

Meal Replacement Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Meal Replacement, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Meal Replacement.

The Meal Replacement market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Meal Replacement market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Meal Replacement manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions,

collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Abbott

Herbalife

Kellogg

Nestle

SlimFast

Glanbia

GlaxoSmithKline

Nature's Bounty

Nutiva

Onnit Labs

Orgain

Ultimate Superfoods

Product Type Insights

Global markets are presented by Meal Replacement type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Meal Replacement are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Meal Replacement segment by Type

Powder

Bars

Beverages

Others

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Meal Replacement market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Meal Replacement market.

Meal Replacement segment by Application

Retail Stores

Online Sales

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and

political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Meal Replacement market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine

War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Meal Replacement market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Meal Replacement and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Meal Replacement industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Meal Replacement.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Meal Replacement manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Meal Replacement by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Meal Replacement in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the

driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Meal Replacement Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Meal Replacement Sales (2018-2029)
 - 2.2.3 Global Meal Replacement Market Average Price (2018-2029)
- 2.3 Meal Replacement by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Powder
 - 1.2.3 Bars
 - 1.2.4 Beverages
 - 1.2.5 Others
- 2.4 Meal Replacement by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Retail Stores
 - 2.4.3 Online Sales
 - 2.4.4 Others

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Meal Replacement Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Meal Replacement Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global Meal Replacement Revenue of Manufacturers (2018-2023)
- 3.4 Global Meal Replacement Average Price by Manufacturers (2018-2023)

- 3.5 Global Meal Replacement Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Meal Replacement, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Meal Replacement, Product Type & Application
- 3.8 Global Manufacturers of Meal Replacement, Date of Enter into This Industry
- 3.9 Global Meal Replacement Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Abbott

- 4.1.1 Abbott Company Information
- 4.1.2 Abbott Business Overview
- 4.1.3 Abbott Meal Replacement Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Abbott Meal Replacement Product Portfolio
- 4.1.5 Abbott Recent Developments

4.2 Herbalife

- 4.2.1 Herbalife Company Information
- 4.2.2 Herbalife Business Overview
- 4.2.3 Herbalife Meal Replacement Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Herbalife Meal Replacement Product Portfolio
- 4.2.5 Herbalife Recent Developments

4.3 Kellogg

- 4.3.1 Kellogg Company Information
- 4.3.2 Kellogg Business Overview
- 4.3.3 Kellogg Meal Replacement Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Kellogg Meal Replacement Product Portfolio
- 4.3.5 Kellogg Recent Developments

4.4 Nestle

- 4.4.1 Nestle Company Information
- 4.4.2 Nestle Business Overview
- 4.4.3 Nestle Meal Replacement Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Nestle Meal Replacement Product Portfolio
- 4.4.5 Nestle Recent Developments

4.5 SlimFast

- 4.5.1 SlimFast Company Information
- 4.5.2 SlimFast Business Overview
- 4.5.3 SlimFast Meal Replacement Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 SlimFast Meal Replacement Product Portfolio
- 6.5.5 SlimFast Recent Developments

