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IoT Chip Industry Research Report 2023

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Abstracts

An IoT chip is a small electronic device embedded in objects, machines, and electronic devices. It connects to wireless networks and sends and receives data. The most proportion of Global IoT Chip is used for consumer electronics and the proportion is about 28.54% in 2020.

Highlights

The global IoT Chip market is projected to reach US$ million by 2028 from an estimated US$ million in 2022, at a CAGR of % during 2024 and 2029.

According to types, the most proportion of the Global IoT Chip is processor ,taking about 36.58% share of global market in 2020.

Report Scope

This report aims to provide a comprehensive presentation of the global market for IoT Chip, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding IoT Chip.

The IoT Chip market size, estimations, and forecasts are provided in terms of output/shipments (M Units) and revenue ($ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global IoT Chip market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

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For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the IoT Chip manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Intel

NVIDIA

Qualcomm

Samsung Electronics

HiSilicon (Huawei Technologies)

Microchip Technology

Texas Instruments

Advanced Micro Devices

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NXP Semiconductors

Mediatek

Infineon Technologies

STMicroelectronics

Marvell Technology

Product Type Insights

Global markets are presented by IoT Chip type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the IoT Chip are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

IoT Chip segment by Type

Processor

Sensor

Connectivity IC

Memory Device

Logic Device

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

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This report also outlines the market trends of each segment and consumer behaviors impacting the IoT Chip market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the IoT Chip market.

IoT Chip segment by Application

- Consumer Electronics
- Building Automation
- Industrial
- Automotive & Transportation
- Healthcare
- Agriculture
- Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

- North America

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- Italy
- Russia

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- South Korea
- India
- Australia
- China Taiwan
- Indonesia
- Thailand
- Malaysia

Latin America

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Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the IoT Chip market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global IoT Chip market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of IoT Chip and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more

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insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the IoT Chip industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of IoT Chip.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of IoT Chip manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of IoT Chip by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

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Chapter 6: Consumption of IoT Chip in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

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What key trends are likely to emerge in the Product Name market in the coming years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?

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Contents

LIST OF TABLES

Table 1. Secondary Sources
Table 2. Primary Sources
Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US$ Million)
Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US$ Million)
Table 5. Global IoT Chip Production by Manufacturers (M Units) & (2018-2023)
Table 6. Global IoT Chip Production Market Share by Manufacturers
Table 7. Global IoT Chip Production Value by Manufacturers (US$ Million) & (2018-2023)
Table 8. Global IoT Chip Production Value Market Share by Manufacturers (2018-2023)
Table 9. Global IoT Chip Average Price (USD/Unit) of Key Manufacturers (2018-2023)
Table 10. Global IoT Chip Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
Table 11. Global IoT Chip Manufacturers, Product Type & Application
Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 13. Global IoT Chip by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)
Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)
Table 15. Intel IoT Chip Company Information
Table 16. Intel Business Overview
Table 17. Intel IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 18. Intel Product Portfolio
Table 19. Intel Recent Developments
Table 20. NVIDIA IoT Chip Company Information
Table 21. NVIDIA Business Overview
Table 22. NVIDIA IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 23. NVIDIA Product Portfolio
Table 24. NVIDIA Recent Developments
Table 25. Qualcomm IoT Chip Company Information
Table 26. Qualcomm Business Overview
Table 27. Qualcomm IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 28. Qualcomm Product Portfolio
Table 29. Qualcomm Recent Developments

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Table 30. Samsung Electronics IoT Chip Company Information
Table 31. Samsung Electronics Business Overview
Table 32. Samsung Electronics IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 33. Samsung Electronics Product Portfolio
Table 34. Samsung Electronics Recent Developments
Table 35. HiSilicon (Huawei Technologies) IoT Chip Company Information
Table 36. HiSilicon (Huawei Technologies) Business Overview
Table 37. HiSilicon (Huawei Technologies) IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 38. HiSilicon (Huawei Technologies) Product Portfolio
Table 39. HiSilicon (Huawei Technologies) Recent Developments
Table 40. Microchip Technology IoT Chip Company Information
Table 41. Microchip Technology Business Overview
Table 42. Microchip Technology IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 43. Microchip Technology Product Portfolio
Table 44. Microchip Technology Recent Developments
Table 45. Texas Instruments IoT Chip Company Information
Table 46. Texas Instruments Business Overview
Table 47. Texas Instruments IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 48. Texas Instruments Product Portfolio
Table 49. Texas Instruments Recent Developments
Table 50. Advanced Micro Devices IoT Chip Company Information
Table 51. Advanced Micro Devices Business Overview
Table 52. Advanced Micro Devices IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 53. Advanced Micro Devices Product Portfolio
Table 54. Advanced Micro Devices Recent Developments
Table 55. NXP Semiconductors IoT Chip Company Information
Table 56. NXP Semiconductors Business Overview
Table 57. NXP Semiconductors IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 58. NXP Semiconductors Product Portfolio
Table 59. NXP Semiconductors Recent Developments
Table 60. Mediatek IoT Chip Company Information
Table 61. Mediatek Business Overview
Table 62. Mediatek IoT Chip Production (M Units), Value (US$ Million), Price

