquaculture Business Overview
- Table 83. Viking Aquaculture Mussel Sales (Tons), Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 84. Viking Aquaculture Mussel Product Portfolio
- Table 85. Viking Aquaculture Recent Developments
- Table 86. Global Mussel Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 87. Global Mussel Sales by Region (2018-2023) & (Tons)
- Table 88. Global Mussel Sales Market Share by Region (2018-2023)
- Table 89. Global Mussel Sales by Region (2024-2029) & (Tons)
- Table 90. Global Mussel Sales Market Share by Region (2024-2029)
- Table 91. Global Mussel Revenue by Region (2018-2023) & (US\$ Million)
- Table 92. Global Mussel Revenue Market Share by Region (2018-2023)
- Table 93. Global Mussel Revenue by Region (2024-2029) & (US\$ Million)
- Table 94. Global Mussel Revenue Market Share by Region (2024-2029)
- Table 95. North America Mussel Revenue by Country: 2018 VS 2022 VS 2029 (US\$

Million)

Table 96. North America Mussel Sales by Country (2018-2023) & (Tons)

Table 97. North America Mussel Sales by Country (2024-2029) & (Tons)

Table 98. North America Mussel Revenue by Country (2018-2023) & (US\$ Million)

Table 99. North America Mussel Revenue by Country (2024-2029) & (US\$ Million)

Table 100. Europe Mussel Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 101. Europe Mussel Sales by Country (2018-2023) & (Tons)

Table 102. Europe Mussel Sales by Country (2024-2029) & (Tons)

Table 103. Europe Mussel Revenue by Country (2018-2023) & (US\$ Million)

Table 104. Europe Mussel Revenue by Country (2024-2029) & (US\$ Million)

Table 105. Asia Pacific Mussel Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 106. Asia Pacific Mussel Sales by Country (2018-2023) & (Tons)

Table 107. Asia Pacific Mussel Sales by Country (2024-2029) & (Tons)

Table 108. Asia Pacific Mussel Revenue by Country (2018-2023) & (US\$ Million)

Table 109. Asia Pacific Mussel Revenue by Country (2024-2029) & (US\$ Million)

Table 110. Latin America Mussel Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 111. Latin America Mussel Sales by Country (2018-2023) & (Tons)

Table 112. Latin America Mussel Sales by Country (2024-2029) & (Tons)

Table 113. Latin America Mussel Revenue by Country (2018-2023) & (US\$ Million)

Table 114. Latin America Mussel Revenue by Country (2024-2029) & (US\$ Million)

Table 115. Middle East and Africa Mussel Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 116. Middle East and Africa Mussel Sales by Country (2018-2023) & (Tons)

Table 117. Middle East and Africa Mussel Sales by Country (2024-2029) & (Tons)

Table 118. Middle East and Africa Mussel Revenue by Country (2018-2023) & (US\$ Million)

Table 119. Middle East and Africa Mussel Revenue by Country (2024-2029) & (US\$ Million)

Table 120. Global Mussel Sales by Type (2018-2023) & (Tons)

Table 121. Global Mussel Sales by Type (2024-2029) & (Tons)

Table 122. Global Mussel Sales Market Share by Type (2018-2023)

Table 123. Global Mussel Sales Market Share by Type (2024-2029)

Table 124. Global Mussel Revenue by Type (2018-2023) & (US\$ Million)

Table 125. Global Mussel Revenue by Type (2024-2029) & (US\$ Million)

Table 126. Global Mussel Revenue Market Share by Type (2018-2023)

Table 127. Global Mussel Revenue Market Share by Type (2024-2029)

Table 128. Global Mussel Price by Type (2018-2023) & (US\$/Ton)

- Table 129. Global Mussel Price by Type (2024-2029) & (US\$/Ton)
- Table 130. Global Mussel Sales by Application (2018-2023) & (Tons)
- Table 131. Global Mussel Sales by Application (2024-2029) & (Tons)
- Table 132. Global Mussel Sales Market Share by Application (2018-2023)
- Table 133. Global Mussel Sales Market Share by Application (2024-2029)
- Table 134. Global Mussel Revenue by Application (2018-2023) & (US\$ Million)
- Table 135. Global Mussel Revenue by Application (2024-2029) & (US\$ Million)
- Table 136. Global Mussel Revenue Market Share by Application (2018-2023)
- Table 137. Global Mussel Revenue Market Share by Application (2024-2029)
- Table 138. Global Mussel Price by Application (2018-2023) & (US\$/Ton)
- Table 139. Global Mussel Price by Application (2024-2029) & (US\$/Ton)
- Table 140. Key Raw Materials
- Table 141. Raw Materials Key Suppliers
- Table 142. Mussel Distributors List
- Table 143. Mussel Customers List
- Table 144. Mussel Industry Trends
- Table 145. Mussel Industry Drivers
- Table 146. Mussel Industry Restraints
- Table 147. Authors List of This Report

List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Mussel Product Picture
- Figure 5. Global Mussel Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Mussel Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Mussel Sales (2018-2029) & (Tons)
- Figure 8. Global Mussel Average Price (US\$/Ton) & (2018-2029)
- Figure 9. Blue Mussels Product Picture
- Figure 10. Mediterranean Mussels Product Picture
- Figure 11. Pacific Blue Mussels Product Picture
- Figure 12. New Zealand Green-Lipped Mussels Product Picture
- Figure 13. Others Product Picture
- Figure 14. Food Service Product Picture
- Figure 15. Food Factory Product Picture
- Figure 16. Household Product Picture
- Figure 17. Others Product Picture
- Figure 18. Global Mussel Revenue Share by Manufacturers in 2022
- Figure 19. Global Manufacturers of Mussel, Manufacturing Sites & Headquarters
- Figure 20. Global Manufacturers of Mussel, Date of Enter into This Industry
- Figure 21. Global Top 5 and 10 Mussel Players Market Share by Revenue in 2022
- Figure 22. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 23. Global Mussel Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 24. Global Mussel Sales by Region in 2022
- Figure 25. Global Mussel Revenue by Region in 2022
- Figure 26. North America Mussel Market Size by Country in 2022
- Figure 27. North America Mussel Sales Market Share by Country (2018-2029)
- Figure 28. North America Mussel Revenue Market Share by Country (2018-2029)
- Figure 29. United States Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 30. Canada Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 31. Europe Mussel Market Size by Country in 2022
- Figure 32. Europe Mussel Sales Market Share by Country (2018-2029)
- Figure 33. Europe Mussel Revenue Market Share by Country (2018-2029)
- Figure 34. Germany Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 35. France Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)

- Figure 36. U.K. Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 37. Italy Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 38. Russia Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 39. Asia Pacific Mussel Market Size by Country in 2022
- Figure 40. Asia Pacific Mussel Sales Market Share by Country (2018-2029)
- Figure 41. Asia Pacific Mussel Revenue Market Share by Country (2018-2029)
- Figure 42. China Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 43. Japan Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 44. South Korea Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 45. India Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 46. Australia Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 47. China Taiwan Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 48. Indonesia Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 49. Thailand Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 50. Malaysia Mussel Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 51. Latin America Mussel Market Size by Country in 2022

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