

# Luxury Sunglasses Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Luxury Sunglasses, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Luxury Sunglasses.

The Luxury Sunglasses market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Luxury Sunglasses market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Luxury Sunglasses manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions,

collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

EssilorLuxottica

Safilo Group

Kering

De Rigo Vision

Marchon Eyewear

Marcolin

LVMH

Maui Jim

REVO

## Product Type Insights

Global markets are presented by Luxury Sunglasses type, along with growth forecasts through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Luxury Sunglasses are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

## Luxury Sunglasses segment by Materials

CR-39 Luxury Sunglasses

Polycarbonate Luxury Sunglasses

Polyurethane Luxury Sunglasses

Others

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Luxury Sunglasses market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Luxury Sunglasses market.

## Luxury Sunglasses segment by End User

Men

Women

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with

estimates for 2024 and forecast revenue for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Luxury Sunglasses market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and

strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Luxury Sunglasses market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Luxury Sunglasses and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Luxury Sunglasses industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Luxury Sunglasses.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Luxury Sunglasses manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Luxury Sunglasses by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Luxury Sunglasses in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by materials, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by end user, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Luxury Sunglasses Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Luxury Sunglasses Sales (2019-2030)
  - 2.2.3 Global Luxury Sunglasses Market Average Price (2019-2030)
- 2.3 Luxury Sunglasses by Materials
  - 2.3.1 Market Value Comparison by Materials (2019 VS 2023 VS 2030) & (US\$ Million)
  - 1.2.2 CR-39 Luxury Sunglasses
  - 1.2.3 Polycarbonate Luxury Sunglasses
  - 1.2.4 Polyurethane Luxury Sunglasses
  - 1.2.5 Others
- 2.4 Luxury Sunglasses by End User
  - 2.4.1 Market Value Comparison by End User (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Men
  - 2.4.3 Women

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Luxury Sunglasses Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Luxury Sunglasses Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Luxury Sunglasses Revenue of Manufacturers (2019-2024)
- 3.4 Global Luxury Sunglasses Average Price by Manufacturers (2019-2024)
- 3.5 Global Luxury Sunglasses Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Luxury Sunglasses, Manufacturing Sites & Headquarters



- 3.7 Global Manufacturers of Luxury Sunglasses, Product Type & Application
- 3.8 Global Manufacturers of Luxury Sunglasses, Date of Enter into This Industry
- 3.9 Global Luxury Sunglasses Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 EssilorLuxottica

- 4.1.1 EssilorLuxottica Company Information
- 4.1.2 EssilorLuxottica Business Overview
- 4.1.3 EssilorLuxottica Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 EssilorLuxottica Luxury Sunglasses Product Portfolio
- 4.1.5 EssilorLuxottica Recent Developments

### 4.2 Safilo Group

- 4.2.1 Safilo Group Company Information
- 4.2.2 Safilo Group Business Overview
- 4.2.3 Safilo Group Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Safilo Group Luxury Sunglasses Product Portfolio
- 4.2.5 Safilo Group Recent Developments

### 4.3 Kering

- 4.3.1 Kering Company Information
- 4.3.2 Kering Business Overview
- 4.3.3 Kering Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Kering Luxury Sunglasses Product Portfolio
- 4.3.5 Kering Recent Developments

### 4.4 De Rigo Vision

- 4.4.1 De Rigo Vision Company Information
- 4.4.2 De Rigo Vision Business Overview
- 4.4.3 De Rigo Vision Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 De Rigo Vision Luxury Sunglasses Product Portfolio
- 4.4.5 De Rigo Vision Recent Developments

### 4.5 Marchon Eyewear

- 4.5.1 Marchon Eyewear Company Information
- 4.5.2 Marchon Eyewear Business Overview
- 4.5.3 Marchon Eyewear Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Marchon Eyewear Luxury Sunglasses Product Portfolio

- 4.5.5 Marchon Eyewear Recent Developments
- 4.6 Marcolin
  - 4.6.1 Marcolin Company Information
  - 4.6.2 Marcolin Business Overview
  - 4.6.3 Marcolin Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
  - 4.6.4 Marcolin Luxury Sunglasses Product Portfolio
  - 4.6.5 Marcolin Recent Developments
- 4.7 LVMH
  - 4.7.1 LVMH Company Information
  - 4.7.2 LVMH Business Overview
  - 4.7.3 LVMH Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 LVMH Luxury Sunglasses Product Portfolio
  - 4.7.5 LVMH Recent Developments
- 4.8 Maui Jim
  - 4.8.1 Maui Jim Company Information
  - 4.8.2 Maui Jim Business Overview
  - 4.8.3 Maui Jim Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Maui Jim Luxury Sunglasses Product Portfolio
  - 4.8.5 Maui Jim Recent Developments
- 4.9 REVO
  - 4.9.1 REVO Company Information
  - 4.9.2 REVO Business Overview
  - 4.9.3 REVO Luxury Sunglasses Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 REVO Luxury Sunglasses Product Portfolio
  - 4.9.5 REVO Recent Developments

