

# Heart Rate Monitors Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Heart Rate Monitors, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Heart Rate Monitors.

The Heart Rate Monitors market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Heart Rate Monitors market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Heart Rate Monitors manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions,

collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Fitbit

Xiaomi

Apple

Samsung

Garmin

Suunto

Polar

Timex

EKHO

Mio Global

Scosche

Omron

Jarv

Wahoo

Product Type Insights

Global markets are presented by Heart Rate Monitors type, along with growth forecasts through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Heart Rate Monitors are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Heart Rate Monitors segment by Type

Chest Heart Rate Monitors

Wrist Heart Rate Monitors

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Heart Rate Monitors market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Heart Rate Monitors market.

### Heart Rate Monitors segment by Application

Fat Burn

Cardio

Peak

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and

political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Heart Rate Monitors market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine

War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Heart Rate Monitors market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Heart Rate Monitors and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Heart Rate Monitors industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Heart Rate Monitors.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Heart Rate Monitors manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Heart Rate Monitors by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Heart Rate Monitors in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the

driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Heart Rate Monitors Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Heart Rate Monitors Sales (2019-2030)
  - 2.2.3 Global Heart Rate Monitors Market Average Price (2019-2030)
- 2.3 Heart Rate Monitors by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
    - 1.2.2 Chest Heart Rate Monitors
    - 1.2.3 Wrist Heart Rate Monitors
- 2.4 Heart Rate Monitors by Application
  - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Fat Burn
  - 2.4.3 Cardio
  - 2.4.4 Peak

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Heart Rate Monitors Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Heart Rate Monitors Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Heart Rate Monitors Revenue of Manufacturers (2019-2024)
- 3.4 Global Heart Rate Monitors Average Price by Manufacturers (2019-2024)
- 3.5 Global Heart Rate Monitors Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Heart Rate Monitors, Manufacturing Sites & Headquarters

- 3.7 Global Manufacturers of Heart Rate Monitors, Product Type & Application
- 3.8 Global Manufacturers of Heart Rate Monitors, Date of Enter into This Industry
- 3.9 Global Heart Rate Monitors Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Fitbit

- 4.1.1 Fitbit Company Information
- 4.1.2 Fitbit Business Overview
- 4.1.3 Fitbit Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Fitbit Heart Rate Monitors Product Portfolio
- 4.1.5 Fitbit Recent Developments

### 4.2 Xiaomi

- 4.2.1 Xiaomi Company Information
- 4.2.2 Xiaomi Business Overview
- 4.2.3 Xiaomi Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Xiaomi Heart Rate Monitors Product Portfolio
- 4.2.5 Xiaomi Recent Developments

### 4.3 Apple

- 4.3.1 Apple Company Information
- 4.3.2 Apple Business Overview
- 4.3.3 Apple Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Apple Heart Rate Monitors Product Portfolio
- 4.3.5 Apple Recent Developments

### 4.4 Samsung

- 4.4.1 Samsung Company Information
- 4.4.2 Samsung Business Overview
- 4.4.3 Samsung Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Samsung Heart Rate Monitors Product Portfolio
- 4.4.5 Samsung Recent Developments

### 4.5 Garmin

- 4.5.1 Garmin Company Information
- 4.5.2 Garmin Business Overview
- 4.5.3 Garmin Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Garmin Heart Rate Monitors Product Portfolio
- 4.5.5 Garmin Recent Developments

### 4.6 Suunto

- 4.6.1 Suunto Company Information

- 4.6.2 Suunto Business Overview
- 4.6.3 Suunto Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Suunto Heart Rate Monitors Product Portfolio
- 4.6.5 Suunto Recent Developments
- 4.7 Polar
  - 4.7.1 Polar Company Information
  - 4.7.2 Polar Business Overview
  - 4.7.3 Polar Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 Polar Heart Rate Monitors Product Portfolio
  - 4.7.5 Polar Recent Developments
- 4.8 Timex
  - 4.8.1 Timex Company Information
  - 4.8.2 Timex Business Overview
  - 4.8.3 Timex Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Timex Heart Rate Monitors Product Portfolio
  - 4.8.5 Timex Recent Developments
- 4.9 EKHO
  - 4.9.1 EKHO Company Information
  - 4.9.2 EKHO Business Overview
  - 4.9.3 EKHO Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 EKHO Heart Rate Monitors Product Portfolio
  - 4.9.5 EKHO Recent Developments
- 4.10 Mio Global
  - 4.10.1 Mio Global Company Information
  - 4.10.2 Mio Global Business Overview
  - 4.10.3 Mio Global Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 Mio Global Heart Rate Monitors Product Portfolio
  - 4.10.5 Mio Global Recent Developments
- 6.11 Scosche
  - 6.11.1 Scosche Company Information
  - 6.11.2 Scosche Heart Rate Monitors Business Overview
  - 6.11.3 Scosche Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Scosche Heart Rate Monitors Product Portfolio
  - 6.11.5 Scosche Recent Developments
- 6.12 Omron
  - 6.12.1 Omron Company Information
  - 6.12.2 Omron Heart Rate Monitors Business Overview
  - 6.12.3 Omron Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 6.12.4 Omron Heart Rate Monitors Product Portfolio

