

Incontinence Pads Industry Research Report 2023

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Abstracts

Highlights

The global Incontinence Pads market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for Incontinence Pads is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Asia-Pacific market for Incontinence Pads is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

The major global manufacturers of Incontinence Pads include Essity, Kimberly-Clark, Unicharm, Procter & Gamble, First Quality Enterprises, Attindas Hygiene Partners, Medline, Medtronic and NorthShore Care Supply, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Incontinence Pads in Hospital is estimated to increase from \$ million in 2022 to \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Light Absorbency, which accounted for % of the global market of Incontinence Pads in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2023 to 2029.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Incontinence Pads, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Incontinence Pads.

The Incontinence Pads market size, estimations, and forecasts are provided in terms of sales volume (K Pcs) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Incontinence Pads market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Incontinence Pads manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Essity

Kimberly-Clark

Unicharm

Procter & Gamble

First Quality Enterprises

Attindas Hygiene Partners

Medline

Medtronic

NorthShore Care Supply

Hartmann

Drylock Technologies

Principle Business Enterprises

Abena

Daio Paper Corp

Hakujuji Co. Ltd.

Kao Corp

Coco

Hengan Group

Shandong Kangshun

Fuburg

Nobel Hygiene

Product Type Insights

Global markets are presented by Incontinence Pads type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Incontinence Pads are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Incontinence Pads segment by Type

Light Absorbency

Moderate Absorbency

Heavy Absorbency

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Incontinence Pads market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Incontinence Pads market.

Incontinence Pads segment by Application

Hospital

Homecare

Nursing Homes

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Incontinence Pads market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Incontinence Pads market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Incontinence Pads and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Incontinence Pads industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Incontinence Pads.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Incontinence Pads manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Incontinence Pads by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Incontinence Pads in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find

the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Incontinence Pads Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Incontinence Pads Sales (2018-2029)
 - 2.2.3 Global Incontinence Pads Market Average Price (2018-2029)
- 2.3 Incontinence Pads by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Light Absorbency
 - 1.2.3 Moderate Absorbency
 - 1.2.4 Heavy Absorbency
- 2.4 Incontinence Pads by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Hospital
 - 2.4.3 Homecare
 - 2.4.4 Nursing Homes
 - 2.4.5 Others

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Incontinence Pads Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Incontinence Pads Sales (K Pcs) of Manufacturers (2018-2023)
- 3.3 Global Incontinence Pads Revenue of Manufacturers (2018-2023)
- 3.4 Global Incontinence Pads Average Price by Manufacturers (2018-2023)

- 3.5 Global Incontinence Pads Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Incontinence Pads, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Incontinence Pads, Product Type & Application
- 3.8 Global Manufacturers of Incontinence Pads, Date of Enter into This Industry
- 3.9 Global Incontinence Pads Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Essity

- 4.1.1 Essity Company Information
- 4.1.2 Essity Business Overview
- 4.1.3 Essity Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Essity Incontinence Pads Product Portfolio
- 4.1.5 Essity Recent Developments

4.2 Kimberly-Clark

- 4.2.1 Kimberly-Clark Company Information
- 4.2.2 Kimberly-Clark Business Overview
- 4.2.3 Kimberly-Clark Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Kimberly-Clark Incontinence Pads Product Portfolio
- 4.2.5 Kimberly-Clark Recent Developments

4.3 Unicharm

- 4.3.1 Unicharm Company Information
- 4.3.2 Unicharm Business Overview
- 4.3.3 Unicharm Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Unicharm Incontinence Pads Product Portfolio
- 4.3.5 Unicharm Recent Developments

4.4 Procter & Gamble

- 4.4.1 Procter & Gamble Company Information
- 4.4.2 Procter & Gamble Business Overview
- 4.4.3 Procter & Gamble Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Procter & Gamble Incontinence Pads Product Portfolio
- 4.4.5 Procter & Gamble Recent Developments

