

Integration Platform as a Service (iPaaS) Industry Research Report 2023

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Abstracts

In simplest terms, iPaaS is a platform for building and deploying integrations within the cloud based and on premises software. With iPaaS, users can develop integration flows that connect applications residing in the cloud or on-premises and then deploy them without installing or managing any hardware or middleware. Here is the characteristic of iPaaS product:

1. Is designed to support enterprise-class integration initiatives — that is, initiatives that require high availability, disaster recovery, security, SLAs and technical support from the provider.
2. Provides user experiences that enable end users to develop and manage integrations independent of the iPaaS provider's professional services. These experiences must support multiple integration personas, particularly integration specialists and ad hoc integrators.
3. Offers capabilities for executing multiple integration scenarios, including real-time application integration, batch data integration and B2B integration.
4. Provides API management capabilities to support integration.
5. Is fully managed by the vendor for patching and upgrades.

Highlights

The global Integration Platform as a Service (iPaaS) market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024

and 2029.

Integration platform as a service (iPaaS) is mainly classified into the following types: cloud based, on premises and hybrid. Cloud based is the most widely used type which takes up about 45% of the global market.

North America is the largest region of integration platform as a service (iPaaS) in the world in the past few years and it will keep increasing in the next few years. North America market took up about 56% the global market, while Europe and APAC were about 22%, 12%.

Boomi, Informatica, MuleSoft (Salesforce), Talend, SnapLogic and TIBCO Software, etc. are the key suppliers in the global integration platform as a service (iPaaS) market. Top 5 took up 56% of the global market.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Integration Platform as a Service (iPaaS), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Integration Platform as a Service (iPaaS).

The Integration Platform as a Service (iPaaS) market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Integration Platform as a Service (iPaaS) market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Integration Platform as a Service (iPaaS) companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Adaptris (RELX)

Boomi

Celigo

Cloud Elements (UiPath)

IBM

Informatica

Jitterbit

Microsoft

MuleSoft (Salesforce)

Oracle

SAP

SnapLogic

Software AG

Talend

TIBCO Software

Tray.io

Workato

Product Type Insights

Global markets are presented by Integration Platform as a Service (iPaaS) type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Integration Platform as a Service (iPaaS) are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Integration Platform as a Service (iPaaS) segment by Type

Cloud Based

On Premises

Hybrid

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Integration Platform as a Service (iPaaS) market and what implications these may have on the industry's future. This report can help to understand the relevant

market and consumer trends that are driving the Integration Platform as a Service (iPaaS) market.

Integration Platform as a Service (iPaaS) Segment by Application

BFSI

Consumer Goods and Retail

Education

Government and Public Sector

Healthcare and Life Sciences

Manufacturing

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Integration Platform as a Service (iPaaS) market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Integration Platform as a Service (iPaaS) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers

to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Integration Platform as a Service (iPaaS) and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Integration Platform as a Service (iPaaS) industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Integration Platform as a Service (iPaaS).

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Integration Platform as a Service (iPaaS) companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

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