

# Meeting Solutions Software Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Meeting Solutions Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Meeting Solutions Software.

The Meeting Solutions Software market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Meeting Solutions Software market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Meeting Solutions Software companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and

developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Cisco

Microsoft

BlueJeans Network

Zoom

Google

LogMein

PGi

Huawei

Fuze

Vidyo

Adobe

Lifesize

Blackboard

ZTE

## Product Type Insights

Global markets are presented by Meeting Solutions Software type, along with growth forecasts through 2030. Estimates on revenue are based on the price in the supply chain at which the Meeting Solutions Software are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Meeting Solutions Software segment by Type

Cloud-Based

On-Premise

### Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Meeting Solutions Software market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Meeting Solutions Software market.

### Meeting Solutions Software Segment by Application

Large Enterprise

SMB

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the

particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

## North America

United States

Canada

## Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Meeting Solutions Software market

scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Meeting Solutions Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Meeting Solutions Software and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Meeting Solutions Software industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Meeting Solutions Software.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Meeting Solutions Software companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Meeting Solutions Software by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
    - 1.2.2 Cloud-Based
    - 1.2.3 On-Premise
- 2.3 Meeting Solutions Software by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Large Enterprise
  - 2.3.3 SMB
- 2.4 Assumptions and Limitations

### 3 MEETING SOLUTIONS SOFTWARE BREAKDOWN DATA BY TYPE

- 3.1 Global Meeting Solutions Software Historic Market Size by Type (2019-2024)
- 3.2 Global Meeting Solutions Software Forecasted Market Size by Type (2025-2030)

### 4 MEETING SOLUTIONS SOFTWARE BREAKDOWN DATA BY APPLICATION

- 4.1 Global Meeting Solutions Software Historic Market Size by Application (2019-2024)
- 4.2 Global Meeting Solutions Software Forecasted Market Size by Application (2019-2024)

### 5 GLOBAL GROWTH TRENDS

- 5.1 Global Meeting Solutions Software Market Perspective (2019-2030)



## 5.2 Global Meeting Solutions Software Growth Trends by Region

5.2.1 Global Meeting Solutions Software Market Size by Region: 2019 VS 2023 VS 2030

5.2.2 Meeting Solutions Software Historic Market Size by Region (2019-2024)

5.2.3 Meeting Solutions Software Forecasted Market Size by Region (2025-2030)

## 5.3 Meeting Solutions Software Market Dynamics

5.3.1 Meeting Solutions Software Industry Trends

5.3.2 Meeting Solutions Software Market Drivers

5.3.3 Meeting Solutions Software Market Challenges

5.3.4 Meeting Solutions Software Market Restraints

## 6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

### 6.1 Global Top Meeting Solutions Software Players by Revenue

6.1.1 Global Top Meeting Solutions Software Players by Revenue (2019-2024)

6.1.2 Global Meeting Solutions Software Revenue Market Share by Players (2019-2024)

### 6.2 Global Meeting Solutions Software Industry Players Ranking, 2022 VS 2023 VS 2024

### 6.3 Global Key Players of Meeting Solutions Software Head office and Area Served

### 6.4 Global Meeting Solutions Software Players, Product Type & Application

### 6.5 Global Meeting Solutions Software Players, Date of Enter into This Industry

### 6.6 Global Meeting Solutions Software Market CR5 and HHI

### 6.7 Global Players Mergers & Acquisition

## 7 NORTH AMERICA

### 7.1 North America Meeting Solutions Software Market Size (2019-2030)

7.2 North America Meeting Solutions Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

7.3 North America Meeting Solutions Software Market Size by Country (2019-2024)

7.4 North America Meeting Solutions Software Market Size by Country (2025-2030)

7.5 United States

7.6 Canada

## 8 EUROPE

8.1 Europe Meeting Solutions Software Market Size (2019-2030)

8.2 Europe Meeting Solutions Software Market Growth Rate by Country: 2019 VS 2023

VS 2030

8.3 Europe Meeting Solutions Software Market Size by Country (2019-2024)

8.4 Europe Meeting Solutions Software Market Size by Country (2025-2030)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Meeting Solutions Software Market Size (2019-2030)

9.2 Asia-Pacific Meeting Solutions Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Meeting Solutions Software Market Size by Country (2019-2024)

9.4 Asia-Pacific Meeting Solutions Software Market Size by Country (2025-2030)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Meeting Solutions Software Market Size (2019-2030)

10.2 Latin America Meeting Solutions Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Meeting Solutions Software Market Size by Country (2019-2024)

