

# Handheld Portable Fans Industry Research Report 2023

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## Abstracts

Handheld Portable Fan is that a hand-held device designed to be waved back and forth in order to induce airflow for the purpose of cooling the user.

### Highlights

The global Handheld Portable Fans market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

In the Japan Handheld Portable Fans market, there are several major manufacturers like Francfranc, Topsharp Precision Electronics, etc. The top 2 manufacturers account for over 30% of the total share.

Based on product type, the Rechargeable type segment is projected to account for the largest consumption market share during the forecast period; this segment was estimated to account for over 85% share in terms of consumption value.

In the applications, Offline was estimated to account for the highest market share of about 71%.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Handheld Portable Fans, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Handheld Portable Fans.

The Handheld Portable Fans market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Handheld Portable Fans market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Handheld Portable Fans manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Francfranc

Topsharp Precision Electronics

Koizumi

Iris Ohyama

EasyAcc

Life on Products

Opolar

Yashang Electronics

## Product Type Insights

Global markets are presented by Handheld Portable Fans type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Handheld Portable Fans are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Handheld Portable Fans segment by Type

Non Rechargeable Portable Fans

Rechargeable Portable Fans

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Handheld Portable Fans market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Handheld Portable Fans market.

## Handheld Portable Fans segment by Distribution Channel

Offline

Online

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

### North America

United States

Canada

### Europe

Germany

France

U.K.

Italy

Russia

### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the

readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Handheld Portable Fans market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Handheld Portable Fans market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Handheld Portable Fans and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Handheld Portable Fans industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Handheld Portable Fans.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Handheld Portable Fans manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Handheld Portable Fans by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Handheld Portable Fans in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by distribution channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

### Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

What key trends are likely to emerge in the Product Name market in the coming years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?



## Contents

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Distribution Channel (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Handheld Portable Fans Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Handheld Portable Fans Sales (K Units) of Manufacturers (2018-2023)

Table 7. Global Handheld Portable Fans Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Handheld Portable Fans Revenue of Manufacturers (2018-2023)

Table 9. Global Handheld Portable Fans Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Handheld Portable Fans Average Price (US\$/Unit) of Manufacturers (2018-2023)

Table 11. Global Handheld Portable Fans Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Handheld Portable Fans, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Handheld Portable Fans by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Francfranc Company Information

Table 17. Francfranc Business Overview

Table 18. Francfranc Handheld Portable Fans Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 19. Francfranc Handheld Portable Fans Product Portfolio

Table 20. Francfranc Recent Developments

Table 21. Topsharp Precision Electronics Company Information

Table 22. Topsharp Precision Electronics Business Overview

Table 23. Topsharp Precision Electronics Handheld Portable Fans Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 24. Topsharp Precision Electronics Handheld Portable Fans Product Portfolio

Table 25. Topsharp Precision Electronics Recent Developments

Table 26. Koizumi Company Information

Table 27. Koizumi Business Overview

Table 28. Koizumi Handheld Portable Fans Sales (K Units), Revenue (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 29. Koizumi Handheld Portable Fans Product Portfolio

Table 30. Koizumi Recent Developments

Table 31. Iris Ohyama Company Information

Table 32. Iris Ohyama Business Overview

Table 33. Iris Ohyama Handheld Portable Fans Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 34. Iris Ohyama Handheld Portable Fans Product Portfolio

Table 35. Iris Ohyama Recent Developments

Table 36. EasyAcc Company Information

Table 37. EasyAcc Business Overview

Table 38. EasyAcc Handheld Portable Fans Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 39. EasyAcc Handheld Portable Fans Product Portfolio

Table 40. EasyAcc Recent Developments

Table 41. Life on Products Company Information

Table 42. Life on Products Business Overview

Table 43. Life on Products Handheld Portable Fans Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 44. Life on Products Handheld Portable Fans Product Portfolio

Table 45. Life on Products Recent Developments

Table 46. Opolar Company Information

Table 47. Opolar Business Overview

Table 48. Opolar Handheld Portable Fans Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 49. Opolar Handheld Portable Fans Product Portfolio

Table 50. Opolar Recent Developments

Table 51. Yashang Electronics Company Information

Table 52. Yashang Electronics Business Overview

Table 53. Yashang Electronics Handheld Portable Fans Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 54. Yashang Electronics Handheld Portable Fans Product Portfolio

Table 55. Yashang Electronics Recent Developments

Table 56. Global Handheld Portable Fans Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 57. Global Handheld Portable Fans Sales by Region (2018-2023) & (K Units)

Table 58. Global Handheld Portable Fans Sales Market Share by Region (2018-2023)

Table 59. Global Handheld Portable Fans Sales by Region (2024-2029) & (K Units)

