

Micro EVs Industry Research Report 2024

<https://marketpublishers.com/r/MA6F1C1C5621EN.html>

Date: April 2024

Pages: 147

Price: US\$ 2,950.00 (Single User License)

ID: MA6F1C1C5621EN

Abstracts

A micro electric vehicle (EV) is a four-wheeled electric powered micro vehicle with an attainable speed of more than 20 miles per hour but not more than 25 miles per hour (in China, not more than 70 kilometers per hour) on a paved surface, and it usually has a gross vehicle weight rating (GVWR) of less than 3,000 pounds.

Neighborhood electric vehicles (NEVs), golf carts and utility terrain vehicles all fall into this category.

According to APO Research, The global Micro EVs market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest region of Micro EVs, with a market share about 70%. Textron, Yamaha and Polaris are the major manufacturers of industry.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Micro EVs, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Micro EVs.

The report will help the Micro EVs manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Micro EVs market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Micro EVs market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Yogomo

Shifeng

Textron

Dojo

Byvin

Polaris

Lichi

Baoya

Tangjun

Yamaha

Fulu

Xinyuzhou

GreenWheel EV

Incalu

Kandi

Renault

APACHE

Garia

Zheren

Ingersoll Rand

CitEcar Electric Vehicles

Eagle

Taiqi

Micro EVs segment by Type

Lead-acid Battery EVs

Lithium-ion Battery EVs

Micro EVs segment by Application

Personal Use

Commercial Use (Sightseeing, Golf etc.)

Public Utilities

Micro EVs Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Micro EVs market, and introduces in detail the market share, industry ranking, competitor ecosystem, market

performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Micro EVs and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Micro EVs.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Micro EVs manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Micro EVs by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Micro EVs in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Micro EVs by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Lead-acid Battery EVs
 - 2.2.3 Lithium-ion Battery EVs
- 2.3 Micro EVs by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Personal Use
 - 2.3.3 Commercial Use (Sightseeing, Golf etc.)
 - 2.3.4 Public Utilities
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Micro EVs Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Micro EVs Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Micro EVs Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Micro EVs Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Micro EVs Production by Manufacturers (2019-2024)
- 3.2 Global Micro EVs Production Value by Manufacturers (2019-2024)
- 3.3 Global Micro EVs Average Price by Manufacturers (2019-2024)
- 3.4 Global Micro EVs Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Micro EVs Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Micro EVs Manufacturers, Product Type & Application

- 3.7 Global Micro EVs Manufacturers, Date of Enter into This Industry
- 3.8 Global Micro EVs Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Yogomo

- 4.1.1 Yogomo Micro EVs Company Information
- 4.1.2 Yogomo Micro EVs Business Overview
- 4.1.3 Yogomo Micro EVs Production, Value and Gross Margin (2019-2024)
- 4.1.4 Yogomo Product Portfolio
- 4.1.5 Yogomo Recent Developments

4.2 Shifeng

- 4.2.1 Shifeng Micro EVs Company Information
- 4.2.2 Shifeng Micro EVs Business Overview
- 4.2.3 Shifeng Micro EVs Production, Value and Gross Margin (2019-2024)
- 4.2.4 Shifeng Product Portfolio
- 4.2.5 Shifeng Recent Developments

4.3 Textron

- 4.3.1 Textron Micro EVs Company Information
- 4.3.2 Textron Micro EVs Business Overview
- 4.3.3 Textron Micro EVs Production, Value and Gross Margin (2019-2024)
- 4.3.4 Textron Product Portfolio
- 4.3.5 Textron Recent Developments

4.4 Dojo

- 4.4.1 Dojo Micro EVs Company Information
- 4.4.2 Dojo Micro EVs Business Overview
- 4.4.3 Dojo Micro EVs Production, Value and Gross Margin (2019-2024)
- 4.4.4 Dojo Product Portfolio
- 4.4.5 Dojo Recent Developments

4.5 Byvin

- 4.5.1 Byvin Micro EVs Company Information
- 4.5.2 Byvin Micro EVs Business Overview
- 4.5.3 Byvin Micro EVs Production, Value and Gross Margin (2019-2024)
- 4.5.4 Byvin Product Portfolio
- 4.5.5 Byvin Recent Developments

4.6 Polaris

- 4.6.1 Polaris Micro EVs Company Information
- 4.6.2 Polaris Micro EVs Business Overview

