

Kombucha Industry Research Report 2024

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Kombucha, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Kombucha.

The Kombucha market size, estimations, and forecasts are provided in terms of sales volume (M Liter) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Kombucha market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Kombucha manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

GT's Kombucha

KeVita

Brew Dr. Kombucha

The Humm Kombucha

Live Soda Kombucha

Red Bull

Kombucha Wonder Drink

Townshend's Tea

Celestial Seasonings

Kosmic Kombucha

HIGH COUNTRY

NessAlla Kombucha

Reed's

Buchi Kombucha

Tonica

Love Kombucha

Health-Ade

MOJO

Organic & Raw Trading

Clearly Kombucha

Jarr Kombucha

Product Type Insights

Global markets are presented by Kombucha type, along with growth forecasts through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Kombucha are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

Kombucha segment by Type

Herbs & Spices

Fruit

Original

Others

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors

impacting the Kombucha market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Kombucha market.

Kombucha segment by Sale Channel

Offline

Online

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Kombucha market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Kombucha market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Kombucha and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Kombucha industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Kombucha.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Kombucha manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Kombucha by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Kombucha in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development

prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by sale channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Kombucha Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Kombucha Sales (2019-2030)
 - 2.2.3 Global Kombucha Market Average Price (2019-2030)
- 2.3 Kombucha by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 1.2.2 Herbs & Spices
 - 1.2.3 Fruit
 - 1.2.4 Original
 - 1.2.5 Others
- 2.4 Kombucha by Sale Channel
 - 2.4.1 Market Value Comparison by Sale Channel (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Offline
 - 2.4.3 Online

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Kombucha Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Kombucha Sales (M Liter) of Manufacturers (2019-2024)
- 3.3 Global Kombucha Revenue of Manufacturers (2019-2024)
- 3.4 Global Kombucha Average Price by Manufacturers (2019-2024)
- 3.5 Global Kombucha Industry Ranking, 2022 VS 2023 VS 2024

- 3.6 Global Manufacturers of Kombucha, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Kombucha, Product Type & Application
- 3.8 Global Manufacturers of Kombucha, Date of Enter into This Industry
- 3.9 Global Kombucha Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

- 4.1 GT's Kombucha
 - 4.1.1 GT's Kombucha Company Information
 - 4.1.2 GT's Kombucha Business Overview
 - 4.1.3 GT's Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 4.1.4 GT's Kombucha Kombucha Product Portfolio
 - 4.1.5 GT's Kombucha Recent Developments
- 4.2 KeVita
 - 4.2.1 KeVita Company Information
 - 4.2.2 KeVita Business Overview
 - 4.2.3 KeVita Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 4.2.4 KeVita Kombucha Product Portfolio
 - 4.2.5 KeVita Recent Developments
- 4.3 Brew Dr. Kombucha
 - 4.3.1 Brew Dr. Kombucha Company Information
 - 4.3.2 Brew Dr. Kombucha Business Overview
 - 4.3.3 Brew Dr. Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 4.3.4 Brew Dr. Kombucha Kombucha Product Portfolio
 - 4.3.5 Brew Dr. Kombucha Recent Developments
- 4.4 The Humm Kombucha
 - 4.4.1 The Humm Kombucha Company Information
 - 4.4.2 The Humm Kombucha Business Overview
 - 4.4.3 The Humm Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 4.4.4 The Humm Kombucha Kombucha Product Portfolio
 - 4.4.5 The Humm Kombucha Recent Developments
- 4.5 Live Soda Kombucha
 - 4.5.1 Live Soda Kombucha Company Information
 - 4.5.2 Live Soda Kombucha Business Overview
 - 4.5.3 Live Soda Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 4.5.4 Live Soda Kombucha Kombucha Product Portfolio
 - 4.5.5 Live Soda Kombucha Recent Developments

