

# Hummus Industry Research Report 2024

<https://marketpublishers.com/r/H24D5D48AFC7EN.html>

Date: February 2024

Pages: 92

Price: US\$ 2,950.00 (Single User License)

ID: H24D5D48AFC7EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Hummus, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Hummus.

The Hummus market size, estimations, and forecasts are provided in terms of sales volume (Ton) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Hummus market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Hummus manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Strauss Group

Bakkavor

Tribe Hummus

Boar's Head

Lantana Foods

Finnish Cheese Company

Cedar's

Athenos

Sevan AB

Hope Foods

Vermont Hummus Company

## Product Type Insights

Global markets are presented by Hummus type, along with growth forecasts through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Hummus are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the

historical period (2019-2024) and forecast period (2025-2030).

### Hummus segment by Type

Original Hummus

Red Pepper Hummus

Roasted Garlic Hummus

Black Olive Hummus

White Bean Hummus

Others

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Hummus market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Hummus market.

### Hummus segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

### Regional Outlook

This section of the report provides key insights regarding various regions and the key

players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Hummus market scenario changed

across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Hummus market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Hummus and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Hummus industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Hummus.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Hummus manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Hummus by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Hummus in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the

driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Hummus Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Hummus Sales (2019-2030)
  - 2.2.3 Global Hummus Market Average Price (2019-2030)
- 2.3 Hummus by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
    - 1.2.2 Original Hummus
    - 1.2.3 Red Pepper Hummus
    - 1.2.4 Roasted Garlic Hummus
    - 1.2.5 Black Olive Hummus
    - 1.2.6 White Bean Hummus
    - 1.2.7 Others
- 2.4 Hummus by Application
  - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Supermarkets and Hypermarkets
  - 2.4.3 Independent Retailers
  - 2.4.4 Convenience Stores

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Hummus Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Hummus Sales (Ton) of Manufacturers (2019-2024)
- 3.3 Global Hummus Revenue of Manufacturers (2019-2024)

- 3.4 Global Hummus Average Price by Manufacturers (2019-2024)
- 3.5 Global Hummus Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Hummus, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Hummus, Product Type & Application
- 3.8 Global Manufacturers of Hummus, Date of Enter into This Industry
- 3.9 Global Hummus Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

- 4.1 Strauss Group
  - 4.1.1 Strauss Group Company Information
  - 4.1.2 Strauss Group Business Overview
  - 4.1.3 Strauss Group Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.1.4 Strauss Group Hummus Product Portfolio
  - 4.1.5 Strauss Group Recent Developments
- 4.2 Bakkavor
  - 4.2.1 Bakkavor Company Information
  - 4.2.2 Bakkavor Business Overview
  - 4.2.3 Bakkavor Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.2.4 Bakkavor Hummus Product Portfolio
  - 4.2.5 Bakkavor Recent Developments
- 4.3 Tribe Hummus
  - 4.3.1 Tribe Hummus Company Information
  - 4.3.2 Tribe Hummus Business Overview
  - 4.3.3 Tribe Hummus Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.3.4 Tribe Hummus Hummus Product Portfolio
  - 4.3.5 Tribe Hummus Recent Developments
- 4.4 Boar's Head
  - 4.4.1 Boar's Head Company Information
  - 4.4.2 Boar's Head Business Overview
  - 4.4.3 Boar's Head Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.4.4 Boar's Head Hummus Product Portfolio
  - 4.4.5 Boar's Head Recent Developments
- 4.5 Lantana Foods
  - 4.5.1 Lantana Foods Company Information
  - 4.5.2 Lantana Foods Business Overview
  - 4.5.3 Lantana Foods Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.5.4 Lantana Foods Hummus Product Portfolio

