

# MCrAlY Alloy Powder Industry Research Report 2024

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## Abstracts

### Summary

MCrAlY coatings are the key to the performance and reliability of highly stressed turbine parts. The M in MCrAlY stands for the base metal (usually nickel, cobalt or a combination of the two), which is alloyed with chromium, aluminum and yttrium. Cobalt and nickel are typically used as a base for the undercoating to make the metallic intermediate layer ductile. Aluminum and chromium form a stable oxide layer that protects coatings from oxidation. Yttrium enhances the bonding of this oxide layer.

According to APO Research, The global MCrAlY Alloy Powder market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for MCrAlY Alloy Powder is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for MCrAlY Alloy Powder is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for MCrAlY Alloy Powder is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of MCrAlY Alloy Powder include etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for MCrAlY Alloy Powder, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding MCrAlY Alloy Powder.

The report will help the MCrAlY Alloy Powder manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The MCrAlY Alloy Powder market size, estimations, and forecasts are provided in terms of sales volume (MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global MCrAlY Alloy Powder market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Powder Alloy

Praxair

H.C. Starck

Oerlikon Metco

Sandvik

Metal Powder and Process

### MCrAlY Alloy Powder segment by Type

Ni-Based MCrAlY Alloy Powder

Co-Based MCrAlY Alloy Powder

Fe-Based MCrAlY Alloy Powder

### MCrAlY Alloy Powder segment by Application

Industrial Application

Aviation Application

### MCrAlY Alloy Powder Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

## UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global MCrAlY Alloy Powder market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of MCrAlY Alloy Powder and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of MCrAlY Alloy Powder.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of MCrAlY Alloy Powder manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of MCrAlY Alloy Powder by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of MCrAlY Alloy Powder in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the

industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 MCrAlY Alloy Powder by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 Ni-Based MCrAlY Alloy Powder
  - 2.2.3 Co-Based MCrAlY Alloy Powder
  - 2.2.4 Fe-Based MCrAlY Alloy Powder
- 2.3 MCrAlY Alloy Powder by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Industrial Application
  - 2.3.3 Aviation Application
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global MCrAlY Alloy Powder Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global MCrAlY Alloy Powder Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global MCrAlY Alloy Powder Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global MCrAlY Alloy Powder Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global MCrAlY Alloy Powder Production by Manufacturers (2019-2024)
- 3.2 Global MCrAlY Alloy Powder Production Value by Manufacturers (2019-2024)
- 3.3 Global MCrAlY Alloy Powder Average Price by Manufacturers (2019-2024)
- 3.4 Global MCrAlY Alloy Powder Industry Manufacturers Ranking, 2022 VS 2023 VS



2024

- 3.5 Global MCrAlY Alloy Powder Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global MCrAlY Alloy Powder Manufacturers, Product Type & Application
- 3.7 Global MCrAlY Alloy Powder Manufacturers, Date of Enter into This Industry
- 3.8 Global MCrAlY Alloy Powder Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Powder Alloy

- 4.1.1 Powder Alloy MCrAlY Alloy Powder Company Information
- 4.1.2 Powder Alloy MCrAlY Alloy Powder Business Overview
- 4.1.3 Powder Alloy MCrAlY Alloy Powder Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Powder Alloy Product Portfolio
- 4.1.5 Powder Alloy Recent Developments

### 4.2 Praxair

- 4.2.1 Praxair MCrAlY Alloy Powder Company Information
- 4.2.2 Praxair MCrAlY Alloy Powder Business Overview
- 4.2.3 Praxair MCrAlY Alloy Powder Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Praxair Product Portfolio
- 4.2.5 Praxair Recent Developments

### 4.3 H.C. Starck

- 4.3.1 H.C. Starck MCrAlY Alloy Powder Company Information
- 4.3.2 H.C. Starck MCrAlY Alloy Powder Business Overview
- 4.3.3 H.C. Starck MCrAlY Alloy Powder Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 H.C. Starck Product Portfolio
- 4.3.5 H.C. Starck Recent Developments

### 4.4 Oerlikon Metco

- 4.4.1 Oerlikon Metco MCrAlY Alloy Powder Company Information
- 4.4.2 Oerlikon Metco MCrAlY Alloy Powder Business Overview
- 4.4.3 Oerlikon Metco MCrAlY Alloy Powder Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 Oerlikon Metco Product Portfolio
- 4.4.5 Oerlikon Metco Recent Developments