4.6 Red Bull

4.6.1 Red Bull Company Information

4.6.2 Red Bull Business Overview

4.6.3 Red Bull Kombucha Sales, Revenue and Gross Margin (2019-2024)

4.6.4 Red Bull Kombucha Product Portfolio

4.6.5 Red Bull Recent Developments

4.7 Kombucha Wonder Drink

4.7.1 Kombucha Wonder Drink Company Information

4.7.2 Kombucha Wonder Drink Business Overview

4.7.3 Kombucha Wonder Drink Kombucha Sales, Revenue and Gross Margin (2019-2024)

4.7.4 Kombucha Wonder Drink Kombucha Product Portfolio

4.7.5 Kombucha Wonder Drink Recent Developments

4.8 Townshend's Tea

4.8.1 Townshend's Tea Company Information

4.8.2 Townshend's Tea Business Overview

4.8.3 Townshend's Tea Kombucha Sales, Revenue and Gross Margin (2019-2024)

4.8.4 Townshend's Tea Kombucha Product Portfolio

4.8.5 Townshend's Tea Recent Developments

4.9 Celestial Seasonings

4.9.1 Celestial Seasonings Company Information

4.9.2 Celestial Seasonings Business Overview

4.9.3 Celestial Seasonings Kombucha Sales, Revenue and Gross Margin (2019-2024)

4.9.4 Celestial Seasonings Kombucha Product Portfolio

4.9.5 Celestial Seasonings Recent Developments

4.10 Kosmic Kombucha

4.10.1 Kosmic Kombucha Company Information

4.10.2 Kosmic Kombucha Business Overview

4.10.3 Kosmic Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)

4.10.4 Kosmic Kombucha Kombucha Product Portfolio

4.10.5 Kosmic Kombucha Recent Developments

6.11 HIGH COUNTRY

6.11.1 HIGH COUNTRY Company Information

6.11.2 HIGH COUNTRY Kombucha Business Overview

6.11.3 HIGH COUNTRY Kombucha Sales, Revenue and Gross Margin (2019-2024)

6.11.4 HIGH COUNTRY Kombucha Product Portfolio

6.11.5 HIGH COUNTRY Recent Developments

6.12 NessAlla Kombucha

6.12.1 NessAlla Kombucha Company Information

- 6.12.2 NessAlla Kombucha Kombucha Business Overview
- 6.12.3 NessAlla Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
- 6.12.4 NessAlla Kombucha Kombucha Product Portfolio
- 6.12.5 NessAlla Kombucha Recent Developments
- 6.13 Reed's
 - 6.13.1 Reed's Company Information
 - 6.13.2 Reed's Kombucha Business Overview
 - 6.13.3 Reed's Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Reed's Kombucha Product Portfolio
 - 6.13.5 Reed's Recent Developments
- 6.14 Buchi Kombucha
 - 6.14.1 Buchi Kombucha Company Information
 - 6.14.2 Buchi Kombucha Kombucha Business Overview
 - 6.14.3 Buchi Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Buchi Kombucha Kombucha Product Portfolio
 - 6.14.5 Buchi Kombucha Recent Developments
- 6.15 Tonica
 - 6.15.1 Tonica Company Information
 - 6.15.2 Tonica Kombucha Business Overview
 - 6.15.3 Tonica Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Tonica Kombucha Product Portfolio
 - 6.15.5 Tonica Recent Developments
- 6.16 Love Kombucha
 - 6.16.1 Love Kombucha Company Information
 - 6.16.2 Love Kombucha Kombucha Business Overview
 - 6.16.3 Love Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Love Kombucha Kombucha Product Portfolio
 - 6.16.5 Love Kombucha Recent Developments
- 6.17 Health-Ade
 - 6.17.1 Health-Ade Company Information
 - 6.17.2 Health-Ade Kombucha Business Overview
 - 6.17.3 Health-Ade Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 Health-Ade Kombucha Product Portfolio
 - 6.17.5 Health-Ade Recent Developments
- 6.18 MOJO
 - 6.18.1 MOJO Company Information
 - 6.18.2 MOJO Kombucha Business Overview
 - 6.18.3 MOJO Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.18.4 MOJO Kombucha Product Portfolio

