

Memory Foam Mattress Industry Research Report 2024

<https://marketpublishers.com/r/M38656BFDD80EN.html>

Date: April 2024

Pages: 118

Price: US\$ 2,950.00 (Single User License)

ID: M38656BFDD80EN

Abstracts

Memory foam mattresses are new-generation mattresses with the ability to recover their shape. They are manufactured from a chemical substance called memory foam (polyurethane along with other added chemicals). Memory foam was invented by NASA in 1966 and was called temper foam. Commonly known as memory foam, this type of foam is made of petroleum-based polyurethane and other chemicals and is now being used in mattresses, pillows, and other bedding products.

According to APO Research, the global Memory Foam Mattress market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North America is the largest Memory Foam Mattress market with about 53% market share. Europe is follower, accounting for about 20% market share.

The key players are Tempur Sealy, Mlily, Serta, Simmons, Sleemon, Sinomax, Corsicana Bedding, Kingsdown, Restonic etc. Top 3 companies occupied about 57% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Memory Foam Mattress, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Memory Foam Mattress.

The report will help the Memory Foam Mattress manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Memory Foam Mattress market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Memory Foam Mattress market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Tempur Sealy

Mlily

Serta

Simmons

Sleemon

Sinomax

Corsicana Bedding

Kingsdown

Restonic

Memory Foam Mattress segment by Type

Below 10 cm

10 to 30 cm

Above 30 cm

Memory Foam Mattress segment by Application

Home Use

Commercial Use

Memory Foam Mattress Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Memory Foam Mattress market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Memory Foam Mattress and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Memory Foam Mattress.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Memory Foam Mattress manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Memory Foam Mattress by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Memory Foam Mattress in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Memory Foam Mattress Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Memory Foam Mattress Sales (2019-2030)
 - 2.2.3 Global Memory Foam Mattress Market Average Price (2019-2030)
- 2.3 Memory Foam Mattress by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Below 10 cm
 - 2.3.3 10 to 30 cm
 - 2.3.4 Above 30 cm
- 2.4 Memory Foam Mattress by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Home Use
 - 2.4.3 Commercial Use

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Memory Foam Mattress Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Memory Foam Mattress Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Memory Foam Mattress Revenue of Manufacturers (2019-2024)
- 3.4 Global Memory Foam Mattress Average Price by Manufacturers (2019-2024)
- 3.5 Global Memory Foam Mattress Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Memory Foam Mattress, Manufacturing Sites &

Headquarters

- 3.7 Global Manufacturers of Memory Foam Mattress, Product Type & Application
- 3.8 Global Manufacturers of Memory Foam Mattress, Date of Enter into This Industry
- 3.9 Global Memory Foam Mattress Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Tempur Sealy

- 4.1.1 Tempur Sealy Company Information
- 4.1.2 Tempur Sealy Business Overview
- 4.1.3 Tempur Sealy Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Tempur Sealy Memory Foam Mattress Product Portfolio
- 4.1.5 Tempur Sealy Recent Developments

4.2 Mlily

- 4.2.1 Mlily Company Information
- 4.2.2 Mlily Business Overview
- 4.2.3 Mlily Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Mlily Memory Foam Mattress Product Portfolio
- 4.2.5 Mlily Recent Developments

4.3 Serta

- 4.3.1 Serta Company Information
- 4.3.2 Serta Business Overview
- 4.3.3 Serta Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Serta Memory Foam Mattress Product Portfolio
- 4.3.5 Serta Recent Developments

4.4 Simmons

- 4.4.1 Simmons Company Information
- 4.4.2 Simmons Business Overview
- 4.4.3 Simmons Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Simmons Memory Foam Mattress Product Portfolio
- 4.4.5 Simmons Recent Developments

4.5 Sleemon

- 4.5.1 Sleemon Company Information
- 4.5.2 Sleemon Business Overview
- 4.5.3 Sleemon Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)

- 4.5.4 Sleemon Memory Foam Mattress Product Portfolio
- 4.5.5 Sleemon Recent Developments
- 4.6 Sinomax
 - 4.6.1 Sinomax Company Information
 - 4.6.2 Sinomax Business Overview
 - 4.6.3 Sinomax Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
 - 4.6.4 Sinomax Memory Foam Mattress Product Portfolio
 - 4.6.5 Sinomax Recent Developments
- 4.7 Corsicana Bedding
 - 4.7.1 Corsicana Bedding Company Information
 - 4.7.2 Corsicana Bedding Business Overview
 - 4.7.3 Corsicana Bedding Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 Corsicana Bedding Memory Foam Mattress Product Portfolio
 - 4.7.5 Corsicana Bedding Recent Developments
- 4.8 Kingsdown
 - 4.8.1 Kingsdown Company Information
 - 4.8.2 Kingsdown Business Overview
 - 4.8.3 Kingsdown Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 Kingsdown Memory Foam Mattress Product Portfolio
 - 4.8.5 Kingsdown Recent Developments
- 4.9 Restonic
 - 4.9.1 Restonic Company Information
 - 4.9.2 Restonic Business Overview
 - 4.9.3 Restonic Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Restonic Memory Foam Mattress Product Portfolio
 - 4.9.5 Restonic Recent Developments

