

# Motorcycle Helmets Industry Research Report 2024

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## Abstracts

A motorcycle helmet is a type of helmet (protective headgear) used by motorcycle riders. The primary goal of a motorcycle helmet is safety - to protect the rider's head during impact, thus preventing or reducing head injury and saving the rider's life. Some helmets provide additional conveniences, such as ventilation, face shields, ear protection, intercom etc.

According to APO Research, the global Motorcycle Helmets market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Motorcycle Helmets key players include Shoei, Bell Helmet, Shark, HJC, etc. Global top four manufacturers hold a share about 30%.

Europe is the largest market, with a share over 25%, followed by Japan and India, both have a share about 40 percent.

In terms of product, Full Face Helmet is the largest segment, with a share over 50%. And in terms of application, the largest application is On-Road, followed by Off-Road.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Motorcycle Helmets, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Motorcycle Helmets.

The report will help the Motorcycle Helmets manufacturers, new entrants, and industry

chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Motorcycle Helmets market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Motorcycle Helmets market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Shoei

Bell Helmet

Shark

HJC

Arai

JDS

Studds

Schuberth

YOHE

Nolan Group

YEMA

AGV

Airoh

Pengcheng Helmets

JIX helmets

PT. Tarakusuma Indah

Vega

Steelbird

OGK Kabuto

LAZER

Chin Tong Helmets

Nanhai Xinyuan Helmets

NZI

Suomy

Motorcycle Helmets segment by Type

Full Face Helmet

Open Face Helmet

Half Helmet

Off-road/Motocross

#### Motorcycle Helmets segment by Distribution Channel

On-Road

Off-Road

#### Motorcycle Helmets Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Motorcycle Helmets market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Motorcycle Helmets and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Motorcycle Helmets.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level

view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Motorcycle Helmets manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Motorcycle Helmets by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Motorcycle Helmets in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by distribution channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Motorcycle Helmets Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Motorcycle Helmets Sales (2019-2030)
  - 2.2.3 Global Motorcycle Helmets Market Average Price (2019-2030)
- 2.3 Motorcycle Helmets by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Full Face Helmet
  - 2.3.3 Open Face Helmet
  - 2.3.4 Half Helmet
  - 2.3.5 Off-road/Motocross
- 2.4 Motorcycle Helmets by Distribution Channel
  - 2.4.1 Market Value Comparison by Distribution Channel (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 On-Road
  - 2.4.3 Off-Road

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Motorcycle Helmets Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Motorcycle Helmets Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Motorcycle Helmets Revenue of Manufacturers (2019-2024)
- 3.4 Global Motorcycle Helmets Average Price by Manufacturers (2019-2024)
- 3.5 Global Motorcycle Helmets Industry Ranking, 2022 VS 2023 VS 2024



- 3.6 Global Manufacturers of Motorcycle Helmets, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Motorcycle Helmets, Product Type & Application
- 3.8 Global Manufacturers of Motorcycle Helmets, Date of Enter into This Industry
- 3.9 Global Motorcycle Helmets Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Shoei

- 4.1.1 Shoei Company Information
- 4.1.2 Shoei Business Overview
- 4.1.3 Shoei Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Shoei Motorcycle Helmets Product Portfolio
- 4.1.5 Shoei Recent Developments

### 4.2 Bell Helmet

- 4.2.1 Bell Helmet Company Information
- 4.2.2 Bell Helmet Business Overview
- 4.2.3 Bell Helmet Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Bell Helmet Motorcycle Helmets Product Portfolio
- 4.2.5 Bell Helmet Recent Developments

### 4.3 Shark

- 4.3.1 Shark Company Information
- 4.3.2 Shark Business Overview
- 4.3.3 Shark Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Shark Motorcycle Helmets Product Portfolio
- 4.3.5 Shark Recent Developments

### 4.4 HJC

- 4.4.1 HJC Company Information
- 4.4.2 HJC Business Overview
- 4.4.3 HJC Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 HJC Motorcycle Helmets Product Portfolio
- 4.4.5 HJC Recent Developments

### 4.5 Arai

- 4.5.1 Arai Company Information
- 4.5.2 Arai Business Overview
- 4.5.3 Arai Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Arai Motorcycle Helmets Product Portfolio
- 4.5.5 Arai Recent Developments

