

# Infrared Reflective Glazing Industry Research Report 2024

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## Abstracts

### Summary

Infrared Reflective Glazing can reflect much of the infrared light and reduce the heat felt if strong sunlight is shining into cars and rooms. Infrared Reflective Glazing limits absorption of infrared radiation within the glass pane and reduce radiation heat losses of glazing. Infrared Reflective Glazing can improve fuel efficiency and reduce greenhouse emissions.

According to APO Research, The global Infrared Reflective Glazing market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Infrared Reflective Glazing is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Infrared Reflective Glazing is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Infrared Reflective Glazing is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Infrared Reflective Glazing include Nippon Sheet Glass Co., Ltd., Eastman Chemical Co(Southwall), Asahi Glass Co Ltd, Saint Gobain,

Guardian Industries Corporation, Fuyao Group, Central Glass, Pittsburgh Glass Works, LLC and Xinyi Glass Holdings and etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Infrared Reflective Glazing, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Infrared Reflective Glazing.

The Infrared Reflective Glazing market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Infrared Reflective Glazing market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Nippon Sheet Glass Co., Ltd.

Eastman Chemical Co(Southwall)

Asahi Glass Co Ltd

Saint Gobain

Guardian Industries Corporation

Fuyao Group

Central Glass

Pittsburgh Glass Works, LLC

Xinyi Glass Holdings

Abrisa Technologies

#### Infrared Reflective Glazing segment by Type

Direct-Coat IRR Glazing

IRR Glazing with IR Film

#### Infrared Reflective Glazing Segment by Application

Automobiles

Architecture

Others

#### Infrared Reflective Glazing Segment by Region

North America

United States

Canada

## Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

## Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Infrared Reflective Glazing market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Infrared Reflective Glazing and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Infrared Reflective Glazing.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Infrared Reflective Glazing companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### **1 PREFACE**

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Infrared Reflective Glazing by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 Direct-Coat IRR Glazing
  - 2.2.3 IRR Glazing with IR Film
- 2.3 Infrared Reflective Glazing by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Automobiles
  - 2.3.3 Architecture
  - 2.3.4 Others
- 2.4 Assumptions and Limitations

### **3 INFRARED REFLECTIVE GLAZING BREAKDOWN DATA BY TYPE**

- 3.1 Global Infrared Reflective Glazing Historic Market Size by Type (2019-2024)
- 3.2 Global Infrared Reflective Glazing Forecasted Market Size by Type (2025-2030)

### **4 INFRARED REFLECTIVE GLAZING BREAKDOWN DATA BY APPLICATION**

- 4.1 Global Infrared Reflective Glazing Historic Market Size by Application (2019-2024)
- 4.2 Global Infrared Reflective Glazing Forecasted Market Size by Application (2019-2024)

### **5 GLOBAL GROWTH TRENDS**



- 5.1 Global Infrared Reflective Glazing Market Perspective (2019-2030)
- 5.2 Global Infrared Reflective Glazing Growth Trends by Region
  - 5.2.1 Global Infrared Reflective Glazing Market Size by Region: 2019 VS 2023 VS 2030
  - 5.2.2 Infrared Reflective Glazing Historic Market Size by Region (2019-2024)
  - 5.2.3 Infrared Reflective Glazing Forecasted Market Size by Region (2025-2030)
- 5.3 Infrared Reflective Glazing Market Dynamics
  - 5.3.1 Infrared Reflective Glazing Industry Trends
  - 5.3.2 Infrared Reflective Glazing Market Drivers
  - 5.3.3 Infrared Reflective Glazing Market Challenges
  - 5.3.4 Infrared Reflective Glazing Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Infrared Reflective Glazing Players by Revenue
  - 6.1.1 Global Top Infrared Reflective Glazing Players by Revenue (2019-2024)
  - 6.1.2 Global Infrared Reflective Glazing Revenue Market Share by Players (2019-2024)
- 6.2 Global Infrared Reflective Glazing Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Infrared Reflective Glazing Head office and Area Served
- 6.4 Global Infrared Reflective Glazing Players, Product Type & Application
- 6.5 Global Infrared Reflective Glazing Players, Date of Enter into This Industry
- 6.6 Global Infrared Reflective Glazing Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Infrared Reflective Glazing Market Size (2019-2030)
- 7.2 North America Infrared Reflective Glazing Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Infrared Reflective Glazing Market Size by Country (2019-2024)
- 7.4 North America Infrared Reflective Glazing Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

