

# Managed Wi-Fi Solution Industry Research Report 2024

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## Abstracts

This report studies the Managed Wi-Fi Solution market. This report counts infrastructure product (hardware & software) and service for Managed Wi-Fi Solution. The infrastructure product mainly include Access Points (AP), WLAN Controller, and Management Software. The service mainly focus on networking services and infrastructure services. The networking services segment includes network security, network auditing and testing, network planning and designing, network consulting, and configuration and change management. The infrastructure services segment is categorized as survey and analysis, system integration and upgradation, installation and provisioning, wireless infrastructure maintenance and management, and training and support.

The market is gaining traction, as managed Wi-Fi solutions and services are instrumental in managing the user access and the entire life cycle of WLAN, from designing, engineering, and installing wireless systems to the entire network management, including infrastructure management. Enterprises are roping in MSPs to manage their widespread and complex Wi-Fi networks, to fulfill the connectivity demand of employees, guests, and commercial users for providing instant, secure, and reliable internet connectivity.

According to APO Research, The global Managed Wi-Fi Solution market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

The major players in managed Wi-Fi solutions are Cisco Systems, Aruba (HPE), Ruckus Wireless (ARRIS), HUAWEI, etc. The top three companies account for about 70% of the entire market.

North America is the main market, accounting for about 60%, followed by Europe at about 20%.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Managed Wi-Fi Solution, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Managed Wi-Fi Solution.

The Managed Wi-Fi Solution market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Managed Wi-Fi Solution market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Cisco Systems

Aruba (HPE)

Ruckus Wireless (Arris)

Huawei

Ubiquiti

Comcast Business

Aerohive

Mojo Networks

### Managed Wi-Fi Solution segment by Type

Product

Service

### Managed Wi-Fi Solution Segment by Application

IT and Telecommunications

BFSI

Retail

Government and Public Sector

Healthcare

Transportation, Logistics and Hospitality

Manufacturing

Education

Others

## Managed Wi-Fi Solution Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Managed Wi-Fi Solution market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends

of Managed Wi-Fi Solution and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Managed Wi-Fi Solution.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market,

the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Managed Wi-Fi Solution companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Managed Wi-Fi Solution by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 Product
  - 2.2.3 Service
- 2.3 Managed Wi-Fi Solution by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 IT and Telecommunications
  - 2.3.3 BFSI
  - 2.3.4 Retail
  - 2.3.5 Government and Public Sector
  - 2.3.6 Healthcare
  - 2.3.7 Transportation, Logistics and Hospitality
  - 2.3.8 Manufacturing
  - 2.3.9 Education
  - 2.3.10 Others
- 2.4 Assumptions and Limitations

### 3 MANAGED WI-FI SOLUTION BREAKDOWN DATA BY TYPE

- 3.1 Global Managed Wi-Fi Solution Historic Market Size by Type (2019-2024)
- 3.2 Global Managed Wi-Fi Solution Forecasted Market Size by Type (2025-2030)

### 4 MANAGED WI-FI SOLUTION BREAKDOWN DATA BY APPLICATION



4.1 Global Managed Wi-Fi Solution Historic Market Size by Application (2019-2024)

4.2 Global Managed Wi-Fi Solution Forecasted Market Size by Application (2019-2024)

## **5 GLOBAL GROWTH TRENDS**

5.1 Global Managed Wi-Fi Solution Market Perspective (2019-2030)

5.2 Global Managed Wi-Fi Solution Growth Trends by Region

5.2.1 Global Managed Wi-Fi Solution Market Size by Region: 2019 VS 2023 VS 2030

5.2.2 Managed Wi-Fi Solution Historic Market Size by Region (2019-2024)

5.2.3 Managed Wi-Fi Solution Forecasted Market Size by Region (2025-2030)

5.3 Managed Wi-Fi Solution Market Dynamics

5.3.1 Managed Wi-Fi Solution Industry Trends

5.3.2 Managed Wi-Fi Solution Market Drivers

5.3.3 Managed Wi-Fi Solution Market Challenges

5.3.4 Managed Wi-Fi Solution Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

6.1 Global Top Managed Wi-Fi Solution Players by Revenue

6.1.1 Global Top Managed Wi-Fi Solution Players by Revenue (2019-2024)

6.1.2 Global Managed Wi-Fi Solution Revenue Market Share by Players (2019-2024)

6.2 Global Managed Wi-Fi Solution Industry Players Ranking, 2022 VS 2023 VS 2024

6.3 Global Key Players of Managed Wi-Fi Solution Head office and Area Served

6.4 Global Managed Wi-Fi Solution Players, Product Type & Application

6.5 Global Managed Wi-Fi Solution Players, Date of Enter into This Industry

6.6 Global Managed Wi-Fi Solution Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

7.1 North America Managed Wi-Fi Solution Market Size (2019-2030)

7.2 North America Managed Wi-Fi Solution Market Growth Rate by Country: 2019 VS 2023 VS 2030

7.3 North America Managed Wi-Fi Solution Market Size by Country (2019-2024)

7.4 North America Managed Wi-Fi Solution Market Size by Country (2025-2030)

7.5 United States

7.6 Canada

## **8 EUROPE**

8.1 Europe Managed Wi-Fi Solution Market Size (2019-2030)

8.2 Europe Managed Wi-Fi Solution Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Managed Wi-Fi Solution Market Size by Country (2019-2024)

