

# Handheld Gimbal Industry Research Report 2024

<https://marketpublishers.com/r/H11AB961E0FFEN.html>

Date: April 2024

Pages: 138

Price: US\$ 2,950.00 (Single User License)

ID: H11AB961E0FFEN

## Abstracts

Handheld Gimbal is a pivoted support that cooperates with the light photographic equipment, such as mainstream sports cameras, mobile phones, micro single which lets the consumer get more stable video material in the movement, and handheld gimbal itself is small, portable, easy operation, etc.

According to APO Research, The global Handheld Gimbal market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Feiyu, Freefly, DJI Tech, Wondlan and Rollei are the major manufacturers of Handheld Gimbal. Feiyu is the biggest, with about 25% of the market.

China is the largest production region, accounting for about 55% of the total market, followed by North America with about 20%.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Handheld Gimbal, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Handheld Gimbal.

The report will help the Handheld Gimbal manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Handheld Gimbal market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Handheld Gimbal market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Zhiyun

DJI Tech

FEIYU TECH

Freefly

MOZA

Glidecam

Steadicam (Tiffen)

Ikan

Shape

Hohem

EVO Gimbals

BeStable Cam

Snoppa

Pilotfly

PFY

Movo

SwiftCam

#### Handheld Gimbal segment by Type

2-Axis Handheld Gimbal

3-Axis Handheld Gimbal

Other

#### Handheld Gimbal segment by Application

Mobile Phone

SLR Camera

Other

#### Handheld Gimbal Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Handheld Gimbal market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Handheld Gimbal and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Handheld Gimbal.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Handheld Gimbal manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Handheld Gimbal by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Handheld Gimbal in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Handheld Gimbal by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 2-Axis Handheld Gimbal
  - 2.2.3 3-Axis Handheld Gimbal
  - 2.2.4 Other
- 2.3 Handheld Gimbal by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Mobile Phone
  - 2.3.3 SLR Camera
  - 2.3.4 Other
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Handheld Gimbal Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Handheld Gimbal Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Handheld Gimbal Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Handheld Gimbal Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Handheld Gimbal Production by Manufacturers (2019-2024)
- 3.2 Global Handheld Gimbal Production Value by Manufacturers (2019-2024)
- 3.3 Global Handheld Gimbal Average Price by Manufacturers (2019-2024)
- 3.4 Global Handheld Gimbal Industry Manufacturers Ranking, 2022 VS 2023 VS 2024



- 3.5 Global Handheld Gimbal Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Handheld Gimbal Manufacturers, Product Type & Application
- 3.7 Global Handheld Gimbal Manufacturers, Date of Enter into This Industry
- 3.8 Global Handheld Gimbal Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### **4.1 Zhiyun**

- 4.1.1 Zhiyun Handheld Gimbal Company Information
- 4.1.2 Zhiyun Handheld Gimbal Business Overview
- 4.1.3 Zhiyun Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.1.4 Zhiyun Product Portfolio
- 4.1.5 Zhiyun Recent Developments

### **4.2 DJI Tech**

- 4.2.1 DJI Tech Handheld Gimbal Company Information
- 4.2.2 DJI Tech Handheld Gimbal Business Overview
- 4.2.3 DJI Tech Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.2.4 DJI Tech Product Portfolio
- 4.2.5 DJI Tech Recent Developments

### **4.3 FEIYU TECH**

- 4.3.1 FEIYU TECH Handheld Gimbal Company Information
- 4.3.2 FEIYU TECH Handheld Gimbal Business Overview
- 4.3.3 FEIYU TECH Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.3.4 FEIYU TECH Product Portfolio
- 4.3.5 FEIYU TECH Recent Developments

### **4.4 Freely**

- 4.4.1 Freely Handheld Gimbal Company Information
- 4.4.2 Freely Handheld Gimbal Business Overview
- 4.4.3 Freely Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.4.4 Freely Product Portfolio
- 4.4.5 Freely Recent Developments

