

# Home Meal Replacement (HMR) Industry Research Report 2023

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## Abstracts

### Highlights

The global Home Meal Replacement (HMR) market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for Home Meal Replacement (HMR) is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Asia-Pacific market for Home Meal Replacement (HMR) is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

The major global manufacturers of Home Meal Replacement (HMR) include Herbalife, CJ Cheiljedang, Shinsegae Food, OURHOME, Nestle, Kellogg, Dongwon, Abbott and Glanbia, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Home Meal Replacement (HMR) in Online is estimated to increase from \$ million in 2022 to \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Ready to Eat (RTE), which accounted for % of the global market of Home Meal Replacement (HMR) in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2023 to 2029.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Home Meal Replacement (HMR), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Home Meal Replacement (HMR).

The Home Meal Replacement (HMR) market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Home Meal Replacement (HMR) market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Home Meal Replacement (HMR) manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Herbalife

CJ Cheiljedang

Shinsegae Food

OURHOME

Nestle

Kellogg

Dongwon

Abbott

Glanbia

Huel

Kagome

Freshstone Brands

Theodor Rietmann GmbH

Arbutus Ridge Farms Ltd

OptiBiotix

Orgain

Smeal

BY-Health

Master Kong

Want Want

## Wonderlab

### Product Type Insights

Global markets are presented by Home Meal Replacement (HMR) type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Home Meal Replacement (HMR) are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Home Meal Replacement (HMR) segment by Type

Ready to Eat (RTE)

Ready to Heat (RTH)

Ready to Cook (RTC)

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Home Meal Replacement (HMR) market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Home Meal Replacement (HMR) market.

### Home Meal Replacement (HMR) segment by Sales channel

Online

## Offline

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

#### North America

United States

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players.

This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Home Meal Replacement (HMR) market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Home Meal Replacement (HMR) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Home Meal Replacement (HMR) and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Home Meal Replacement (HMR) industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Home Meal Replacement (HMR).

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Home Meal Replacement (HMR) manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Home Meal Replacement (HMR) by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Home Meal Replacement (HMR) in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.



Chapter 8: Provides the analysis of various market segments by sales channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Home Meal Replacement (HMR) Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Home Meal Replacement (HMR) Sales (2018-2029)
  - 2.2.3 Global Home Meal Replacement (HMR) Market Average Price (2018-2029)
- 2.3 Home Meal Replacement (HMR) by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 Ready to Eat (RTE)
    - 1.2.3 Ready to Heat (RTH)
    - 1.2.4 Ready to Cook (RTC)
- 2.4 Home Meal Replacement (HMR) by Sales channel
  - 2.4.1 Market Value Comparison by Sales channel (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Online
  - 2.4.3 Offline

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Home Meal Replacement (HMR) Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Home Meal Replacement (HMR) Sales (K MT) of Manufacturers (2018-2023)
- 3.3 Global Home Meal Replacement (HMR) Revenue of Manufacturers (2018-2023)
- 3.4 Global Home Meal Replacement (HMR) Average Price by Manufacturers (2018-2023)
- 3.5 Global Home Meal Replacement (HMR) Industry Ranking, 2021 VS 2022 VS 2023

