

Lutein Industry Research Report 2024

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Abstracts

Lutein, a member of the carotenoid group, is a yellow pigment that exists in higher plants and other photoautotrophic organisms like algae. Lutein is used as a feed additive to brighten the colors of poultry feathers and deepen the yellow of egg yolk. Lutein is also used to add flavor and color to foods. Additionally, lutein, an effective functional nutrient, can benefit human health by, say, ameliorating cardiovascular diseases and age-related macular degeneration (AMD).

According to APO Research, The global Lutein market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In USA market, key players include Kemin, BASF, Omniactive, Allied Biotech Corporation, Divis Nutraceuticals and Katra Phyto, etc. Top 5 players hold a share about 50%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Lutein, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Lutein.

The report will help the Lutein manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Lutein market size, estimations, and forecasts are provided in terms of sales volume (KG) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Lutein market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Kemin

BASF

Omniactive

DDW

FMC BioPolymer

PIVEG

IOSA

Allied Biotech Corporation

Chr Hansen

LycoRed

Vitae Naturals

Divis Nutraceuticals

Katra Phyto

Chenguang Biotech Group

Fenchem

Tian Yin Biotechnology

Lvchuan

Lutein segment by Type

Free Lutein

Lutein Esters

Lutein segment by Application

Pharmaceutical

Dietary Supplement

Food Additives

Lutein Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Lutein market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Lutein and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Lutein.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Lutein manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Lutein by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Lutein in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Lutein by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Free Lutein
 - 2.2.3 Lutein Esters
- 2.3 Lutein by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Pharmaceutical
 - 2.3.3 Dietary Supplement
 - 2.3.4 Food Additives
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Lutein Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Lutein Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Lutein Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Lutein Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Lutein Production by Manufacturers (2019-2024)
- 3.2 Global Lutein Production Value by Manufacturers (2019-2024)
- 3.3 Global Lutein Average Price by Manufacturers (2019-2024)
- 3.4 Global Lutein Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Lutein Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Lutein Manufacturers, Product Type & Application

3.7 Global Lutein Manufacturers, Date of Enter into This Industry

3.8 Global Lutein Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Kemin

4.1.1 Kemin Lutein Company Information

4.1.2 Kemin Lutein Business Overview

4.1.3 Kemin Lutein Production Capacity, Value and Gross Margin (2019-2024)

4.1.4 Kemin Product Portfolio

4.1.5 Kemin Recent Developments

4.2 BASF

4.2.1 BASF Lutein Company Information

4.2.2 BASF Lutein Business Overview

4.2.3 BASF Lutein Production Capacity, Value and Gross Margin (2019-2024)

4.2.4 BASF Product Portfolio

4.2.5 BASF Recent Developments

4.3 Omniactive

4.3.1 Omniactive Lutein Company Information

4.3.2 Omniactive Lutein Business Overview

4.3.3 Omniactive Lutein Production Capacity, Value and Gross Margin (2019-2024)

4.3.4 Omniactive Product Portfolio

4.3.5 Omniactive Recent Developments

4.4 DDW

4.4.1 DDW Lutein Company Information

4.4.2 DDW Lutein Business Overview

4.4.3 DDW Lutein Production Capacity, Value and Gross Margin (2019-2024)

4.4.4 DDW Product Portfolio

4.4.5 DDW Recent Developments

4.5 FMC BioPolymer

4.5.1 FMC BioPolymer Lutein Company Information

4.5.2 FMC BioPolymer Lutein Business Overview

4.5.3 FMC BioPolymer Lutein Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 FMC BioPolymer Product Portfolio

4.5.5 FMC BioPolymer Recent Developments

4.6 PIVEG

4.6.1 PIVEG Lutein Company Information

- 4.6.2 PIVEG Lutein Business Overview
- 4.6.3 PIVEG Lutein Production Capacity, Value and Gross Margin (2019-2024)
- 4.6.4 PIVEG Product Portfolio
- 4.6.5 PIVEG Recent Developments
- 4.7 IOSA
 - 4.7.1 IOSA Lutein Company Information
 - 4.7.2 IOSA Lutein Business Overview
 - 4.7.3 IOSA Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.7.4 IOSA Product Portfolio
 - 4.7.5 IOSA Recent Developments
- 4.8 Allied Biotech Corporation
 - 4.8.1 Allied Biotech Corporation Lutein Company Information
 - 4.8.2 Allied Biotech Corporation Lutein Business Overview
 - 4.8.3 Allied Biotech Corporation Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.8.4 Allied Biotech Corporation Product Portfolio
 - 4.8.5 Allied Biotech Corporation Recent Developments
- 4.9 Chr Hansen
 - 4.9.1 Chr Hansen Lutein Company Information
 - 4.9.2 Chr Hansen Lutein Business Overview
 - 4.9.3 Chr Hansen Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.9.4 Chr Hansen Product Portfolio
 - 4.9.5 Chr Hansen Recent Developments
- 4.10 LycoRed
 - 4.10.1 LycoRed Lutein Company Information
 - 4.10.2 LycoRed Lutein Business Overview
 - 4.10.3 LycoRed Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.10.4 LycoRed Product Portfolio
 - 4.10.5 LycoRed Recent Developments
- 4.11 Vitae Naturals
 - 4.11.1 Vitae Naturals Lutein Company Information
 - 4.11.2 Vitae Naturals Lutein Business Overview
 - 4.11.3 Vitae Naturals Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.11.4 Vitae Naturals Product Portfolio
 - 4.11.5 Vitae Naturals Recent Developments
- 4.12 Divis Nutraceuticals
 - 4.12.1 Divis Nutraceuticals Lutein Company Information
 - 4.12.2 Divis Nutraceuticals Lutein Business Overview

