

# Malted Barley Industry Research Report 2023

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Malted Barley, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Malted Barley.

The Malted Barley market size, estimations, and forecasts are provided in terms of output/shipments (K MT) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Malted Barley market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Malted Barley manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Boortmalt

Malteurop

Groupe Soufflet

Viking Malt

United Malt

Rahr Malting Company

Avangard-Agro

Muntons Malt

COFCO

Shun Tai Mai bud Group

Beidahuang Group

Jiangsu Nongken

Dalian Xingze

Tsingtao

## Product Type Insights

Global markets are presented by Malted Barley type, along with growth forecasts

through 2029. Estimates on production and value are based on the price in the supply chain at which the Malted Barley are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Malted Barley segment by Type

Basic Malt

Special Malt

### Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Malted Barley market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Malted Barley market.

### Malted Barley segment by Application

Brewing

Food Industry

Others

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the

particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

## North America

United States

Canada

## Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Malted Barley market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and

strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Malted Barley market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Malted Barley and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Malted Barley industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Malted Barley.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Malted Barley manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Malted Barley by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Malted Barley in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Malted Barley by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
  - 1.2.2 Basic Malt
  - 1.2.3 Special Malt
- 2.3 Malted Barley by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.3.2 Brewing
  - 2.3.3 Food Industry
  - 2.3.4 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Malted Barley Production Value Estimates and Forecasts (2018-2029)
  - 2.4.2 Global Malted Barley Production Capacity Estimates and Forecasts (2018-2029)
  - 2.4.3 Global Malted Barley Production Estimates and Forecasts (2018-2029)
  - 2.4.4 Global Malted Barley Market Average Price (2018-2029)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Malted Barley Production by Manufacturers (2018-2023)
- 3.2 Global Malted Barley Production Value by Manufacturers (2018-2023)
- 3.3 Global Malted Barley Average Price by Manufacturers (2018-2023)
- 3.4 Global Malted Barley Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- 3.5 Global Malted Barley Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Malted Barley Manufacturers, Product Type & Application



- 3.7 Global Malted Barley Manufacturers, Date of Enter into This Industry
- 3.8 Global Malted Barley Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Boortmalt

- 4.1.1 Boortmalt Malted Barley Company Information
- 4.1.2 Boortmalt Malted Barley Business Overview
- 4.1.3 Boortmalt Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
- 4.1.4 Boortmalt Product Portfolio
- 4.1.5 Boortmalt Recent Developments

### 4.2 Malteurop

- 4.2.1 Malteurop Malted Barley Company Information
- 4.2.2 Malteurop Malted Barley Business Overview
- 4.2.3 Malteurop Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
- 4.2.4 Malteurop Product Portfolio
- 4.2.5 Malteurop Recent Developments

### 4.3 Groupe Soufflet

- 4.3.1 Groupe Soufflet Malted Barley Company Information
- 4.3.2 Groupe Soufflet Malted Barley Business Overview
- 4.3.3 Groupe Soufflet Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
- 4.3.4 Groupe Soufflet Product Portfolio
- 4.3.5 Groupe Soufflet Recent Developments

### 4.4 Viking Malt

- 4.4.1 Viking Malt Malted Barley Company Information
- 4.4.2 Viking Malt Malted Barley Business Overview
- 4.4.3 Viking Malt Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
- 4.4.4 Viking Malt Product Portfolio
- 4.4.5 Viking Malt Recent Developments

### 4.5 United Malt

- 4.5.1 United Malt Malted Barley Company Information
- 4.5.2 United Malt Malted Barley Business Overview
- 4.5.3 United Malt Malted Barley Production Capacity, Value and Gross Margin (2018-2023)

- 4.5.4 United Malt Product Portfolio
- 4.5.5 United Malt Recent Developments
- 4.6 Rahr Malting Company
  - 4.6.1 Rahr Malting Company Malted Barley Company Information
  - 4.6.2 Rahr Malting Company Malted Barley Business Overview
  - 4.6.3 Rahr Malting Company Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 4.6.4 Rahr Malting Company Product Portfolio
  - 4.6.5 Rahr Malting Company Recent Developments
- 4.7 Avangard-Agro
  - 4.7.1 Avangard-Agro Malted Barley Company Information
  - 4.7.2 Avangard-Agro Malted Barley Business Overview
  - 4.7.3 Avangard-Agro Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 4.7.4 Avangard-Agro Product Portfolio
  - 4.7.5 Avangard-Agro Recent Developments
- 4.8 Muntons Malt
  - 4.8.1 Muntons Malt Malted Barley Company Information
  - 4.8.2 Muntons Malt Malted Barley Business Overview
  - 4.8.3 Muntons Malt Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 4.8.4 Muntons Malt Product Portfolio
  - 4.8.5 Muntons Malt Recent Developments
- 4.9 COFCO
  - 4.9.1 COFCO Malted Barley Company Information
  - 4.9.2 COFCO Malted Barley Business Overview
  - 4.9.3 COFCO Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 4.9.4 COFCO Product Portfolio
  - 4.9.5 COFCO Recent Developments
- 4.10 Shun Tai Mai bud Group
  - 4.10.1 Shun Tai Mai bud Group Malted Barley Company Information
  - 4.10.2 Shun Tai Mai bud Group Malted Barley Business Overview
  - 4.10.3 Shun Tai Mai bud Group Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 4.10.4 Shun Tai Mai bud Group Product Portfolio
  - 4.10.5 Shun Tai Mai bud Group Recent Developments
- 7.11 Beidahuang Group
  - 7.11.1 Beidahuang Group Malted Barley Company Information

