

# Global Wireless Audio Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

### Summary

The Global Wireless audio devices market are used to transmit and receive various audio signals through wireless technologies, namely, Wi-Fi, Bluetooth, and AirPlay, among others. Wireless headphones, microphones, speakers, sound bars, and audio systems, radio tuners, and others are various types of wireless audio devices available in the market. Increasing penetration of infotainment devices, rising adoption of mobile devices, and increasing applications of wireless audio devices in the commercial sector including, events, shows, call centers, and others are the key driving factors of the market. Stringent government regulations have been imposed regarding the frequency range of audio devices. In addition, use of these devices at more than 85 decibels (dB) for 8 hours or more could adversely affect hearing ability of users. These factors restrict the expansion of the market. However, rapid technological advancement and increasing need for convenience such as ease in portability and remote accessibility among customers would generate significant opportunities for market players.

According to APO Research, The global Wireless Audio market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Wireless Audio is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Wireless Audio is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through

2030.

The China market for Wireless Audio is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Wireless Audio is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Wireless Audio include Apple (Beats), LG, Bose, SAMSUNG (Harman), Logitech (Jaybird), Plantronics, Sennheiser, Sonos and DEI, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Wireless Audio, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Wireless Audio, also provides the sales of main regions and countries. Of the upcoming market potential for Wireless Audio, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Wireless Audio sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Wireless Audio market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Wireless Audio sales, projected growth trends, production technology, application and end-user industry.

Wireless Audio segment by Company

Apple (Beats)

LG

Bose

SAMSUNG (Harman)

Logitech (Jaybird)

Plantronics

Sennheiser

Sonos

DEI

Vizio

Boston

Sony

Shure

VOXX

Philips

YAMAHA

Jabra

Amazon

Google

## Wireless Audio segment by Type

Sound Bar and Wireless Speakers

Wireless Headphones& Earphones

Wireless Microphone

## Wireless Audio segment by Application

Consumer and Home

Commercial

Automotive

Others

## Wireless Audio segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global Wireless Audio status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Wireless Audio market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Wireless Audio significant trends, drivers, influence factors in global and regions.
6. To analyze Wireless Audio competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wireless Audio market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Wireless Audio and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wireless Audio.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Wireless Audio market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Wireless Audio industry.

Chapter 3: Detailed analysis of Wireless Audio manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Wireless Audio in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Wireless Audio in country level. It provides sigma data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.



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