Table 60. Global Handheld Portable Fans Sales Market Share by Region (2024-2029)

Table 61. Global Handheld Portable Fans Revenue by Region (2018-2023) & (US\$ Million)

Table 62. Global Handheld Portable Fans Revenue Market Share by Region (2018-2023)

Table 63. Global Handheld Portable Fans Revenue by Region (2024-2029) & (US\$ Million)

Table 64. Global Handheld Portable Fans Revenue Market Share by Region (2024-2029)

Table 65. North America Handheld Portable Fans Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 66. North America Handheld Portable Fans Sales by Country (2018-2023) & (K Units)

Table 67. North America Handheld Portable Fans Sales by Country (2024-2029) & (K Units)

Table 68. North America Handheld Portable Fans Revenue by Country (2018-2023) & (US\$ Million)

Table 69. North America Handheld Portable Fans Revenue by Country (2024-2029) & (US\$ Million)

Table 70. Europe Handheld Portable Fans Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 71. Europe Handheld Portable Fans Sales by Country (2018-2023) & (K Units)

Table 72. Europe Handheld Portable Fans Sales by Country (2024-2029) & (K Units)

Table 73. Europe Handheld Portable Fans Revenue by Country (2018-2023) & (US\$ Million)

Table 74. Europe Handheld Portable Fans Revenue by Country (2024-2029) & (US\$ Million)

Table 75. Asia Pacific Handheld Portable Fans Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 76. Asia Pacific Handheld Portable Fans Sales by Country (2018-2023) & (K Units)

Table 77. Asia Pacific Handheld Portable Fans Sales by Country (2024-2029) & (K Units)

Table 78. Asia Pacific Handheld Portable Fans Revenue by Country (2018-2023) & (US\$ Million)

Table 79. Asia Pacific Handheld Portable Fans Revenue by Country (2024-2029) & (US\$ Million)

Table 80. Latin America Handheld Portable Fans Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 81. Latin America Handheld Portable Fans Sales by Country (2018-2023) & (K

Units)

Table 82. Latin America Handheld Portable Fans Sales by Country (2024-2029) & (K Units)

Table 83. Latin America Handheld Portable Fans Revenue by Country (2018-2023) & (US\$ Million)

Table 84. Latin America Handheld Portable Fans Revenue by Country (2024-2029) & (US\$ Million)

Table 85. Middle East and Africa Handheld Portable Fans Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 86. Middle East and Africa Handheld Portable Fans Sales by Country (2018-2023) & (K Units)

Table 87. Middle East and Africa Handheld Portable Fans Sales by Country (2024-2029) & (K Units)

Table 88. Middle East and Africa Handheld Portable Fans Revenue by Country (2018-2023) & (US\$ Million)

Table 89. Middle East and Africa Handheld Portable Fans Revenue by Country (2024-2029) & (US\$ Million)

Table 90. Global Handheld Portable Fans Sales by Type (2018-2023) & (K Units)

Table 91. Global Handheld Portable Fans Sales by Type (2024-2029) & (K Units)

Table 92. Global Handheld Portable Fans Sales Market Share by Type (2018-2023)

Table 93. Global Handheld Portable Fans Sales Market Share by Type (2024-2029)

Table 94. Global Handheld Portable Fans Revenue by Type (2018-2023) & (US\$ Million)

Table 95. Global Handheld Portable Fans Revenue by Type (2024-2029) & (US\$ Million)

Table 96. Global Handheld Portable Fans Revenue Market Share by Type (2018-2023)

Table 97. Global Handheld Portable Fans Revenue Market Share by Type (2024-2029)

Table 98. Global Handheld Portable Fans Price by Type (2018-2023) & (US\$/Unit)

Table 99. Global Handheld Portable Fans Price by Type (2024-2029) & (US\$/Unit)

Table 100. Global Handheld Portable Fans Sales by Distribution Channel (2018-2023) & (K Units)

Table 101. Global Handheld Portable Fans Sales by Distribution Channel (2024-2029) & (K Units)

Table 102. Global Handheld Portable Fans Sales Market Share by Distribution Channel (2018-2023)

Table 103. Global Handheld Portable Fans Sales Market Share by Distribution Channel (2024-2029)

Table 104. Global Handheld Portable Fans Revenue by Distribution Channel (2018-2023) & (US\$ Million)