4.5 First Quality Enterprises

- 4.5.1 First Quality Enterprises Company Information
- 4.5.2 First Quality Enterprises Business Overview
- 4.5.3 First Quality Enterprises Incontinence Pads Sales, Revenue and Gross Margin

(2018-2023)

6.5.4 First Quality Enterprises Incontinence Pads Product Portfolio

6.5.5 First Quality Enterprises Recent Developments

4.6 Attindas Hygiene Partners

4.6.1 Attindas Hygiene Partners Company Information

4.6.2 Attindas Hygiene Partners Business Overview

4.6.3 Attindas Hygiene Partners Incontinence Pads Sales, Revenue and Gross Margin

(2018-2023)

4.6.4 Attindas Hygiene Partners Incontinence Pads Product Portfolio

4.6.5 Attindas Hygiene Partners Recent Developments

4.7 Medline

4.7.1 Medline Company Information

4.7.2 Medline Business Overview

4.7.3 Medline Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)

4.7.4 Medline Incontinence Pads Product Portfolio

4.7.5 Medline Recent Developments

6.8 Medtronic

4.8.1 Medtronic Company Information

4.8.2 Medtronic Business Overview

4.8.3 Medtronic Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)

4.8.4 Medtronic Incontinence Pads Product Portfolio

4.8.5 Medtronic Recent Developments

4.9 NorthShore Care Supply

4.9.1 NorthShore Care Supply Company Information

4.9.2 NorthShore Care Supply Business Overview

4.9.3 NorthShore Care Supply Incontinence Pads Sales, Revenue and Gross Margin

(2018-2023)

4.9.4 NorthShore Care Supply Incontinence Pads Product Portfolio

4.9.5 NorthShore Care Supply Recent Developments

4.10 Hartmann

4.10.1 Hartmann Company Information

4.10.2 Hartmann Business Overview

4.10.3 Hartmann Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)

4.10.4 Hartmann Incontinence Pads Product Portfolio

4.10.5 Hartmann Recent Developments

6.11 Drylock Technologies

6.11.1 Drylock Technologies Company Information

6.11.2 Drylock Technologies Incontinence Pads Business Overview

6.11.3 Drylock Technologies Incontinence Pads Sales, Revenue and Gross Margin

(2018-2023)

6.11.4 Drylock Technologies Incontinence Pads Product Portfolio

6.11.5 Drylock Technologies Recent Developments

6.12 Principle Business Enterprises

6.12.1 Principle Business Enterprises Company Information

6.12.2 Principle Business Enterprises Incontinence Pads Business Overview

6.12.3 Principle Business Enterprises Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)

6.12.4 Principle Business Enterprises Incontinence Pads Product Portfolio

6.12.5 Principle Business Enterprises Recent Developments

6.13 Abena

6.13.1 Abena Company Information

6.13.2 Abena Incontinence Pads Business Overview

6.13.3 Abena Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)

6.13.4 Abena Incontinence Pads Product Portfolio

6.13.5 Abena Recent Developments

6.14 Daio Paper Corp

6.14.1 Daio Paper Corp Company Information

6.14.2 Daio Paper Corp Incontinence Pads Business Overview

6.14.3 Daio Paper Corp Incontinence Pads Sales, Revenue and Gross Margin

(2018-2023)

6.14.4 Daio Paper Corp Incontinence Pads Product Portfolio

6.14.5 Daio Paper Corp Recent Developments

6.15 Hakujuji Co. Ltd.

6.15.1 Hakujuji Co. Ltd. Company Information

6.15.2 Hakujuji Co. Ltd. Incontinence Pads Business Overview

6.15.3 Hakujuji Co. Ltd. Incontinence Pads Sales, Revenue and Gross Margin

(2018-2023)

