

Logistics Industry Research Report 2023

<https://marketpublishers.com/r/LC203AD3621DEN.html>

Date: August 2023

Pages: 91

Price: US\$ 2,950.00 (Single User License)

ID: LC203AD3621DEN

Abstracts

Logistics is generally the detailed organization and implementation of a complex operation. In a general business sense, logistics is the management of the flow of things between the point of origin and the point of consumption to meet the requirements of customers or corporations.

Highlights

The global Logistics market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

In U.S. region market, Logistics industry has a relatively high degree of industry concentration, with the total market share of the top three manufacturers exceeding 85%. The key manufacturers are UPS, FedEx Logistics, C.H. Robinson, DHL, XPO Logistics Inc., J.B. Hunt Transport, Expeditors International, Penske Logistics, Ryder, Lineage Logistics etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Logistics, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Logistics.

The Logistics market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Logistics market comprehensively. Regional market sizes, concerning products by types, by application,

and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Logistics companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

UPS

FedEx Logistics

C.H. Robinson

DHL

XPO Logistics Inc.

J.B. Hunt Transport

Expeditors International

Penske Logistics

Ryder

Lineage Logistics

Product Type Insights

Global markets are presented by Logistics type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Logistics are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Logistics segment by Type

Roadways

Railways

Waterways

Airways

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Logistics market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Logistics market.

Logistics Segment by Application

Healthcare

Consumer Goods - perishables

Consumer Goods – non-perishables

Technology

Industrial

Aerospace

Automotive

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Logistics market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Logistics market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of

Logistics and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Logistics industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Logistics.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Logistics companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Frequently Asked Questions

What factors will challenge the Product Name market growth?

Which end-use segment will expand at the fastest CAGR in the Product Name market?

Which are the emerging players in the Product Name market?

How concentrated is the Product Name market?

Which factors are positively contributing to the Product Name market growth?

Which are the novel product innovations in the Product Name market?

Which product segment will emerge as the most lucrative in the Product Name market?

Which factors are increasing the competition in the Product Name market?

Which are the strategic measures taken by the Product Name industry players?

Which region will witness inactive growth during the forecast period?

What key trends are likely to emerge in the Product Name market in the coming years?

Contents

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Logistics Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Logistics Revenue Market Share by Type (2018-2023)

Table 7. Global Logistics Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Logistics Revenue Market Share by Type (2024-2029)

Table 9. Global Logistics Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Logistics Revenue Market Share by Application (2018-2023)

Table 11. Global Logistics Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Logistics Revenue Market Share by Application (2024-2029)

Table 13. Global Logistics Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Logistics Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Logistics Market Share by Region (2018-2023)

Table 16. Global Logistics Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Logistics Market Share by Region (2024-2029)

Table 18. Logistics Market Trends

Table 19. Logistics Market Drivers

Table 20. Logistics Market Challenges

Table 21. Logistics Market Restraints

Table 22. Global Top Logistics Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Logistics Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Logistics Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Logistics, Headquarters and Area Served

Table 26. Global Logistics Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Logistics by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Logistics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