3.6 Global Manufacturers of Home Meal Replacement (HMR), Manufacturing Sites & Headquarters

3.7 Global Manufacturers of Home Meal Replacement (HMR), Product Type & Application

3.8 Global Manufacturers of Home Meal Replacement (HMR), Date of Enter into This Industry

3.9 Global Home Meal Replacement (HMR) Market CR5 and HHI

3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### **4.1 Herbalife**

4.1.1 Herbalife Company Information

4.1.2 Herbalife Business Overview

4.1.3 Herbalife Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

4.1.4 Herbalife Home Meal Replacement (HMR) Product Portfolio

4.1.5 Herbalife Recent Developments

### **4.2 CJ Cheiljedang**

4.2.1 CJ Cheiljedang Company Information

4.2.2 CJ Cheiljedang Business Overview

4.2.3 CJ Cheiljedang Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

4.2.4 CJ Cheiljedang Home Meal Replacement (HMR) Product Portfolio

4.2.5 CJ Cheiljedang Recent Developments

### **4.3 Shinsegae Food**

4.3.1 Shinsegae Food Company Information

4.3.2 Shinsegae Food Business Overview

4.3.3 Shinsegae Food Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

4.3.4 Shinsegae Food Home Meal Replacement (HMR) Product Portfolio

4.3.5 Shinsegae Food Recent Developments

### **4.4 OURHOME**

4.4.1 OURHOME Company Information

4.4.2 OURHOME Business Overview

4.4.3 OURHOME Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

4.4.4 OURHOME Home Meal Replacement (HMR) Product Portfolio

4.4.5 OURHOME Recent Developments

#### 4.5 Nestle

4.5.1 Nestle Company Information

4.5.2 Nestle Business Overview

4.5.3 Nestle Home Meal Replacement (HMR) Sales, Revenue and Gross Margin  
(2018-2023)

6.5.4 Nestle Home Meal Replacement (HMR) Product Portfolio

6.5.5 Nestle Recent Developments

#### 4.6 Kellogg

4.6.1 Kellogg Company Information

4.6.2 Kellogg Business Overview

4.6.3 Kellogg Home Meal Replacement (HMR) Sales, Revenue and Gross Margin  
(2018-2023)

4.6.4 Kellogg Home Meal Replacement (HMR) Product Portfolio

4.6.5 Kellogg Recent Developments

#### 4.7 Dongwon

4.7.1 Dongwon Company Information

4.7.2 Dongwon Business Overview

4.7.3 Dongwon Home Meal Replacement (HMR) Sales, Revenue and Gross Margin  
(2018-2023)

4.7.4 Dongwon Home Meal Replacement (HMR) Product Portfolio

4.7.5 Dongwon Recent Developments

#### 6.8 Abbott

4.8.1 Abbott Company Information

4.8.2 Abbott Business Overview

4.8.3 Abbott Home Meal Replacement (HMR) Sales, Revenue and Gross Margin  
(2018-2023)

4.8.4 Abbott Home Meal Replacement (HMR) Product Portfolio

4.8.5 Abbott Recent Developments

#### 4.9 Glanbia

4.9.1 Glanbia Company Information

4.9.2 Glanbia Business Overview

4.9.3 Glanbia Home Meal Replacement (HMR) Sales, Revenue and Gross Margin  
(2018-2023)

4.9.4 Glanbia Home Meal Replacement (HMR) Product Portfolio

4.9.5 Glanbia Recent Developments

#### 4.10 Huel

4.10.1 Huel Company Information

4.10.2 Huel Business Overview

4.10.3 Huel Home Meal Replacement (HMR) Sales, Revenue and Gross Margin

(2018-2023)

4.10.4 Huel Home Meal Replacement (HMR) Product Portfolio

4.10.5 Huel Recent Developments

6.11 Kagome

6.11.1 Kagome Company Information

6.11.2 Kagome Home Meal Replacement (HMR) Business Overview

6.11.3 Kagome Home Meal Replacement (HMR) Sales, Revenue and Gross Margin

(2018-2023)

