

# Leisure Boats Industry Research Report 2023

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## Abstracts

Leisure Boats (or pleasure boat) is a boat used for personal, family, and sometimes sports recreation. Such watercraft is divided into two main categories: motorboats and Sailboats There are also rowboats and canoes.

### Highlights

The global Leisure Boats market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2022, at a CAGR of % during 2023 and 2029.

North America occupied the largest sales market share with 56%. It is followed by Europe.

For the leisure boats industry, the market is low concentrated. Groupe Beneteau, Brunswick Corporation and Azimut Benetti Group are the leading companies globally. Top 10 players listed in the report accounted for over 43% of the market.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Leisure Boats, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Leisure Boats.

The Leisure Boats market size, estimations, and forecasts are provided in terms of output/shipments (Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Leisure Boats market comprehensively. Regional market sizes, concerning

products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Leisure Boats manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Groupe Beneteau

Brunswick Corporation

Azimut Benetti Group

Lurssen Werft

Ferretti Group

White River Marine Group

Malibu Boats

Sanlorenzo

Mastercraft

Sunseeker International

Princess Yachts

Horizon Yacht

Damen

HanseYachts AG

Alexander Marine

Smoker Craft

Yamaha Motor

Alumacraft Boat

Iconic Marine Group

## Product Type Insights

Global markets are presented by Leisure Boats type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Leisure Boats are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Leisure Boats segment by Type

Motorboats

Sailboats

Others

## Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Leisure Boats market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Leisure Boats market.

## Leisure Boats segment by Application

Private

Commercial

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

## North America

United States

Canada

## Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Leisure Boats market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Leisure Boats market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Leisure Boats and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Leisure Boats industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Leisure Boats.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Leisure Boats manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Leisure Boats by region/country. It provides a

quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Leisure Boats in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Leisure Boats by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
  - 1.2.2 Motorboats
  - 1.2.3 Sailboats
  - 1.2.4 Others
- 2.3 Leisure Boats by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.3.2 Private
  - 2.3.3 Commercial
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Leisure Boats Production Value Estimates and Forecasts (2018-2029)
  - 2.4.2 Global Leisure Boats Production Capacity Estimates and Forecasts (2018-2029)
  - 2.4.3 Global Leisure Boats Production Estimates and Forecasts (2018-2029)
  - 2.4.4 Global Leisure Boats Market Average Price (2018-2029)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Leisure Boats Production by Manufacturers (2018-2023)
- 3.2 Global Leisure Boats Production Value by Manufacturers (2018-2023)
- 3.3 Global Leisure Boats Average Price by Manufacturers (2018-2023)
- 3.4 Global Leisure Boats Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- 3.5 Global Leisure Boats Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Leisure Boats Manufacturers, Product Type & Application

- 3.7 Global Leisure Boats Manufacturers, Date of Enter into This Industry
- 3.8 Global Leisure Boats Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Groupe Beneteau

- 4.1.1 Groupe Beneteau Leisure Boats Company Information
- 4.1.2 Groupe Beneteau Leisure Boats Business Overview
- 4.1.3 Groupe Beneteau Leisure Boats Production, Value and Gross Margin (2018-2023)
- 4.1.4 Groupe Beneteau Product Portfolio
- 4.1.5 Groupe Beneteau Recent Developments

### 4.2 Brunswick Corporation

- 4.2.1 Brunswick Corporation Leisure Boats Company Information
- 4.2.2 Brunswick Corporation Leisure Boats Business Overview
- 4.2.3 Brunswick Corporation Leisure Boats Production, Value and Gross Margin (2018-2023)
- 4.2.4 Brunswick Corporation Product Portfolio
- 4.2.5 Brunswick Corporation Recent Developments

### 4.3 Azimut Benetti Group

- 4.3.1 Azimut Benetti Group Leisure Boats Company Information
- 4.3.2 Azimut Benetti Group Leisure Boats Business Overview
- 4.3.3 Azimut Benetti Group Leisure Boats Production, Value and Gross Margin (2018-2023)
- 4.3.4 Azimut Benetti Group Product Portfolio
- 4.3.5 Azimut Benetti Group Recent Developments