### 4.6 JDS

- 4.6.1 JDS Company Information
- 4.6.2 JDS Business Overview
- 4.6.3 JDS Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 JDS Motorcycle Helmets Product Portfolio
- 4.6.5 JDS Recent Developments
- 4.7 Studs
  - 4.7.1 Studs Company Information
  - 4.7.2 Studs Business Overview
  - 4.7.3 Studs Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 Studs Motorcycle Helmets Product Portfolio
  - 4.7.5 Studs Recent Developments
- 4.8 Schuberth
  - 4.8.1 Schuberth Company Information
  - 4.8.2 Schuberth Business Overview
  - 4.8.3 Schuberth Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Schuberth Motorcycle Helmets Product Portfolio
  - 4.8.5 Schuberth Recent Developments
- 4.9 YOHE
  - 4.9.1 YOHE Company Information
  - 4.9.2 YOHE Business Overview
  - 4.9.3 YOHE Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 YOHE Motorcycle Helmets Product Portfolio
  - 4.9.5 YOHE Recent Developments
- 4.10 Nolan Group
  - 4.10.1 Nolan Group Company Information
  - 4.10.2 Nolan Group Business Overview
  - 4.10.3 Nolan Group Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 Nolan Group Motorcycle Helmets Product Portfolio
  - 4.10.5 Nolan Group Recent Developments
- 4.11 YEMA
  - 4.11.1 YEMA Company Information
  - 4.11.2 YEMA Business Overview
  - 4.11.3 YEMA Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.11.4 YEMA Motorcycle Helmets Product Portfolio
  - 4.11.5 YEMA Recent Developments
- 4.12 AGV
  - 4.12.1 AGV Company Information
  - 4.12.2 AGV Business Overview

- 4.12.3 AGV Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.12.4 AGV Motorcycle Helmets Product Portfolio
- 4.12.5 AGV Recent Developments
- 4.13 Airoh
  - 4.13.1 Airoh Company Information
  - 4.13.2 Airoh Business Overview
  - 4.13.3 Airoh Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.13.4 Airoh Motorcycle Helmets Product Portfolio
  - 4.13.5 Airoh Recent Developments
- 4.14 Pengcheng Helmets
  - 4.14.1 Pengcheng Helmets Company Information
  - 4.14.2 Pengcheng Helmets Business Overview
  - 4.14.3 Pengcheng Helmets Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.14.4 Pengcheng Helmets Motorcycle Helmets Product Portfolio
  - 4.14.5 Pengcheng Helmets Recent Developments
- 4.15 JIX helmets
  - 4.15.1 JIX helmets Company Information
  - 4.15.2 JIX helmets Business Overview
  - 4.15.3 JIX helmets Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.15.4 JIX helmets Motorcycle Helmets Product Portfolio
  - 4.15.5 JIX helmets Recent Developments
- 4.16 PT. Tarakusuma Indah
  - 4.16.1 PT. Tarakusuma Indah Company Information
  - 4.16.2 PT. Tarakusuma Indah Business Overview
  - 4.16.3 PT. Tarakusuma Indah Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.16.4 PT. Tarakusuma Indah Motorcycle Helmets Product Portfolio
  - 4.16.5 PT. Tarakusuma Indah Recent Developments
- 4.17 Vega
  - 4.17.1 Vega Company Information
  - 4.17.2 Vega Business Overview
  - 4.17.3 Vega Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.17.4 Vega Motorcycle Helmets Product Portfolio
  - 4.17.5 Vega Recent Developments
- 4.18 Steelbird
  - 4.18.1 Steelbird Company Information
  - 4.18.2 Steelbird Business Overview

- 4.18.3 Steelbird Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.18.4 Steelbird Motorcycle Helmets Product Portfolio
- 4.18.5 Steelbird Recent Developments
- 4.19 OGK Kabuto
  - 4.19.1 OGK Kabuto Company Information
  - 4.19.2 OGK Kabuto Business Overview
  - 4.19.3 OGK Kabuto Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.19.4 OGK Kabuto Motorcycle Helmets Product Portfolio
  - 4.19.5 OGK Kabuto Recent Developments
- 4.20 LAZER
  - 4.20.1 LAZER Company Information
  - 4.20.2 LAZER Business Overview
  - 4.20.3 LAZER Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.20.4 LAZER Motorcycle Helmets Product Portfolio
  - 4.20.5 LAZER Recent Developments
- 4.21 Chin Tong Helmets
  - 4.21.1 Chin Tong Helmets Company Information
  - 4.21.2 Chin Tong Helmets Business Overview
  - 4.21.3 Chin Tong Helmets Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.21.4 Chin Tong Helmets Motorcycle Helmets Product Portfolio
  - 4.21.5 Chin Tong Helmets Recent Developments
- 4.22 Nanhai Xinyuan Helmets
  - 4.22.1 Nanhai Xinyuan Helmets Company Information
  - 4.22.2 Nanhai Xinyuan Helmets Business Overview
  - 4.22.3 Nanhai Xinyuan Helmets Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.22.4 Nanhai Xinyuan Helmets Motorcycle Helmets Product Portfolio
  - 4.22.5 Nanhai Xinyuan Helmets Recent Developments
- 4.23 NZI
  - 4.23.1 NZI Company Information
  - 4.23.2 NZI Business Overview
  - 4.23.3 NZI Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.23.4 NZI Motorcycle Helmets Product Portfolio
  - 4.23.5 NZI Recent Developments
- 4.24 Suomy
  - 4.24.1 Suomy Company Information
  - 4.24.2 Suomy Business Overview