6.11.4 Kagome Home Meal Replacement (HMR) Product Portfolio

6.11.5 Kagome Recent Developments

6.12 Freshstone Brands

6.12.1 Freshstone Brands Company Information

6.12.2 Freshstone Brands Home Meal Replacement (HMR) Business Overview

6.12.3 Freshstone Brands Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

6.12.4 Freshstone Brands Home Meal Replacement (HMR) Product Portfolio

6.12.5 Freshstone Brands Recent Developments

6.13 Theodor Rietmann GmbH

6.13.1 Theodor Rietmann GmbH Company Information

6.13.2 Theodor Rietmann GmbH Home Meal Replacement (HMR) Business Overview

6.13.3 Theodor Rietmann GmbH Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

6.13.4 Theodor Rietmann GmbH Home Meal Replacement (HMR) Product Portfolio

6.13.5 Theodor Rietmann GmbH Recent Developments

6.14 Arbutus Ridge Farms Ltd

6.14.1 Arbutus Ridge Farms Ltd Company Information

6.14.2 Arbutus Ridge Farms Ltd Home Meal Replacement (HMR) Business Overview

6.14.3 Arbutus Ridge Farms Ltd Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

6.14.4 Arbutus Ridge Farms Ltd Home Meal Replacement (HMR) Product Portfolio

6.14.5 Arbutus Ridge Farms Ltd Recent Developments

6.15 OptiBiotix

6.15.1 OptiBiotix Company Information

6.15.2 OptiBiotix Home Meal Replacement (HMR) Business Overview

6.15.3 OptiBiotix Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

6.15.4 OptiBiotix Home Meal Replacement (HMR) Product Portfolio

6.15.5 OptiBiotix Recent Developments

6.16 Orgain

- 6.16.1 Orgain Company Information
- 6.16.2 Orgain Home Meal Replacement (HMR) Business Overview
- 6.16.3 Orgain Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)
- 6.16.4 Orgain Home Meal Replacement (HMR) Product Portfolio
- 6.16.5 Orgain Recent Developments
- 6.17 Smeal
  - 6.17.1 Smeal Company Information
  - 6.17.2 Smeal Home Meal Replacement (HMR) Business Overview
  - 6.17.3 Smeal Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)
  - 6.17.4 Smeal Home Meal Replacement (HMR) Product Portfolio
  - 6.17.5 Smeal Recent Developments
- 6.18 BY-Health
  - 6.18.1 BY-Health Company Information
  - 6.18.2 BY-Health Home Meal Replacement (HMR) Business Overview
  - 6.18.3 BY-Health Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)
  - 6.18.4 BY-Health Home Meal Replacement (HMR) Product Portfolio
  - 6.18.5 BY-Health Recent Developments
- 6.19 Master Kong
  - 6.19.1 Master Kong Company Information
  - 6.19.2 Master Kong Home Meal Replacement (HMR) Business Overview
  - 6.19.3 Master Kong Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)
  - 6.19.4 Master Kong Home Meal Replacement (HMR) Product Portfolio
  - 6.19.5 Master Kong Recent Developments
- 6.20 Want Want
  - 6.20.1 Want Want Company Information
  - 6.20.2 Want Want Home Meal Replacement (HMR) Business Overview
  - 6.20.3 Want Want Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)
  - 6.20.4 Want Want Home Meal Replacement (HMR) Product Portfolio
  - 6.20.5 Want Want Recent Developments
- 6.21 Wonderlab
  - 6.21.1 Wonderlab Company Information
  - 6.21.2 Wonderlab Home Meal Replacement (HMR) Business Overview
  - 6.21.3 Wonderlab Home Meal Replacement (HMR) Sales, Revenue and Gross Margin (2018-2023)

- 6.21.4 Wonderlab Home Meal Replacement (HMR) Product Portfolio
- 6.21.5 Wonderlab Recent Developments

## **5 GLOBAL HOME MEAL REPLACEMENT (HMR) MARKET SCENARIO BY REGION**

- 5.1 Global Home Meal Replacement (HMR) Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Home Meal Replacement (HMR) Sales by Region: 2018-2029
  - 5.2.1 Global Home Meal Replacement (HMR) Sales by Region: 2018-2023
  - 5.2.2 Global Home Meal Replacement (HMR) Sales by Region: 2024-2029
- 5.3 Global Home Meal Replacement (HMR) Revenue by Region: 2018-2029
  - 5.3.1 Global Home Meal Replacement (HMR) Revenue by Region: 2018-2023
  - 5.3.2 Global Home Meal Replacement (HMR) Revenue by Region: 2024-2029
- 5.4 North America Home Meal Replacement (HMR) Market Facts & Figures by Country
  - 5.4.1 North America Home Meal Replacement (HMR) Market Size by Country: 2018 VS 2022 VS 2029
  - 5.4.2 North America Home Meal Replacement (HMR) Sales by Country (2018-2029)
  - 5.4.3 North America Home Meal Replacement (HMR) Revenue by Country (2018-2029)
  - 5.4.4 United States
  - 5.4.5 Canada
- 5.5 Europe Home Meal Replacement (HMR) Market Facts & Figures by Country
  - 5.5.1 Europe Home Meal Replacement (HMR) Market Size by Country: 2018 VS 2022 VS 2029
  - 5.5.2 Europe Home Meal Replacement (HMR) Sales by Country (2018-2029)
  - 5.5.3 Europe Home Meal Replacement (HMR) Revenue by Country (2018-2029)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Home Meal Replacement (HMR) Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Home Meal Replacement (HMR) Market Size by Country: 2018 VS 2022 VS 2029
  - 5.6.2 Asia Pacific Home Meal Replacement (HMR) Sales by Country (2018-2029)
  - 5.6.3 Asia Pacific Home Meal Replacement (HMR) Revenue by Country (2018-2029)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea



5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Home Meal Replacement (HMR) Market Facts & Figures by Country