6.15.4 Hakujuji Co. Ltd. Incontinence Pads Product Portfolio

6.15.5 Hakujuji Co. Ltd. Recent Developments

6.16 Kao Corp

6.16.1 Kao Corp Company Information

6.16.2 Kao Corp Incontinence Pads Business Overview

6.16.3 Kao Corp Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)

6.16.4 Kao Corp Incontinence Pads Product Portfolio

6.16.5 Kao Corp Recent Developments

6.17 Coco

6.17.1 Coco Company Information

6.17.2 Coco Incontinence Pads Business Overview

- 6.17.3 Coco Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
- 6.17.4 Coco Incontinence Pads Product Portfolio
- 6.17.5 Coco Recent Developments
- 6.18 Hengan Group
 - 6.18.1 Hengan Group Company Information
 - 6.18.2 Hengan Group Incontinence Pads Business Overview
 - 6.18.3 Hengan Group Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
 - 6.18.4 Hengan Group Incontinence Pads Product Portfolio
 - 6.18.5 Hengan Group Recent Developments
- 6.19 Shandong Kangshun
 - 6.19.1 Shandong Kangshun Company Information
 - 6.19.2 Shandong Kangshun Incontinence Pads Business Overview
 - 6.19.3 Shandong Kangshun Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
 - 6.19.4 Shandong Kangshun Incontinence Pads Product Portfolio
 - 6.19.5 Shandong Kangshun Recent Developments
- 6.20 Fuburg
 - 6.20.1 Fuburg Company Information
 - 6.20.2 Fuburg Incontinence Pads Business Overview
 - 6.20.3 Fuburg Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
 - 6.20.4 Fuburg Incontinence Pads Product Portfolio
 - 6.20.5 Fuburg Recent Developments
- 6.21 Nobel Hygiene
 - 6.21.1 Nobel Hygiene Company Information
 - 6.21.2 Nobel Hygiene Incontinence Pads Business Overview
 - 6.21.3 Nobel Hygiene Incontinence Pads Sales, Revenue and Gross Margin (2018-2023)
 - 6.21.4 Nobel Hygiene Incontinence Pads Product Portfolio
 - 6.21.5 Nobel Hygiene Recent Developments

5 GLOBAL INCONTINENCE PADS MARKET SCENARIO BY REGION

- 5.1 Global Incontinence Pads Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Incontinence Pads Sales by Region: 2018-2029
 - 5.2.1 Global Incontinence Pads Sales by Region: 2018-2023
 - 5.2.2 Global Incontinence Pads Sales by Region: 2024-2029
- 5.3 Global Incontinence Pads Revenue by Region: 2018-2029
 - 5.3.1 Global Incontinence Pads Revenue by Region: 2018-2023

- 5.3.2 Global Incontinence Pads Revenue by Region: 2024-2029
- 5.4 North America Incontinence Pads Market Facts & Figures by Country
 - 5.4.1 North America Incontinence Pads Market Size by Country: 2018 VS 2022 VS 2029
 - 5.4.2 North America Incontinence Pads Sales by Country (2018-2029)
 - 5.4.3 North America Incontinence Pads Revenue by Country (2018-2029)
 - 5.4.4 United States
 - 5.4.5 Canada
- 5.5 Europe Incontinence Pads Market Facts & Figures by Country
 - 5.5.1 Europe Incontinence Pads Market Size by Country: 2018 VS 2022 VS 2029
 - 5.5.2 Europe Incontinence Pads Sales by Country (2018-2029)
 - 5.5.3 Europe Incontinence Pads Revenue by Country (2018-2029)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Incontinence Pads Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Incontinence Pads Market Size by Country: 2018 VS 2022 VS 2029
 - 5.6.2 Asia Pacific Incontinence Pads Sales by Country (2018-2029)
 - 5.6.3 Asia Pacific Incontinence Pads Revenue by Country (2018-2029)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 China Taiwan
 - 5.6.10 Indonesia
 - 5.6.11 Thailand
 - 5.6.12 Malaysia
- 5.7 Latin America Incontinence Pads Market Facts & Figures by Country
 - 5.7.1 Latin America Incontinence Pads Market Size by Country: 2018 VS 2022 VS 2029
 - 5.7.2 Latin America Incontinence Pads Sales by Country (2018-2029)
 - 5.7.3 Latin America Incontinence Pads Revenue by Country (2018-2029)
 - 5.7.4 Mexico
 - 5.7.5 Brazil
 - 5.7.6 Argentina
- 5.8 Middle East and Africa Incontinence Pads Market Facts & Figures by Country

