

# Global Wireless Audio Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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## Abstracts

### Summary

The Global Wireless audio devices market are used to transmit and receive various audio signals through wireless technologies, namely, Wi-Fi, Bluetooth, and AirPlay, among others. Wireless headphones, microphones, speakers, sound bars, and audio systems, radio tuners, and others are various types of wireless audio devices available in the market. Increasing penetration of infotainment devices, rising adoption of mobile devices, and increasing applications of wireless audio devices in the commercial sector including, events, shows, call centers, and others are the key driving factors of the market. Stringent government regulations have been imposed regarding the frequency range of audio devices. In addition, use of these devices at more than 85 decibels (dB) for 8 hours or more could adversely affect hearing ability of users. These factors restrict the expansion of the market. However, rapid technological advancement and increasing need for convenience such as ease in portability and remote accessibility among customers would generate significant opportunities for market players.

According to APO Research, The global Wireless Audio market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Wireless Audio is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Wireless Audio is estimated to increase from \$ million in 2024 to

reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Wireless Audio is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Wireless Audio is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Wireless Audio include Apple (Beats), LG, Bose, SAMSUNG (Harman), Logitech (Jaybird), Plantronics, Sennheiser, Sonos and DEI, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Wireless Audio, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Wireless Audio, also provides the sales of main regions and countries. Of the upcoming market potential for Wireless Audio, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Wireless Audio sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Wireless Audio market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Wireless Audio sales, projected growth trends, production technology, application and end-user industry.

## Wireless Audio segment by Company

Apple (Beats)

LG

Bose

SAMSUNG (Harman)

Logitech (Jaybird)

Plantronics

Sennheiser

Sonos

DEI

Vizio

Boston

Sony

Shure

VOXX

Philips

YAMAHA

Jabra

Amazon

Google

## Wireless Audio segment by Type

Sound Bar and Wireless Speakers

Wireless Headphones& Earphones

Wireless Microphone

## Wireless Audio segment by Application

Consumer and Home

Commercial

Automotive

Others

## Wireless Audio segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wireless Audio market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Wireless Audio and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wireless Audio.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Wireless Audio market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Wireless Audio manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Wireless Audio in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Wireless Audio in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report



## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Global Wireless Audio Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Wireless Audio Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Wireless Audio Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Wireless Audio Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

### **2 GLOBAL WIRELESS AUDIO MARKET DYNAMICS**

- 2.1 Wireless Audio Industry Trends
- 2.2 Wireless Audio Industry Drivers
- 2.3 Wireless Audio Industry Opportunities and Challenges
- 2.4 Wireless Audio Industry Restraints

### **3 WIRELESS AUDIO MARKET BY MANUFACTURERS**

- 3.1 Global Wireless Audio Revenue by Manufacturers (2019-2024)
- 3.2 Global Wireless Audio Sales by Manufacturers (2019-2024)
- 3.3 Global Wireless Audio Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Wireless Audio Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Wireless Audio Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Wireless Audio Manufacturers, Product Type & Application
- 3.7 Global Wireless Audio Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Wireless Audio Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Wireless Audio Players Market Share by Revenue in 2023
  - 3.8.3 2023 Wireless Audio Tier 1, Tier 2, and Tier

### **4 WIRELESS AUDIO MARKET BY TYPE**

- 4.1 Wireless Audio Type Introduction
  - 4.1.1 Sound Bar and Wireless Speakers
  - 4.1.2 Wireless Headphones& Earphones
  - 4.1.3 Wireless Microphone

## 4.2 Global Wireless Audio Sales by Type

- 4.2.1 Global Wireless Audio Sales by Type (2019 VS 2023 VS 2030)
- 4.2.2 Global Wireless Audio Sales by Type (2019-2030)
- 4.2.3 Global Wireless Audio Sales Market Share by Type (2019-2030)

## 4.3 Global Wireless Audio Revenue by Type

- 4.3.1 Global Wireless Audio Revenue by Type (2019 VS 2023 VS 2030)
- 4.3.2 Global Wireless Audio Revenue by Type (2019-2030)
- 4.3.3 Global Wireless Audio Revenue Market Share by Type (2019-2030)