### 4.4 Lurssen Werft

- 4.4.1 Lurssen Werft Leisure Boats Company Information
- 4.4.2 Lurssen Werft Leisure Boats Business Overview
- 4.4.3 Lurssen Werft Leisure Boats Production, Value and Gross Margin (2018-2023)
- 4.4.4 Lurssen Werft Product Portfolio
- 4.4.5 Lurssen Werft Recent Developments

### 4.5 Ferretti Group

- 4.5.1 Ferretti Group Leisure Boats Company Information
- 4.5.2 Ferretti Group Leisure Boats Business Overview
- 4.5.3 Ferretti Group Leisure Boats Production, Value and Gross Margin (2018-2023)
- 4.5.4 Ferretti Group Product Portfolio
- 4.5.5 Ferretti Group Recent Developments

#### 4.6 White River Marine Group

4.6.1 White River Marine Group Leisure Boats Company Information

4.6.2 White River Marine Group Leisure Boats Business Overview

4.6.3 White River Marine Group Leisure Boats Production, Value and Gross Margin (2018-2023)

4.6.4 White River Marine Group Product Portfolio

4.6.5 White River Marine Group Recent Developments

#### 4.7 Malibu Boats

4.7.1 Malibu Boats Leisure Boats Company Information

4.7.2 Malibu Boats Leisure Boats Business Overview

4.7.3 Malibu Boats Leisure Boats Production, Value and Gross Margin (2018-2023)

4.7.4 Malibu Boats Product Portfolio

4.7.5 Malibu Boats Recent Developments

#### 4.8 Sanlorenzo

4.8.1 Sanlorenzo Leisure Boats Company Information

4.8.2 Sanlorenzo Leisure Boats Business Overview

4.8.3 Sanlorenzo Leisure Boats Production, Value and Gross Margin (2018-2023)

4.8.4 Sanlorenzo Product Portfolio

4.8.5 Sanlorenzo Recent Developments

#### 4.9 Mastercraft

4.9.1 Mastercraft Leisure Boats Company Information

4.9.2 Mastercraft Leisure Boats Business Overview

4.9.3 Mastercraft Leisure Boats Production, Value and Gross Margin (2018-2023)

4.9.4 Mastercraft Product Portfolio

4.9.5 Mastercraft Recent Developments

#### 4.10 Sunseeker International

4.10.1 Sunseeker International Leisure Boats Company Information

4.10.2 Sunseeker International Leisure Boats Business Overview

4.10.3 Sunseeker International Leisure Boats Production, Value and Gross Margin (2018-2023)

4.10.4 Sunseeker International Product Portfolio

4.10.5 Sunseeker International Recent Developments

#### 7.11 Princess Yachts

7.11.1 Princess Yachts Leisure Boats Company Information

7.11.2 Princess Yachts Leisure Boats Business Overview

4.11.3 Princess Yachts Leisure Boats Production, Value and Gross Margin (2018-2023)

7.11.4 Princess Yachts Product Portfolio

7.11.5 Princess Yachts Recent Developments

## 7.12 Horizon Yacht

7.12.1 Horizon Yacht Leisure Boats Company Information

7.12.2 Horizon Yacht Leisure Boats Business Overview

7.12.3 Horizon Yacht Leisure Boats Production, Value and Gross Margin (2018-2023)

7.12.4 Horizon Yacht Product Portfolio

7.12.5 Horizon Yacht Recent Developments

## 7.13 Damen

7.13.1 Damen Leisure Boats Company Information

7.13.2 Damen Leisure Boats Business Overview

7.13.3 Damen Leisure Boats Production, Value and Gross Margin (2018-2023)

7.13.4 Damen Product Portfolio

7.13.5 Damen Recent Developments

## 7.14 HanseYachts AG

7.14.1 HanseYachts AG Leisure Boats Company Information