- 4.12.3 Divis Nutraceuticals Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.12.4 Divis Nutraceuticals Product Portfolio
 - 4.12.5 Divis Nutraceuticals Recent Developments
- 4.13 Katra Phyto
 - 4.13.1 Katra Phyto Lutein Company Information
 - 4.13.2 Katra Phyto Lutein Business Overview
 - 4.13.3 Katra Phyto Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.13.4 Katra Phyto Product Portfolio
 - 4.13.5 Katra Phyto Recent Developments
- 4.14 Chenguang Biotech Group
 - 4.14.1 Chenguang Biotech Group Lutein Company Information
 - 4.14.2 Chenguang Biotech Group Lutein Business Overview
 - 4.14.3 Chenguang Biotech Group Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.14.4 Chenguang Biotech Group Product Portfolio
 - 4.14.5 Chenguang Biotech Group Recent Developments
- 4.15 Fenchem
 - 4.15.1 Fenchem Lutein Company Information
 - 4.15.2 Fenchem Lutein Business Overview
 - 4.15.3 Fenchem Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.15.4 Fenchem Product Portfolio
 - 4.15.5 Fenchem Recent Developments
- 4.16 Tian Yin Biotechnology
 - 4.16.1 Tian Yin Biotechnology Lutein Company Information
 - 4.16.2 Tian Yin Biotechnology Lutein Business Overview
 - 4.16.3 Tian Yin Biotechnology Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.16.4 Tian Yin Biotechnology Product Portfolio
 - 4.16.5 Tian Yin Biotechnology Recent Developments
- 4.17 Lvchuan
 - 4.17.1 Lvchuan Lutein Company Information
 - 4.17.2 Lvchuan Lutein Business Overview
 - 4.17.3 Lvchuan Lutein Production Capacity, Value and Gross Margin (2019-2024)
 - 4.17.4 Lvchuan Product Portfolio
 - 4.17.5 Lvchuan Recent Developments

5 GLOBAL LUTEIN PRODUCTION BY REGION

- 5.1 Global Lutein Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Lutein Production by Region: 2019-2030
 - 5.2.1 Global Lutein Production by Region: 2019-2024
 - 5.2.2 Global Lutein Production Forecast by Region (2025-2030)
- 5.3 Global Lutein Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Lutein Production Value by Region: 2019-2030
 - 5.4.1 Global Lutein Production Value by Region: 2019-2024
 - 5.4.2 Global Lutein Production Value Forecast by Region (2025-2030)
- 5.5 Global Lutein Market Price Analysis by Region (2019-2024)
- 5.6 Global Lutein Production and Value, YOY Growth
 - 5.6.1 North America Lutein Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Lutein Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Lutein Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Lutein Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL LUTEIN CONSUMPTION BY REGION

- 6.1 Global Lutein Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Lutein Consumption by Region (2019-2030)
 - 6.2.1 Global Lutein Consumption by Region: 2019-2030
 - 6.2.2 Global Lutein Forecasted Consumption by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Lutein Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Lutein Consumption by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada
- 6.4 Europe
 - 6.4.1 Europe Lutein Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.4.2 Europe Lutein Consumption by Country (2019-2030)
 - 6.4.3 Germany
 - 6.4.4 France
 - 6.4.5 U.K.
 - 6.4.6 Italy
 - 6.4.7 Russia
- 6.5 Asia Pacific

6.5.1 Asia Pacific Lutein Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Lutein Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Lutein Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Lutein Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Lutein Production by Type (2019-2030)

7.1.1 Global Lutein Production by Type (2019-2030) & (KG)

7.1.2 Global Lutein Production Market Share by Type (2019-2030)

7.2 Global Lutein Production Value by Type (2019-2030)

7.2.1 Global Lutein Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Lutein Production Value Market Share by Type (2019-2030)

7.3 Global Lutein Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Lutein Production by Application (2019-2030)

8.1.1 Global Lutein Production by Application (2019-2030) & (KG)

8.1.2 Global Lutein Production by Application (2019-2030) & (KG)

8.2 Global Lutein Production Value by Application (2019-2030)

8.2.1 Global Lutein Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Lutein Production Value Market Share by Application (2019-2030)

8.3 Global Lutein Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Lutein Value Chain Analysis

9.1.1 Lutein Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Lutein Production Mode & Process

9.2 Lutein Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Lutein Distributors

9.2.3 Lutein Customers

10 GLOBAL LUTEIN ANALYZING MARKET DYNAMICS

10.1 Lutein Industry Trends

10.2 Lutein Industry Drivers

10.3 Lutein Industry Opportunities and Challenges

10.4 Lutein Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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