### 4.5 Sandvik

- 4.5.1 Sandvik MCrAlY Alloy Powder Company Information
- 4.5.2 Sandvik MCrAlY Alloy Powder Business Overview
- 4.5.3 Sandvik MCrAlY Alloy Powder Production Capacity, Value and Gross Margin (2019-2024)
- 4.5.4 Sandvik Product Portfolio
- 4.5.5 Sandvik Recent Developments
- 4.6 Metal Powder and Process
  - 4.6.1 Metal Powder and Process MCrAlY Alloy Powder Company Information
  - 4.6.2 Metal Powder and Process MCrAlY Alloy Powder Business Overview
  - 4.6.3 Metal Powder and Process MCrAlY Alloy Powder Production Capacity, Value and Gross Margin (2019-2024)
  - 4.6.4 Metal Powder and Process Product Portfolio
  - 4.6.5 Metal Powder and Process Recent Developments

## **5 GLOBAL MCrAlY ALLOY POWDER PRODUCTION BY REGION**

- 5.1 Global MCrAlY Alloy Powder Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global MCrAlY Alloy Powder Production by Region: 2019-2030
  - 5.2.1 Global MCrAlY Alloy Powder Production by Region: 2019-2024
  - 5.2.2 Global MCrAlY Alloy Powder Production Forecast by Region (2025-2030)
- 5.3 Global MCrAlY Alloy Powder Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global MCrAlY Alloy Powder Production Value by Region: 2019-2030
  - 5.4.1 Global MCrAlY Alloy Powder Production Value by Region: 2019-2024
  - 5.4.2 Global MCrAlY Alloy Powder Production Value Forecast by Region (2025-2030)
- 5.5 Global MCrAlY Alloy Powder Market Price Analysis by Region (2019-2024)
- 5.6 Global MCrAlY Alloy Powder Production and Value, YOY Growth
  - 5.6.1 North America MCrAlY Alloy Powder Production Value Estimates and Forecasts (2019-2030)
  - 5.6.2 Europe MCrAlY Alloy Powder Production Value Estimates and Forecasts (2019-2030)
  - 5.6.3 China MCrAlY Alloy Powder Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL MCrAlY ALLOY POWDER CONSUMPTION BY REGION**

- 6.1 Global MCrAlY Alloy Powder Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

## 6.2 Global MCrAlY Alloy Powder Consumption by Region (2019-2030)

### 6.2.1 Global MCrAlY Alloy Powder Consumption by Region: 2019-2030

### 6.2.2 Global MCrAlY Alloy Powder Forecasted Consumption by Region (2025-2030)

## 6.3 North America

### 6.3.1 North America MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.3.2 North America MCrAlY Alloy Powder Consumption by Country (2019-2030)

#### 6.3.3 U.S.

#### 6.3.4 Canada

## 6.4 Europe

### 6.4.1 Europe MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.4.2 Europe MCrAlY Alloy Powder Consumption by Country (2019-2030)

#### 6.4.3 Germany

#### 6.4.4 France

#### 6.4.5 U.K.

#### 6.4.6 Italy

#### 6.4.7 Russia

## 6.5 Asia Pacific

### 6.5.1 Asia Pacific MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.5.2 Asia Pacific MCrAlY Alloy Powder Consumption by Country (2019-2030)

#### 6.5.3 China

#### 6.5.4 Japan

#### 6.5.5 South Korea

#### 6.5.6 China Taiwan

#### 6.5.7 Southeast Asia

#### 6.5.8 India

#### 6.5.9 Australia

## 6.6 Latin America, Middle East & Africa

### 6.6.1 Latin America, Middle East & Africa MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.6.2 Latin America, Middle East & Africa MCrAlY Alloy Powder Consumption by Country (2019-2030)

