

Luxury Yacht Industry Research Report 2024

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Abstracts

Yachts with length greater than 79 feet are known as luxury yachts. They are mainly used for recreational purposes which are equipped with modern convenience features such as ACs, TV, navigation aids, radar, echo-sounding, autopilot, and reliable power generating systems.

According to APO Research, The global Luxury Yacht market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Europe is the largest Luxury Yacht market with about 54% market share. Asia-Pacific is follower, accounting for about 21% market share.

The key players are Azimut/Benetti, Sunseeker, Sanlorenzo, Feadship, Oceanco, Ferretti Group, Princess Yachts, Amels / Damen, Horizon, Westport, Overmarine, Trinity Yachts, Heesen Yachts, L?rsen, Cerri - Baglietto etc. Top 3 companies occupied about 43% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Luxury Yacht, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Luxury Yacht.

The report will help the Luxury Yacht manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different

segments, by company, by Type, by Application, and by regions.

The Luxury Yacht market size, estimations, and forecasts are provided in terms of sales volume (Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Luxury Yacht market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Azimut/Benetti

Sunseeker

Sanlorenzo

Feadship

Oceanco

Ferretti Group

Princess Yachts

Amels / Damen

Horizon

Westport

Overmarine

Trinity Yachts

Heesen Yachts

L?rsen

Cerri - Baglietto

Luxury Yacht segment by Type

Motor Luxury Yachts

Sailing Luxury Yachts

Luxury Yacht segment by Application

Private Use

Commercial Use

Luxury Yacht Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Luxury Yacht market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Luxury Yacht and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Luxury Yacht.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Luxury Yacht manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Luxury Yacht by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Luxury Yacht in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Luxury Yacht by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Motor Luxury Yachts
 - 2.2.3 Sailing Luxury Yachts
- 2.3 Luxury Yacht by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Private Use
 - 2.3.3 Commercial Use
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Luxury Yacht Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Luxury Yacht Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Luxury Yacht Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Luxury Yacht Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Luxury Yacht Production by Manufacturers (2019-2024)
- 3.2 Global Luxury Yacht Production Value by Manufacturers (2019-2024)
- 3.3 Global Luxury Yacht Average Price by Manufacturers (2019-2024)
- 3.4 Global Luxury Yacht Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Luxury Yacht Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Luxury Yacht Manufacturers, Product Type & Application
- 3.7 Global Luxury Yacht Manufacturers, Date of Enter into This Industry

- 3.8 Global Luxury Yacht Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Azimut/Benetti

- 4.1.1 Azimut/Benetti Luxury Yacht Company Information
- 4.1.2 Azimut/Benetti Luxury Yacht Business Overview
- 4.1.3 Azimut/Benetti Luxury Yacht Production, Value and Gross Margin (2019-2024)
- 4.1.4 Azimut/Benetti Product Portfolio
- 4.1.5 Azimut/Benetti Recent Developments

4.2 Sunseeker

- 4.2.1 Sunseeker Luxury Yacht Company Information
- 4.2.2 Sunseeker Luxury Yacht Business Overview
- 4.2.3 Sunseeker Luxury Yacht Production, Value and Gross Margin (2019-2024)
- 4.2.4 Sunseeker Product Portfolio
- 4.2.5 Sunseeker Recent Developments

4.3 Sanlorenzo

- 4.3.1 Sanlorenzo Luxury Yacht Company Information
- 4.3.2 Sanlorenzo Luxury Yacht Business Overview
- 4.3.3 Sanlorenzo Luxury Yacht Production, Value and Gross Margin (2019-2024)
- 4.3.4 Sanlorenzo Product Portfolio
- 4.3.5 Sanlorenzo Recent Developments

4.4 Feadship

- 4.4.1 Feadship Luxury Yacht Company Information
- 4.4.2 Feadship Luxury Yacht Business Overview
- 4.4.3 Feadship Luxury Yacht Production, Value and Gross Margin (2019-2024)
- 4.4.4 Feadship Product Portfolio
- 4.4.5 Feadship Recent Developments

4.5 Oceanco

- 4.5.1 Oceanco Luxury Yacht Company Information
- 4.5.2 Oceanco Luxury Yacht Business Overview
- 4.5.3 Oceanco Luxury Yacht Production, Value and Gross Margin (2019-2024)
- 4.5.4 Oceanco Product Portfolio
- 4.5.5 Oceanco Recent Developments

4.6 Ferretti Group

- 4.6.1 Ferretti Group Luxury Yacht Company Information
- 4.6.2 Ferretti Group Luxury Yacht Business Overview
- 4.6.3 Ferretti Group Luxury Yacht Production, Value and Gross Margin (2019-2024)