5.8.1 Middle East and Africa Incontinence Pads Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Incontinence Pads Sales by Country (2018-2029)

5.8.3 Middle East and Africa Incontinence Pads Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Incontinence Pads Sales by Type (2018-2029)

6.1.1 Global Incontinence Pads Sales by Type (2018-2029) & (K Pcs)

6.1.2 Global Incontinence Pads Sales Market Share by Type (2018-2029)

6.2 Global Incontinence Pads Revenue by Type (2018-2029)

6.2.1 Global Incontinence Pads Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Incontinence Pads Revenue Market Share by Type (2018-2029)

6.3 Global Incontinence Pads Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Incontinence Pads Sales by Application (2018-2029)

7.1.1 Global Incontinence Pads Sales by Application (2018-2029) & (K Pcs)

7.1.2 Global Incontinence Pads Sales Market Share by Application (2018-2029)

7.2 Global Incontinence Pads Revenue by Application (2018-2029)

6.2.1 Global Incontinence Pads Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Incontinence Pads Revenue Market Share by Application (2018-2029)

7.3 Global Incontinence Pads Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Incontinence Pads Value Chain Analysis

8.1.1 Incontinence Pads Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Incontinence Pads Production Mode & Process

8.2 Incontinence Pads Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Incontinence Pads Distributors

8.2.3 Incontinence Pads Customers

9 GLOBAL INCONTINENCE PADS ANALYZING MARKET DYNAMICS

9.1 Incontinence Pads Industry Trends

9.2 Incontinence Pads Industry Drivers

9.3 Incontinence Pads Industry Opportunities and Challenges

9.4 Incontinence Pads Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Incontinence Pads Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Incontinence Pads Sales (K Pcs) of Manufacturers (2018-2023)

Table 7. Global Incontinence Pads Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Incontinence Pads Revenue of Manufacturers (2018-2023)

Table 9. Global Incontinence Pads Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Incontinence Pads Average Price (US\$/Pcs) of Manufacturers (2018-2023)

Table 11. Global Incontinence Pads Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Incontinence Pads, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Incontinence Pads by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Essity Company Information

Table 17. Essity Business Overview

Table 18. Essity Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 19. Essity Incontinence Pads Product Portfolio

Table 20. Essity Recent Developments

Table 21. Kimberly-Clark Company Information

Table 22. Kimberly-Clark Business Overview

Table 23. Kimberly-Clark Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 24. Kimberly-Clark Incontinence Pads Product Portfolio

Table 25. Kimberly-Clark Recent Developments

Table 26. Unicharm Company Information

Table 27. Unicharm Business Overview

Table 28. Unicharm Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 29. Unicharm Incontinence Pads Product Portfolio

Table 30. Unicharm Recent Developments

Table 31. Procter & Gamble Company Information

Table 32. Procter & Gamble Business Overview

Table 33. Procter & Gamble Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 34. Procter & Gamble Incontinence Pads Product Portfolio

Table 35. Procter & Gamble Recent Developments

Table 36. First Quality Enterprises Company Information

Table 37. First Quality Enterprises Business Overview

Table 38. First Quality Enterprises Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 39. First Quality Enterprises Incontinence Pads Product Portfolio

Table 40. First Quality Enterprises Recent Developments

Table 41. Attindas Hygiene Partners Company Information

Table 42. Attindas Hygiene Partners Business Overview

Table 43. Attindas Hygiene Partners Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 44. Attindas Hygiene Partners Incontinence Pads Product Portfolio