4.6 Glanbia

4.6.1 Glanbia Company Information

4.6.2 Glanbia Business Overview

4.6.3 Glanbia Meal Replacement Sales, Revenue and Gross Margin (2018-2023)

4.6.4 Glanbia Meal Replacement Product Portfolio

4.6.5 Glanbia Recent Developments

4.7 GlaxoSmithKline

4.7.1 GlaxoSmithKline Company Information

4.7.2 GlaxoSmithKline Business Overview

4.7.3 GlaxoSmithKline Meal Replacement Sales, Revenue and Gross Margin (2018-2023)

4.7.4 GlaxoSmithKline Meal Replacement Product Portfolio

4.7.5 GlaxoSmithKline Recent Developments

6.8 Nature's Bounty

4.8.1 Nature's Bounty Company Information

4.8.2 Nature's Bounty Business Overview

4.8.3 Nature's Bounty Meal Replacement Sales, Revenue and Gross Margin (2018-2023)

4.8.4 Nature's Bounty Meal Replacement Product Portfolio

4.8.5 Nature's Bounty Recent Developments

4.9 Nutiva

4.9.1 Nutiva Company Information

4.9.2 Nutiva Business Overview

4.9.3 Nutiva Meal Replacement Sales, Revenue and Gross Margin (2018-2023)

4.9.4 Nutiva Meal Replacement Product Portfolio

4.9.5 Nutiva Recent Developments

4.10 Onnit Labs

4.10.1 Onnit Labs Company Information

4.10.2 Onnit Labs Business Overview

4.10.3 Onnit Labs Meal Replacement Sales, Revenue and Gross Margin (2018-2023)

4.10.4 Onnit Labs Meal Replacement Product Portfolio

4.10.5 Onnit Labs Recent Developments

6.11 Orgain

6.11.1 Orgain Company Information

6.11.2 Orgain Meal Replacement Business Overview

6.11.3 Orgain Meal Replacement Sales, Revenue and Gross Margin (2018-2023)

6.11.4 Orgain Meal Replacement Product Portfolio

6.11.5 Orgain Recent Developments

6.12 Ultimate Superfoods

- 6.12.1 Ultimate Superfoods Company Information
- 6.12.2 Ultimate Superfoods Meal Replacement Business Overview
- 6.12.3 Ultimate Superfoods Meal Replacement Sales, Revenue and Gross Margin (2018-2023)
- 6.12.4 Ultimate Superfoods Meal Replacement Product Portfolio
- 6.12.5 Ultimate Superfoods Recent Developments

5 GLOBAL MEAL REPLACEMENT MARKET SCENARIO BY REGION

- 5.1 Global Meal Replacement Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Meal Replacement Sales by Region: 2018-2029
 - 5.2.1 Global Meal Replacement Sales by Region: 2018-2023
 - 5.2.2 Global Meal Replacement Sales by Region: 2024-2029
- 5.3 Global Meal Replacement Revenue by Region: 2018-2029
 - 5.3.1 Global Meal Replacement Revenue by Region: 2018-2023
 - 5.3.2 Global Meal Replacement Revenue by Region: 2024-2029
- 5.4 North America Meal Replacement Market Facts & Figures by Country
 - 5.4.1 North America Meal Replacement Market Size by Country: 2018 VS 2022 VS 2029
 - 5.4.2 North America Meal Replacement Sales by Country (2018-2029)
 - 5.4.3 North America Meal Replacement Revenue by Country (2018-2029)
 - 5.4.4 United States
 - 5.4.5 Canada
- 5.5 Europe Meal Replacement Market Facts & Figures by Country
 - 5.5.1 Europe Meal Replacement Market Size by Country: 2018 VS 2022 VS 2029
 - 5.5.2 Europe Meal Replacement Sales by Country (2018-2029)
 - 5.5.3 Europe Meal Replacement Revenue by Country (2018-2029)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Meal Replacement Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Meal Replacement Market Size by Country: 2018 VS 2022 VS 2029
 - 5.6.2 Asia Pacific Meal Replacement Sales by Country (2018-2029)
 - 5.6.3 Asia Pacific Meal Replacement Revenue by Country (2018-2029)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Meal Replacement Market Facts & Figures by Country

5.7.1 Latin America Meal Replacement Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Meal Replacement Sales by Country (2018-2029)

5.7.3 Latin America Meal Replacement Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Meal Replacement Market Facts & Figures by Country

5.8.1 Middle East and Africa Meal Replacement Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Meal Replacement Sales by Country (2018-2029)

5.8.3 Middle East and Africa Meal Replacement Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Meal Replacement Sales by Type (2018-2029)

6.1.1 Global Meal Replacement Sales by Type (2018-2029) & (K Units)

6.1.2 Global Meal Replacement Sales Market Share by Type (2018-2029)

6.2 Global Meal Replacement Revenue by Type (2018-2029)

6.2.1 Global Meal Replacement Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Meal Replacement Revenue Market Share by Type (2018-2029)

6.3 Global Meal Replacement Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Meal Replacement Sales by Application (2018-2029)

7.1.1 Global Meal Replacement Sales by Application (2018-2029) & (K Units)

7.1.2 Global Meal Replacement Sales Market Share by Application (2018-2029)

7.2 Global Meal Replacement Revenue by Application (2018-2029)

- 6.2.1 Global Meal Replacement Sales by Application (2018-2029) & (US\$ Million)
- 6.2.2 Global Meal Replacement Revenue Market Share by Application (2018-2029)
- 7.3 Global Meal Replacement Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Meal Replacement Value Chain Analysis
 - 8.1.1 Meal Replacement Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Meal Replacement Production Mode & Process
- 8.2 Meal Replacement Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Meal Replacement Distributors
 - 8.2.3 Meal Replacement Customers

9 GLOBAL MEAL REPLACEMENT ANALYZING MARKET DYNAMICS

- 9.1 Meal Replacement Industry Trends
- 9.2 Meal Replacement Industry Drivers
- 9.3 Meal Replacement Industry Opportunities and Challenges
- 9.4 Meal Replacement Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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