5.7.1 Latin America Home Meal Replacement (HMR) Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Home Meal Replacement (HMR) Sales by Country (2018-2029)

5.7.3 Latin America Home Meal Replacement (HMR) Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Home Meal Replacement (HMR) Market Facts & Figures by Country

5.8.1 Middle East and Africa Home Meal Replacement (HMR) Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Home Meal Replacement (HMR) Sales by Country (2018-2029)

5.8.3 Middle East and Africa Home Meal Replacement (HMR) Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Home Meal Replacement (HMR) Sales by Type (2018-2029)

6.1.1 Global Home Meal Replacement (HMR) Sales by Type (2018-2029) & (K MT)

6.1.2 Global Home Meal Replacement (HMR) Sales Market Share by Type (2018-2029)

6.2 Global Home Meal Replacement (HMR) Revenue by Type (2018-2029)

6.2.1 Global Home Meal Replacement (HMR) Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Home Meal Replacement (HMR) Revenue Market Share by Type (2018-2029)

6.3 Global Home Meal Replacement (HMR) Price by Type (2018-2029)



## **7 SEGMENT BY SALES CHANNEL**

7.1 Global Home Meal Replacement (HMR) Sales by Sales channel (2018-2029)

7.1.1 Global Home Meal Replacement (HMR) Sales by Sales channel (2018-2029) & (K MT)

7.1.2 Global Home Meal Replacement (HMR) Sales Market Share by Sales channel (2018-2029)

7.2 Global Home Meal Replacement (HMR) Revenue by Sales channel (2018-2029)

6.2.1 Global Home Meal Replacement (HMR) Sales by Sales channel (2018-2029) & (US\$ Million)

6.2.2 Global Home Meal Replacement (HMR) Revenue Market Share by Sales channel (2018-2029)

7.3 Global Home Meal Replacement (HMR) Price by Sales channel (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 Home Meal Replacement (HMR) Value Chain Analysis

8.1.1 Home Meal Replacement (HMR) Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Home Meal Replacement (HMR) Production Mode & Process

8.2 Home Meal Replacement (HMR) Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Home Meal Replacement (HMR) Distributors

8.2.3 Home Meal Replacement (HMR) Customers

## **9 GLOBAL HOME MEAL REPLACEMENT (HMR) ANALYZING MARKET DYNAMICS**

9.1 Home Meal Replacement (HMR) Industry Trends

9.2 Home Meal Replacement (HMR) Industry Drivers

9.3 Home Meal Replacement (HMR) Industry Opportunities and Challenges

9.4 Home Meal Replacement (HMR) Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Sales channel (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Home Meal Replacement (HMR) Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Home Meal Replacement (HMR) Sales (K MT) of Manufacturers (2018-2023)

Table 7. Global Home Meal Replacement (HMR) Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Home Meal Replacement (HMR) Revenue of Manufacturers (2018-2023)

Table 9. Global Home Meal Replacement (HMR) Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Home Meal Replacement (HMR) Average Price (US\$/MT) of Manufacturers (2018-2023)

Table 11. Global Home Meal Replacement (HMR) Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Home Meal Replacement (HMR), Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Home Meal Replacement (HMR) by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Herbalife Company Information

Table 17. Herbalife Business Overview

Table 18. Herbalife Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 19. Herbalife Home Meal Replacement (HMR) Product Portfolio

Table 20. Herbalife Recent Developments

Table 21. CJ Cheiljedang Company Information

Table 22. CJ Cheiljedang Business Overview

Table 23. CJ Cheiljedang Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 24. CJ Cheiljedang Home Meal Replacement (HMR) Product Portfolio

Table 25. CJ Cheiljedang Recent Developments

Table 26. Shinsegae Food Company Information

Table 27. Shinsegae Food Business Overview

Table 28. Shinsegae Food Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 29. Shinsegae Food Home Meal Replacement (HMR) Product Portfolio

Table 30. Shinsegae Food Recent Developments

Table 31. OURHOME Company Information

Table 32. OURHOME Business Overview

Table 33. OURHOME Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 34. OURHOME Home Meal Replacement (HMR) Product Portfolio

Table 35. OURHOME Recent Developments

Table 36. Nestle Company Information

Table 37. Nestle Business Overview

Table 38. Nestle Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 39. Nestle Home Meal Replacement (HMR) Product Portfolio