- 6.12.5 Omron Recent Developments
- 6.13 Jarv
  - 6.13.1 Jarv Company Information
  - 6.13.2 Jarv Heart Rate Monitors Business Overview
  - 6.13.3 Jarv Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 6.13.4 Jarv Heart Rate Monitors Product Portfolio
  - 6.13.5 Jarv Recent Developments
- 6.14 Wahoo
  - 6.14.1 Wahoo Company Information
  - 6.14.2 Wahoo Heart Rate Monitors Business Overview
  - 6.14.3 Wahoo Heart Rate Monitors Sales, Revenue and Gross Margin (2019-2024)
  - 6.14.4 Wahoo Heart Rate Monitors Product Portfolio
  - 6.14.5 Wahoo Recent Developments

## **5 GLOBAL HEART RATE MONITORS MARKET SCENARIO BY REGION**

- 5.1 Global Heart Rate Monitors Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Heart Rate Monitors Sales by Region: 2019-2030
  - 5.2.1 Global Heart Rate Monitors Sales by Region: 2019-2024
  - 5.2.2 Global Heart Rate Monitors Sales by Region: 2025-2030
- 5.3 Global Heart Rate Monitors Revenue by Region: 2019-2030
  - 5.3.1 Global Heart Rate Monitors Revenue by Region: 2019-2024
  - 5.3.2 Global Heart Rate Monitors Revenue by Region: 2025-2030
- 5.4 North America Heart Rate Monitors Market Facts & Figures by Country
  - 5.4.1 North America Heart Rate Monitors Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Heart Rate Monitors Sales by Country (2019-2030)
  - 5.4.3 North America Heart Rate Monitors Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Heart Rate Monitors Market Facts & Figures by Country
  - 5.5.1 Europe Heart Rate Monitors Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Heart Rate Monitors Sales by Country (2019-2030)
  - 5.5.3 Europe Heart Rate Monitors Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia

## 5.6 Asia Pacific Heart Rate Monitors Market Facts & Figures by Country

5.6.1 Asia Pacific Heart Rate Monitors Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Heart Rate Monitors Sales by Country (2019-2030)

5.6.3 Asia Pacific Heart Rate Monitors Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

## 5.7 Latin America Heart Rate Monitors Market Facts & Figures by Country

5.7.1 Latin America Heart Rate Monitors Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Heart Rate Monitors Sales by Country (2019-2030)

5.7.3 Latin America Heart Rate Monitors Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

## 5.8 Middle East and Africa Heart Rate Monitors Market Facts & Figures by Country

5.8.1 Middle East and Africa Heart Rate Monitors Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Heart Rate Monitors Sales by Country (2019-2030)

5.8.3 Middle East and Africa Heart Rate Monitors Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## 6 SEGMENT BY TYPE

6.1 Global Heart Rate Monitors Sales by Type (2019-2030)

6.1.1 Global Heart Rate Monitors Sales by Type (2019-2030) & (K Units)

6.1.2 Global Heart Rate Monitors Sales Market Share by Type (2019-2030)

6.2 Global Heart Rate Monitors Revenue by Type (2019-2030)

6.2.1 Global Heart Rate Monitors Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Heart Rate Monitors Revenue Market Share by Type (2019-2030)

### 6.3 Global Heart Rate Monitors Price by Type (2019-2030)

## **7 SEGMENT BY APPLICATION**

### 7.1 Global Heart Rate Monitors Sales by Application (2019-2030)

#### 7.1.1 Global Heart Rate Monitors Sales by Application (2019-2030) & (K Units)

#### 7.1.2 Global Heart Rate Monitors Sales Market Share by Application (2019-2030)

### 7.2 Global Heart Rate Monitors Revenue by Application (2019-2030)

#### 6.2.1 Global Heart Rate Monitors Sales by Application (2019-2030) & (US\$ Million)

#### 6.2.2 Global Heart Rate Monitors Revenue Market Share by Application (2019-2030)

### 7.3 Global Heart Rate Monitors Price by Application (2019-2030)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 8.1 Heart Rate Monitors Value Chain Analysis

#### 8.1.1 Heart Rate Monitors Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Heart Rate Monitors Production Mode & Process

### 8.2 Heart Rate Monitors Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Heart Rate Monitors Distributors

#### 8.2.3 Heart Rate Monitors Customers

## **9 GLOBAL HEART RATE MONITORS ANALYZING MARKET DYNAMICS**

### 9.1 Heart Rate Monitors Industry Trends

### 9.2 Heart Rate Monitors Industry Drivers

### 9.3 Heart Rate Monitors Industry Opportunities and Challenges

### 9.4 Heart Rate Monitors Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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