

Hair Dye Industry Research Report 2024

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Abstracts

Summary

Hair Dyes are chemicals that used to change hair color. Today, hair dyes are widely used, either to cover up grey hairs, or simply by those wanting to change their natural hair colour.

Hair Dyes come in many shades, nautral (blond, brown, etc.) and unnaurtal (orange, green, pink, red, blue, etc.). There are three kinds of hair dyes,

? Permanent color is what people mean when they say 'hair dye' or 'color-treated hair.' There are two parts to the permanent process: opening up the hair shaft and adding color.

? Semi- & Demi-Permanent color, also called hair gloss, simply adds color, the main difference is that Semi- & Demi-Permanent color doesn't open up your hair shaft before adding color.

? Temporary hair colors that merely sit on the surface of the hair and are washed out with the next shampoo.

There are many brands of hair dyes and they can be found at your local target, walmart, any stores like that, also at Hot Topic, Discontent, etc.

According to APO Research, the global Hair Dye market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Hair Dye is estimated to increase from \$ million in 2024 to

reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Hair Dye include L'Oréal Paris, Garnier, Henkel, Liese, Goldwell, Wella, Clairol, HOYU and Shiseido, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Hair Dye, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Hair Dye.

The report will help the Hair Dye manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Hair Dye market size, estimations, and forecasts are provided in terms of sales volume (M Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Hair Dye market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and

developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

L'Oréal Paris

Garnier

Henkel

Liese

Goldwell

Wella

Clairol

HOYU

Shiseido

Godrej

Hair Dye segment by Type

Temporary Hair Dye

Semi- & Demi-Permanent Hair Dye

Permanent Hair Dye

Hair Dye segment by Application

Home Use

Commercial Use

Hair Dye Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Hair Dye market, and introduces in detail the market share, industry ranking, competitor ecosystem, market

performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Hair Dye and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Hair Dye.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Hair Dye manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Hair Dye by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Hair Dye in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Hair Dye Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Hair Dye Sales (2019-2030)
 - 2.2.3 Global Hair Dye Market Average Price (2019-2030)
- 2.3 Hair Dye by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Temporary Hair Dye
 - 2.3.3 Semi- & Demi-Permanent Hair Dye
 - 2.3.4 Permanent Hair Dye
- 2.4 Hair Dye by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Home Use
 - 2.4.3 Commercial Use

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Hair Dye Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Hair Dye Sales (M Units) of Manufacturers (2019-2024)
- 3.3 Global Hair Dye Revenue of Manufacturers (2019-2024)
- 3.4 Global Hair Dye Average Price by Manufacturers (2019-2024)
- 3.5 Global Hair Dye Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Hair Dye, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Hair Dye, Product Type & Application

- 3.8 Global Manufacturers of Hair Dye, Date of Enter into This Industry
- 3.9 Global Hair Dye Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 L'Oréal Paris

- 4.1.1 L'Oréal Paris Company Information
- 4.1.2 L'Oréal Paris Business Overview
- 4.1.3 L'Oréal Paris Hair Dye Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 L'Oréal Paris Hair Dye Product Portfolio
- 4.1.5 L'Oréal Paris Recent Developments

4.2 Garnier

- 4.2.1 Garnier Company Information
- 4.2.2 Garnier Business Overview
- 4.2.3 Garnier Hair Dye Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Garnier Hair Dye Product Portfolio
- 4.2.5 Garnier Recent Developments

4.3 Henkel

- 4.3.1 Henkel Company Information
- 4.3.2 Henkel Business Overview
- 4.3.3 Henkel Hair Dye Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Henkel Hair Dye Product Portfolio
- 4.3.5 Henkel Recent Developments

4.4 Liese

- 4.4.1 Liese Company Information
- 4.4.2 Liese Business Overview
- 4.4.3 Liese Hair Dye Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Liese Hair Dye Product Portfolio
- 4.4.5 Liese Recent Developments

4.5 Goldwell

- 4.5.1 Goldwell Company Information
- 4.5.2 Goldwell Business Overview
- 4.5.3 Goldwell Hair Dye Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Goldwell Hair Dye Product Portfolio
- 4.5.5 Goldwell Recent Developments