## **5 GLOBAL LUXURY SUNGLASSES MARKET SCENARIO BY REGION**

- 5.1 Global Luxury Sunglasses Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Luxury Sunglasses Sales by Region: 2019-2030
  - 5.2.1 Global Luxury Sunglasses Sales by Region: 2019-2024
  - 5.2.2 Global Luxury Sunglasses Sales by Region: 2025-2030
- 5.3 Global Luxury Sunglasses Revenue by Region: 2019-2030
  - 5.3.1 Global Luxury Sunglasses Revenue by Region: 2019-2024
  - 5.3.2 Global Luxury Sunglasses Revenue by Region: 2025-2030
- 5.4 North America Luxury Sunglasses Market Facts & Figures by Country
  - 5.4.1 North America Luxury Sunglasses Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Luxury Sunglasses Sales by Country (2019-2030)

#### 5.4.3 North America Luxury Sunglasses Revenue by Country (2019-2030)

##### 5.4.4 U.S.

##### 5.4.5 Canada

#### 5.5 Europe Luxury Sunglasses Market Facts & Figures by Country

##### 5.5.1 Europe Luxury Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

##### 5.5.2 Europe Luxury Sunglasses Sales by Country (2019-2030)

##### 5.5.3 Europe Luxury Sunglasses Revenue by Country (2019-2030)

##### 5.5.4 Germany

##### 5.5.5 France

##### 5.5.6 U.K.

##### 5.5.7 Italy

##### 5.5.8 Russia

#### 5.6 Asia Pacific Luxury Sunglasses Market Facts & Figures by Country

##### 5.6.1 Asia Pacific Luxury Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

##### 5.6.2 Asia Pacific Luxury Sunglasses Sales by Country (2019-2030)

##### 5.6.3 Asia Pacific Luxury Sunglasses Revenue by Country (2019-2030)

##### 5.6.4 China

##### 5.6.5 Japan

##### 5.6.6 South Korea

##### 5.6.7 India

##### 5.6.8 Australia

##### 5.6.9 China Taiwan

##### 5.6.10 Indonesia

##### 5.6.11 Thailand

##### 5.6.12 Malaysia

#### 5.7 Latin America Luxury Sunglasses Market Facts & Figures by Country

##### 5.7.1 Latin America Luxury Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

##### 5.7.2 Latin America Luxury Sunglasses Sales by Country (2019-2030)

##### 5.7.3 Latin America Luxury Sunglasses Revenue by Country (2019-2030)

##### 5.7.4 Mexico

##### 5.7.5 Brazil

##### 5.7.6 Argentina

#### 5.8 Middle East and Africa Luxury Sunglasses Market Facts & Figures by Country

##### 5.8.1 Middle East and Africa Luxury Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

##### 5.8.2 Middle East and Africa Luxury Sunglasses Sales by Country (2019-2030)

##### 5.8.3 Middle East and Africa Luxury Sunglasses Revenue by Country (2019-2030)

##### 5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY MATERIALS**

6.1 Global Luxury Sunglasses Sales by Materials (2019-2030)

6.1.1 Global Luxury Sunglasses Sales by Materials (2019-2030) & (K Units)

6.1.2 Global Luxury Sunglasses Sales Market Share by Materials (2019-2030)

6.2 Global Luxury Sunglasses Revenue by Materials (2019-2030)

6.2.1 Global Luxury Sunglasses Sales by Materials (2019-2030) & (US\$ Million)

6.2.2 Global Luxury Sunglasses Revenue Market Share by Materials (2019-2030)

6.3 Global Luxury Sunglasses Price by Materials (2019-2030)

## **7 SEGMENT BY END USER**

7.1 Global Luxury Sunglasses Sales by End User (2019-2030)

7.1.1 Global Luxury Sunglasses Sales by End User (2019-2030) & (K Units)

7.1.2 Global Luxury Sunglasses Sales Market Share by End User (2019-2030)

7.2 Global Luxury Sunglasses Revenue by End User (2019-2030)

6.2.1 Global Luxury Sunglasses Sales by End User (2019-2030) & (US\$ Million)

6.2.2 Global Luxury Sunglasses Revenue Market Share by End User (2019-2030)

7.3 Global Luxury Sunglasses Price by End User (2019-2030)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 Luxury Sunglasses Value Chain Analysis

8.1.1 Luxury Sunglasses Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Luxury Sunglasses Production Mode & Process

8.2 Luxury Sunglasses Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Luxury Sunglasses Distributors

8.2.3 Luxury Sunglasses Customers

## **9 GLOBAL LUXURY SUNGLASSES ANALYZING MARKET DYNAMICS**

9.1 Luxury Sunglasses Industry Trends

9.2 Luxury Sunglasses Industry Drivers

9.3 Luxury Sunglasses Industry Opportunities and Challenges

9.4 Luxury Sunglasses Industry Restraints

**10 REPORT CONCLUSION**

**11 DISCLAIMER**

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