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(USD/Unit) and Gross Margin (2018-2023)
Table 63. Mediatek Product Portfolio
Table 64. Mediatek Recent Developments
Table 65. Infineon Technologies IoT Chip Company Information
Table 66. Infineon Technologies Business Overview
Table 67. Infineon Technologies IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 68. Infineon Technologies Product Portfolio
Table 69. Infineon Technologies Recent Developments
Table 70. STMicroelectronics IoT Chip Company Information
Table 71. STMicroelectronics Business Overview
Table 72. STMicroelectronics IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 73. STMicroelectronics Product Portfolio
Table 74. STMicroelectronics Recent Developments
Table 75. Marvell Technology IoT Chip Company Information
Table 76. Marvell Technology Business Overview
Table 77. Marvell Technology IoT Chip Production (M Units), Value (US$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
Table 78. Marvell Technology Product Portfolio
Table 79. Marvell Technology Recent Developments
Table 80. Global IoT Chip Production Comparison by Region: 2018 VS 2022 VS 2029 (M Units)
Table 81. Global IoT Chip Production by Region (2018-2023) & (M Units)
Table 82. Global IoT Chip Production Market Share by Region (2018-2023)
Table 83. Global IoT Chip Production Forecast by Region (2024-2029) & (M Units)
Table 84. Global IoT Chip Production Market Share Forecast by Region (2024-2029)
Table 85. Global IoT Chip Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US$ Million)
Table 86. Global IoT Chip Production Value by Region (2018-2023) & (US$ Million)
Table 87. Global IoT Chip Production Value Market Share by Region (2018-2023)
Table 88. Global IoT Chip Production Value Forecast by Region (2024-2029) & (US$ Million)
Table 89. Global IoT Chip Production Value Market Share Forecast by Region (2024-2029)
Table 90. Global IoT Chip Market Average Price (USD/Unit) by Region (2018-2023)
Table 91. Global IoT Chip Consumption Comparison by Region: 2018 VS 2022 VS 2029 (M Units)
Table 92. Global IoT Chip Consumption by Region (2018-2023) & (M Units)

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Table 93. Global IoT Chip Consumption Market Share by Region (2018-2023)
Table 94. Global IoT Chip Forecasted Consumption by Region (2024-2029) & (M Units)
Table 95. Global IoT Chip Forecasted Consumption Market Share by Region (2024-2029)
Table 96. North America IoT Chip Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)
Table 97. North America IoT Chip Consumption by Country (2018-2023) & (M Units)
Table 98. North America IoT Chip Consumption by Country (2024-2029) & (M Units)
Table 99. Europe IoT Chip Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)
Table 100. Europe IoT Chip Consumption by Country (2018-2023) & (M Units)
Table 101. Europe IoT Chip Consumption by Country (2024-2029) & (M Units)
Table 102. Asia Pacific IoT Chip Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)
Table 103. Asia Pacific IoT Chip Consumption by Country (2018-2023) & (M Units)
Table 104. Asia Pacific IoT Chip Consumption by Country (2024-2029) & (M Units)
Table 105. Latin America, Middle East & Africa IoT Chip Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (M Units)
Table 106. Latin America, Middle East & Africa IoT Chip Consumption by Country (2018-2023) & (M Units)
Table 107. Latin America, Middle East & Africa IoT Chip Consumption by Country (2024-2029) & (M Units)
Table 108. Global IoT Chip Production by Type (2018-2023) & (M Units)
Table 109. Global IoT Chip Production by Type (2024-2029) & (M Units)
Table 110. Global IoT Chip Production Market Share by Type (2018-2023)
Table 111. Global IoT Chip Production Market Share by Type (2024-2029)
Table 112. Global IoT Chip Production Value by Type (2018-2023) & (US$ Million)
Table 113. Global IoT Chip Production Value by Type (2024-2029) & (US$ Million)
Table 114. Global IoT Chip Production Value Market Share by Type (2018-2023)
Table 115. Global IoT Chip Production Value Market Share by Type (2024-2029)
Table 116. Global IoT Chip Price by Type (2018-2023) & (USD/Unit)
Table 117. Global IoT Chip Price by Type (2024-2029) & (USD/Unit)
Table 118. Global IoT Chip Production by Application (2018-2023) & (M Units)
Table 119. Global IoT Chip Production by Application (2024-2029) & (M Units)
Table 120. Global IoT Chip Production Market Share by Application (2018-2023)
Table 121. Global IoT Chip Production Market Share by Application (2024-2029)
Table 122. Global IoT Chip Production Value by Application (2018-2023) & (US$ Million)
Table 123. Global IoT Chip Production Value by Application (2024-2029) & (US$