Table 40. Nestle Recent Developments

Table 41. Kellogg Company Information

Table 42. Kellogg Business Overview

Table 43. Kellogg Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 44. Kellogg Home Meal Replacement (HMR) Product Portfolio

Table 45. Kellogg Recent Developments

Table 46. Dongwon Company Information

Table 47. Dongwon Business Overview

Table 48. Dongwon Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 49. Dongwon Home Meal Replacement (HMR) Product Portfolio

Table 50. Dongwon Recent Developments

Table 51. Abbott Company Information

Table 52. Abbott Business Overview

Table 53. Abbott Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 54. Abbott Home Meal Replacement (HMR) Product Portfolio

Table 55. Abbott Recent Developments

Table 56. Glanbia Company Information

Table 57. Glanbia Business Overview

Table 58. Glanbia Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 59. Glanbia Home Meal Replacement (HMR) Product Portfolio

Table 60. Glanbia Recent Developments

Table 61. Huel Company Information

Table 62. Huel Business Overview

Table 63. Huel Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 64. Huel Home Meal Replacement (HMR) Product Portfolio

Table 65. Huel Recent Developments

Table 66. Kagome Company Information

Table 67. Kagome Business Overview

Table 68. Kagome Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 69. Kagome Home Meal Replacement (HMR) Product Portfolio

Table 70. Kagome Recent Developments

Table 71. Freshstone Brands Company Information

Table 72. Freshstone Brands Business Overview

Table 73. Freshstone Brands Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 74. Freshstone Brands Home Meal Replacement (HMR) Product Portfolio

Table 75. Freshstone Brands Recent Developments

Table 76. Theodor Rietmann GmbH Company Information

Table 77. Theodor Rietmann GmbH Business Overview

Table 78. Theodor Rietmann GmbH Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 79. Theodor Rietmann GmbH Home Meal Replacement (HMR) Product Portfolio

Table 80. Theodor Rietmann GmbH Recent Developments

Table 81. Arbutus Ridge Farms Ltd Company Information

Table 82. Arbutus Ridge Farms Ltd Business Overview

Table 83. Arbutus Ridge Farms Ltd Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 84. Arbutus Ridge Farms Ltd Home Meal Replacement (HMR) Product Portfolio

Table 85. Arbutus Ridge Farms Ltd Recent Developments

Table 86. OptiBiotix Company Information

Table 87. OptiBiotix Business Overview

Table 88. OptiBiotix Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

- Table 89. OptiBiotix Home Meal Replacement (HMR) Product Portfolio
- Table 90. OptiBiotix Recent Developments
- Table 91. Orgain Company Information
- Table 92. Orgain Business Overview
- Table 93. Orgain Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 94. Orgain Home Meal Replacement (HMR) Product Portfolio
- Table 95. Orgain Recent Developments
- Table 96. Smeal Company Information
- Table 97. Smeal Business Overview
- Table 98. Smeal Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 99. Smeal Home Meal Replacement (HMR) Product Portfolio
- Table 100. Smeal Recent Developments
- Table 101. BY-Health Company Information
- Table 102. BY-Health Business Overview
- Table 103. BY-Health Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 104. BY-Health Home Meal Replacement (HMR) Product Portfolio
- Table 105. BY-Health Recent Developments
- Table 106. Master Kong Company Information
- Table 107. Master Kong Business Overview
- Table 108. Master Kong Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 109. Master Kong Home Meal Replacement (HMR) Product Portfolio
- Table 110. Master Kong Recent Developments
- Table 111. Want Want Company Information
- Table 112. Want Want Business Overview
- Table 113. Want Want Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 114. Want Want Home Meal Replacement (HMR) Product Portfolio
- Table 115. Want Want Recent Developments
- Table 116. Wonderlab Company Information
- Table 117. Wonderlab Business Overview
- Table 118. Wonderlab Home Meal Replacement (HMR) Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 119. Wonderlab Home Meal Replacement (HMR) Product Portfolio
- Table 120. Wonderlab Recent Developments
- Table 121. Global Home Meal Replacement (HMR) Market Size by Region (US\$

Million): 2018 VS 2022 VS 2029

Table 122. Global Home Meal Replacement (HMR) Sales by Region (2018-2023) & (K MT)

Table 123. Global Home Meal Replacement (HMR) Sales Market Share by Region (2018-2023)

Table 124. Global Home Meal Replacement (HMR) Sales by Region (2024-2029) & (K MT)