7.14.2 HanseYachts AG Leisure Boats Business Overview

7.14.3 HanseYachts AG Leisure Boats Production, Value and Gross Margin (2018-2023)

7.14.4 HanseYachts AG Product Portfolio

7.14.5 HanseYachts AG Recent Developments

## 7.15 Alexander Marine

7.15.1 Alexander Marine Leisure Boats Company Information

7.15.2 Alexander Marine Leisure Boats Business Overview

7.15.3 Alexander Marine Leisure Boats Production, Value and Gross Margin (2018-2023)

7.15.4 Alexander Marine Product Portfolio

7.15.5 Alexander Marine Recent Developments

## 7.16 Smoker Craft

7.16.1 Smoker Craft Leisure Boats Company Information

7.16.2 Smoker Craft Leisure Boats Business Overview

7.16.3 Smoker Craft Leisure Boats Production, Value and Gross Margin (2018-2023)

7.16.4 Smoker Craft Product Portfolio

7.16.5 Smoker Craft Recent Developments

## 7.17 Yamaha Motor

7.17.1 Yamaha Motor Leisure Boats Company Information

7.17.2 Yamaha Motor Leisure Boats Business Overview

7.17.3 Yamaha Motor Leisure Boats Production, Value and Gross Margin (2018-2023)

7.17.4 Yamaha Motor Product Portfolio

7.17.5 Yamaha Motor Recent Developments

## 7.18 Alumacraft Boat

- 7.18.1 Alumacraft Boat Leisure Boats Company Information
- 7.18.2 Alumacraft Boat Leisure Boats Business Overview
- 7.18.3 Alumacraft Boat Leisure Boats Production, Value and Gross Margin (2018-2023)
- 7.18.4 Alumacraft Boat Product Portfolio
- 7.18.5 Alumacraft Boat Recent Developments
- 7.19 Iconic Marine Group
  - 7.19.1 Iconic Marine Group Leisure Boats Company Information
  - 7.19.2 Iconic Marine Group Leisure Boats Business Overview
  - 7.19.3 Iconic Marine Group Leisure Boats Production, Value and Gross Margin (2018-2023)
  - 7.19.4 Iconic Marine Group Product Portfolio
  - 7.19.5 Iconic Marine Group Recent Developments

## **5 GLOBAL LEISURE BOATS PRODUCTION BY REGION**

- 5.1 Global Leisure Boats Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.2 Global Leisure Boats Production by Region: 2018-2029
  - 5.2.1 Global Leisure Boats Production by Region: 2018-2023
  - 5.2.2 Global Leisure Boats Production Forecast by Region (2024-2029)
- 5.3 Global Leisure Boats Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.4 Global Leisure Boats Production Value by Region: 2018-2029
  - 5.4.1 Global Leisure Boats Production Value by Region: 2018-2023
  - 5.4.2 Global Leisure Boats Production Value Forecast by Region (2024-2029)
- 5.5 Global Leisure Boats Market Price Analysis by Region (2018-2023)
- 5.6 Global Leisure Boats Production and Value, YOY Growth
  - 5.6.1 North America Leisure Boats Production Value Estimates and Forecasts (2018-2029)
  - 5.6.2 Europe Leisure Boats Production Value Estimates and Forecasts (2018-2029)
  - 5.6.3 China Leisure Boats Production Value Estimates and Forecasts (2018-2029)
  - 5.6.4 Japan Leisure Boats Production Value Estimates and Forecasts (2018-2029)
  - 5.6.5 South Korea Leisure Boats Production Value Estimates and Forecasts (2018-2029)
  - 5.6.6 India Leisure Boats Production Value Estimates and Forecasts (2018-2029)