### **4.5 MOZA**

- 4.5.1 MOZA Handheld Gimbal Company Information
- 4.5.2 MOZA Handheld Gimbal Business Overview
- 4.5.3 MOZA Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.5.4 MOZA Product Portfolio
- 4.5.5 MOZA Recent Developments

#### 4.6 Glidecam

- 4.6.1 Glidecam Handheld Gimbal Company Information
- 4.6.2 Glidecam Handheld Gimbal Business Overview
- 4.6.3 Glidecam Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.6.4 Glidecam Product Portfolio
- 4.6.5 Glidecam Recent Developments

#### 4.7 Steadicam (Tiffen)

- 4.7.1 Steadicam (Tiffen) Handheld Gimbal Company Information
- 4.7.2 Steadicam (Tiffen) Handheld Gimbal Business Overview
- 4.7.3 Steadicam (Tiffen) Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.7.4 Steadicam (Tiffen) Product Portfolio
- 4.7.5 Steadicam (Tiffen) Recent Developments

#### 4.8 Ikan

- 4.8.1 Ikan Handheld Gimbal Company Information
- 4.8.2 Ikan Handheld Gimbal Business Overview
- 4.8.3 Ikan Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.8.4 Ikan Product Portfolio
- 4.8.5 Ikan Recent Developments

#### 4.9 Shape

- 4.9.1 Shape Handheld Gimbal Company Information
- 4.9.2 Shape Handheld Gimbal Business Overview
- 4.9.3 Shape Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.9.4 Shape Product Portfolio
- 4.9.5 Shape Recent Developments

#### 4.10 Hohem

- 4.10.1 Hohem Handheld Gimbal Company Information
- 4.10.2 Hohem Handheld Gimbal Business Overview
- 4.10.3 Hohem Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.10.4 Hohem Product Portfolio
- 4.10.5 Hohem Recent Developments

#### 4.11 EVO Gimbals

- 4.11.1 EVO Gimbals Handheld Gimbal Company Information
- 4.11.2 EVO Gimbals Handheld Gimbal Business Overview
- 4.11.3 EVO Gimbals Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.11.4 EVO Gimbals Product Portfolio
- 4.11.5 EVO Gimbals Recent Developments

#### 4.12 BeStable Cam

- 4.12.1 BeStable Cam Handheld Gimbal Company Information
- 4.12.2 BeStable Cam Handheld Gimbal Business Overview
- 4.12.3 BeStable Cam Handheld Gimbal Production, Value and Gross Margin (2019-2024)
- 4.12.4 BeStable Cam Product Portfolio
- 4.12.5 BeStable Cam Recent Developments
- 4.13 Snoppa
  - 4.13.1 Snoppa Handheld Gimbal Company Information
  - 4.13.2 Snoppa Handheld Gimbal Business Overview
  - 4.13.3 Snoppa Handheld Gimbal Production, Value and Gross Margin (2019-2024)
  - 4.13.4 Snoppa Product Portfolio
  - 4.13.5 Snoppa Recent Developments
- 4.14 Pilotfly
  - 4.14.1 Pilotfly Handheld Gimbal Company Information
  - 4.14.2 Pilotfly Handheld Gimbal Business Overview
  - 4.14.3 Pilotfly Handheld Gimbal Production, Value and Gross Margin (2019-2024)
  - 4.14.4 Pilotfly Product Portfolio
  - 4.14.5 Pilotfly Recent Developments
- 4.15 PFY
  - 4.15.1 PFY Handheld Gimbal Company Information
  - 4.15.2 PFY Handheld Gimbal Business Overview
  - 4.15.3 PFY Handheld Gimbal Production, Value and Gross Margin (2019-2024)
  - 4.15.4 PFY Product Portfolio
  - 4.15.5 PFY Recent Developments
- 4.16 Movo
  - 4.16.1 Movo Handheld Gimbal Company Information
  - 4.16.2 Movo Handheld Gimbal Business Overview
  - 4.16.3 Movo Handheld Gimbal Production, Value and Gross Margin (2019-2024)
  - 4.16.4 Movo Product Portfolio
  - 4.16.5 Movo Recent Developments
- 4.17 SwiftCam
  - 4.17.1 SwiftCam Handheld Gimbal Company Information
  - 4.17.2 SwiftCam Handheld Gimbal Business Overview
  - 4.17.3 SwiftCam Handheld Gimbal Production, Value and Gross Margin (2019-2024)
  - 4.17.4 SwiftCam Product Portfolio
  - 4.17.5 SwiftCam Recent Developments