4.6 Wella

- 4.6.1 Wella Company Information
- 4.6.2 Wella Business Overview

- 4.6.3 Wella Hair Dye Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Wella Hair Dye Product Portfolio
- 4.6.5 Wella Recent Developments
- 4.7 Clairol
 - 4.7.1 Clairol Company Information
 - 4.7.2 Clairol Business Overview
 - 4.7.3 Clairol Hair Dye Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 Clairol Hair Dye Product Portfolio
 - 4.7.5 Clairol Recent Developments
- 4.8 HOYU
 - 4.8.1 HOYU Company Information
 - 4.8.2 HOYU Business Overview
 - 4.8.3 HOYU Hair Dye Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 HOYU Hair Dye Product Portfolio
 - 4.8.5 HOYU Recent Developments
- 4.9 Shiseido
 - 4.9.1 Shiseido Company Information
 - 4.9.2 Shiseido Business Overview
 - 4.9.3 Shiseido Hair Dye Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Shiseido Hair Dye Product Portfolio
 - 4.9.5 Shiseido Recent Developments
- 4.10 Godrej
 - 4.10.1 Godrej Company Information
 - 4.10.2 Godrej Business Overview
 - 4.10.3 Godrej Hair Dye Sales, Revenue and Gross Margin (2019-2024)
 - 4.10.4 Godrej Hair Dye Product Portfolio
 - 4.10.5 Godrej Recent Developments

5 GLOBAL HAIR DYE MARKET SCENARIO BY REGION

- 5.1 Global Hair Dye Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Hair Dye Sales by Region: 2019-2030
 - 5.2.1 Global Hair Dye Sales by Region: 2019-2024
 - 5.2.2 Global Hair Dye Sales by Region: 2025-2030
- 5.3 Global Hair Dye Revenue by Region: 2019-2030
 - 5.3.1 Global Hair Dye Revenue by Region: 2019-2024
 - 5.3.2 Global Hair Dye Revenue by Region: 2025-2030
- 5.4 North America Hair Dye Market Facts & Figures by Country
 - 5.4.1 North America Hair Dye Market Size by Country: 2019 VS 2023 VS 2030

- 5.4.2 North America Hair Dye Sales by Country (2019-2030)
- 5.4.3 North America Hair Dye Revenue by Country (2019-2030)
- 5.4.4 U.S.
- 5.4.5 Canada
- 5.5 Europe Hair Dye Market Facts & Figures by Country
 - 5.5.1 Europe Hair Dye Market Size by Country: 2019 VS 2023 VS 2030
 - 5.5.2 Europe Hair Dye Sales by Country (2019-2030)
 - 5.5.3 Europe Hair Dye Revenue by Country (2019-2030)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Hair Dye Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Hair Dye Market Size by Country: 2019 VS 2023 VS 2030
 - 5.6.2 Asia Pacific Hair Dye Sales by Country (2019-2030)
 - 5.6.3 Asia Pacific Hair Dye Revenue by Country (2019-2030)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 China Taiwan
 - 5.6.10 Indonesia
 - 5.6.11 Thailand
 - 5.6.12 Malaysia
- 5.7 Latin America Hair Dye Market Facts & Figures by Country
 - 5.7.1 Latin America Hair Dye Market Size by Country: 2019 VS 2023 VS 2030
 - 5.7.2 Latin America Hair Dye Sales by Country (2019-2030)
 - 5.7.3 Latin America Hair Dye Revenue by Country (2019-2030)
 - 5.7.4 Mexico
 - 5.7.5 Brazil
 - 5.7.6 Argentina
- 5.8 Middle East and Africa Hair Dye Market Facts & Figures by Country
 - 5.8.1 Middle East and Africa Hair Dye Market Size by Country: 2019 VS 2023 VS 2030
 - 5.8.2 Middle East and Africa Hair Dye Sales by Country (2019-2030)
 - 5.8.3 Middle East and Africa Hair Dye Revenue by Country (2019-2030)
 - 5.8.4 Turkey
 - 5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Hair Dye Sales by Type (2019-2030)