## **6 GLOBAL LEISURE BOATS CONSUMPTION BY REGION**

- 6.1 Global Leisure Boats Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 6.2 Global Leisure Boats Consumption by Region (2018-2029)
  - 6.2.1 Global Leisure Boats Consumption by Region: 2018-2029
  - 6.2.2 Global Leisure Boats Forecasted Consumption by Region (2024-2029)
- 6.3 North America
  - 6.3.1 North America Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.3.2 North America Leisure Boats Consumption by Country (2018-2029)
  - 6.3.3 United States
  - 6.3.4 Canada
- 6.4 Europe
  - 6.4.1 Europe Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.4.2 Europe Leisure Boats Consumption by Country (2018-2029)
  - 6.4.3 Germany
  - 6.4.4 France
  - 6.4.5 U.K.
  - 6.4.6 Italy
  - 6.4.7 Russia
- 6.5 Asia Pacific
  - 6.5.1 Asia Pacific Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.5.2 Asia Pacific Leisure Boats Consumption by Country (2018-2029)
  - 6.5.3 China
  - 6.5.4 Japan
  - 6.5.5 South Korea
  - 6.5.6 China Taiwan
  - 6.5.7 Southeast Asia
  - 6.5.8 India
  - 6.5.9 Australia
- 6.6 Latin America, Middle East & Africa
  - 6.6.1 Latin America, Middle East & Africa Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.6.2 Latin America, Middle East & Africa Leisure Boats Consumption by Country (2018-2029)
  - 6.6.3 Mexico
  - 6.6.4 Brazil
  - 6.6.5 Turkey



## 6.6.5 GCC Countries

## 7 SEGMENT BY TYPE

### 7.1 Global Leisure Boats Production by Type (2018-2029)

#### 7.1.1 Global Leisure Boats Production by Type (2018-2029) & (Units)

#### 7.1.2 Global Leisure Boats Production Market Share by Type (2018-2029)

### 7.2 Global Leisure Boats Production Value by Type (2018-2029)

#### 7.2.1 Global Leisure Boats Production Value by Type (2018-2029) & (US\$ Million)

#### 7.2.2 Global Leisure Boats Production Value Market Share by Type (2018-2029)

### 7.3 Global Leisure Boats Price by Type (2018-2029)

## 8 SEGMENT BY APPLICATION

### 8.1 Global Leisure Boats Production by Application (2018-2029)

#### 8.1.1 Global Leisure Boats Production by Application (2018-2029) & (Units)

#### 8.1.2 Global Leisure Boats Production by Application (2018-2029) & (Units)

### 8.2 Global Leisure Boats Production Value by Application (2018-2029)

#### 8.2.1 Global Leisure Boats Production Value by Application (2018-2029) & (US\$ Million)

#### 8.2.2 Global Leisure Boats Production Value Market Share by Application (2018-2029)

### 8.3 Global Leisure Boats Price by Application (2018-2029)

## 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

### 9.1 Leisure Boats Value Chain Analysis

#### 9.1.1 Leisure Boats Key Raw Materials

#### 9.1.2 Raw Materials Key Suppliers

#### 9.1.3 Leisure Boats Production Mode & Process

### 9.2 Leisure Boats Sales Channels Analysis

#### 9.2.1 Direct Comparison with Distribution Share

#### 9.2.2 Leisure Boats Distributors

#### 9.2.3 Leisure Boats Customers

## 10 GLOBAL LEISURE BOATS ANALYZING MARKET DYNAMICS

### 10.1 Leisure Boats Industry Trends

### 10.2 Leisure Boats Industry Drivers

### 10.3 Leisure Boats Industry Opportunities and Challenges

10.4 Leisure Boats Industry Restraints

**11 REPORT CONCLUSION**

**12 DISCLAIMER**



## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Leisure Boats Production by Manufacturers (Units) & (2018-2023)

Table 6. Global Leisure Boats Production Market Share by Manufacturers

Table 7. Global Leisure Boats Production Value by Manufacturers (US\$ Million) & (2018-2023)

Table 8. Global Leisure Boats Production Value Market Share by Manufacturers (2018-2023)

Table 9. Global Leisure Boats Average Price (K US\$/Unit) of Key Manufacturers (2018-2023)

Table 10. Global Leisure Boats Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 11. Global Leisure Boats Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Leisure Boats by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Groupe Beneteau Leisure Boats Company Information

Table 16. Groupe Beneteau Business Overview

Table 17. Groupe Beneteau Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 18. Groupe Beneteau Product Portfolio

Table 19. Groupe Beneteau Recent Developments

Table 20. Brunswick Corporation Leisure Boats Company Information

Table 21. Brunswick Corporation Business Overview

Table 22. Brunswick Corporation Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 23. Brunswick Corporation Product Portfolio