#### 6.6.3 Mexico

#### 6.6.4 Brazil

#### 6.6.5 Turkey

#### 6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

### 7.1 Global MCrAlY Alloy Powder Production by Type (2019-2030)

#### 7.1.1 Global MCrAlY Alloy Powder Production by Type (2019-2030) & (MT)

#### 7.1.2 Global MCrAlY Alloy Powder Production Market Share by Type (2019-2030)

### 7.2 Global MCrAlY Alloy Powder Production Value by Type (2019-2030)

#### 7.2.1 Global MCrAlY Alloy Powder Production Value by Type (2019-2030) & (US\$ Million)

#### 7.2.2 Global MCrAlY Alloy Powder Production Value Market Share by Type (2019-2030)

### 7.3 Global MCrAlY Alloy Powder Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

### 8.1 Global MCrAlY Alloy Powder Production by Application (2019-2030)

#### 8.1.1 Global MCrAlY Alloy Powder Production by Application (2019-2030) & (MT)

#### 8.1.2 Global MCrAlY Alloy Powder Production by Application (2019-2030) & (MT)

### 8.2 Global MCrAlY Alloy Powder Production Value by Application (2019-2030)

#### 8.2.1 Global MCrAlY Alloy Powder Production Value by Application (2019-2030) & (US\$ Million)

#### 8.2.2 Global MCrAlY Alloy Powder Production Value Market Share by Application (2019-2030)

### 8.3 Global MCrAlY Alloy Powder Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 9.1 MCrAlY Alloy Powder Value Chain Analysis

#### 9.1.1 MCrAlY Alloy Powder Key Raw Materials

#### 9.1.2 Raw Materials Key Suppliers

#### 9.1.3 MCrAlY Alloy Powder Production Mode & Process

### 9.2 MCrAlY Alloy Powder Sales Channels Analysis

#### 9.2.1 Direct Comparison with Distribution Share

#### 9.2.2 MCrAlY Alloy Powder Distributors

#### 9.2.3 MCrAlY Alloy Powder Customers

## **10 GLOBAL MCrAlY ALLOY POWDER ANALYZING MARKET DYNAMICS**

### 10.1 MCrAlY Alloy Powder Industry Trends

### 10.2 MCrAlY Alloy Powder Industry Drivers

10.3 MCrAlY Alloy Powder Industry Opportunities and Challenges

10.4 MCrAlY Alloy Powder Industry Restraints

**11 REPORT CONCLUSION**

**12 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Table 5. Global MCrAlY Alloy Powder Production by Manufacturers (MT) & (2019-2024)

Table 6. Global MCrAlY Alloy Powder Production Market Share by Manufacturers

Table 7. Global MCrAlY Alloy Powder Production Value by Manufacturers (US\$ Million) & (2019-2024)

Table 8. Global MCrAlY Alloy Powder Production Value Market Share by Manufacturers (2019-2024)

Table 9. Global MCrAlY Alloy Powder Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 10. Global MCrAlY Alloy Powder Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global MCrAlY Alloy Powder Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global MCrAlY Alloy Powder by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2023)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Powder Alloy MCrAlY Alloy Powder Company Information

Table 16. Powder Alloy Business Overview

Table 17. Powder Alloy MCrAlY Alloy Powder Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 18. Powder Alloy Product Portfolio

Table 19. Powder Alloy Recent Developments

Table 20. Praxair MCrAlY Alloy Powder Company Information

Table 21. Praxair Business Overview

Table 22. Praxair MCrAlY Alloy Powder Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 23. Praxair Product Portfolio

Table 24. Praxair Recent Developments

Table 25. H.C. Starck MCrAlY Alloy Powder Company Information

Table 26. H.C. Starck Business Overview

Table 27. H.C. Starck MCrAlY Alloy Powder Production Capacity (MT), Value (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 28. H.C. Starck Product Portfolio

Table 29. H.C. Starck Recent Developments

Table 30. Oerlikon Metco MCrAlY Alloy Powder Company Information

Table 31. Oerlikon Metco Business Overview

Table 32. Oerlikon Metco MCrAlY Alloy Powder Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 33. Oerlikon Metco Product Portfolio

Table 34. Oerlikon Metco Recent Developments

Table 35. Sandvik MCrAlY Alloy Powder Company Information

Table 36. Sandvik Business Overview

Table 37. Sandvik MCrAlY Alloy Powder Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 38. Sandvik Product Portfolio

Table 39. Sandvik Recent Developments

Table 40. Metal Powder and Process MCrAlY Alloy Powder Company Information

Table 41. Metal Powder and Process Business Overview

Table 42. Metal Powder and Process MCrAlY Alloy Powder Production Capacity (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 43. Metal Powder and Process Product Portfolio

Table 44. Metal Powder and Process Recent Developments

Table 45. Global MCrAlY Alloy Powder Production Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Table 46. Global MCrAlY Alloy Powder Production by Region (2019-2024) & (MT)

Table 47. Global MCrAlY Alloy Powder Production Market Share by Region (2019-2024)