6.1.1 Global Hair Dye Sales by Type (2019-2030) & (M Units)

6.1.2 Global Hair Dye Sales Market Share by Type (2019-2030)

6.2 Global Hair Dye Revenue by Type (2019-2030)

6.2.1 Global Hair Dye Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Hair Dye Revenue Market Share by Type (2019-2030)

6.3 Global Hair Dye Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

7.1 Global Hair Dye Sales by Application (2019-2030)

7.1.1 Global Hair Dye Sales by Application (2019-2030) & (M Units)

7.1.2 Global Hair Dye Sales Market Share by Application (2019-2030)

7.2 Global Hair Dye Revenue by Application (2019-2030)

7.2.1 Global Hair Dye Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Hair Dye Revenue Market Share by Application (2019-2030)

7.3 Global Hair Dye Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Hair Dye Value Chain Analysis

8.1.1 Hair Dye Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Hair Dye Production Mode & Process

8.2 Hair Dye Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Hair Dye Distributors

8.2.3 Hair Dye Customers

9 GLOBAL HAIR DYE ANALYZING MARKET DYNAMICS

9.1 Hair Dye Industry Trends

9.2 Hair Dye Industry Drivers

9.3 Hair Dye Industry Opportunities and Challenges

9.4 Hair Dye Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Hair Dye Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Hair Dye Sales (M Units) of Manufacturers (2018-2023)

Table 7. Global Hair Dye Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Hair Dye Revenue of Manufacturers (2018-2023)

Table 9. Global Hair Dye Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Hair Dye Average Price (USD/Units) of Manufacturers (2018-2023)

Table 11. Global Hair Dye Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Hair Dye, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Hair Dye by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. L'Oréal Paris Company Information

Table 17. L'Oréal Paris Business Overview

Table 18. L'Oréal Paris Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 19. L'Oréal Paris Hair Dye Product Portfolio

Table 20. L'Oréal Paris Recent Developments

Table 21. Garnier Company Information

Table 22. Garnier Business Overview

Table 23. Garnier Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 24. Garnier Hair Dye Product Portfolio

Table 25. Garnier Recent Developments

Table 26. Henkel Company Information

Table 27. Henkel Business Overview

Table 28. Henkel Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 29. Henkel Hair Dye Product Portfolio

Table 30. Henkel Recent Developments

Table 31. Liese Company Information

Table 32. Liese Business Overview

Table 33. Liese Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 34. Liese Hair Dye Product Portfolio

Table 35. Liese Recent Developments

Table 36. Goldwell Company Information

Table 37. Goldwell Business Overview

Table 38. Goldwell Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 39. Goldwell Hair Dye Product Portfolio

Table 40. Goldwell Recent Developments

Table 41. Wella Company Information

Table 42. Wella Business Overview

Table 43. Wella Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 44. Wella Hair Dye Product Portfolio

Table 45. Wella Recent Developments

Table 46. Clairol Company Information

Table 47. Clairol Business Overview

Table 48. Clairol Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 49. Clairol Hair Dye Product Portfolio

Table 50. Clairol Recent Developments

Table 51. HOYU Company Information

Table 52. HOYU Business Overview

Table 53. HOYU Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 54. HOYU Hair Dye Product Portfolio

Table 55. HOYU Recent Developments

Table 56. Shiseido Company Information

Table 57. Shiseido Business Overview

Table 58. Shiseido Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 59. Shiseido Hair Dye Product Portfolio

Table 60. Shiseido Recent Developments

Table 61. Godrej Company Information

Table 62. Godrej Business Overview

Table 63. Godrej Hair Dye Sales (M Units), Revenue (US\$ Million), Price (USD/Units) and Gross Margin (2018-2023)

Table 64. Godrej Hair Dye Product Portfolio

Table 65. Godrej Recent Developments

Table 66. Global Hair Dye Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 67. Global Hair Dye Sales by Region (2018-2023) & (M Units)

Table 68. Global Hair Dye Sales Market Share by Region (2018-2023)

Table 69. Global Hair Dye Sales by Region (2024-2029) & (M Units)