- 8.1 Europe Infrared Reflective Glazing Market Size (2019-2030)

8.2 Europe Infrared Reflective Glazing Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Infrared Reflective Glazing Market Size by Country (2019-2024)

8.4 Europe Infrared Reflective Glazing Market Size by Country (2025-2030)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Russia

8.10 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Infrared Reflective Glazing Market Size (2019-2030)

9.2 Asia-Pacific Infrared Reflective Glazing Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Infrared Reflective Glazing Market Size by Country (2019-2024)

9.4 Asia-Pacific Infrared Reflective Glazing Market Size by Country (2025-2030)

9.5 China

9.6 Japan

9.7 South Korea

9.8 Southeast Asia

9.9 India

9.10 Australia

## **10 LATIN AMERICA**

10.1 Latin America Infrared Reflective Glazing Market Size (2019-2030)

10.2 Latin America Infrared Reflective Glazing Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Infrared Reflective Glazing Market Size by Country (2019-2024)

10.4 Latin America Infrared Reflective Glazing Market Size by Country (2025-2030)

10.5 Mexico

10.6 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Infrared Reflective Glazing Market Size (2019-2030)

11.2 Middle East & Africa Infrared Reflective Glazing Market Growth Rate by Country:

2019 VS 2023 VS 2030

11.3 Middle East & Africa Infrared Reflective Glazing Market Size by Country (2019-2024)

11.4 Middle East & Africa Infrared Reflective Glazing Market Size by Country (2025-2030)

11.5 Turkey

11.6 Saudi Arabia

11.7 UAE

## **12 PLAYERS PROFILED**

12.1 Nippon Sheet Glass Co., Ltd.

12.1.1 Nippon Sheet Glass Co., Ltd. Company Information

12.1.2 Nippon Sheet Glass Co., Ltd. Business Overview

12.1.3 Nippon Sheet Glass Co., Ltd. Revenue in Infrared Reflective Glazing Business (2019-2024)

12.1.4 Nippon Sheet Glass Co., Ltd. Infrared Reflective Glazing Product Portfolio

12.1.5 Nippon Sheet Glass Co., Ltd. Recent Developments

12.2 Eastman Chemical Co(Southwall)

12.2.1 Eastman Chemical Co(Southwall) Company Information

12.2.2 Eastman Chemical Co(Southwall) Business Overview

12.2.3 Eastman Chemical Co(Southwall) Revenue in Infrared Reflective Glazing Business (2019-2024)

12.2.4 Eastman Chemical Co(Southwall) Infrared Reflective Glazing Product Portfolio

12.2.5 Eastman Chemical Co(Southwall) Recent Developments

12.3 Asahi Glass Co Ltd

12.3.1 Asahi Glass Co Ltd Company Information

12.3.2 Asahi Glass Co Ltd Business Overview

12.3.3 Asahi Glass Co Ltd Revenue in Infrared Reflective Glazing Business (2019-2024)

12.3.4 Asahi Glass Co Ltd Infrared Reflective Glazing Product Portfolio

12.3.5 Asahi Glass Co Ltd Recent Developments

12.4 Saint Gobain

12.4.1 Saint Gobain Company Information

12.4.2 Saint Gobain Business Overview

12.4.3 Saint Gobain Revenue in Infrared Reflective Glazing Business (2019-2024)

12.4.4 Saint Gobain Infrared Reflective Glazing Product Portfolio

12.4.5 Saint Gobain Recent Developments

12.5 Guardian Industries Corporation

- 12.5.1 Guardian Industries Corporation Company Information
- 12.5.2 Guardian Industries Corporation Business Overview
- 12.5.3 Guardian Industries Corporation Revenue in Infrared Reflective Glazing Business (2019-2024)
- 12.5.4 Guardian Industries Corporation Infrared Reflective Glazing Product Portfolio
- 12.5.5 Guardian Industries Corporation Recent Developments
- 12.6 Fuyao Group
  - 12.6.1 Fuyao Group Company Information
  - 12.6.2 Fuyao Group Business Overview
  - 12.6.3 Fuyao Group Revenue in Infrared Reflective Glazing Business (2019-2024)
  - 12.6.4 Fuyao Group Infrared Reflective Glazing Product Portfolio
  - 12.6.5 Fuyao Group Recent Developments
- 12.7 Central Glass
  - 12.7.1 Central Glass Company Information
  - 12.7.2 Central Glass Business Overview
  - 12.7.3 Central Glass Revenue in Infrared Reflective Glazing Business (2019-2024)
  - 12.7.4 Central Glass Infrared Reflective Glazing Product Portfolio
  - 12.7.5 Central Glass Recent Developments
- 12.8 Pittsburgh Glass Works, LLC