- 4.6.3 Polaris Micro EVs Production, Value and Gross Margin (2019-2024)
- 4.6.4 Polaris Product Portfolio
- 4.6.5 Polaris Recent Developments
- 4.7 Lichi
 - 4.7.1 Lichi Micro EVs Company Information
 - 4.7.2 Lichi Micro EVs Business Overview
 - 4.7.3 Lichi Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Lichi Product Portfolio
 - 4.7.5 Lichi Recent Developments
- 4.8 Baoya
 - 4.8.1 Baoya Micro EVs Company Information
 - 4.8.2 Baoya Micro EVs Business Overview
 - 4.8.3 Baoya Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Baoya Product Portfolio
 - 4.8.5 Baoya Recent Developments
- 4.9 Tangjun
 - 4.9.1 Tangjun Micro EVs Company Information
 - 4.9.2 Tangjun Micro EVs Business Overview
 - 4.9.3 Tangjun Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Tangjun Product Portfolio
 - 4.9.5 Tangjun Recent Developments
- 4.10 Yamaha
 - 4.10.1 Yamaha Micro EVs Company Information
 - 4.10.2 Yamaha Micro EVs Business Overview
 - 4.10.3 Yamaha Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.10.4 Yamaha Product Portfolio
 - 4.10.5 Yamaha Recent Developments
- 4.11 Fulu
 - 4.11.1 Fulu Micro EVs Company Information
 - 4.11.2 Fulu Micro EVs Business Overview
 - 4.11.3 Fulu Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Fulu Product Portfolio
 - 4.11.5 Fulu Recent Developments
- 4.12 Xinyuzhou
 - 4.12.1 Xinyuzhou Micro EVs Company Information
 - 4.12.2 Xinyuzhou Micro EVs Business Overview
 - 4.12.3 Xinyuzhou Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.12.4 Xinyuzhou Product Portfolio
 - 4.12.5 Xinyuzhou Recent Developments