Table 45. Attindas Hygiene Partners Recent Developments

Table 46. Medline Company Information

Table 47. Medline Business Overview

Table 48. Medline Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 49. Medline Incontinence Pads Product Portfolio

Table 50. Medline Recent Developments

Table 51. Medtronic Company Information

Table 52. Medtronic Business Overview

Table 53. Medtronic Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 54. Medtronic Incontinence Pads Product Portfolio

Table 55. Medtronic Recent Developments

Table 56. NorthShore Care Supply Company Information

Table 57. NorthShore Care Supply Business Overview

Table 58. NorthShore Care Supply Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 59. NorthShore Care Supply Incontinence Pads Product Portfolio

Table 60. NorthShore Care Supply Recent Developments

Table 61. Hartmann Company Information

Table 62. Hartmann Business Overview

Table 63. Hartmann Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 64. Hartmann Incontinence Pads Product Portfolio

Table 65. Hartmann Recent Developments

Table 66. Drylock Technologies Company Information

Table 67. Drylock Technologies Business Overview

Table 68. Drylock Technologies Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 69. Drylock Technologies Incontinence Pads Product Portfolio

Table 70. Drylock Technologies Recent Developments

Table 71. Principle Business Enterprises Company Information

Table 72. Principle Business Enterprises Business Overview

Table 73. Principle Business Enterprises Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 74. Principle Business Enterprises Incontinence Pads Product Portfolio

Table 75. Principle Business Enterprises Recent Developments

Table 76. Abena Company Information

Table 77. Abena Business Overview

Table 78. Abena Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 79. Abena Incontinence Pads Product Portfolio

Table 80. Abena Recent Developments

Table 81. Daio Paper Corp Company Information

Table 82. Daio Paper Corp Business Overview

Table 83. Daio Paper Corp Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 84. Daio Paper Corp Incontinence Pads Product Portfolio

Table 85. Daio Paper Corp Recent Developments

Table 86. Hakujuji Co. Ltd. Company Information

Table 87. Hakujuji Co. Ltd. Business Overview

Table 88. Hakujuji Co. Ltd. Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

Table 89. Hakujuji Co. Ltd. Incontinence Pads Product Portfolio

Table 90. Hakujuji Co. Ltd. Recent Developments

Table 91. Kao Corp Company Information

Table 92. Kao Corp Business Overview

Table 93. Kao Corp Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)

- Table 94. Kao Corp Incontinence Pads Product Portfolio
- Table 95. Kao Corp Recent Developments
- Table 96. Coco Company Information
- Table 97. Coco Business Overview
- Table 98. Coco Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)
- Table 99. Coco Incontinence Pads Product Portfolio
- Table 100. Coco Recent Developments
- Table 101. Hengan Group Company Information
- Table 102. Hengan Group Business Overview
- Table 103. Hengan Group Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)
- Table 104. Hengan Group Incontinence Pads Product Portfolio
- Table 105. Hengan Group Recent Developments
- Table 106. Shandong Kangshun Company Information
- Table 107. Shandong Kangshun Business Overview
- Table 108. Shandong Kangshun Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)
- Table 109. Shandong Kangshun Incontinence Pads Product Portfolio
- Table 110. Shandong Kangshun Recent Developments
- Table 111. Fuburg Company Information
- Table 112. Fuburg Business Overview
- Table 113. Fuburg Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)
- Table 114. Fuburg Incontinence Pads Product Portfolio
- Table 115. Fuburg Recent Developments
- Table 116. Nobel Hygiene Company Information
- Table 117. Nobel Hygiene Business Overview
- Table 118. Nobel Hygiene Incontinence Pads Sales (K Pcs), Revenue (US\$ Million), Price (US\$/Pcs) and Gross Margin (2018-2023)
- Table 119. Nobel Hygiene Incontinence Pads Product Portfolio
- Table 120. Nobel Hygiene Recent Developments
- Table 121. Global Incontinence Pads Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 122. Global Incontinence Pads Sales by Region (2018-2023) & (K Pcs)
- Table 123. Global Incontinence Pads Sales Market Share by Region (2018-2023)
- Table 124. Global Incontinence Pads Sales by Region (2024-2029) & (K Pcs)
- Table 125. Global Incontinence Pads Sales Market Share by Region (2024-2029)
- Table 126. Global Incontinence Pads Revenue by Region (2018-2023) & (US\$ Million)

