

# Memory Cards Industry Research Report 2023

<https://marketpublishers.com/r/M3404FA50765EN.html>

Date: August 2023

Pages: 108

Price: US\$ 2,950.00 (Single User License)

ID: M3404FA50765EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Memory Cards, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Memory Cards.

The Memory Cards market size, estimations, and forecasts are provided in terms of output/shipments (M Pcs) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Memory Cards market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Memory Cards manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Sandisk

Sony

Toshiba

Transcend

Lexar

Samsung

Verbatim

PNY

Kingston

Delkin

Panasonic

PHISON

MaXell

PQI

Integral

Product Type Insights

Global markets are presented by Memory Cards type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Memory Cards are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Memory Cards segment by Type

SD Cards

TF or Micro SD Cards

CF Cards

Others

### Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Memory Cards market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Memory Cards market.

### Memory Cards segment by Application

Camera

Computer

Mobile phone

## Other Devices

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Memory Cards market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand,

consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Memory Cards market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Memory Cards and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Memory Cards industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Memory Cards.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Memory Cards manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Memory Cards by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Memory Cards in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by

manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Memory Cards by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 SD Cards
    - 1.2.3 TF or Micro SD Cards
    - 1.2.4 CF Cards
    - 1.2.5 Others
- 2.3 Memory Cards by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.3.2 Camera
  - 2.3.3 Computer
  - 2.3.4 Mobile phone
  - 2.3.5 Other Devices
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Memory Cards Production Value Estimates and Forecasts (2018-2029)
  - 2.4.2 Global Memory Cards Production Capacity Estimates and Forecasts (2018-2029)
  - 2.4.3 Global Memory Cards Production Estimates and Forecasts (2018-2029)
  - 2.4.4 Global Memory Cards Market Average Price (2018-2029)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Memory Cards Production by Manufacturers (2018-2023)
- 3.2 Global Memory Cards Production Value by Manufacturers (2018-2023)

- 3.3 Global Memory Cards Average Price by Manufacturers (2018-2023)
- 3.4 Global Memory Cards Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- 3.5 Global Memory Cards Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Memory Cards Manufacturers, Product Type & Application
- 3.7 Global Memory Cards Manufacturers, Date of Enter into This Industry
- 3.8 Global Memory Cards Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Sandisk

- 4.1.1 Sandisk Memory Cards Company Information
- 4.1.2 Sandisk Memory Cards Business Overview
- 4.1.3 Sandisk Memory Cards Production, Value and Gross Margin (2018-2023)
- 4.1.4 Sandisk Product Portfolio
- 4.1.5 Sandisk Recent Developments

### 4.2 Sony

- 4.2.1 Sony Memory Cards Company Information
- 4.2.2 Sony Memory Cards Business Overview
- 4.2.3 Sony Memory Cards Production, Value and Gross Margin (2018-2023)
- 4.2.4 Sony Product Portfolio
- 4.2.5 Sony Recent Developments

### 4.3 Toshiba

- 4.3.1 Toshiba Memory Cards Company Information
- 4.3.2 Toshiba Memory Cards Business Overview
- 4.3.3 Toshiba Memory Cards Production, Value and Gross Margin (2018-2023)
- 4.3.4 Toshiba Product Portfolio
- 4.3.5 Toshiba Recent Developments

### 4.4 Transcend

- 4.4.1 Transcend Memory Cards Company Information
- 4.4.2 Transcend Memory Cards Business Overview
- 4.4.3 Transcend Memory Cards Production, Value and Gross Margin (2018-2023)
- 4.4.4 Transcend Product Portfolio
- 4.4.5 Transcend Recent Developments

### 4.5 Lexar

- 4.5.1 Lexar Memory Cards Company Information
- 4.5.2 Lexar Memory Cards Business Overview
- 4.5.3 Lexar Memory Cards Production, Value and Gross Margin (2018-2023)
- 4.5.4 Lexar Product Portfolio