- Table 105. Global Handheld Portable Fans Revenue by Distribution Channel (2024-2029) & (US\$ Million)
- Table 106. Global Handheld Portable Fans Revenue Market Share by Distribution Channel (2018-2023)
- Table 107. Global Handheld Portable Fans Revenue Market Share by Distribution Channel (2024-2029)
- Table 108. Global Handheld Portable Fans Price by Distribution Channel (2018-2023) & (US\$/Unit)
- Table 109. Global Handheld Portable Fans Price by Distribution Channel (2024-2029) & (US\$/Unit)
- Table 110. Key Raw Materials
- Table 111. Raw Materials Key Suppliers
- Table 112. Handheld Portable Fans Distributors List
- Table 113. Handheld Portable Fans Customers List
- Table 114. Handheld Portable Fans Industry Trends
- Table 115. Handheld Portable Fans Industry Drivers
- Table 116. Handheld Portable Fans Industry Restraints
- Table 117. Authors 12. List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Handheld Portable Fans Product Picture

Figure 5. Global Handheld Portable Fans Revenue (US\$ Million), 2018 VS 2022 VS 2029

Figure 6. Global Handheld Portable Fans Market Size (2018-2029) & (US\$ Million)

Figure 7. Global Handheld Portable Fans Sales (2018-2029) & (K Units)

Figure 8. Global Handheld Portable Fans Average Price (US\$/Unit) & (2018-2029)

Figure 9. Non Rechargeable Portable Fans Product Picture

Figure 10. Rechargeable Portable Fans Product Picture

Figure 11. Offline Product Picture

Figure 12. Online Product Picture

Figure 13. Global Handheld Portable Fans Revenue Share by Manufacturers in 2022

Figure 14. Global Manufacturers of Handheld Portable Fans, Manufacturing Sites & Headquarters

Figure 15. Global Manufacturers of Handheld Portable Fans, Date of Enter into This Industry

Figure 16. Global Top 5 and 10 Handheld Portable Fans Players Market Share by Revenue in 2022

Figure 17. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 18. Global Handheld Portable Fans Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Figure 19. Global Handheld Portable Fans Sales by Region in 2022

Figure 20. Global Handheld Portable Fans Revenue by Region in 2022

Figure 21. North America Handheld Portable Fans Market Size by Country in 2022

Figure 22. North America Handheld Portable Fans Sales Market Share by Country (2018-2029)

Figure 23. North America Handheld Portable Fans Revenue Market Share by Country (2018-2029)

Figure 24. United States Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 25. Canada Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 26. Europe Handheld Portable Fans Market Size by Country in 2022

Figure 27. Europe Handheld Portable Fans Sales Market Share by Country (2018-2029)

Figure 28. Europe Handheld Portable Fans Revenue Market Share by Country (2018-2029)

Figure 29. Germany Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 30. France Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 31. U.K. Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 32. Italy Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 33. Russia Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 34. Asia Pacific Handheld Portable Fans Market Size by Country in 2022

Figure 35. Asia Pacific Handheld Portable Fans Sales Market Share by Country (2018-2029)

Figure 36. Asia Pacific Handheld Portable Fans Revenue Market Share by Country (2018-2029)

Figure 37. China Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 38. Japan Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 39. South Korea Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 40. India Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 41. Australia Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 42. China Taiwan Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 43. Indonesia Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 44. Thailand Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 45. Malaysia Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 46. Latin America Handheld Portable Fans Market Size by Country in 2022

Figure 47. Latin America Handheld Portable Fans Sales Market Share by Country (2018-2029)

Figure 48. Latin America Handheld Portable Fans Revenue Market Share by Country (2018-2029)

Figure 49. Mexico Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 50. Brazil Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 51. Argentina Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 52. Middle East and Africa Handheld Portable Fans Market Size by Country in 2022

Figure 53. Middle East and Africa Handheld Portable Fans Sales Market Share by Country (2018-2029)

Figure 54. Middle East and Africa Handheld Portable Fans Revenue Market Share by Country (2018-2029)

Figure 55. Turkey Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 56. Saudi Arabia Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 57. UAE Handheld Portable Fans Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 58. Global Handheld Portable Fans Sales Market Share by Type (2018-2029)

Figure 59. Global Handheld Portable Fans Revenue Market Share by Type (2018-2029)

Figure 60. Global Handheld Portable Fans Price (US\$/Unit) by Type (2018-2029)

Figure 61. Global Handheld Portable Fans Sales Market Share by Distribution Channel (2018-2029)

Figure 62. Global Handheld Portable Fans Revenue Market Share by Distribution Channel (2018-2029)

Figure 63. Global Handheld Portable Fans Price (US\$/Unit) by Distribution Channel (2018-2029)

Figure 64. Handheld Portable Fans Value Chain

Figure 65. Handheld Portable Fans Production Mode & Process

Figure 66. Direct Comparison with Distribution Share

Figure 67. Distributors Profiles

Figure 68. Handheld Portable Fans Industry Opportunities and Challenges



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