Table 24. Brunswick Corporation Recent Developments

Table 25. Azimut Benetti Group Leisure Boats Company Information

Table 26. Azimut Benetti Group Business Overview

Table 27. Azimut Benetti Group Leisure Boats Production (Units), Value (US\$ Million),

Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 28. Azimut Benetti Group Product Portfolio

Table 29. Azimut Benetti Group Recent Developments

Table 30. Lurssen Werft Leisure Boats Company Information

Table 31. Lurssen Werft Business Overview

Table 32. Lurssen Werft Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 33. Lurssen Werft Product Portfolio

Table 34. Lurssen Werft Recent Developments

Table 35. Ferretti Group Leisure Boats Company Information

Table 36. Ferretti Group Business Overview

Table 37. Ferretti Group Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 38. Ferretti Group Product Portfolio

Table 39. Ferretti Group Recent Developments

Table 40. White River Marine Group Leisure Boats Company Information

Table 41. White River Marine Group Business Overview

Table 42. White River Marine Group Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 43. White River Marine Group Product Portfolio

Table 44. White River Marine Group Recent Developments

Table 45. Malibu Boats Leisure Boats Company Information

Table 46. Malibu Boats Business Overview

Table 47. Malibu Boats Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 48. Malibu Boats Product Portfolio

Table 49. Malibu Boats Recent Developments

Table 50. Sanlorenzo Leisure Boats Company Information

Table 51. Sanlorenzo Business Overview

Table 52. Sanlorenzo Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 53. Sanlorenzo Product Portfolio

Table 54. Sanlorenzo Recent Developments

Table 55. Mastercraft Leisure Boats Company Information

Table 56. Mastercraft Business Overview

Table 57. Mastercraft Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

Table 58. Mastercraft Product Portfolio

Table 59. Mastercraft Recent Developments

- Table 60. Sunseeker International Leisure Boats Company Information
- Table 61. Sunseeker International Business Overview
- Table 62. Sunseeker International Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 63. Sunseeker International Product Portfolio
- Table 64. Sunseeker International Recent Developments
- Table 65. Princess Yachts Leisure Boats Company Information
- Table 66. Princess Yachts Business Overview
- Table 67. Princess Yachts Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 68. Princess Yachts Product Portfolio
- Table 69. Princess Yachts Recent Developments
- Table 70. Horizon Yacht Leisure Boats Company Information
- Table 71. Horizon Yacht Business Overview
- Table 72. Horizon Yacht Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 73. Horizon Yacht Product Portfolio
- Table 74. Horizon Yacht Recent Developments
- Table 75. Damen Leisure Boats Company Information
- Table 76. Damen Business Overview
- Table 77. Damen Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 78. Damen Product Portfolio
- Table 79. Damen Recent Developments
- Table 80. HanseYachts AG Leisure Boats Company Information
- Table 81. HanseYachts AG Business Overview
- Table 82. HanseYachts AG Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 83. HanseYachts AG Product Portfolio
- Table 84. HanseYachts AG Recent Developments
- Table 85. HanseYachts AG Leisure Boats Company Information
- Table 86. Alexander Marine Business Overview
- Table 87. Alexander Marine Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 88. Alexander Marine Product Portfolio
- Table 89. Alexander Marine Recent Developments
- Table 90. Smoker Craft Leisure Boats Company Information
- Table 91. Smoker Craft Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)