- 4.5.5 Lexar Recent Developments
- 4.6 Samsung
  - 4.6.1 Samsung Memory Cards Company Information
  - 4.6.2 Samsung Memory Cards Business Overview
  - 4.6.3 Samsung Memory Cards Production, Value and Gross Margin (2018-2023)
  - 4.6.4 Samsung Product Portfolio
  - 4.6.5 Samsung Recent Developments
- 4.7 Verbatim
  - 4.7.1 Verbatim Memory Cards Company Information
  - 4.7.2 Verbatim Memory Cards Business Overview
  - 4.7.3 Verbatim Memory Cards Production, Value and Gross Margin (2018-2023)
  - 4.7.4 Verbatim Product Portfolio
  - 4.7.5 Verbatim Recent Developments
- 4.8 PNY
  - 4.8.1 PNY Memory Cards Company Information
  - 4.8.2 PNY Memory Cards Business Overview
  - 4.8.3 PNY Memory Cards Production, Value and Gross Margin (2018-2023)
  - 4.8.4 PNY Product Portfolio
  - 4.8.5 PNY Recent Developments
- 4.9 Kingston
  - 4.9.1 Kingston Memory Cards Company Information
  - 4.9.2 Kingston Memory Cards Business Overview
  - 4.9.3 Kingston Memory Cards Production, Value and Gross Margin (2018-2023)
  - 4.9.4 Kingston Product Portfolio
  - 4.9.5 Kingston Recent Developments
- 4.10 Delkin
  - 4.10.1 Delkin Memory Cards Company Information
  - 4.10.2 Delkin Memory Cards Business Overview
  - 4.10.3 Delkin Memory Cards Production, Value and Gross Margin (2018-2023)
  - 4.10.4 Delkin Product Portfolio
  - 4.10.5 Delkin Recent Developments
- 7.11 Panasonic
  - 7.11.1 Panasonic Memory Cards Company Information
  - 7.11.2 Panasonic Memory Cards Business Overview
  - 4.11.3 Panasonic Memory Cards Production, Value and Gross Margin (2018-2023)
  - 7.11.4 Panasonic Product Portfolio
  - 7.11.5 Panasonic Recent Developments
- 7.12 PHISON
  - 7.12.1 PHISON Memory Cards Company Information

- 7.12.2 PHISON Memory Cards Business Overview
- 7.12.3 PHISON Memory Cards Production, Value and Gross Margin (2018-2023)
- 7.12.4 PHISON Product Portfolio
- 7.12.5 PHISON Recent Developments
- 7.13 MaXell
  - 7.13.1 MaXell Memory Cards Company Information
  - 7.13.2 MaXell Memory Cards Business Overview
  - 7.13.3 MaXell Memory Cards Production, Value and Gross Margin (2018-2023)
  - 7.13.4 MaXell Product Portfolio
  - 7.13.5 MaXell Recent Developments
- 7.14 PQI
  - 7.14.1 PQI Memory Cards Company Information
  - 7.14.2 PQI Memory Cards Business Overview
  - 7.14.3 PQI Memory Cards Production, Value and Gross Margin (2018-2023)
  - 7.14.4 PQI Product Portfolio
  - 7.14.5 PQI Recent Developments
- 7.15 Integral
  - 7.15.1 Integral Memory Cards Company Information
  - 7.15.2 Integral Memory Cards Business Overview
  - 7.15.3 Integral Memory Cards Production, Value and Gross Margin (2018-2023)
  - 7.15.4 Integral Product Portfolio
  - 7.15.5 Integral Recent Developments

## **5 GLOBAL MEMORY CARDS PRODUCTION BY REGION**

- 5.1 Global Memory Cards Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.2 Global Memory Cards Production by Region: 2018-2029
  - 5.2.1 Global Memory Cards Production by Region: 2018-2023
  - 5.2.2 Global Memory Cards Production Forecast by Region (2024-2029)
- 5.3 Global Memory Cards Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.4 Global Memory Cards Production Value by Region: 2018-2029
  - 5.4.1 Global Memory Cards Production Value by Region: 2018-2023
  - 5.4.2 Global Memory Cards Production Value Forecast by Region (2024-2029)
- 5.5 Global Memory Cards Market Price Analysis by Region (2018-2023)
- 5.6 Global Memory Cards Production and Value, YOY Growth
  - 5.6.1 North America Memory Cards Production Value Estimates and Forecasts (2018-2029)