Table 48. Global MCrAlY Alloy Powder Production Forecast by Region (2025-2030) & (MT)

Table 49. Global MCrAlY Alloy Powder Production Market Share Forecast by Region (2025-2030)

Table 50. Global MCrAlY Alloy Powder Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 51. Global MCrAlY Alloy Powder Production Value by Region (2019-2024) & (US\$ Million)

Table 52. Global MCrAlY Alloy Powder Production Value Market Share by Region (2019-2024)

Table 53. Global MCrAlY Alloy Powder Production Value Forecast by Region (2025-2030) & (US\$ Million)

Table 54. Global MCrAlY Alloy Powder Production Value Market Share Forecast by

Region (2025-2030)

Table 55. Global MCrAlY Alloy Powder Market Average Price (USD/MT) by Region (2019-2024)

Table 56. Global MCrAlY Alloy Powder Consumption Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Table 57. Global MCrAlY Alloy Powder Consumption by Region (2019-2024) & (MT)

Table 58. Global MCrAlY Alloy Powder Consumption Market Share by Region (2019-2024)

Table 59. Global MCrAlY Alloy Powder Forecasted Consumption by Region (2025-2030) & (MT)

Table 60. Global MCrAlY Alloy Powder Forecasted Consumption Market Share by Region (2025-2030)

Table 61. North America MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 62. North America MCrAlY Alloy Powder Consumption by Country (2019-2024) & (MT)

Table 63. North America MCrAlY Alloy Powder Consumption by Country (2025-2030) & (MT)

Table 64. Europe MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 65. Europe MCrAlY Alloy Powder Consumption by Country (2019-2024) & (MT)

Table 66. Europe MCrAlY Alloy Powder Consumption by Country (2025-2030) & (MT)

Table 67. Asia Pacific MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 68. Asia Pacific MCrAlY Alloy Powder Consumption by Country (2019-2024) & (MT)

Table 69. Asia Pacific MCrAlY Alloy Powder Consumption by Country (2025-2030) & (MT)

Table 70. Latin America, Middle East & Africa MCrAlY Alloy Powder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MT)

Table 71. Latin America, Middle East & Africa MCrAlY Alloy Powder Consumption by Country (2019-2024) & (MT)

Table 72. Latin America, Middle East & Africa MCrAlY Alloy Powder Consumption by Country (2025-2030) & (MT)

Table 73. Global MCrAlY Alloy Powder Production by Type (2019-2024) & (MT)

Table 74. Global MCrAlY Alloy Powder Production by Type (2025-2030) & (MT)

Table 75. Global MCrAlY Alloy Powder Production Market Share by Type (2019-2024)

Table 76. Global MCrAlY Alloy Powder Production Market Share by Type (2025-2030)

Table 77. Global MCrAlY Alloy Powder Production Value by Type (2019-2024) & (US\$)



Million)

Table 78. Global MCrAlY Alloy Powder Production Value by Type (2025-2030) & (US\$ Million)

Table 79. Global MCrAlY Alloy Powder Production Value Market Share by Type (2019-2024)

Table 80. Global MCrAlY Alloy Powder Production Value Market Share by Type (2025-2030)

Table 81. Global MCrAlY Alloy Powder Price by Type (2019-2024) & (USD/MT)

Table 82. Global MCrAlY Alloy Powder Price by Type (2025-2030) & (USD/MT)

Table 83. Global MCrAlY Alloy Powder Production by Application (2019-2024) & (MT)

Table 84. Global MCrAlY Alloy Powder Production by Application (2025-2030) & (MT)

Table 85. Global MCrAlY Alloy Powder Production Market Share by Application (2019-2024)

Table 86. Global MCrAlY Alloy Powder Production Market Share by Application (2025-2030)

Table 87. Global MCrAlY Alloy Powder Production Value by Application (2019-2024) & (US\$ Million)

Table 88. Global MCrAlY Alloy Powder Production Value by Application (2025-2030) & (US\$ Million)

Table 89. Global MCrAlY Alloy Powder Production Value Market Share by Application (2019-2024)

Table 90. Global MCrAlY Alloy Powder Production Value Market Share by Application (2025-2030)

Table 91. Global MCrAlY Alloy Powder Price by Application (2019-2024) & (USD/MT)

Table 92. Global MCrAlY Alloy Powder Price by Application (2025-2030) & (USD/MT)