- Table 92. Smoker Craft Product Portfolio
- Table 93. Smoker Craft Recent Developments
- Table 94. Yamaha Motor Leisure Boats Company Information
- Table 95. Yamaha Motor Business Overview
- Table 96. Yamaha Motor Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 97. Yamaha Motor Product Portfolio
- Table 98. Yamaha Motor Recent Developments
- Table 99. Alumacraft Boat Leisure Boats Company Information
- Table 100. Alumacraft Boat Business Overview
- Table 101. Alumacraft Boat Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 102. Alumacraft Boat Product Portfolio
- Table 103. Alumacraft Boat Recent Developments
- Table 104. Iconic Marine Group Leisure Boats Company Information
- Table 105. Iconic Marine Group Business Overview
- Table 106. Iconic Marine Group Leisure Boats Production (Units), Value (US\$ Million), Price (K US\$/Unit) and Gross Margin (2018-2023)
- Table 107. Iconic Marine Group Product Portfolio
- Table 108. Iconic Marine Group Recent Developments
- Table 109. Global Leisure Boats Production Comparison by Region: 2018 VS 2022 VS 2029 (Units)
- Table 110. Global Leisure Boats Production by Region (2018-2023) & (Units)
- Table 111. Global Leisure Boats Production Market Share by Region (2018-2023)
- Table 112. Global Leisure Boats Production Forecast by Region (2024-2029) & (Units)
- Table 113. Global Leisure Boats Production Market Share Forecast by Region (2024-2029)
- Table 114. Global Leisure Boats Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 115. Global Leisure Boats Production Value by Region (2018-2023) & (US\$ Million)
- Table 116. Global Leisure Boats Production Value Market Share by Region (2018-2023)
- Table 117. Global Leisure Boats Production Value Forecast by Region (2024-2029) & (US\$ Million)
- Table 118. Global Leisure Boats Production Value Market Share Forecast by Region (2024-2029)
- Table 119. Global Leisure Boats Market Average Price (K US\$/Unit) by Region (2018-2023)
- Table 120. Global Leisure Boats Consumption Comparison by Region: 2018 VS 2022

VS 2029 (Units)

Table 121. Global Leisure Boats Consumption by Region (2018-2023) & (Units)

Table 122. Global Leisure Boats Consumption Market Share by Region (2018-2023)

Table 123. Global Leisure Boats Forecasted Consumption by Region (2024-2029) & (Units)

Table 124. Global Leisure Boats Forecasted Consumption Market Share by Region (2024-2029)

Table 125. North America Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 126. North America Leisure Boats Consumption by Country (2018-2023) & (Units)

Table 127. North America Leisure Boats Consumption by Country (2024-2029) & (Units)

Table 128. Europe Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 129. Europe Leisure Boats Consumption by Country (2018-2023) & (Units)

Table 130. Europe Leisure Boats Consumption by Country (2024-2029) & (Units)

Table 131. Asia Pacific Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 132. Asia Pacific Leisure Boats Consumption by Country (2018-2023) & (Units)

Table 133. Asia Pacific Leisure Boats Consumption by Country (2024-2029) & (Units)

Table 134. Latin America, Middle East & Africa Leisure Boats Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 135. Latin America, Middle East & Africa Leisure Boats Consumption by Country (2018-2023) & (Units)

Table 136. Latin America, Middle East & Africa Leisure Boats Consumption by Country (2024-2029) & (Units)

Table 137. Global Leisure Boats Production by Type (2018-2023) & (Units)

Table 138. Global Leisure Boats Production by Type (2024-2029) & (Units)

Table 139. Global Leisure Boats Production Market Share by Type (2018-2023)

Table 140. Global Leisure Boats Production Market Share by Type (2024-2029)

Table 141. Global Leisure Boats Production Value by Type (2018-2023) & (US\$ Million)

Table 142. Global Leisure Boats Production Value by Type (2024-2029) & (US\$ Million)

Table 143. Global Leisure Boats Production Value Market Share by Type (2018-2023)

Table 144. Global Leisure Boats Production Value Market Share by Type (2024-2029)

Table 145. Global Leisure Boats Price by Type (2018-2023) & (K US\$/Unit)

Table 146. Global Leisure Boats Price by Type (2024-2029) & (K US\$/Unit)

Table 147. Global Leisure Boats Production by Application (2018-2023) & (Units)

Table 148. Global Leisure Boats Production by Application (2024-2029) & (Units)

Table 149. Global Leisure Boats Production Market Share by Application (2018-2023)

Table 150. Global Leisure Boats Production Market Share by Application (2024-2029)

Table 151. Global Leisure Boats Production Value by Application (2018-2023) & (US\$ Million)

Table 152. Global Leisure Boats Production Value by Application (2024-2029) & (US\$ Million)

Table 153. Global Leisure Boats Production Value Market Share by Application (2018-2023)

Table 154. Global Leisure Boats Production Value Market Share by Application (2024-2029)