- 6.18.5 MOJO Recent Developments
- 6.19 Organic & Raw Trading
 - 6.19.1 Organic & Raw Trading Company Information
 - 6.19.2 Organic & Raw Trading Kombucha Business Overview
 - 6.19.3 Organic & Raw Trading Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.19.4 Organic & Raw Trading Kombucha Product Portfolio
 - 6.19.5 Organic & Raw Trading Recent Developments
- 6.20 Clearly Kombucha
 - 6.20.1 Clearly Kombucha Company Information
 - 6.20.2 Clearly Kombucha Kombucha Business Overview
 - 6.20.3 Clearly Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.20.4 Clearly Kombucha Kombucha Product Portfolio
 - 6.20.5 Clearly Kombucha Recent Developments
- 6.21 Jarr Kombucha
 - 6.21.1 Jarr Kombucha Company Information
 - 6.21.2 Jarr Kombucha Kombucha Business Overview
 - 6.21.3 Jarr Kombucha Kombucha Sales, Revenue and Gross Margin (2019-2024)
 - 6.21.4 Jarr Kombucha Kombucha Product Portfolio
 - 6.21.5 Jarr Kombucha Recent Developments

5 GLOBAL KOMBUCHA MARKET SCENARIO BY REGION

- 5.1 Global Kombucha Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Kombucha Sales by Region: 2019-2030
 - 5.2.1 Global Kombucha Sales by Region: 2019-2024
 - 5.2.2 Global Kombucha Sales by Region: 2025-2030
- 5.3 Global Kombucha Revenue by Region: 2019-2030
 - 5.3.1 Global Kombucha Revenue by Region: 2019-2024
 - 5.3.2 Global Kombucha Revenue by Region: 2025-2030
- 5.4 North America Kombucha Market Facts & Figures by Country
 - 5.4.1 North America Kombucha Market Size by Country: 2019 VS 2023 VS 2030
 - 5.4.2 North America Kombucha Sales by Country (2019-2030)
 - 5.4.3 North America Kombucha Revenue by Country (2019-2030)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Kombucha Market Facts & Figures by Country
 - 5.5.1 Europe Kombucha Market Size by Country: 2019 VS 2023 VS 2030
 - 5.5.2 Europe Kombucha Sales by Country (2019-2030)

5.5.3 Europe Kombucha Revenue by Country (2019-2030)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Kombucha Market Facts & Figures by Country

5.6.1 Asia Pacific Kombucha Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Kombucha Sales by Country (2019-2030)

5.6.3 Asia Pacific Kombucha Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Kombucha Market Facts & Figures by Country

5.7.1 Latin America Kombucha Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Kombucha Sales by Country (2019-2030)

5.7.3 Latin America Kombucha Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Kombucha Market Facts & Figures by Country

5.8.1 Middle East and Africa Kombucha Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Kombucha Sales by Country (2019-2030)

5.8.3 Middle East and Africa Kombucha Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Kombucha Sales by Type (2019-2030)

6.1.1 Global Kombucha Sales by Type (2019-2030) & (M Liter)

- 6.1.2 Global Kombucha Sales Market Share by Type (2019-2030)
- 6.2 Global Kombucha Revenue by Type (2019-2030)
 - 6.2.1 Global Kombucha Sales by Type (2019-2030) & (US\$ Million)
 - 6.2.2 Global Kombucha Revenue Market Share by Type (2019-2030)
- 6.3 Global Kombucha Price by Type (2019-2030)

7 SEGMENT BY SALE CHANNEL

- 7.1 Global Kombucha Sales by Sale Channel (2019-2030)
 - 7.1.1 Global Kombucha Sales by Sale Channel (2019-2030) & (M Liter)
 - 7.1.2 Global Kombucha Sales Market Share by Sale Channel (2019-2030)
- 7.2 Global Kombucha Revenue by Sale Channel (2019-2030)
 - 6.2.1 Global Kombucha Sales by Sale Channel (2019-2030) & (US\$ Million)
 - 6.2.2 Global Kombucha Revenue Market Share by Sale Channel (2019-2030)
- 7.3 Global Kombucha Price by Sale Channel (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Kombucha Value Chain Analysis
 - 8.1.1 Kombucha Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Kombucha Production Mode & Process
- 8.2 Kombucha Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Kombucha Distributors
 - 8.2.3 Kombucha Customers

9 GLOBAL KOMBUCHA ANALYZING MARKET DYNAMICS

- 9.1 Kombucha Industry Trends
- 9.2 Kombucha Industry Drivers
- 9.3 Kombucha Industry Opportunities and Challenges
- 9.4 Kombucha Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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