Table 127. Global Incontinence Pads Revenue Market Share by Region (2018-2023)

Table 128. Global Incontinence Pads Revenue by Region (2024-2029) & (US\$ Million)

Table 129. Global Incontinence Pads Revenue Market Share by Region (2024-2029)

Table 130. North America Incontinence Pads Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 131. North America Incontinence Pads Sales by Country (2018-2023) & (K Pcs)

Table 132. North America Incontinence Pads Sales by Country (2024-2029) & (K Pcs)

Table 133. North America Incontinence Pads Revenue by Country (2018-2023) & (US\$ Million)

Table 134. North America Incontinence Pads Revenue by Country (2024-2029) & (US\$ Million)

Table 135. Europe Incontinence Pads Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 136. Europe Incontinence Pads Sales by Country (2018-2023) & (K Pcs)

Table 137. Europe Incontinence Pads Sales by Country (2024-2029) & (K Pcs)

Table 138. Europe Incontinence Pads Revenue by Country (2018-2023) & (US\$ Million)

Table 139. Europe Incontinence Pads Revenue by Country (2024-2029) & (US\$ Million)

Table 140. Asia Pacific Incontinence Pads Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 141. Asia Pacific Incontinence Pads Sales by Country (2018-2023) & (K Pcs)

Table 142. Asia Pacific Incontinence Pads Sales by Country (2024-2029) & (K Pcs)

Table 143. Asia Pacific Incontinence Pads Revenue by Country (2018-2023) & (US\$ Million)

Table 144. Asia Pacific Incontinence Pads Revenue by Country (2024-2029) & (US\$ Million)

Table 145. Latin America Incontinence Pads Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 146. Latin America Incontinence Pads Sales by Country (2018-2023) & (K Pcs)

Table 147. Latin America Incontinence Pads Sales by Country (2024-2029) & (K Pcs)

Table 148. Latin America Incontinence Pads Revenue by Country (2018-2023) & (US\$ Million)

Table 149. Latin America Incontinence Pads Revenue by Country (2024-2029) & (US\$ Million)

Table 150. Middle East and Africa Incontinence Pads Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 151. Middle East and Africa Incontinence Pads Sales by Country (2018-2023) & (K Pcs)

Table 152. Middle East and Africa Incontinence Pads Sales by Country (2024-2029) & (K Pcs)

Table 153. Middle East and Africa Incontinence Pads Revenue by Country (2018-2023) & (US\$ Million)

Table 154. Middle East and Africa Incontinence Pads Revenue by Country (2024-2029) & (US\$ Million)

Table 155. Global Incontinence Pads Sales by Type (2018-2023) & (K Pcs)

Table 156. Global Incontinence Pads Sales by Type (2024-2029) & (K Pcs)

Table 157. Global Incontinence Pads Sales Market Share by Type (2018-2023)

Table 158. Global Incontinence Pads Sales Market Share by Type (2024-2029)

Table 159. Global Incontinence Pads Revenue by Type (2018-2023) & (US\$ Million)

Table 160. Global Incontinence Pads Revenue by Type (2024-2029) & (US\$ Million)

Table 161. Global Incontinence Pads Revenue Market Share by Type (2018-2023)

Table 162. Global Incontinence Pads Revenue Market Share by Type (2024-2029)