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Million)
Table 124. Global IoT Chip Production Value Market Share by Application (2018-2023)
Table 125. Global IoT Chip Production Value Market Share by Application (2024-2029)
Table 126. Global IoT Chip Price by Application (2018-2023) & (USD/Unit)
Table 127. Global IoT Chip Price by Application (2024-2029) & (USD/Unit)
Table 128. Key Raw Materials
Table 129. Raw Materials Key Suppliers
Table 130. IoT Chip Distributors List
Table 131. IoT Chip Customers List
Table 132. IoT Chip Industry Trends
Table 133. IoT Chip Industry Drivers
Table 134. IoT Chip Industry Restraints
Table 135. Authors 12. List of This Report

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List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology
Figure 2. Research Process
Figure 3. Key Executives Interviewed
Figure 4. IoT ChipProduct Picture
Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US$ Million)
Figure 6. Processor Product Picture
Figure 7. Sensor Product Picture
Figure 8. Connectivity IC Product Picture
Figure 9. Memory Device Product Picture
Figure 10. Logic Device Product Picture
Figure 11. Consumer Electronics Product Picture
Figure 12. Building Automation Product Picture
Figure 13. Industrial Product Picture
Figure 14. Automotive & Transportation Product Picture
Figure 15. Healthcare Product Picture
Figure 16. Agriculture Product Picture
Figure 17. Others Product Picture
Figure 18. Global IoT Chip Production Value (US$ Million), 2018 VS 2022 VS 2029
Figure 19. Global IoT Chip Production Value (2018-2029) & (US$ Million)
Figure 20. Global IoT Chip Production Capacity (2018-2029) & (M Units)
Figure 21. Global IoT Chip Production (2018-2029) & (M Units)
Figure 22. Global IoT Chip Average Price (USD/Unit) & (2018-2029)
Figure 23. Global IoT Chip Key Manufacturers, Manufacturing Sites & Headquarters
Figure 24. Global IoT Chip Manufacturers, Date of Enter into This Industry
Figure 25. Global Top 5 and 10 IoT Chip Players Market Share by Production Valu in 2022
Figure 26. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
Figure 27. Global IoT Chip Production Comparison by Region: 2018 VS 2022 VS 2029 (M Units)
Figure 28. Global IoT Chip Production Market Share by Region: 2018 VS 2022 VS 2029
Figure 29. Global IoT Chip Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US$ Million)
Figure 30. Global IoT Chip Production Value Market Share by Region: 2018 VS 2022 VS 2029
Figure 31. North America IoT Chip Production Value (US$ Million) Growth Rate

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(2018-2029)
Figure 32. Europe IoT Chip Production Value (US$ Million) Growth Rate (2018-2029)
Figure 33. China IoT Chip Production Value (US$ Million) Growth Rate (2018-2029)
Figure 34. Japan IoT Chip Production Value (US$ Million) Growth Rate (2018-2029)
Figure 35. South Korea IoT Chip Production Value (US$ Million) Growth Rate (2018-2029)
Figure 36. Global IoT Chip Consumption Comparison by Region: 2018 VS 2022 VS 2029 (M Units)
Figure 37. Global IoT Chip Consumption Market Share by Region: 2018 VS 2022 VS 2029
Figure 38. North America IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 39. North America IoT Chip Consumption Market Share by Country (2018-2029)
Figure 40. United States IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 41. Canada IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 42. Europe IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 43. Europe IoT Chip Consumption Market Share by Country (2018-2029)
Figure 44. Germany IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 45. France IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 46. U.K. IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 47. Italy IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 48. Netherlands IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 49. Asia Pacific IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 50. Asia Pacific IoT Chip Consumption Market Share by Country (2018-2029)
Figure 51. China IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 52. Japan IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 53. South Korea IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 54. China Taiwan IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 55. Southeast Asia IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 56. India IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 57. Australia IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 58. Latin America, Middle East & Africa IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)

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Figure 59. Latin America, Middle East & Africa IoT Chip Consumption Market Share by Country (2018-2029)
Figure 60. Mexico IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 61. Brazil IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 62. Turkey IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 63. GCC Countries IoT Chip Consumption and Growth Rate (2018-2029) & (M Units)
Figure 64. Global IoT Chip Production Market Share by Type (2018-2029)
Figure 65. Global IoT Chip Production Value Market Share by Type (2018-2029)
Figure 66. Global IoT Chip Price (USD/Unit) by Type (2018-2029)
Figure 67. Global IoT Chip Production Market Share by Application (2018-2029)
Figure 68. Global IoT Chip Production Value Market Share by Application (2018-2029)
Figure 69. Global IoT Chip Price (USD/Unit) by Application (2018-2029)
Figure 70. IoT Chip Value Chain
Figure 71. IoT Chip Production Mode & Process
Figure 72. Direct Comparison with Distribution Share
Figure 73. Distributors Profiles
Figure 74. IoT Chip Industry Opportunities and Challenges

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