## **5 WIRELESS AUDIO MARKET BY APPLICATION**

### 5.1 Wireless Audio Application Introduction

- 5.1.1 Consumer and Home
- 5.1.2 Commercial
- 5.1.3 Automotive
- 5.1.4 Others

### 5.2 Global Wireless Audio Sales by Application

- 5.2.1 Global Wireless Audio Sales by Application (2019 VS 2023 VS 2030)
- 5.2.2 Global Wireless Audio Sales by Application (2019-2030)
- 5.2.3 Global Wireless Audio Sales Market Share by Application (2019-2030)

### 5.3 Global Wireless Audio Revenue by Application

- 5.3.1 Global Wireless Audio Revenue by Application (2019 VS 2023 VS 2030)
- 5.3.2 Global Wireless Audio Revenue by Application (2019-2030)
- 5.3.3 Global Wireless Audio Revenue Market Share by Application (2019-2030)

## **6 GLOBAL WIRELESS AUDIO SALES BY REGION**

### 6.1 Global Wireless Audio Sales by Region: 2019 VS 2023 VS 2030

### 6.2 Global Wireless Audio Sales by Region (2019-2030)

- 6.2.1 Global Wireless Audio Sales by Region (2019-2024)
- 6.2.2 Global Wireless Audio Sales Forecasted by Region (2025-2030)

### 6.3 North America

#### 6.3.1 North America Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030

- 6.3.2 North America Wireless Audio Sales by Country (2019-2030)
- 6.3.3 U.S.
- 6.3.4 Canada

### 6.4 Europe

- 6.4.1 Europe Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030

#### 6.4.2 Europe Wireless Audio Sales by Country (2019-2030)

##### 6.4.3 Germany

##### 6.4.4 France

##### 6.4.5 U.K.

##### 6.4.6 Italy

##### 6.4.7 Netherlands

#### 6.5 Asia Pacific

##### 6.5.1 Asia Pacific Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030

##### 6.5.2 Asia Pacific Wireless Audio Sales by Country (2019-2030)

##### 6.5.3 China

##### 6.5.4 Japan

##### 6.5.5 South Korea

##### 6.5.6 Southeast Asia

##### 6.5.7 India

##### 6.5.8 Australia

#### 6.6 LAMEA

##### 6.6.1 LAMEA Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030

##### 6.6.2 LAMEA Wireless Audio Sales by Country (2019-2030)

##### 6.6.3 Mexico

##### 6.6.4 Brazil

##### 6.6.5 Turkey

##### 6.6.6 GCC Countries

## 7 GLOBAL WIRELESS AUDIO REVENUE BY REGION

#### 7.1 Global Wireless Audio Revenue by Region

##### 7.1.1 Global Wireless Audio Revenue by Region: 2019 VS 2023 VS 2030

##### 7.1.2 Global Wireless Audio Revenue by Region (2019-2024)

##### 7.1.3 Global Wireless Audio Revenue by Region (2025-2030)

##### 7.1.4 Global Wireless Audio Revenue Market Share by Region (2019-2030)

#### 7.2 North America

##### 7.2.1 North America Wireless Audio Revenue (2019-2030)

##### 7.2.2 North America Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030

#### 7.3 Europe

##### 7.3.1 Europe Wireless Audio Revenue (2019-2030)

##### 7.3.2 Europe Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030

#### 7.4 Asia-Pacific

7.4.1 Asia-Pacific Wireless Audio Revenue (2019-2030)

7.4.2 Asia-Pacific Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030

7.5 LAMEA

7.5.1 LAMEA Wireless Audio Revenue (2019-2030)

7.5.2 LAMEA Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030

## **8 COMPANY PROFILES**

8.1 Apple (Beats)

8.1.1 Apple (Beats) Company Information

8.1.2 Apple (Beats) Business Overview

8.1.3 Apple (Beats) Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.1.4 Apple (Beats) Wireless Audio Product Portfolio

8.1.5 Apple (Beats) Recent Developments

8.2 LG

8.2.1 LG Company Information

8.2.2 LG Business Overview

8.2.3 LG Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.2.4 LG Wireless Audio Product Portfolio

8.2.5 LG Recent Developments

8.3 Bose

8.3.1 Bose Company Information

8.3.2 Bose Business Overview

8.3.3 Bose Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.3.4 Bose Wireless Audio Product Portfolio

8.3.5 Bose Recent Developments

8.4 SAMSUNG (Harman)

8.4.1 SAMSUNG (Harman) Company Information

8.4.2 SAMSUNG (Harman) Business Overview

8.4.3 SAMSUNG (Harman) Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.4.4 SAMSUNG (Harman) Wireless Audio Product Portfolio