Table 125. Global Home Meal Replacement (HMR) Sales Market Share by Region (2024-2029)

Table 126. Global Home Meal Replacement (HMR) Revenue by Region (2018-2023) & (US\$ Million)

Table 127. Global Home Meal Replacement (HMR) Revenue Market Share by Region (2018-2023)

Table 128. Global Home Meal Replacement (HMR) Revenue by Region (2024-2029) & (US\$ Million)

Table 129. Global Home Meal Replacement (HMR) Revenue Market Share by Region (2024-2029)

Table 130. North America Home Meal Replacement (HMR) Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 131. North America Home Meal Replacement (HMR) Sales by Country (2018-2023) & (K MT)

Table 132. North America Home Meal Replacement (HMR) Sales by Country (2024-2029) & (K MT)

Table 133. North America Home Meal Replacement (HMR) Revenue by Country (2018-2023) & (US\$ Million)

Table 134. North America Home Meal Replacement (HMR) Revenue by Country (2024-2029) & (US\$ Million)

Table 135. Europe Home Meal Replacement (HMR) Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 136. Europe Home Meal Replacement (HMR) Sales by Country (2018-2023) & (K MT)

Table 137. Europe Home Meal Replacement (HMR) Sales by Country (2024-2029) & (K MT)

Table 138. Europe Home Meal Replacement (HMR) Revenue by Country (2018-2023) & (US\$ Million)

Table 139. Europe Home Meal Replacement (HMR) Revenue by Country (2024-2029) & (US\$ Million)

Table 140. Asia Pacific Home Meal Replacement (HMR) Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)



Table 141. Asia Pacific Home Meal Replacement (HMR) Sales by Country (2018-2023) & (K MT)

Table 142. Asia Pacific Home Meal Replacement (HMR) Sales by Country (2024-2029) & (K MT)

Table 143. Asia Pacific Home Meal Replacement (HMR) Revenue by Country (2018-2023) & (US\$ Million)

Table 144. Asia Pacific Home Meal Replacement (HMR) Revenue by Country (2024-2029) & (US\$ Million)

Table 145. Latin America Home Meal Replacement (HMR) Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 146. Latin America Home Meal Replacement (HMR) Sales by Country (2018-2023) & (K MT)

Table 147. Latin America Home Meal Replacement (HMR) Sales by Country (2024-2029) & (K MT)

Table 148. Latin America Home Meal Replacement (HMR) Revenue by Country (2018-2023) & (US\$ Million)

Table 149. Latin America Home Meal Replacement (HMR) Revenue by Country (2024-2029) & (US\$ Million)

Table 150. Middle East and Africa Home Meal Replacement (HMR) Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 151. Middle East and Africa Home Meal Replacement (HMR) Sales by Country (2018-2023) & (K MT)

Table 152. Middle East and Africa Home Meal Replacement (HMR) Sales by Country (2024-2029) & (K MT)

Table 153. Middle East and Africa Home Meal Replacement (HMR) Revenue by Country (2018-2023) & (US\$ Million)

Table 154. Middle East and Africa Home Meal Replacement (HMR) Revenue by Country (2024-2029) & (US\$ Million)

Table 155. Global Home Meal Replacement (HMR) Sales by Type (2018-2023) & (K MT)

Table 156. Global Home Meal Replacement (HMR) Sales by Type (2024-2029) & (K MT)

Table 157. Global Home Meal Replacement (HMR) Sales Market Share by Type (2018-2023)

Table 158. Global Home Meal Replacement (HMR) Sales Market Share by Type (2024-2029)

Table 159. Global Home Meal Replacement (HMR) Revenue by Type (2018-2023) & (US\$ Million)

Table 160. Global Home Meal Replacement (HMR) Revenue by Type (2024-2029) &

(US\$ Million)

Table 161. Global Home Meal Replacement (HMR) Revenue Market Share by Type (2018-2023)

Table 162. Global Home Meal Replacement (HMR) Revenue Market Share by Type (2024-2029)

Table 163. Global Home Meal Replacement (HMR) Price by Type (2018-2023) & (US\$/MT)

Table 164. Global Home Meal Replacement (HMR) Price by Type (2024-2029) & (US\$/MT)

Table 165. Global Home Meal Replacement (HMR) Sales by Sales channel (2018-2023) & (K MT)

Table 166. Global Home Meal Replacement (HMR) Sales by Sales channel (2024-2029) & (K MT)