4.13 GreenWheel EV

4.13.1 GreenWheel EV Micro EVs Company Information

4.13.2 GreenWheel EV Micro EVs Business Overview

4.13.3 GreenWheel EV Micro EVs Production, Value and Gross Margin (2019-2024)

4.13.4 GreenWheel EV Product Portfolio

4.13.5 GreenWheel EV Recent Developments

4.14 Incalu

4.14.1 Incalu Micro EVs Company Information

4.14.2 Incalu Micro EVs Business Overview

4.14.3 Incalu Micro EVs Production, Value and Gross Margin (2019-2024)

4.14.4 Incalu Product Portfolio

4.14.5 Incalu Recent Developments

4.15 Kandi

4.15.1 Kandi Micro EVs Company Information

4.15.2 Kandi Micro EVs Business Overview

4.15.3 Kandi Micro EVs Production, Value and Gross Margin (2019-2024)

4.15.4 Kandi Product Portfolio

4.15.5 Kandi Recent Developments

4.16 Renault

4.16.1 Renault Micro EVs Company Information

4.16.2 Renault Micro EVs Business Overview

4.16.3 Renault Micro EVs Production, Value and Gross Margin (2019-2024)

4.16.4 Renault Product Portfolio

4.16.5 Renault Recent Developments

4.17 APACHE

4.17.1 APACHE Micro EVs Company Information

4.17.2 APACHE Micro EVs Business Overview

4.17.3 APACHE Micro EVs Production, Value and Gross Margin (2019-2024)

4.17.4 APACHE Product Portfolio

4.17.5 APACHE Recent Developments

4.18 Garia

4.18.1 Garia Micro EVs Company Information

4.18.2 Garia Micro EVs Business Overview

4.18.3 Garia Micro EVs Production, Value and Gross Margin (2019-2024)

4.18.4 Garia Product Portfolio

4.18.5 Garia Recent Developments

4.19 Zheren

4.19.1 Zheren Micro EVs Company Information

4.19.2 Zheren Micro EVs Business Overview

- 4.19.3 Zheren Micro EVs Production, Value and Gross Margin (2019-2024)
- 4.19.4 Zheren Product Portfolio
- 4.19.5 Zheren Recent Developments
- 4.20 Ingersoll Rand
 - 4.20.1 Ingersoll Rand Micro EVs Company Information
 - 4.20.2 Ingersoll Rand Micro EVs Business Overview
 - 4.20.3 Ingersoll Rand Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.20.4 Ingersoll Rand Product Portfolio
 - 4.20.5 Ingersoll Rand Recent Developments
- 4.21 CitEcar Electric Vehicles
 - 4.21.1 CitEcar Electric Vehicles Micro EVs Company Information
 - 4.21.2 CitEcar Electric Vehicles Micro EVs Business Overview
 - 4.21.3 CitEcar Electric Vehicles Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.21.4 CitEcar Electric Vehicles Product Portfolio
 - 4.21.5 CitEcar Electric Vehicles Recent Developments
- 4.22 Eagle
 - 4.22.1 Eagle Micro EVs Company Information
 - 4.22.2 Eagle Micro EVs Business Overview
 - 4.22.3 Eagle Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.22.4 Eagle Product Portfolio
 - 4.22.5 Eagle Recent Developments
- 4.23 Taiqi
 - 4.23.1 Taiqi Micro EVs Company Information
 - 4.23.2 Taiqi Micro EVs Business Overview
 - 4.23.3 Taiqi Micro EVs Production, Value and Gross Margin (2019-2024)
 - 4.23.4 Taiqi Product Portfolio
 - 4.23.5 Taiqi Recent Developments

5 GLOBAL MICRO EVS PRODUCTION BY REGION

- 5.1 Global Micro EVs Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Micro EVs Production by Region: 2019-2030
 - 5.2.1 Global Micro EVs Production by Region: 2019-2024
 - 5.2.2 Global Micro EVs Production Forecast by Region (2025-2030)
- 5.3 Global Micro EVs Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Micro EVs Production Value by Region: 2019-2030

- 5.4.1 Global Micro EVs Production Value by Region: 2019-2024
- 5.4.2 Global Micro EVs Production Value Forecast by Region (2025-2030)
- 5.5 Global Micro EVs Market Price Analysis by Region (2019-2024)
- 5.6 Global Micro EVs Production and Value, YOY Growth
 - 5.6.1 North America Micro EVs Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Micro EVs Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Micro EVs Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Micro EVs Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL MICRO EVS CONSUMPTION BY REGION

- 6.1 Global Micro EVs Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Micro EVs Consumption by Region (2019-2030)
 - 6.2.1 Global Micro EVs Consumption by Region: 2019-2030
 - 6.2.2 Global Micro EVs Forecasted Consumption by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Micro EVs Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Micro EVs Consumption by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada
- 6.4 Europe
 - 6.4.1 Europe Micro EVs Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.4.2 Europe Micro EVs Consumption by Country (2019-2030)
 - 6.4.3 Germany
 - 6.4.4 France
 - 6.4.5 U.K.
 - 6.4.6 Italy
 - 6.4.7 Russia
- 6.5 Asia Pacific
 - 6.5.1 Asia Pacific Micro EVs Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.5.2 Asia Pacific Micro EVs Consumption by Country (2019-2030)
 - 6.5.3 China
 - 6.5.4 Japan
 - 6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Micro EVs Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Micro EVs Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Micro EVs Production by Type (2019-2030)

7.1.1 Global Micro EVs Production by Type (2019-2030) & (K Units)

7.1.2 Global Micro EVs Production Market Share by Type (2019-2030)

7.2 Global Micro EVs Production Value by Type (2019-2030)

7.2.1 Global Micro EVs Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Micro EVs Production Value Market Share by Type (2019-2030)

7.3 Global Micro EVs Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Micro EVs Production by Application (2019-2030)

8.1.1 Global Micro EVs Production by Application (2019-2030) & (K Units)

8.1.2 Global Micro EVs Production by Application (2019-2030) & (K Units)

8.2 Global Micro EVs Production Value by Application (2019-2030)

8.2.1 Global Micro EVs Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Micro EVs Production Value Market Share by Application (2019-2030)

8.3 Global Micro EVs Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Micro EVs Value Chain Analysis

9.1.1 Micro EVs Key Raw Materials

9.1.2 Raw Materials Key Suppliers

- 9.1.3 Micro EVs Production Mode & Process
- 9.2 Micro EVs Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Micro EVs Distributors
 - 9.2.3 Micro EVs Customers

10 GLOBAL MICRO EVS ANALYZING MARKET DYNAMICS

- 10.1 Micro EVs Industry Trends
- 10.2 Micro EVs Industry Drivers
- 10.3 Micro EVs Industry Opportunities and Challenges
- 10.4 Micro EVs Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

I would like to order

Product name: Micro EVs Industry Research Report 2024

Product link: <https://marketpublishers.com/r/MA6F1C1C5621EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA6F1C1C5621EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970