Table 70. Global Hair Dye Sales Market Share by Region (2024-2029)

Table 71. Global Hair Dye Revenue by Region (2018-2023) & (US\$ Million)

Table 72. Global Hair Dye Revenue Market Share by Region (2018-2023)

Table 73. Global Hair Dye Revenue by Region (2024-2029) & (US\$ Million)

Table 74. Global Hair Dye Revenue Market Share by Region (2024-2029)

Table 75. North America Hair Dye Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 76. North America Hair Dye Sales by Country (2018-2023) & (M Units)

Table 77. North America Hair Dye Sales by Country (2024-2029) & (M Units)

Table 78. North America Hair Dye Revenue by Country (2018-2023) & (US\$ Million)

Table 79. North America Hair Dye Revenue by Country (2024-2029) & (US\$ Million)

Table 80. Europe Hair Dye Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 81. Europe Hair Dye Sales by Country (2018-2023) & (M Units)

Table 82. Europe Hair Dye Sales by Country (2024-2029) & (M Units)

Table 83. Europe Hair Dye Revenue by Country (2018-2023) & (US\$ Million)

Table 84. Europe Hair Dye Revenue by Country (2024-2029) & (US\$ Million)

Table 85. Asia Pacific Hair Dye Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 86. Asia Pacific Hair Dye Sales by Country (2018-2023) & (M Units)

Table 87. Asia Pacific Hair Dye Sales by Country (2024-2029) & (M Units)

Table 88. Asia Pacific Hair Dye Revenue by Country (2018-2023) & (US\$ Million)

Table 89. Asia Pacific Hair Dye Revenue by Country (2024-2029) & (US\$ Million)

Table 90. Latin America Hair Dye Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 91. Latin America Hair Dye Sales by Country (2018-2023) & (M Units)

Table 92. Latin America Hair Dye Sales by Country (2024-2029) & (M Units)

Table 93. Latin America Hair Dye Revenue by Country (2018-2023) & (US\$ Million)

Table 94. Latin America Hair Dye Revenue by Country (2024-2029) & (US\$ Million)

Table 95. Middle East and Africa Hair Dye Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 96. Middle East and Africa Hair Dye Sales by Country (2018-2023) & (M Units)

Table 97. Middle East and Africa Hair Dye Sales by Country (2024-2029) & (M Units)

Table 98. Middle East and Africa Hair Dye Revenue by Country (2018-2023) & (US\$ Million)

Table 99. Middle East and Africa Hair Dye Revenue by Country (2024-2029) & (US\$ Million)

Table 100. Global Hair Dye Sales by Type (2018-2023) & (M Units)

Table 101. Global Hair Dye Sales by Type (2024-2029) & (M Units)

Table 102. Global Hair Dye Sales Market Share by Type (2018-2023)

Table 103. Global Hair Dye Sales Market Share by Type (2024-2029)

Table 104. Global Hair Dye Revenue by Type (2018-2023) & (US\$ Million)

Table 105. Global Hair Dye Revenue by Type (2024-2029) & (US\$ Million)

Table 106. Global Hair Dye Revenue Market Share by Type (2018-2023)

Table 107. Global Hair Dye Revenue Market Share by Type (2024-2029)

Table 108. Global Hair Dye Price by Type (2018-2023) & (USD/Units)

Table 109. Global Hair Dye Price by Type (2024-2029) & (USD/Units)

Table 110. Global Hair Dye Sales by Application (2018-2023) & (M Units)

Table 111. Global Hair Dye Sales by Application (2024-2029) & (M Units)

Table 112. Global Hair Dye Sales Market Share by Application (2018-2023)

Table 113. Global Hair Dye Sales Market Share by Application (2024-2029)

Table 114. Global Hair Dye Revenue by Application (2018-2023) & (US\$ Million)

Table 115. Global Hair Dye Revenue by Application (2024-2029) & (US\$ Million)

Table 116. Global Hair Dye Revenue Market Share by Application (2018-2023)

Table 117. Global Hair Dye Revenue Market Share by Application (2024-2029)