Table 163. Global Incontinence Pads Price by Type (2018-2023) & (US\$/Pcs)

Table 164. Global Incontinence Pads Price by Type (2024-2029) & (US\$/Pcs)

Table 165. Global Incontinence Pads Sales by Application (2018-2023) & (K Pcs)

Table 166. Global Incontinence Pads Sales by Application (2024-2029) & (K Pcs)

Table 167. Global Incontinence Pads Sales Market Share by Application (2018-2023)

Table 168. Global Incontinence Pads Sales Market Share by Application (2024-2029)

Table 169. Global Incontinence Pads Revenue by Application (2018-2023) & (US\$ Million)

Table 170. Global Incontinence Pads Revenue by Application (2024-2029) & (US\$ Million)

Table 171. Global Incontinence Pads Revenue Market Share by Application (2018-2023)

Table 172. Global Incontinence Pads Revenue Market Share by Application (2024-2029)

Table 173. Global Incontinence Pads Price by Application (2018-2023) & (US\$/Pcs)

Table 174. Global Incontinence Pads Price by Application (2024-2029) & (US\$/Pcs)

Table 175. Key Raw Materials

Table 176. Raw Materials Key Suppliers

Table 177. Incontinence Pads Distributors List

Table 178. Incontinence Pads Customers List

Table 179. Incontinence Pads Industry Trends

Table 180. Incontinence Pads Industry Drivers

Table 181. Incontinence Pads Industry Restraints

Table 182. Authors List of This Report

List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Incontinence Pads Product Picture
- Figure 5. Global Incontinence Pads Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Incontinence Pads Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Incontinence Pads Sales (2018-2029) & (K Pcs)
- Figure 8. Global Incontinence Pads Average Price (US\$/Pcs) & (2018-2029)
- Figure 9. Light Absorbency Product Picture
- Figure 10. Moderate Absorbency Product Picture
- Figure 11. Heavy Absorbency Product Picture
- Figure 12. Hospital Product Picture
- Figure 13. Homecare Product Picture
- Figure 14. Nursing Homes Product Picture
- Figure 15. Others Product Picture
- Figure 16. Global Incontinence Pads Revenue Share by Manufacturers in 2022
- Figure 17. Global Manufacturers of Incontinence Pads, Manufacturing Sites & Headquarters
- Figure 18. Global Manufacturers of Incontinence Pads, Date of Enter into This Industry
- Figure 19. Global Top 5 and 10 Incontinence Pads Players Market Share by Revenue in 2022
- Figure 20. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 21. Global Incontinence Pads Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 22. Global Incontinence Pads Sales by Region in 2022
- Figure 23. Global Incontinence Pads Revenue by Region in 2022
- Figure 24. North America Incontinence Pads Market Size by Country in 2022
- Figure 25. North America Incontinence Pads Sales Market Share by Country (2018-2029)
- Figure 26. North America Incontinence Pads Revenue Market Share by Country (2018-2029)
- Figure 27. United States Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 28. Canada Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 29. Europe Incontinence Pads Market Size by Country in 2022

Figure 30. Europe Incontinence Pads Sales Market Share by Country (2018-2029)

Figure 31. Europe Incontinence Pads Revenue Market Share by Country (2018-2029)

Figure 32. Germany Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 33. France Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 34. U.K. Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 35. Italy Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 36. Russia Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 37. Asia Pacific Incontinence Pads Market Size by Country in 2022

Figure 38. Asia Pacific Incontinence Pads Sales Market Share by Country (2018-2029)

Figure 39. Asia Pacific Incontinence Pads Revenue Market Share by Country (2018-2029)

Figure 40. China Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 41. Japan Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 42. South Korea Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 43. India Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 44. Australia Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 45. China Taiwan Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 46. Indonesia Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 47. Thailand Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 48. Malaysia Incontinence Pads Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 49. Latin America Incontinence Pads Market Size by Country in 2022

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