8.4.5 SAMSUNG (Harman) Recent Developments

8.5 Logitech (Jaybird)

8.5.1 Logitech (Jaybird) Company Information

8.5.2 Logitech (Jaybird) Business Overview

8.5.3 Logitech (Jaybird) Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.5.4 Logitech (Jaybird) Wireless Audio Product Portfolio

8.5.5 Logitech (Jaybird) Recent Developments

8.6 Plantronics

8.6.1 Plantronics Company Information

8.6.2 Plantronics Business Overview

8.6.3 Plantronics Wireless Audio Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.6.4 Plantronics Wireless Audio Product Portfolio

8.6.5 Plantronics Recent Developments

8.7 Sennheiser

8.7.1 Sennheiser Company Information

8.7.2 Sennheiser Business Overview

8.7.3 Sennheiser Wireless Audio Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.7.4 Sennheiser Wireless Audio Product Portfolio

8.7.5 Sennheiser Recent Developments

8.8 Sonos

8.8.1 Sonos Company Information

8.8.2 Sonos Business Overview

8.8.3 Sonos Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.8.4 Sonos Wireless Audio Product Portfolio

8.8.5 Sonos Recent Developments

8.9 DEI

8.9.1 DEI Company Information

8.9.2 DEI Business Overview

8.9.3 DEI Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.9.4 DEI Wireless Audio Product Portfolio

8.9.5 DEI Recent Developments

8.10 Vizio

8.10.1 Vizio Company Information

8.10.2 Vizio Business Overview

8.10.3 Vizio Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.10.4 Vizio Wireless Audio Product Portfolio

8.10.5 Vizio Recent Developments

8.11 Boston

8.11.1 Boston Company Information

8.11.2 Boston Business Overview

8.11.3 Boston Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)

8.11.4 Boston Wireless Audio Product Portfolio

- 8.11.5 Boston Recent Developments
- 8.12 Sony
  - 8.12.1 Sony Company Information
  - 8.12.2 Sony Business Overview
  - 8.12.3 Sony Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.12.4 Sony Wireless Audio Product Portfolio
  - 8.12.5 Sony Recent Developments
- 8.13 Shure
  - 8.13.1 Shure Company Information
  - 8.13.2 Shure Business Overview
  - 8.13.3 Shure Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.13.4 Shure Wireless Audio Product Portfolio
  - 8.13.5 Shure Recent Developments
- 8.14 VOXX
  - 8.14.1 VOXX Company Information
  - 8.14.2 VOXX Business Overview
  - 8.14.3 VOXX Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.14.4 VOXX Wireless Audio Product Portfolio
  - 8.14.5 VOXX Recent Developments
- 8.15 Philips
  - 8.15.1 Philips Company Information
  - 8.15.2 Philips Business Overview
  - 8.15.3 Philips Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.15.4 Philips Wireless Audio Product Portfolio
  - 8.15.5 Philips Recent Developments
- 8.16 YAMAHA
  - 8.16.1 YAMAHA Company Information
  - 8.16.2 YAMAHA Business Overview
  - 8.16.3 YAMAHA Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.16.4 YAMAHA Wireless Audio Product Portfolio
  - 8.16.5 YAMAHA Recent Developments
- 8.17 Jabra
  - 8.17.1 Jabra Company Information
  - 8.17.2 Jabra Business Overview
  - 8.17.3 Jabra Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.17.4 Jabra Wireless Audio Product Portfolio
  - 8.17.5 Jabra Recent Developments
- 8.18 Amazon
  - 8.18.1 Amazon Company Information

- 8.18.2 Amazon Business Overview
- 8.18.3 Amazon Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.18.4 Amazon Wireless Audio Product Portfolio
- 8.18.5 Amazon Recent Developments
- 8.19 Google
  - 8.19.1 Google Company Information
  - 8.19.2 Google Business Overview
  - 8.19.3 Google Wireless Audio Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.19.4 Google Wireless Audio Product Portfolio
  - 8.19.5 Google Recent Developments