  - 12.8.1 Pittsburgh Glass Works, LLC Company Information
  - 12.8.2 Pittsburgh Glass Works, LLC Business Overview
  - 12.8.3 Pittsburgh Glass Works, LLC Revenue in Infrared Reflective Glazing Business (2019-2024)
  - 12.8.4 Pittsburgh Glass Works, LLC Infrared Reflective Glazing Product Portfolio
  - 12.8.5 Pittsburgh Glass Works, LLC Recent Developments
- 12.9 Xinyi Glass Holdings
  - 12.9.1 Xinyi Glass Holdings Company Information
  - 12.9.2 Xinyi Glass Holdings Business Overview
  - 12.9.3 Xinyi Glass Holdings Revenue in Infrared Reflective Glazing Business (2019-2024)
  - 12.9.4 Xinyi Glass Holdings Infrared Reflective Glazing Product Portfolio
  - 12.9.5 Xinyi Glass Holdings Recent Developments
- 12.10 Abrisa Technologies
  - 12.10.1 Abrisa Technologies Company Information
  - 12.10.2 Abrisa Technologies Business Overview
  - 12.10.3 Abrisa Technologies Revenue in Infrared Reflective Glazing Business (2019-2024)
  - 12.10.4 Abrisa Technologies Infrared Reflective Glazing Product Portfolio
  - 12.10.5 Abrisa Technologies Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Infrared Reflective Glazing Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Infrared Reflective Glazing Revenue Market Share by Type (2018-2023)

Table 7. Global Infrared Reflective Glazing Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Infrared Reflective Glazing Revenue Market Share by Type (2024-2029)

Table 9. Global Infrared Reflective Glazing Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Infrared Reflective Glazing Revenue Market Share by Application (2018-2023)

Table 11. Global Infrared Reflective Glazing Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Infrared Reflective Glazing Revenue Market Share by Application (2024-2029)

Table 13. Global Infrared Reflective Glazing Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Infrared Reflective Glazing Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Infrared Reflective Glazing Market Share by Region (2018-2023)

Table 16. Global Infrared Reflective Glazing Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Infrared Reflective Glazing Market Share by Region (2024-2029)

Table 18. Infrared Reflective Glazing Market Trends

Table 19. Infrared Reflective Glazing Market Drivers

Table 20. Infrared Reflective Glazing Market Challenges

Table 21. Infrared Reflective Glazing Market Restraints

Table 22. Global Top Infrared Reflective Glazing Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Infrared Reflective Glazing Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Infrared Reflective Glazing Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Infrared Reflective Glazing, Headquarters and Area Served

Table 26. Global Infrared Reflective Glazing Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Infrared Reflective Glazing by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Infrared Reflective Glazing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Infrared Reflective Glazing Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Infrared Reflective Glazing Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Infrared Reflective Glazing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Infrared Reflective Glazing Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Infrared Reflective Glazing Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Infrared Reflective Glazing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Infrared Reflective Glazing Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Infrared Reflective Glazing Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Infrared Reflective Glazing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Infrared Reflective Glazing Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Infrared Reflective Glazing Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Infrared Reflective Glazing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Infrared Reflective Glazing Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Infrared Reflective Glazing Market Size by Country (2024-2029) & (US\$ Million)