- 7.11.2 Beidahuang Group Malted Barley Business Overview
- 4.11.3 Beidahuang Group Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
- 7.11.4 Beidahuang Group Product Portfolio
- 7.11.5 Beidahuang Group Recent Developments
- 7.12 Jiangsu Nongken
  - 7.12.1 Jiangsu Nongken Malted Barley Company Information
  - 7.12.2 Jiangsu Nongken Malted Barley Business Overview
  - 7.12.3 Jiangsu Nongken Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 7.12.4 Jiangsu Nongken Product Portfolio
  - 7.12.5 Jiangsu Nongken Recent Developments
- 7.13 Dalian Xingze
  - 7.13.1 Dalian Xingze Malted Barley Company Information
  - 7.13.2 Dalian Xingze Malted Barley Business Overview
  - 7.13.3 Dalian Xingze Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 7.13.4 Dalian Xingze Product Portfolio
  - 7.13.5 Dalian Xingze Recent Developments
- 7.14 Tsingtao
  - 7.14.1 Tsingtao Malted Barley Company Information
  - 7.14.2 Tsingtao Malted Barley Business Overview
  - 7.14.3 Tsingtao Malted Barley Production Capacity, Value and Gross Margin (2018-2023)
  - 7.14.4 Tsingtao Product Portfolio
  - 7.14.5 Tsingtao Recent Developments

## **5 GLOBAL MALTED BARLEY PRODUCTION BY REGION**

- 5.1 Global Malted Barley Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.2 Global Malted Barley Production by Region: 2018-2029
  - 5.2.1 Global Malted Barley Production by Region: 2018-2023
  - 5.2.2 Global Malted Barley Production Forecast by Region (2024-2029)
- 5.3 Global Malted Barley Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.4 Global Malted Barley Production Value by Region: 2018-2029
  - 5.4.1 Global Malted Barley Production Value by Region: 2018-2023
  - 5.4.2 Global Malted Barley Production Value Forecast by Region (2024-2029)

- 5.5 Global Malted Barley Market Price Analysis by Region (2018-2023)
- 5.6 Global Malted Barley Production and Value, YOY Growth
  - 5.6.1 North America Malted Barley Production Value Estimates and Forecasts (2018-2029)
  - 5.6.2 Europe Malted Barley Production Value Estimates and Forecasts (2018-2029)
  - 5.6.3 China Malted Barley Production Value Estimates and Forecasts (2018-2029)
  - 5.6.4 Japan Malted Barley Production Value Estimates and Forecasts (2018-2029)

## **6 GLOBAL MALTED BARLEY CONSUMPTION BY REGION**

- 6.1 Global Malted Barley Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 6.2 Global Malted Barley Consumption by Region (2018-2029)
  - 6.2.1 Global Malted Barley Consumption by Region: 2018-2029
  - 6.2.2 Global Malted Barley Forecasted Consumption by Region (2024-2029)
- 6.3 North America
  - 6.3.1 North America Malted Barley Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.3.2 North America Malted Barley Consumption by Country (2018-2029)
  - 6.3.3 United States
  - 6.3.4 Canada
- 6.4 Europe
  - 6.4.1 Europe Malted Barley Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.4.2 Europe Malted Barley Consumption by Country (2018-2029)
  - 6.4.3 Germany
  - 6.4.4 France
  - 6.4.5 U.K.
  - 6.4.6 Italy
  - 6.4.7 Russia
- 6.5 Asia Pacific
  - 6.5.1 Asia Pacific Malted Barley Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.5.2 Asia Pacific Malted Barley Consumption by Country (2018-2029)
  - 6.5.3 China
  - 6.5.4 Japan
  - 6.5.5 South Korea
  - 6.5.6 China Taiwan
  - 6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Malted Barley Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.6.2 Latin America, Middle East & Africa Malted Barley Consumption by Country (2018-2029)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Malted Barley Production by Type (2018-2029)

7.1.1 Global Malted Barley Production by Type (2018-2029) & (K MT)

7.1.2 Global Malted Barley Production Market Share by Type (2018-2029)

7.2 Global Malted Barley Production Value by Type (2018-2029)

7.2.1 Global Malted Barley Production Value by Type (2018-2029) & (US\$ Million)

7.2.2 Global Malted Barley Production Value Market Share by Type (2018-2029)

7.3 Global Malted Barley Price by Type (2018-2029)

## **8 SEGMENT BY APPLICATION**

8.1 Global Malted Barley Production by Application (2018-2029)

8.1.1 Global Malted Barley Production by Application (2018-2029) & (K MT)

8.1.2 Global Malted Barley Production by Application (2018-2029) & (K MT)

8.2 Global Malted Barley Production Value by Application (2018-2029)

8.2.1 Global Malted Barley Production Value by Application (2018-2029) & (US\$ Million)

8.2.2 Global Malted Barley Production Value Market Share by Application (2018-2029)

8.3 Global Malted Barley Price by Application (2018-2029)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Malted Barley Value Chain Analysis

9.1.1 Malted Barley Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Malted Barley Production Mode & Process

## 9.2 Malted Barley Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Malted Barley Distributors

9.2.3 Malted Barley Customers

## **10 GLOBAL MALTED BARLEY ANALYZING MARKET DYNAMICS**

10.1 Malted Barley Industry Trends

10.2 Malted Barley Industry Drivers

10.3 Malted Barley Industry Opportunities and Challenges

10.4 Malted Barley Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

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