5 GLOBAL MEMORY FOAM MATTRESS MARKET SCENARIO BY REGION

- 5.1 Global Memory Foam Mattress Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Memory Foam Mattress Sales by Region: 2019-2030
 - 5.2.1 Global Memory Foam Mattress Sales by Region: 2019-2024
 - 5.2.2 Global Memory Foam Mattress Sales by Region: 2025-2030
- 5.3 Global Memory Foam Mattress Revenue by Region: 2019-2030
 - 5.3.1 Global Memory Foam Mattress Revenue by Region: 2019-2024

- 5.3.2 Global Memory Foam Mattress Revenue by Region: 2025-2030
- 5.4 North America Memory Foam Mattress Market Facts & Figures by Country
 - 5.4.1 North America Memory Foam Mattress Market Size by Country: 2019 VS 2023 VS 2030
 - 5.4.2 North America Memory Foam Mattress Sales by Country (2019-2030)
 - 5.4.3 North America Memory Foam Mattress Revenue by Country (2019-2030)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Memory Foam Mattress Market Facts & Figures by Country
 - 5.5.1 Europe Memory Foam Mattress Market Size by Country: 2019 VS 2023 VS 2030
 - 5.5.2 Europe Memory Foam Mattress Sales by Country (2019-2030)
 - 5.5.3 Europe Memory Foam Mattress Revenue by Country (2019-2030)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Memory Foam Mattress Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Memory Foam Mattress Market Size by Country: 2019 VS 2023 VS 2030
 - 5.6.2 Asia Pacific Memory Foam Mattress Sales by Country (2019-2030)
 - 5.6.3 Asia Pacific Memory Foam Mattress Revenue by Country (2019-2030)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 China Taiwan
 - 5.6.10 Indonesia
 - 5.6.11 Thailand
 - 5.6.12 Malaysia
- 5.7 Latin America Memory Foam Mattress Market Facts & Figures by Country
 - 5.7.1 Latin America Memory Foam Mattress Market Size by Country: 2019 VS 2023 VS 2030
 - 5.7.2 Latin America Memory Foam Mattress Sales by Country (2019-2030)
 - 5.7.3 Latin America Memory Foam Mattress Revenue by Country (2019-2030)
 - 5.7.4 Mexico
 - 5.7.5 Brazil
 - 5.7.6 Argentina

- 5.8 Middle East and Africa Memory Foam Mattress Market Facts & Figures by Country
 - 5.8.1 Middle East and Africa Memory Foam Mattress Market Size by Country: 2019 VS 2023 VS 2030
 - 5.8.2 Middle East and Africa Memory Foam Mattress Sales by Country (2019-2030)
 - 5.8.3 Middle East and Africa Memory Foam Mattress Revenue by Country (2019-2030)
 - 5.8.4 Turkey
 - 5.8.5 Saudi Arabia
 - 5.8.6 UAE

6 SEGMENT BY TYPE

- 6.1 Global Memory Foam Mattress Sales by Type (2019-2030)
 - 6.1.1 Global Memory Foam Mattress Sales by Type (2019-2030) & (K Units)
 - 6.1.2 Global Memory Foam Mattress Sales Market Share by Type (2019-2030)
- 6.2 Global Memory Foam Mattress Revenue by Type (2019-2030)
 - 6.2.1 Global Memory Foam Mattress Sales by Type (2019-2030) & (US\$ Million)
 - 6.2.2 Global Memory Foam Mattress Revenue Market Share by Type (2019-2030)
- 6.3 Global Memory Foam Mattress Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

- 7.1 Global Memory Foam Mattress Sales by Application (2019-2030)
 - 7.1.1 Global Memory Foam Mattress Sales by Application (2019-2030) & (K Units)
 - 7.1.2 Global Memory Foam Mattress Sales Market Share by Application (2019-2030)
- 7.2 Global Memory Foam Mattress Revenue by Application (2019-2030)
 - 7.2.1 Global Memory Foam Mattress Sales by Application (2019-2030) & (US\$ Million)
 - 7.2.2 Global Memory Foam Mattress Revenue Market Share by Application (2019-2030)
- 7.3 Global Memory Foam Mattress Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Memory Foam Mattress Value Chain Analysis
 - 8.1.1 Memory Foam Mattress Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Memory Foam Mattress Production Mode & Process
- 8.2 Memory Foam Mattress Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share

8.2.2 Memory Foam Mattress Distributors

8.2.3 Memory Foam Mattress Customers

9 GLOBAL MEMORY FOAM MATTRESS ANALYZING MARKET DYNAMICS

9.1 Memory Foam Mattress Industry Trends

9.2 Memory Foam Mattress Industry Drivers

9.3 Memory Foam Mattress Industry Opportunities and Challenges

9.4 Memory Foam Mattress Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

I would like to order

Product name: Memory Foam Mattress Industry Research Report 2024

Product link: <https://marketpublishers.com/r/M38656BFDD80EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M38656BFDD80EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970