Table 93. Key Raw Materials

Table 94. Raw Materials Key Suppliers

Table 95. MCrAlY Alloy Powder Distributors List

Table 96. MCrAlY Alloy Powder Customers List

Table 97. MCrAlY Alloy Powder Industry Trends

Table 98. MCrAlY Alloy Powder Industry Drivers

Table 99. MCrAlY Alloy Powder Industry Restraints

Table 100. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. MCrAlY Alloy Powder Product Picture

Figure 5. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 6. Ni-Based MCrAlY Alloy Powder Product Picture

Figure 7. Co-Based MCrAlY Alloy Powder Product Picture

Figure 8. Fe-Based MCrAlY Alloy Powder Product Picture

Figure 9. Industrial Application Product Picture

Figure 10. Aviation Application Product Picture

Figure 11. Global MCrAlY Alloy Powder Production Value (US\$ Million), 2019 VS 2023 VS 2030

Figure 12. Global MCrAlY Alloy Powder Production Value (2019-2030) & (US\$ Million)

Figure 13. Global MCrAlY Alloy Powder Production Capacity (2019-2030) & (MT)

Figure 14. Global MCrAlY Alloy Powder Production (2019-2030) & (MT)

Figure 15. Global MCrAlY Alloy Powder Average Price (USD/MT) & (2019-2030)

Figure 16. Global MCrAlY Alloy Powder Key Manufacturers, Manufacturing Sites & Headquarters

Figure 17. Global MCrAlY Alloy Powder Manufacturers, Date of Enter into This Industry

Figure 18. Global Top 5 and 10 MCrAlY Alloy Powder Players Market Share by Production Value in 2023

Figure 19. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 20. Global MCrAlY Alloy Powder Production Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Figure 21. Global MCrAlY Alloy Powder Production Market Share by Region: 2019 VS 2023 VS 2030

Figure 22. Global MCrAlY Alloy Powder Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 23. Global MCrAlY Alloy Powder Production Value Market Share by Region: 2019 VS 2023 VS 2030

Figure 24. North America MCrAlY Alloy Powder Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 25. Europe MCrAlY Alloy Powder Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 26. China MCrAlY Alloy Powder Production Value (US\$ Million) Growth Rate

(2019-2030)

Figure 27. Global MCrAlY Alloy Powder Consumption Comparison by Region: 2019 VS 2023 VS 2030 (MT)

Figure 28. Global MCrAlY Alloy Powder Consumption Market Share by Region: 2019 VS 2023 VS 2030

Figure 29. North America MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 30. North America MCrAlY Alloy Powder Consumption Market Share by Country (2019-2030)

Figure 31. United States MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 32. Canada MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 33. Europe MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 34. Europe MCrAlY Alloy Powder Consumption Market Share by Country (2019-2030)

Figure 35. Germany MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 36. France MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 37. U.K. MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 38. Italy MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 39. Netherlands MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 40. Asia Pacific MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 41. Asia Pacific MCrAlY Alloy Powder Consumption Market Share by Country (2019-2030)

Figure 42. China MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 43. Japan MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 44. South Korea MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 45. China Taiwan MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 46. Southeast Asia MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 47. India MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 48. Australia MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 49. Latin America, Middle East & Africa MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 50. Latin America, Middle East & Africa MCrAlY Alloy Powder Consumption Market Share by Country (2019-2030)

Figure 51. Mexico MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 52. Brazil MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 53. Turkey MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 54. GCC Countries MCrAlY Alloy Powder Consumption and Growth Rate (2019-2030) & (MT)

Figure 55. Global MCrAlY Alloy Powder Production Market Share by Type (2019-2030)

Figure 56. Global MCrAlY Alloy Powder Production Value Market Share by Type (2019-2030)

Figure 57. Global MCrAlY Alloy Powder Price (USD/MT) by Type (2019-2030)

Figure 58. Global MCrAlY Alloy Powder Production Market Share by Application (2019-2030)

Figure 59. Global MCrAlY Alloy Powder Production Value Market Share by Application (2019-2030)

Figure 60. Global MCrAlY Alloy Powder Price (USD/MT) by Application (2019-2030)

Figure 61. MCrAlY Alloy Powder Value Chain

Figure 62. MCrAlY Alloy Powder Production Mode & Process

Figure 63. Direct Comparison with Distribution Share

Figure 64. Distributors Profiles

Figure 65. MCrAlY Alloy Powder Industry Opportunities and Challenges

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