## **5 GLOBAL HANDHELD GIMBAL PRODUCTION BY REGION**

5.1 Global Handheld Gimbal Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Handheld Gimbal Production by Region: 2019-2030

5.2.1 Global Handheld Gimbal Production by Region: 2019-2024

5.2.2 Global Handheld Gimbal Production Forecast by Region (2025-2030)

5.3 Global Handheld Gimbal Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Handheld Gimbal Production Value by Region: 2019-2030

5.4.1 Global Handheld Gimbal Production Value by Region: 2019-2024

5.4.2 Global Handheld Gimbal Production Value Forecast by Region (2025-2030)

5.5 Global Handheld Gimbal Market Price Analysis by Region (2019-2024)

5.6 Global Handheld Gimbal Production and Value, YOY Growth

5.6.1 North America Handheld Gimbal Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Handheld Gimbal Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Handheld Gimbal Production Value Estimates and Forecasts (2019-2030)

5.6.4 Asia Handheld Gimbal Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL HANDHELD GIMBAL CONSUMPTION BY REGION**

6.1 Global Handheld Gimbal Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Handheld Gimbal Consumption by Region (2019-2030)

6.2.1 Global Handheld Gimbal Consumption by Region: 2019-2030

6.2.2 Global Handheld Gimbal Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Handheld Gimbal Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Handheld Gimbal Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Handheld Gimbal Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Handheld Gimbal Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Handheld Gimbal Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Handheld Gimbal Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Handheld Gimbal Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Handheld Gimbal Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Handheld Gimbal Production by Type (2019-2030)

7.1.1 Global Handheld Gimbal Production by Type (2019-2030) & (K Units)

7.1.2 Global Handheld Gimbal Production Market Share by Type (2019-2030)

7.2 Global Handheld Gimbal Production Value by Type (2019-2030)

7.2.1 Global Handheld Gimbal Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Handheld Gimbal Production Value Market Share by Type (2019-2030)

7.3 Global Handheld Gimbal Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

8.1 Global Handheld Gimbal Production by Application (2019-2030)

8.1.1 Global Handheld Gimbal Production by Application (2019-2030) & (K Units)

8.1.2 Global Handheld Gimbal Production by Application (2019-2030) & (K Units)

8.2 Global Handheld Gimbal Production Value by Application (2019-2030)

8.2.1 Global Handheld Gimbal Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Handheld Gimbal Production Value Market Share by Application (2019-2030)

8.3 Global Handheld Gimbal Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Handheld Gimbal Value Chain Analysis

9.1.1 Handheld Gimbal Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Handheld Gimbal Production Mode & Process

9.2 Handheld Gimbal Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Handheld Gimbal Distributors

9.2.3 Handheld Gimbal Customers

## **10 GLOBAL HANDHELD GIMBAL ANALYZING MARKET DYNAMICS**

10.1 Handheld Gimbal Industry Trends

10.2 Handheld Gimbal Industry Drivers

10.3 Handheld Gimbal Industry Opportunities and Challenges

10.4 Handheld Gimbal Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

## I would like to order

Product name: Handheld Gimbal Industry Research Report 2024

Product link: <https://marketpublishers.com/r/H11AB961E0FFEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H11AB961E0FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970