Table 167. Global Home Meal Replacement (HMR) Sales Market Share by Sales channel (2018-2023)

Table 168. Global Home Meal Replacement (HMR) Sales Market Share by Sales channel (2024-2029)

Table 169. Global Home Meal Replacement (HMR) Revenue by Sales channel (2018-2023) & (US\$ Million)

Table 170. Global Home Meal Replacement (HMR) Revenue by Sales channel (2024-2029) & (US\$ Million)

Table 171. Global Home Meal Replacement (HMR) Revenue Market Share by Sales channel (2018-2023)

Table 172. Global Home Meal Replacement (HMR) Revenue Market Share by Sales channel (2024-2029)

Table 173. Global Home Meal Replacement (HMR) Price by Sales channel (2018-2023) & (US\$/MT)

Table 174. Global Home Meal Replacement (HMR) Price by Sales channel (2024-2029) & (US\$/MT)

Table 175. Key Raw Materials

Table 176. Raw Materials Key Suppliers

Table 177. Home Meal Replacement (HMR) Distributors List

Table 178. Home Meal Replacement (HMR) Customers List

Table 179. Home Meal Replacement (HMR) Industry Trends

Table 180. Home Meal Replacement (HMR) Industry Drivers

Table 181. Home Meal Replacement (HMR) Industry Restraints

Table 182. Authors List of This Report



## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Home Meal Replacement (HMR) Product Picture

Figure 5. Global Home Meal Replacement (HMR) Revenue (US\$ Million), 2018 VS 2022 VS 2029

Figure 6. Global Home Meal Replacement (HMR) Market Size (2018-2029) & (US\$ Million)

Figure 7. Global Home Meal Replacement (HMR) Sales (2018-2029) & (K MT)

Figure 8. Global Home Meal Replacement (HMR) Average Price (US\$/MT) & (2018-2029)

Figure 9. Ready to Eat (RTE) Product Picture

Figure 10. Ready to Heat (RTH) Product Picture

Figure 11. Ready to Cook (RTC) Product Picture

Figure 12. Online Product Picture

Figure 13. Offline Product Picture

Figure 14. Global Home Meal Replacement (HMR) Revenue Share by Manufacturers in 2022

Figure 15. Global Manufacturers of Home Meal Replacement (HMR), Manufacturing Sites & Headquarters

Figure 16. Global Manufacturers of Home Meal Replacement (HMR), Date of Enter into This Industry

Figure 17. Global Top 5 and 10 Home Meal Replacement (HMR) Players Market Share by Revenue in 2022

Figure 18. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 19. Global Home Meal Replacement (HMR) Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Figure 20. Global Home Meal Replacement (HMR) Sales by Region in 2022

Figure 21. Global Home Meal Replacement (HMR) Revenue by Region in 2022

Figure 22. North America Home Meal Replacement (HMR) Market Size by Country in 2022

Figure 23. North America Home Meal Replacement (HMR) Sales Market Share by Country (2018-2029)

Figure 24. North America Home Meal Replacement (HMR) Revenue Market Share by Country (2018-2029)

Figure 25. United States Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 26. Canada Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 27. Europe Home Meal Replacement (HMR) Market Size by Country in 2022

Figure 28. Europe Home Meal Replacement (HMR) Sales Market Share by Country (2018-2029)

Figure 29. Europe Home Meal Replacement (HMR) Revenue Market Share by Country (2018-2029)

Figure 30. Germany Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 31. France Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 32. U.K. Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 33. Italy Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 34. Russia Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 35. Asia Pacific Home Meal Replacement (HMR) Market Size by Country in 2022

Figure 36. Asia Pacific Home Meal Replacement (HMR) Sales Market Share by Country (2018-2029)

Figure 37. Asia Pacific Home Meal Replacement (HMR) Revenue Market Share by Country (2018-2029)

Figure 38. China Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 39. Japan Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 40. South Korea Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 41. India Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 42. Australia Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 43. China Taiwan Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 44. Indonesia Home Meal Replacement (HMR) Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 45. Thailand Home Meal Replacement (HMR) Revenue Growth Rate

(2018-2029) & (US\$ Million)

Figure 46. Malaysia Home Meal Replacement (HMR) Revenue Growth Rate

(2018-2029) & (US\$ Million)

Figure 47. Latin America Home Meal Replacement (HMR) Market Size by Country in 2022

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