10.4 Latin America Meeting Solutions Software Market Size by Country (2025-2030)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Meeting Solutions Software Market Size (2019-2030)

11.2 Middle East & Africa Meeting Solutions Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Meeting Solutions Software Market Size by Country (2019-2024)

11.4 Middle East & Africa Meeting Solutions Software Market Size by Country (2025-2030)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

## **12 PLAYERS PROFILED**

11.1 Cisco

11.1.1 Cisco Company Detail

11.1.2 Cisco Business Overview

11.1.3 Cisco Meeting Solutions Software Introduction

11.1.4 Cisco Revenue in Meeting Solutions Software Business (2017-2022)

11.1.5 Cisco Recent Development

11.2 Microsoft

11.2.1 Microsoft Company Detail

11.2.2 Microsoft Business Overview

11.2.3 Microsoft Meeting Solutions Software Introduction

11.2.4 Microsoft Revenue in Meeting Solutions Software Business (2017-2022)

11.2.5 Microsoft Recent Development

11.3 BlueJeans Network

11.3.1 BlueJeans Network Company Detail

11.3.2 BlueJeans Network Business Overview

11.3.3 BlueJeans Network Meeting Solutions Software Introduction

11.3.4 BlueJeans Network Revenue in Meeting Solutions Software Business (2017-2022)

11.3.5 BlueJeans Network Recent Development

11.4 Zoom

11.4.1 Zoom Company Detail

11.4.2 Zoom Business Overview

11.4.3 Zoom Meeting Solutions Software Introduction

11.4.4 Zoom Revenue in Meeting Solutions Software Business (2017-2022)

11.4.5 Zoom Recent Development

11.5 Google

11.5.1 Google Company Detail

11.5.2 Google Business Overview

11.5.3 Google Meeting Solutions Software Introduction

- 11.5.4 Google Revenue in Meeting Solutions Software Business (2017-2022)
- 11.5.5 Google Recent Development
- 11.6 LogMein
  - 11.6.1 LogMein Company Detail
  - 11.6.2 LogMein Business Overview
  - 11.6.3 LogMein Meeting Solutions Software Introduction
  - 11.6.4 LogMein Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.6.5 LogMein Recent Development
- 11.7 PGI
  - 11.7.1 PGI Company Detail
  - 11.7.2 PGI Business Overview
  - 11.7.3 PGI Meeting Solutions Software Introduction
  - 11.7.4 PGI Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.7.5 PGI Recent Development
- 11.8 Huawei
  - 11.8.1 Huawei Company Detail
  - 11.8.2 Huawei Business Overview
  - 11.8.3 Huawei Meeting Solutions Software Introduction
  - 11.8.4 Huawei Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.8.5 Huawei Recent Development
- 11.9 Fuze
  - 11.9.1 Fuze Company Detail
  - 11.9.2 Fuze Business Overview
  - 11.9.3 Fuze Meeting Solutions Software Introduction
  - 11.9.4 Fuze Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.9.5 Fuze Recent Development
- 11.10 Vidyo
  - 11.10.1 Vidyo Company Detail
  - 11.10.2 Vidyo Business Overview
  - 11.10.3 Vidyo Meeting Solutions Software Introduction
  - 11.10.4 Vidyo Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.10.5 Vidyo Recent Development
- 11.11 Adobe
  - 11.11.1 Adobe Company Detail
  - 11.11.2 Adobe Business Overview
  - 11.11.3 Adobe Meeting Solutions Software Introduction
  - 11.11.4 Adobe Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.11.5 Adobe Recent Development
- 11.12 Lifesize

- 11.12.1 Lifesize Company Detail
- 11.12.2 Lifesize Business Overview
- 11.12.3 Lifesize Meeting Solutions Software Introduction
- 11.12.4 Lifesize Revenue in Meeting Solutions Software Business (2017-2022)
- 11.12.5 Lifesize Recent Development
- 11.13 Blackboard
  - 11.13.1 Blackboard Company Detail
  - 11.13.2 Blackboard Business Overview
  - 11.13.3 Blackboard Meeting Solutions Software Introduction
  - 11.13.4 Blackboard Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.13.5 Blackboard Recent Development
- 11.14 ZTE
  - 11.14.1 ZTE Company Detail
  - 11.14.2 ZTE Business Overview
  - 11.14.3 ZTE Meeting Solutions Software Introduction
  - 11.14.4 ZTE Revenue in Meeting Solutions Software Business (2017-2022)
  - 11.14.5 ZTE Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

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