- Table 31. North America Logistics Market Size by Country (2018-2023) & (US\$ Million)
- Table 32. North America Logistics Market Size by Country (2024-2029) & (US\$ Million)
- Table 33. Europe Logistics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 34. Europe Logistics Market Size by Country (2018-2023) & (US\$ Million)
- Table 35. Europe Logistics Market Size by Country (2024-2029) & (US\$ Million)
- Table 36. Asia-Pacific Logistics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 37. Asia-Pacific Logistics Market Size by Country (2018-2023) & (US\$ Million)
- Table 38. Asia-Pacific Logistics Market Size by Country (2024-2029) & (US\$ Million)
- Table 39. Latin America Logistics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 40. Latin America Logistics Market Size by Country (2018-2023) & (US\$ Million)
- Table 41. Latin America Logistics Market Size by Country (2024-2029) & (US\$ Million)
- Table 42. Middle East & Africa Logistics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 43. Middle East & Africa Logistics Market Size by Country (2018-2023) & (US\$ Million)
- Table 44. Middle East & Africa Logistics Market Size by Country (2024-2029) & (US\$ Million)
- Table 45. UPS Company Detail
- Table 46. UPS Business Overview
- Table 47. UPS Logistics Product
- Table 48. UPS Revenue in Logistics Business (2017-2022) & (US\$ Million)
- Table 49. UPS Recent Development
- Table 50. FedEx Logistics Company Detail
- Table 51. FedEx Logistics Business Overview
- Table 52. FedEx Logistics Logistics Product
- Table 53. FedEx Logistics Revenue in Logistics Business (2017-2022) & (US\$ Million)
- Table 54. FedEx Logistics Recent Development
- Table 55. C.H. Robinson Company Detail
- Table 56. C.H. Robinson Business Overview
- Table 57. C.H. Robinson Logistics Product
- Table 58. C.H. Robinson Revenue in Logistics Business (2017-2022) & (US\$ Million)
- Table 59. C.H. Robinson Recent Development
- Table 60. DHL Company Detail
- Table 61. DHL Business Overview
- Table 62. DHL Logistics Product
- Table 63. DHL Revenue in Logistics Business (2017-2022) & (US\$ Million)

Table 64. DHL Recent Development

Table 65. XPO Logistics Inc. Company Detail

Table 66. XPO Logistics Inc. Business Overview

Table 67. XPO Logistics Inc. Logistics Product

Table 68. XPO Logistics Inc. Revenue in Logistics Business (2017-2022) & (US\$ Million)

Table 69. XPO Logistics Inc. Recent Development

Table 70. J.B. Hunt Transport Company Detail

Table 71. J.B. Hunt Transport Business Overview

Table 72. J.B. Hunt Transport Logistics Product

Table 73. J.B. Hunt Transport Revenue in Logistics Business (2017-2022) & (US\$ Million)

Table 74. J.B. Hunt Transport Recent Development

Table 75. Expeditors International Company Detail

Table 76. Expeditors International Business Overview

Table 77. Expeditors International Logistics Product

Table 78. Expeditors International Revenue in Logistics Business (2017-2022) & (US\$ Million)

Table 79. Expeditors International Recent Development

Table 80. Penske Logistics Company Detail

Table 81. Penske Logistics Business Overview

Table 82. Penske Logistics Logistics Product

Table 83. Penske Logistics Revenue in Logistics Business (2017-2022) & (US\$ Million)

Table 84. Penske Logistics Recent Development

Table 85. Ryder Company Detail

Table 86. Ryder Business Overview

Table 87. Ryder Logistics Product

Table 88. Ryder Revenue in Logistics Business (2017-2022) & (US\$ Million)

Table 89. Ryder Recent Development

Table 90. Lineage Logistics Company Detail

Table 91. Lineage Logistics Business Overview

Table 92. Lineage Logistics Logistics Product

Table 93. Lineage Logistics Revenue in Logistics Business (2017-2022) & (US\$ Million)

Table 94. Lineage Logistics Recent Development

Table 95. UPS Company Information

Table 96. UPS Business Overview

Table 97. UPS Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 98. UPS Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 99. UPS Recent Development

Table 100. FedEx Logistics Company Information

Table 101. FedEx Logistics Business Overview

Table 102. FedEx Logistics Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 103. FedEx Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 104. FedEx Logistics Recent Development

Table 105. C.H. Robinson Company Information

Table 106. C.H. Robinson Business Overview

Table 107. C.H. Robinson Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 108. C.H. Robinson Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 109. C.H. Robinson Recent Development

Table 110. DHL Company Information

Table 111. DHL Business Overview

Table 112. DHL Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 113. DHL Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 114. DHL Recent Development