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 9.1 Wireless Audio Value Chain Analysis
  - 9.1.1 Wireless Audio Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Manufacturing Cost Structure
  - 9.1.4 Wireless Audio Production Mode & Process
- 9.2 Wireless Audio Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Wireless Audio Distributors
  - 9.2.3 Wireless Audio Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

- 11.1 Reasons for Doing This Study
- 11.2 Research Methodology
- 11.3 Research Process
- 11.4 Authors List of This Report
- 11.5 Data Source
  - 11.5.1 Secondary Sources
  - 11.5.2 Primary Sources
- 11.6 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Wireless Audio Industry Trends

Table 2. Wireless Audio Industry Drivers

Table 3. Wireless Audio Industry Opportunities and Challenges

Table 4. Wireless Audio Industry Restraints

Table 5. Global Wireless Audio Revenue by Manufacturers (US\$ Million) & (2019-2024)

Table 6. Global Wireless Audio Revenue Market Share by Manufacturers (2019-2024)

Table 7. Global Wireless Audio Sales by Manufacturers (K Units) & (2019-2024)

Table 8. Global Wireless Audio Sales Market Share by Manufacturers

Table 9. Global Wireless Audio Average Sales Price (USD/Unit) of Manufacturers (2019-2024)

Table 10. Global Wireless Audio Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global Wireless Audio Key Manufacturers Manufacturing Sites & Headquarters

Table 12. Global Wireless Audio Manufacturers, Product Type & Application

Table 13. Global Wireless Audio Manufacturers Commercialization Time

Table 14. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Global Wireless Audio by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)

Table 16. Major Manufacturers of Sound Bar and Wireless Speakers

Table 17. Major Manufacturers of Wireless Headphones& Earphones

Table 18. Major Manufacturers of Wireless Microphone

Table 19. Global Wireless Audio Sales by Type 2019 VS 2023 VS 2030 (K Units)

Table 20. Global Wireless Audio Sales by Type (2019-2024) & (K Units)

Table 21. Global Wireless Audio Sales by Type (2025-2030) & (K Units)

Table 22. Global Wireless Audio Sales Market Share by Type (2019-2024)

Table 23. Global Wireless Audio Sales Market Share by Type (2025-2030)

Table 24. Global Wireless Audio Revenue by Type 2019 VS 2023 VS 2030 (K Units)

Table 25. Global Wireless Audio Revenue by Type (2019-2024) & (K Units)

Table 26. Global Wireless Audio Revenue by Type (2025-2030) & (K Units)

Table 27. Global Wireless Audio Revenue Market Share by Type (2019-2024)

Table 28. Global Wireless Audio Revenue Market Share by Type (2025-2030)

Table 29. Major Manufacturers of Consumer and Home

Table 30. Major Manufacturers of Commercial

Table 31. Major Manufacturers of Automotive



Table 32. Major Manufacturers of Others

Table 33. Global Wireless Audio Sales by Application 2019 VS 2023 VS 2030 (K Units)

Table 34. Global Wireless Audio Sales by Application (2019-2024) & (K Units)

Table 35. Global Wireless Audio Sales by Application (2025-2030) & (K Units)

Table 36. Global Wireless Audio Sales Market Share by Application (2019-2024)

Table 37. Global Wireless Audio Sales Market Share by Application (2025-2030)

Table 38. Global Wireless Audio Revenue by Application 2019 VS 2023 VS 2030 (K Units)

Table 39. Global Wireless Audio Revenue by Application (2019-2024) & (K Units)

Table 40. Global Wireless Audio Revenue by Application (2025-2030) & (K Units)

Table 41. Global Wireless Audio Revenue Market Share by Application (2019-2024)

Table 42. Global Wireless Audio Revenue Market Share by Application (2025-2030)

Table 43. Global Wireless Audio Sales by Region: 2019 VS 2023 VS 2030 (K Units)

Table 44. Global Wireless Audio Sales by Region (2019-2024) & (K Units)

Table 45. Global Wireless Audio Sales Market Share by Region (2019-2024)

Table 46. Global Wireless Audio Sales Forecasted by Region (2025-2030) & (K Units)