Table 118. Global Hair Dye Price by Application (2018-2023) & (USD/Units)

Table 119. Global Hair Dye Price by Application (2024-2029) & (USD/Units)

Table 120. Key Raw Materials

Table 121. Raw Materials Key Suppliers

Table 122. Hair Dye Distributors List

Table 123. Hair Dye Customers List

Table 124. Hair Dye Industry Trends

Table 125. Hair Dye Industry Drivers

Table 126. Hair Dye Industry Restraints

Table 127. Authors List of This Report

List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Hair Dye Product Picture
- Figure 5. Global Hair Dye Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Hair Dye Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Hair Dye Sales (2018-2029) & (M Units)
- Figure 8. Global Hair Dye Average Price (USD/Units) & (2018-2029)
- Figure 9. Temporary Hair Dye Product Picture
- Figure 10. Semi- & Demi-Permanent Hair Dye Product Picture
- Figure 11. Permanent Hair Dye Product Picture
- Figure 12. Home Use Product Picture
- Figure 13. Commercial Use Product Picture
- Figure 14. Global Hair Dye Revenue Share by Manufacturers in 2022
- Figure 15. Global Manufacturers of Hair Dye, Manufacturing Sites & Headquarters
- Figure 16. Global Manufacturers of Hair Dye, Date of Enter into This Industry
- Figure 17. Global Top 5 and 10 Hair Dye Players Market Share by Revenue in 2022
- Figure 18. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 19. Global Hair Dye Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 20. Global Hair Dye Sales by Region in 2022
- Figure 21. Global Hair Dye Revenue by Region in 2022
- Figure 22. North America Hair Dye Market Size by Country in 2022
- Figure 23. North America Hair Dye Sales Market Share by Country (2018-2029)
- Figure 24. North America Hair Dye Revenue Market Share by Country (2018-2029)
- Figure 25. U.S. Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 26. Canada Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 27. Europe Hair Dye Market Size by Country in 2022
- Figure 28. Europe Hair Dye Sales Market Share by Country (2018-2029)
- Figure 29. Europe Hair Dye Revenue Market Share by Country (2018-2029)
- Figure 30. Germany Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 31. France Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 32. U.K. Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 33. Italy Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 34. Russia Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)

- Figure 35. Asia Pacific Hair Dye Market Size by Country in 2022
- Figure 36. Asia Pacific Hair Dye Sales Market Share by Country (2018-2029)
- Figure 37. Asia Pacific Hair Dye Revenue Market Share by Country (2018-2029)
- Figure 38. China Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 39. Japan Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 40. South Korea Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 41. India Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 42. Australia Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 43. China Taiwan Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 44. Indonesia Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 45. Thailand Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 46. Malaysia Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 47. Latin America Hair Dye Market Size by Country in 2022
- Figure 48. Latin America Hair Dye Sales Market Share by Country (2018-2029)
- Figure 49. Latin America Hair Dye Revenue Market Share by Country (2018-2029)
- Figure 50. Mexico Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 51. Brazil Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 52. Argentina Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 53. Middle East and Africa Hair Dye Market Size by Country in 2022
- Figure 54. Middle East and Africa Hair Dye Sales Market Share by Country (2018-2029)
- Figure 55. Middle East and Africa Hair Dye Revenue Market Share by Country (2018-2029)
- Figure 56. Turkey Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 57. Saudi Arabia Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 58. UAE Hair Dye Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 59. Global Hair Dye Sales Market Share by Type (2018-2029)
- Figure 60. Global Hair Dye Revenue Market Share by Type (2018-2029)
- Figure 61. Global Hair Dye Price (USD/Units) by Type (2018-2029)
- Figure 62. Global Hair Dye Sales Market Share by Application (2018-2029)
- Figure 63. Global Hair Dye Revenue Market Share by Application (2018-2029)
- Figure 64. Global Hair Dye Price (USD/Units) by Application (2018-2029)
- Figure 65. Hair Dye Value Chain
- Figure 66. Hair Dye Production Mode & Process
- Figure 67. Direct Comparison with Distribution Share
- Figure 68. Distributors Profiles
- Figure 69. Hair Dye Industry Opportunities and Challenges

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