Table 115. XPO Logistics Inc. Company Information

Table 116. XPO Logistics Inc. Business Overview

Table 117. XPO Logistics Inc. Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 118. XPO Logistics Inc. Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 119. XPO Logistics Inc. Recent Development

Table 120. J.B. Hunt Transport Company Information

Table 121. J.B. Hunt Transport Business Overview

Table 122. J.B. Hunt Transport Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 123. J.B. Hunt Transport Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 124. J.B. Hunt Transport Recent Development

Table 125. Expeditors International Company Information

Table 126. Expeditors International Business Overview

Table 127. Expeditors International Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 128. Expeditors International Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 129. Expeditors International Recent Development

Table 130. Penske Logistics Company Information

Table 131. Penske Logistics Business Overview

Table 132. Penske Logistics Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 133. Penske Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 134. Penske Logistics Recent Development

Table 135. Ryder Company Information

Table 136. Ryder Business Overview

Table 137. Ryder Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 138. Ryder Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 139. Ryder Recent Development

Table 140. Lineage Logistics Company Information

Table 141. Lineage Logistics Business Overview

Table 142. Lineage Logistics Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million)

Table 143. Lineage Logistics Revenue in Logistics Business (2018-2023) & (US\$ Million) Portfolio

Table 144. Lineage Logistics Recent Development

Table 145. Authors 12. List of This Report

List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Logistics Product Picture
- Figure 5. Global Logistics Market Size Comparison by Type (2023-2029) & (US\$ Million)
- Figure 6. Global Logistics Market Share by Type: 2022 VS 2029
- Figure 7. Roadways Product Picture
- Figure 8. Railways Product Picture
- Figure 9. Waterways Product Picture
- Figure 10. Airways Product Picture
- Figure 11. Global Logistics Market Size by Application (2023-2029) & (US\$ Million)
- Figure 12. Global Logistics Market Share by Application: 2022 VS 2029
- Figure 13. Healthcare Product Picture
- Figure 14. Consumer Goods - perishables Product Picture
- Figure 15. Consumer Goods – non-perishables Product Picture
- Figure 16. Technology Product Picture
- Figure 17. Industrial Product Picture
- Figure 18. Aerospace Product Picture
- Figure 19. Automotive Product Picture
- Figure 20. Global Logistics Market Size (US\$ Million), Year-over-Year: 2018-2029
- Figure 21. Global Logistics Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 22. Global Logistics Market Share by Region: 2022 VS 2029
- Figure 23. Global Logistics Market Share by Players in 2022
- Figure 24. Global Logistics Players, Date of Enter into This Industry
- Figure 25. Global Top 5 and 10 Logistics Players Market Share by Revenue in 2022
- Figure 26. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 27. North America Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 28. North America Logistics Market Share by Country (2018-2029)
- Figure 29. United States Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 30. Canada Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 31. Europe Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 32. Europe Logistics Market Share by Country (2018-2029)
- Figure 33. Germany Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)

- Figure 34. France Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 35. U.K. Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 36. Italy Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 37. Russia Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 38. Nordic Countries Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 39. Asia-Pacific Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 40. Asia-Pacific Logistics Market Share by Country (2018-2029)
- Figure 41. China Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 42. Japan Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 43. South Korea Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 44. Southeast Asia Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 45. India Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 46. Australia Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 47. Latin America Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 48. Latin America Logistics Market Share by Country (2018-2029)
- Figure 49. Mexico Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 50. Brazil Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 51. Middle East & Africa Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 52. Middle East & Africa Logistics Market Share by Country (2018-2029)
- Figure 53. Turkey Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 54. Saudi Arabia Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 55. UAE Logistics Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 56. UPS Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 57. FedEx Logistics Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 58. C.H. Robinson Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 59. DHL Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 60. XPO Logistics Inc. Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 61. J.B. Hunt Transport Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 62. Expeditors International Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 63. Penske Logistics Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 64. Ryder Revenue Growth Rate in Logistics Business (2018-2023)
- Figure 65. Lineage Logistics Revenue Growth Rate in Logistics Business (2018-2023)

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