- 5.6.2 Europe Memory Cards Production Value Estimates and Forecasts (2018-2029)
- 5.6.3 China Memory Cards Production Value Estimates and Forecasts (2018-2029)
- 5.6.4 Japan Memory Cards Production Value Estimates and Forecasts (2018-2029)
- 5.6.5 South Korea Memory Cards Production Value Estimates and Forecasts (2018-2029)
- 5.6.6 Taiwan Memory Cards Production Value Estimates and Forecasts (2018-2029)

## **6 GLOBAL MEMORY CARDS CONSUMPTION BY REGION**

- 6.1 Global Memory Cards Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 6.2 Global Memory Cards Consumption by Region (2018-2029)
  - 6.2.1 Global Memory Cards Consumption by Region: 2018-2029
  - 6.2.2 Global Memory Cards Forecasted Consumption by Region (2024-2029)
- 6.3 North America
  - 6.3.1 North America Memory Cards Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.3.2 North America Memory Cards Consumption by Country (2018-2029)
  - 6.3.3 U.S.
  - 6.3.4 Canada
- 6.4 Europe
  - 6.4.1 Europe Memory Cards Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.4.2 Europe Memory Cards Consumption by Country (2018-2029)
  - 6.4.3 Germany
  - 6.4.4 France
  - 6.4.5 U.K.
  - 6.4.6 Italy
  - 6.4.7 Russia
- 6.5 Asia Pacific
  - 6.5.1 Asia Pacific Memory Cards Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.5.2 Asia Pacific Memory Cards Consumption by Country (2018-2029)
  - 6.5.3 China
  - 6.5.4 Japan
  - 6.5.5 South Korea
  - 6.5.6 China Taiwan
  - 6.5.7 Southeast Asia
  - 6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Memory Cards Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.6.2 Latin America, Middle East & Africa Memory Cards Consumption by Country (2018-2029)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Memory Cards Production by Type (2018-2029)

7.1.1 Global Memory Cards Production by Type (2018-2029) & (M Pcs)

7.1.2 Global Memory Cards Production Market Share by Type (2018-2029)

7.2 Global Memory Cards Production Value by Type (2018-2029)

7.2.1 Global Memory Cards Production Value by Type (2018-2029) & (US\$ Million)

7.2.2 Global Memory Cards Production Value Market Share by Type (2018-2029)

7.3 Global Memory Cards Price by Type (2018-2029)

## **8 SEGMENT BY APPLICATION**

8.1 Global Memory Cards Production by Application (2018-2029)

8.1.1 Global Memory Cards Production by Application (2018-2029) & (M Pcs)

8.1.2 Global Memory Cards Production by Application (2018-2029) & (M Pcs)

8.2 Global Memory Cards Production Value by Application (2018-2029)

8.2.1 Global Memory Cards Production Value by Application (2018-2029) & (US\$ Million)

8.2.2 Global Memory Cards Production Value Market Share by Application (2018-2029)

8.3 Global Memory Cards Price by Application (2018-2029)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Memory Cards Value Chain Analysis

9.1.1 Memory Cards Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Memory Cards Production Mode & Process

## 9.2 Memory Cards Sales Channels Analysis

### 9.2.1 Direct Comparison with Distribution Share

### 9.2.2 Memory Cards Distributors

### 9.2.3 Memory Cards Customers

## **10 GLOBAL MEMORY CARDS ANALYZING MARKET DYNAMICS**

### 10.1 Memory Cards Industry Trends

### 10.2 Memory Cards Industry Drivers

### 10.3 Memory Cards Industry Opportunities and Challenges

### 10.4 Memory Cards Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

## I would like to order

Product name: Memory Cards Industry Research Report 2023

Product link: <https://marketpublishers.com/r/M3404FA50765EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3404FA50765EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970