8.4 Europe Managed Wi-Fi Solution Market Size by Country (2025-2030)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Russia

8.10 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Managed Wi-Fi Solution Market Size (2019-2030)

9.2 Asia-Pacific Managed Wi-Fi Solution Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Managed Wi-Fi Solution Market Size by Country (2019-2024)

9.4 Asia-Pacific Managed Wi-Fi Solution Market Size by Country (2025-2030)

9.5 China

9.6 Japan

9.7 South Korea

9.8 Southeast Asia

9.9 India

9.10 Australia

## **10 LATIN AMERICA**

10.1 Latin America Managed Wi-Fi Solution Market Size (2019-2030)

10.2 Latin America Managed Wi-Fi Solution Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Managed Wi-Fi Solution Market Size by Country (2019-2024)

10.4 Latin America Managed Wi-Fi Solution Market Size by Country (2025-2030)

10.5 Mexico

10.6 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Managed Wi-Fi Solution Market Size (2019-2030)
- 11.2 Middle East & Africa Managed Wi-Fi Solution Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 11.3 Middle East & Africa Managed Wi-Fi Solution Market Size by Country (2019-2024)
- 11.4 Middle East & Africa Managed Wi-Fi Solution Market Size by Country (2025-2030)
- 11.5 Turkey
- 11.6 Saudi Arabia
- 11.7 UAE

## **12 PLAYERS PROFILED**

- 12.1 Cisco Systems
  - 12.1.1 Cisco Systems Company Information
  - 12.1.2 Cisco Systems Business Overview
  - 12.1.3 Cisco Systems Revenue in Managed Wi-Fi Solution Business (2019-2024)
  - 12.1.4 Cisco Systems Managed Wi-Fi Solution Product Portfolio
  - 12.1.5 Cisco Systems Recent Developments
- 12.2 Aruba (HPE)
  - 12.2.1 Aruba (HPE) Company Information
  - 12.2.2 Aruba (HPE) Business Overview
  - 12.2.3 Aruba (HPE) Revenue in Managed Wi-Fi Solution Business (2019-2024)
  - 12.2.4 Aruba (HPE) Managed Wi-Fi Solution Product Portfolio
  - 12.2.5 Aruba (HPE) Recent Developments
- 12.3 Ruckus Wireless (Arris)
  - 12.3.1 Ruckus Wireless (Arris) Company Information
  - 12.3.2 Ruckus Wireless (Arris) Business Overview
  - 12.3.3 Ruckus Wireless (Arris) Revenue in Managed Wi-Fi Solution Business (2019-2024)
  - 12.3.4 Ruckus Wireless (Arris) Managed Wi-Fi Solution Product Portfolio
  - 12.3.5 Ruckus Wireless (Arris) Recent Developments
- 12.4 Huawei
  - 12.4.1 Huawei Company Information
  - 12.4.2 Huawei Business Overview
  - 12.4.3 Huawei Revenue in Managed Wi-Fi Solution Business (2019-2024)
  - 12.4.4 Huawei Managed Wi-Fi Solution Product Portfolio
  - 12.4.5 Huawei Recent Developments
- 12.5 Ubiquiti
  - 12.5.1 Ubiquiti Company Information
  - 12.5.2 Ubiquiti Business Overview

12.5.3 Ubiquiti Revenue in Managed Wi-Fi Solution Business (2019-2024)

12.5.4 Ubiquiti Managed Wi-Fi Solution Product Portfolio

12.5.5 Ubiquiti Recent Developments

## 12.6 Comcast Business

12.6.1 Comcast Business Company Information

12.6.2 Comcast Business Business Overview

12.6.3 Comcast Business Revenue in Managed Wi-Fi Solution Business (2019-2024)

12.6.4 Comcast Business Managed Wi-Fi Solution Product Portfolio

12.6.5 Comcast Business Recent Developments

## 12.7 Aerohive

12.7.1 Aerohive Company Information

12.7.2 Aerohive Business Overview

12.7.3 Aerohive Revenue in Managed Wi-Fi Solution Business (2019-2024)

12.7.4 Aerohive Managed Wi-Fi Solution Product Portfolio

12.7.5 Aerohive Recent Developments

## 12.8 Mojo Networks

12.8.1 Mojo Networks Company Information

12.8.2 Mojo Networks Business Overview

12.8.3 Mojo Networks Revenue in Managed Wi-Fi Solution Business (2019-2024)

12.8.4 Mojo Networks Managed Wi-Fi Solution Product Portfolio

12.8.5 Mojo Networks Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

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