- 4.6.4 Ferretti Group Product Portfolio
- 4.6.5 Ferretti Group Recent Developments
- 4.7 Princess Yachts
 - 4.7.1 Princess Yachts Luxury Yacht Company Information
 - 4.7.2 Princess Yachts Luxury Yacht Business Overview
 - 4.7.3 Princess Yachts Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Princess Yachts Product Portfolio
 - 4.7.5 Princess Yachts Recent Developments
- 4.8 Amels / Damen
 - 4.8.1 Amels / Damen Luxury Yacht Company Information
 - 4.8.2 Amels / Damen Luxury Yacht Business Overview
 - 4.8.3 Amels / Damen Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Amels / Damen Product Portfolio
 - 4.8.5 Amels / Damen Recent Developments
- 4.9 Horizon
 - 4.9.1 Horizon Luxury Yacht Company Information
 - 4.9.2 Horizon Luxury Yacht Business Overview
 - 4.9.3 Horizon Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Horizon Product Portfolio
 - 4.9.5 Horizon Recent Developments
- 4.10 Westport
 - 4.10.1 Westport Luxury Yacht Company Information
 - 4.10.2 Westport Luxury Yacht Business Overview
 - 4.10.3 Westport Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.10.4 Westport Product Portfolio
 - 4.10.5 Westport Recent Developments
- 4.11 Overmarine
 - 4.11.1 Overmarine Luxury Yacht Company Information
 - 4.11.2 Overmarine Luxury Yacht Business Overview
 - 4.11.3 Overmarine Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Overmarine Product Portfolio
 - 4.11.5 Overmarine Recent Developments
- 4.12 Trinity Yachts
 - 4.12.1 Trinity Yachts Luxury Yacht Company Information
 - 4.12.2 Trinity Yachts Luxury Yacht Business Overview
 - 4.12.3 Trinity Yachts Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.12.4 Trinity Yachts Product Portfolio
 - 4.12.5 Trinity Yachts Recent Developments
- 4.13 Heesen Yachts

- 4.13.1 Heesen Yachts Luxury Yacht Company Information
- 4.13.2 Heesen Yachts Luxury Yacht Business Overview
- 4.13.3 Heesen Yachts Luxury Yacht Production, Value and Gross Margin (2019-2024)
- 4.13.4 Heesen Yachts Product Portfolio
- 4.13.5 Heesen Yachts Recent Developments
- 4.14 L?rsen
 - 4.14.1 L?rsen Luxury Yacht Company Information
 - 4.14.2 L?rsen Luxury Yacht Business Overview
 - 4.14.3 L?rsen Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.14.4 L?rsen Product Portfolio
 - 4.14.5 L?rsen Recent Developments
- 4.15 Cerri - Baglietto
 - 4.15.1 Cerri - Baglietto Luxury Yacht Company Information
 - 4.15.2 Cerri - Baglietto Luxury Yacht Business Overview
 - 4.15.3 Cerri - Baglietto Luxury Yacht Production, Value and Gross Margin (2019-2024)
 - 4.15.4 Cerri - Baglietto Product Portfolio
 - 4.15.5 Cerri - Baglietto Recent Developments

5 GLOBAL LUXURY YACHT PRODUCTION BY REGION

- 5.1 Global Luxury Yacht Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Luxury Yacht Production by Region: 2019-2030
 - 5.2.1 Global Luxury Yacht Production by Region: 2019-2024
 - 5.2.2 Global Luxury Yacht Production Forecast by Region (2025-2030)
- 5.3 Global Luxury Yacht Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Luxury Yacht Production Value by Region: 2019-2030
 - 5.4.1 Global Luxury Yacht Production Value by Region: 2019-2024
 - 5.4.2 Global Luxury Yacht Production Value Forecast by Region (2025-2030)
- 5.5 Global Luxury Yacht Market Price Analysis by Region (2019-2024)
- 5.6 Global Luxury Yacht Production and Value, YOY Growth
 - 5.6.1 North America Luxury Yacht Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Luxury Yacht Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Luxury Yacht Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Luxury Yacht Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL LUXURY YACHT CONSUMPTION BY REGION

6.1 Global Luxury Yacht Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Luxury Yacht Consumption by Region (2019-2030)

6.2.1 Global Luxury Yacht Consumption by Region: 2019-2030

6.2.2 Global Luxury Yacht Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Luxury Yacht Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Luxury Yacht Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Luxury Yacht Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Luxury Yacht Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Luxury Yacht Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Luxury Yacht Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Luxury Yacht Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Luxury Yacht Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

- 6.6.5 Turkey
- 6.6.5 GCC Countries

7 SEGMENT BY TYPE

- 7.1 Global Luxury Yacht Production by Type (2019-2030)
 - 7.1.1 Global Luxury Yacht Production by Type (2019-2030) & (Units)
 - 7.1.2 Global Luxury Yacht Production Market Share by Type (2019-2030)
- 7.2 Global Luxury Yacht Production Value by Type (2019-2030)
 - 7.2.1 Global Luxury Yacht Production Value by Type (2019-2030) & (US\$ Million)
 - 7.2.2 Global Luxury Yacht Production Value Market Share by Type (2019-2030)
- 7.3 Global Luxury Yacht Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

- 8.1 Global Luxury Yacht Production by Application (2019-2030)
 - 8.1.1 Global Luxury Yacht Production by Application (2019-2030) & (Units)
 - 8.1.2 Global Luxury Yacht Production by Application (2019-2030) & (Units)
- 8.2 Global Luxury Yacht Production Value by Application (2019-2030)
 - 8.2.1 Global Luxury Yacht Production Value by Application (2019-2030) & (US\$ Million)
 - 8.2.2 Global Luxury Yacht Production Value Market Share by Application (2019-2030)
- 8.3 Global Luxury Yacht Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Luxury Yacht Value Chain Analysis
 - 9.1.1 Luxury Yacht Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Luxury Yacht Production Mode & Process
- 9.2 Luxury Yacht Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Luxury Yacht Distributors
 - 9.2.3 Luxury Yacht Customers

10 GLOBAL LUXURY YACHT ANALYZING MARKET DYNAMICS

- 10.1 Luxury Yacht Industry Trends
- 10.2 Luxury Yacht Industry Drivers

10.3 Luxury Yacht Industry Opportunities and Challenges

10.4 Luxury Yacht Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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