- 4.5.5 Lantana Foods Recent Developments
- 4.6 Finnish Cheese Company
  - 4.6.1 Finnish Cheese Company Company Information
  - 4.6.2 Finnish Cheese Company Business Overview
  - 4.6.3 Finnish Cheese Company Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.6.4 Finnish Cheese Company Hummus Product Portfolio
  - 4.6.5 Finnish Cheese Company Recent Developments
- 4.7 Cedar's
  - 4.7.1 Cedar's Company Information
  - 4.7.2 Cedar's Business Overview
  - 4.7.3 Cedar's Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 Cedar's Hummus Product Portfolio
  - 4.7.5 Cedar's Recent Developments
- 4.8 Athenos
  - 4.8.1 Athenos Company Information
  - 4.8.2 Athenos Business Overview
  - 4.8.3 Athenos Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Athenos Hummus Product Portfolio
  - 4.8.5 Athenos Recent Developments
- 4.9 Sevan AB
  - 4.9.1 Sevan AB Company Information
  - 4.9.2 Sevan AB Business Overview
  - 4.9.3 Sevan AB Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 Sevan AB Hummus Product Portfolio
  - 4.9.5 Sevan AB Recent Developments
- 4.10 Hope Foods
  - 4.10.1 Hope Foods Company Information
  - 4.10.2 Hope Foods Business Overview
  - 4.10.3 Hope Foods Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 Hope Foods Hummus Product Portfolio
  - 4.10.5 Hope Foods Recent Developments
- 6.11 Vermont Hummus Company
  - 6.11.1 Vermont Hummus Company Company Information
  - 6.11.2 Vermont Hummus Company Hummus Business Overview
  - 6.11.3 Vermont Hummus Company Hummus Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Vermont Hummus Company Hummus Product Portfolio
  - 6.11.5 Vermont Hummus Company Recent Developments

## **5 GLOBAL HUMMUS MARKET SCENARIO BY REGION**

- 5.1 Global Hummus Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Hummus Sales by Region: 2019-2030
  - 5.2.1 Global Hummus Sales by Region: 2019-2024
  - 5.2.2 Global Hummus Sales by Region: 2025-2030
- 5.3 Global Hummus Revenue by Region: 2019-2030
  - 5.3.1 Global Hummus Revenue by Region: 2019-2024
  - 5.3.2 Global Hummus Revenue by Region: 2025-2030
- 5.4 North America Hummus Market Facts & Figures by Country
  - 5.4.1 North America Hummus Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Hummus Sales by Country (2019-2030)
  - 5.4.3 North America Hummus Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Hummus Market Facts & Figures by Country
  - 5.5.1 Europe Hummus Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Hummus Sales by Country (2019-2030)
  - 5.5.3 Europe Hummus Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Hummus Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Hummus Market Size by Country: 2019 VS 2023 VS 2030
  - 5.6.2 Asia Pacific Hummus Sales by Country (2019-2030)
  - 5.6.3 Asia Pacific Hummus Revenue by Country (2019-2030)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan
  - 5.6.10 Indonesia
  - 5.6.11 Thailand
  - 5.6.12 Malaysia
- 5.7 Latin America Hummus Market Facts & Figures by Country

5.7.1 Latin America Hummus Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Hummus Sales by Country (2019-2030)

5.7.3 Latin America Hummus Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Hummus Market Facts & Figures by Country

5.8.1 Middle East and Africa Hummus Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Hummus Sales by Country (2019-2030)

5.8.3 Middle East and Africa Hummus Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Hummus Sales by Type (2019-2030)

6.1.1 Global Hummus Sales by Type (2019-2030) & (Ton)

6.1.2 Global Hummus Sales Market Share by Type (2019-2030)

6.2 Global Hummus Revenue by Type (2019-2030)

6.2.1 Global Hummus Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Hummus Revenue Market Share by Type (2019-2030)

6.3 Global Hummus Price by Type (2019-2030)

## **7 SEGMENT BY APPLICATION**

7.1 Global Hummus Sales by Application (2019-2030)

7.1.1 Global Hummus Sales by Application (2019-2030) & (Ton)

7.1.2 Global Hummus Sales Market Share by Application (2019-2030)

7.2 Global Hummus Revenue by Application (2019-2030)

6.2.1 Global Hummus Sales by Application (2019-2030) & (US\$ Million)

6.2.2 Global Hummus Revenue Market Share by Application (2019-2030)

7.3 Global Hummus Price by Application (2019-2030)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 Hummus Value Chain Analysis

8.1.1 Hummus Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Hummus Production Mode & Process

8.2 Hummus Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Hummus Distributors

8.2.3 Hummus Customers

## **9 GLOBAL HUMMUS ANALYZING MARKET DYNAMICS**

9.1 Hummus Industry Trends

9.2 Hummus Industry Drivers

9.3 Hummus Industry Opportunities and Challenges

9.4 Hummus Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

## I would like to order

Product name: Hummus Industry Research Report 2024

Product link: <https://marketpublishers.com/r/H24D5D48AFC7EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H24D5D48AFC7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970