Table 155. Global Leisure Boats Price by Application (2018-2023) & (K US\$/Unit)

Table 156. Global Leisure Boats Price by Application (2024-2029) & (K US\$/Unit)

Table 157. Key Raw Materials

Table 158. Raw Materials Key Suppliers

Table 159. Leisure Boats Distributors List

Table 160. Leisure Boats Customers List

Table 161. Leisure Boats Industry Trends

Table 162. Leisure Boats Industry Drivers

Table 163. Leisure Boats Industry Restraints

Table 164. Authors List of This Report



## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Leisure Boats Product Picture
- Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
- Figure 6. Motorboats Product Picture
- Figure 7. Sailboats Product Picture
- Figure 8. Others Product Picture
- Figure 9. Private Product Picture
- Figure 10. Commercial Product Picture
- Figure 11. Global Leisure Boats Production Value (US\$ Million), 2018 VS 2022 VS 2029
- Figure 12. Global Leisure Boats Production Value (2018-2029) & (US\$ Million)
- Figure 13. Global Leisure Boats Production Capacity (2018-2029) & (Units)
- Figure 14. Global Leisure Boats Production (2018-2029) & (Units)
- Figure 15. Global Leisure Boats Average Price (K US\$/Unit) & (2018-2029)
- Figure 16. Global Leisure Boats Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 17. Global Leisure Boats Manufacturers, Date of Enter into This Industry
- Figure 18. Global Top 5 and 10 Leisure Boats Players Market Share by Production Value in 2022
- Figure 19. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 20. Global Leisure Boats Production Comparison by Region: 2018 VS 2022 VS 2029 (Units)
- Figure 21. Global Leisure Boats Production Market Share by Region: 2018 VS 2022 VS 2029
- Figure 22. Global Leisure Boats Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)
- Figure 23. Global Leisure Boats Production Value Market Share by Region: 2018 VS 2022 VS 2029
- Figure 24. North America Leisure Boats Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 25. Europe Leisure Boats Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 26. China Leisure Boats Production Value (US\$ Million) Growth Rate (2018-2029)

- Figure 27. Japan Leisure Boats Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 28. South Korea Leisure Boats Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 29. India Leisure Boats Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 30. Global Leisure Boats Consumption Comparison by Region: 2018 VS 2022 VS 2029 (Units)
- Figure 31. Global Leisure Boats Consumption Market Share by Region: 2018 VS 2022 VS 2029
- Figure 32. North America Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 33. North America Leisure Boats Consumption Market Share by Country (2018-2029)
- Figure 34. United States Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 35. Canada Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 36. Europe Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 37. Europe Leisure Boats Consumption Market Share by Country (2018-2029)
- Figure 38. Germany Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 39. France Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 40. U.K. Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 41. Italy Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 42. Netherlands Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 43. Asia Pacific Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 44. Asia Pacific Leisure Boats Consumption Market Share by Country (2018-2029)
- Figure 45. China Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 46. Japan Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 47. South Korea Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 48. China Taiwan Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 49. Southeast Asia Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 50. India Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 51. Australia Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)



- Figure 52. Latin America, Middle East & Africa Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 53. Latin America, Middle East & Africa Leisure Boats Consumption Market Share by Country (2018-2029)
- Figure 54. Mexico Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 55. Brazil Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 56. Turkey Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 57. GCC Countries Leisure Boats Consumption and Growth Rate (2018-2029) & (Units)
- Figure 58. Global Leisure Boats Production Market Share by Type (2018-2029)
- Figure 59. Global Leisure Boats Production Value Market Share by Type (2018-2029)
- Figure 60. Global Leisure Boats Price (K US\$/Unit) by Type (2018-2029)
- Figure 61. Global Leisure Boats Production Market Share by Application (2018-2029)
- Figure 62. Global Leisure Boats Production Value Market Share by Application (2018-2029)
- Figure 63. Global Leisure Boats Price (K US\$/Unit) by Application (2018-2029)
- Figure 64. Leisure Boats Value Chain
- Figure 65. Leisure Boats Production Mode & Process
- Figure 66. Direct Comparison with Distribution Share
- Figure 67. Distributors Profiles
- Figure 68. Leisure Boats Industry Opportunities and Challenges

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