- 4.24.3 Suomy Motorcycle Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.24.4 Suomy Motorcycle Helmets Product Portfolio
- 4.24.5 Suomy Recent Developments

## **5 GLOBAL MOTORCYCLE HELMETS MARKET SCENARIO BY REGION**

- 5.1 Global Motorcycle Helmets Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Motorcycle Helmets Sales by Region: 2019-2030
  - 5.2.1 Global Motorcycle Helmets Sales by Region: 2019-2024
  - 5.2.2 Global Motorcycle Helmets Sales by Region: 2025-2030
- 5.3 Global Motorcycle Helmets Revenue by Region: 2019-2030
  - 5.3.1 Global Motorcycle Helmets Revenue by Region: 2019-2024
  - 5.3.2 Global Motorcycle Helmets Revenue by Region: 2025-2030
- 5.4 North America Motorcycle Helmets Market Facts & Figures by Country
  - 5.4.1 North America Motorcycle Helmets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Motorcycle Helmets Sales by Country (2019-2030)
  - 5.4.3 North America Motorcycle Helmets Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Motorcycle Helmets Market Facts & Figures by Country
  - 5.5.1 Europe Motorcycle Helmets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Motorcycle Helmets Sales by Country (2019-2030)
  - 5.5.3 Europe Motorcycle Helmets Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Motorcycle Helmets Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Motorcycle Helmets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.6.2 Asia Pacific Motorcycle Helmets Sales by Country (2019-2030)
  - 5.6.3 Asia Pacific Motorcycle Helmets Revenue by Country (2019-2030)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

## 5.7 Latin America Motorcycle Helmets Market Facts & Figures by Country

5.7.1 Latin America Motorcycle Helmets Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Motorcycle Helmets Sales by Country (2019-2030)

5.7.3 Latin America Motorcycle Helmets Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

## 5.8 Middle East and Africa Motorcycle Helmets Market Facts & Figures by Country

5.8.1 Middle East and Africa Motorcycle Helmets Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Motorcycle Helmets Sales by Country (2019-2030)

5.8.3 Middle East and Africa Motorcycle Helmets Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## 6 SEGMENT BY TYPE

6.1 Global Motorcycle Helmets Sales by Type (2019-2030)

6.1.1 Global Motorcycle Helmets Sales by Type (2019-2030) & (K Units)

6.1.2 Global Motorcycle Helmets Sales Market Share by Type (2019-2030)

6.2 Global Motorcycle Helmets Revenue by Type (2019-2030)

6.2.1 Global Motorcycle Helmets Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Motorcycle Helmets Revenue Market Share by Type (2019-2030)

6.3 Global Motorcycle Helmets Price by Type (2019-2030)

## 7 SEGMENT BY DISTRIBUTION CHANNEL

7.1 Global Motorcycle Helmets Sales by Distribution Channel (2019-2030)

7.1.1 Global Motorcycle Helmets Sales by Distribution Channel (2019-2030) & (K Units)

7.1.2 Global Motorcycle Helmets Sales Market Share by Distribution Channel (2019-2030)

7.2 Global Motorcycle Helmets Revenue by Distribution Channel (2019-2030)

7.2.1 Global Motorcycle Helmets Sales by Distribution Channel (2019-2030) & (US\$

Million)

7.2.2 Global Motorcycle Helmets Revenue Market Share by Distribution Channel (2019-2030)

7.3 Global Motorcycle Helmets Price by Distribution Channel (2019-2030)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 Motorcycle Helmets Value Chain Analysis

8.1.1 Motorcycle Helmets Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Motorcycle Helmets Production Mode & Process

8.2 Motorcycle Helmets Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Motorcycle Helmets Distributors

8.2.3 Motorcycle Helmets Customers

## **9 GLOBAL MOTORCYCLE HELMETS ANALYZING MARKET DYNAMICS**

9.1 Motorcycle Helmets Industry Trends

9.2 Motorcycle Helmets Industry Drivers

9.3 Motorcycle Helmets Industry Opportunities and Challenges

9.4 Motorcycle Helmets Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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