- Table 45. Nippon Sheet Glass Co., Ltd. Company Detail
- Table 46. Nippon Sheet Glass Co., Ltd. Business Overview
- Table 47. Nippon Sheet Glass Co., Ltd. Infrared Reflective Glazing Product
- Table 48. Nippon Sheet Glass Co., Ltd. Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)
- Table 49. Nippon Sheet Glass Co., Ltd. Recent Development
- Table 50. Eastman Chemical Co(Southwall) Company Detail
- Table 51. Eastman Chemical Co(Southwall) Business Overview
- Table 52. Eastman Chemical Co(Southwall) Infrared Reflective Glazing Product
- Table 53. Eastman Chemical Co(Southwall) Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)
- Table 54. Eastman Chemical Co(Southwall) Recent Development
- Table 55. Asahi Glass Co Ltd Company Detail
- Table 56. Asahi Glass Co Ltd Business Overview
- Table 57. Asahi Glass Co Ltd Infrared Reflective Glazing Product
- Table 58. Asahi Glass Co Ltd Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)
- Table 59. Asahi Glass Co Ltd Recent Development
- Table 60. Saint Gobain Company Detail
- Table 61. Saint Gobain Business Overview
- Table 62. Saint Gobain Infrared Reflective Glazing Product
- Table 63. Saint Gobain Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)
- Table 64. Saint Gobain Recent Development
- Table 65. Guardian Industries Corporation Company Detail
- Table 66. Guardian Industries Corporation Business Overview
- Table 67. Guardian Industries Corporation Infrared Reflective Glazing Product
- Table 68. Guardian Industries Corporation Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)
- Table 69. Guardian Industries Corporation Recent Development
- Table 70. Fuyao Group Company Detail
- Table 71. Fuyao Group Business Overview
- Table 72. Fuyao Group Infrared Reflective Glazing Product
- Table 73. Fuyao Group Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)
- Table 74. Fuyao Group Recent Development
- Table 75. Central Glass Company Detail
- Table 76. Central Glass Business Overview
- Table 77. Central Glass Infrared Reflective Glazing Product



Table 78. Central Glass Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)

Table 79. Central Glass Recent Development

Table 80. Pittsburgh Glass Works, LLC Company Detail

Table 81. Pittsburgh Glass Works, LLC Business Overview

Table 82. Pittsburgh Glass Works, LLC Infrared Reflective Glazing Product

Table 83. Pittsburgh Glass Works, LLC Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)

Table 84. Pittsburgh Glass Works, LLC Recent Development

Table 85. Xinyi Glass Holdings Company Detail

Table 86. Xinyi Glass Holdings Business Overview

Table 87. Xinyi Glass Holdings Infrared Reflective Glazing Product

Table 88. Xinyi Glass Holdings Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)

Table 89. Xinyi Glass Holdings Recent Development

Table 90. Abrisa Technologies Company Detail

Table 91. Abrisa Technologies Business Overview

Table 92. Abrisa Technologies Infrared Reflective Glazing Product

Table 93. Abrisa Technologies Revenue in Infrared Reflective Glazing Business (2017-2022) & (US\$ Million)

Table 94. Abrisa Technologies Recent Development

Table 95. Nippon Sheet Glass Co., Ltd. Company Information

Table 96. Nippon Sheet Glass Co., Ltd. Business Overview

Table 97. Nippon Sheet Glass Co., Ltd. Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)

Table 98. Nippon Sheet Glass Co., Ltd. Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio

Table 99. Nippon Sheet Glass Co., Ltd. Recent Development

Table 100. Eastman Chemical Co(Southwall) Company Information

Table 101. Eastman Chemical Co(Southwall) Business Overview

Table 102. Eastman Chemical Co(Southwall) Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)

Table 103. Eastman Chemical Co(Southwall) Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio

Table 104. Eastman Chemical Co(Southwall) Recent Development

Table 105. Asahi Glass Co Ltd Company Information

Table 106. Asahi Glass Co Ltd Business Overview

Table 107. Asahi Glass Co Ltd Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)

- Table 108. Asahi Glass Co Ltd Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 109. Asahi Glass Co Ltd Recent Development
- Table 110. Saint Gobain Company Information
- Table 111. Saint Gobain Business Overview
- Table 112. Saint Gobain Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)
- Table 113. Saint Gobain Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 114. Saint Gobain Recent Development
- Table 115. Guardian Industries Corporation Company Information
- Table 116. Guardian Industries Corporation Business Overview
- Table 117. Guardian Industries Corporation Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)
- Table 118. Guardian Industries Corporation Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 119. Guardian Industries Corporation Recent Development
- Table 120. Fuyao Group Company Information
- Table 121. Fuyao Group Business Overview
- Table 122. Fuyao Group Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)
- Table 123. Fuyao Group Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 124. Fuyao Group Recent Development
- Table 125. Central Glass Company Information
- Table 126. Central Glass Business Overview
- Table 127. Central Glass Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)
- Table 128. Central Glass Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 129. Central Glass Recent Development
- Table 130. Pittsburgh Glass Works, LLC Company Information
- Table 131. Pittsburgh Glass Works, LLC Business Overview
- Table 132. Pittsburgh Glass Works, LLC Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)
- Table 133. Pittsburgh Glass Works, LLC Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 134. Pittsburgh Glass Works, LLC Recent Development
- Table 135. Xinyi Glass Holdings Company Information

- Table 136. Xinyi Glass Holdings Business Overview
- Table 137. Xinyi Glass Holdings Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)
- Table 138. Xinyi Glass Holdings Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 139. Xinyi Glass Holdings Recent Development
- Table 140. Abrisa Technologies Company Information
- Table 141. Abrisa Technologies Business Overview
- Table 142. Abrisa Technologies Infrared Reflective Glazing Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million)
- Table 143. Abrisa Technologies Revenue in Infrared Reflective Glazing Business (2018-2023) & (US\$ Million) Portfolio
- Table 144. Abrisa Technologies Recent Development
- Table 145. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Infrared Reflective Glazing Product Picture

Figure 5. Global Infrared Reflective Glazing Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Infrared Reflective Glazing Market Share by Type: 2022 VS 2029

Figure 7. Direct-Coat IRR Glazing Product Picture

Figure 8. IRR Glazing with IR Film Product Picture

Figure 9. Global Infrared Reflective Glazing Market Size by Application (2023-2029) & (US\$ Million)

Figure 10. Global Infrared Reflective Glazing Market Share by Application: 2022 VS 2029

Figure 11. Automobiles Product Picture

Figure 12. Architecture Product Picture

Figure 13. Others Product Picture

Figure 14. Global Infrared Reflective Glazing Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 15. Global Infrared Reflective Glazing Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 16. Global Infrared Reflective Glazing Market Share by Region: 2022 VS 2029

Figure 17. Global Infrared Reflective Glazing Market Share by Players in 2022

Figure 18. Global Infrared Reflective Glazing Players, Date of Enter into This Industry

Figure 19. Global Top 5 and 10 Infrared Reflective Glazing Players Market Share by Revenue in 2022

Figure 20. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 21. North America Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 22. North America Infrared Reflective Glazing Market Share by Country (2018-2029)

Figure 23. United States Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 24. Canada Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 25. Europe Infrared Reflective Glazing Market Size YoY Growth (2018-2029) &

(US\$ Million)

Figure 26. Europe Infrared Reflective Glazing Market Share by Country (2018-2029)

Figure 27. Germany Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. France Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. U.K. Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. Italy Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. Russia Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. Nordic Countries Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Asia-Pacific Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Asia-Pacific Infrared Reflective Glazing Market Share by Country (2018-2029)

Figure 35. China Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. Japan Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. South Korea Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. Southeast Asia Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. India Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. Australia Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Latin America Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. Latin America Infrared Reflective Glazing Market Share by Country (2018-2029)

Figure 43. Mexico Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Brazil Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Middle East & Africa Infrared Reflective Glazing Market Size YoY Growth

(2018-2029) & (US\$ Million)

Figure 46. Middle East & Africa Infrared Reflective Glazing Market Share by Country (2018-2029)

Figure 47. Turkey Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Saudi Arabia Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. UAE Infrared Reflective Glazing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Nippon Sheet Glass Co., Ltd. Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 51. Eastman Chemical Co(Southwall) Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 52. Asahi Glass Co Ltd Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 53. Saint Gobain Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 54. Guardian Industries Corporation Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 55. Fuyao Group Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 56. Central Glass Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 57. Pittsburgh Glass Works, LLC Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 58. Xinyi Glass Holdings Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

Figure 59. Abrisa Technologies Revenue Growth Rate in Infrared Reflective Glazing Business (2018-2023)

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