Table 47. Global Wireless Audio Sales Forecasted Market Share by Region (2025-2030)

Table 48. North America Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 49. North America Wireless Audio Sales by Country (2019-2024) & (K Units)

Table 50. North America Wireless Audio Sales by Country (2025-2030) & (K Units)

Table 51. Europe Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 52. Europe Wireless Audio Sales by Country (2019-2024) & (K Units)

Table 53. Europe Wireless Audio Sales by Country (2025-2030) & (K Units)

Table 54. Asia Pacific Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 55. Asia Pacific Wireless Audio Sales by Country (2019-2024) & (K Units)

Table 56. Asia Pacific Wireless Audio Sales by Country (2025-2030) & (K Units)

Table 57. LAMEA Wireless Audio Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (K Units)

Table 58. LAMEA Wireless Audio Sales by Country (2019-2024) & (K Units)

Table 59. LAMEA Wireless Audio Sales by Country (2025-2030) & (K Units)

Table 60. Global Wireless Audio Revenue Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 61. Global Wireless Audio Revenue by Region (2019-2024) & (US\$ Million)

Table 62. Global Wireless Audio Revenue by Region (2025-2030) & (US\$ Million)

Table 63. Global Wireless Audio Revenue Market Share by Region (2019-2024)

- Table 64. Global Wireless Audio Revenue Market Share by Region (2025-2030)
- Table 65. Apple (Beats) Company Information
- Table 66. Apple (Beats) Business Overview
- Table 67. Apple (Beats) Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 68. Apple (Beats) Wireless Audio Product Portfolio
- Table 69. Apple (Beats) Recent Development
- Table 70. LG Company Information
- Table 71. LG Business Overview
- Table 72. LG Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 73. LG Wireless Audio Product Portfolio
- Table 74. LG Recent Development
- Table 75. Bose Company Information
- Table 76. Bose Business Overview
- Table 77. Bose Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 78. Bose Wireless Audio Product Portfolio
- Table 79. Bose Recent Development
- Table 80. SAMSUNG (Harman) Company Information
- Table 81. SAMSUNG (Harman) Business Overview
- Table 82. SAMSUNG (Harman) Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 83. SAMSUNG (Harman) Wireless Audio Product Portfolio
- Table 84. SAMSUNG (Harman) Recent Development
- Table 85. Logitech (Jaybird) Company Information
- Table 86. Logitech (Jaybird) Business Overview
- Table 87. Logitech (Jaybird) Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 88. Logitech (Jaybird) Wireless Audio Product Portfolio
- Table 89. Logitech (Jaybird) Recent Development
- Table 90. Plantronics Company Information
- Table 91. Plantronics Business Overview
- Table 92. Plantronics Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 93. Plantronics Wireless Audio Product Portfolio
- Table 94. Plantronics Recent Development
- Table 95. Sennheiser Company Information
- Table 96. Sennheiser Business Overview

Table 97. Sennheiser Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 98. Sennheiser Wireless Audio Product Portfolio

Table 99. Sennheiser Recent Development

Table 100. Sonos Company Information

Table 101. Sonos Business Overview

Table 102. Sonos Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 103. Sonos Wireless Audio Product Portfolio

Table 104. Sonos Recent Development

Table 105. DEI Company Information

Table 106. DEI Business Overview

Table 107. DEI Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 108. DEI Wireless Audio Product Portfolio

Table 109. DEI Recent Development

Table 110. Vizio Company Information

Table 111. Vizio Business Overview

Table 112. Vizio Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 113. Vizio Wireless Audio Product Portfolio

Table 114. Vizio Recent Development

Table 115. Boston Company Information

Table 116. Boston Business Overview

Table 117. Boston Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 118. Boston Wireless Audio Product Portfolio

Table 119. Boston Recent Development

Table 120. Sony Company Information

Table 121. Sony Business Overview

Table 122. Sony Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 123. Sony Wireless Audio Product Portfolio

Table 124. Sony Recent Development

Table 125. Shure Company Information

Table 126. Shure Business Overview

Table 127. Shure Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 128. Shure Wireless Audio Product Portfolio

Table 129. Shure Recent Development

Table 130. VOXX Company Information

Table 131. VOXX Business Overview

Table 132. VOXX Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 133. VOXX Wireless Audio Product Portfolio

Table 134. VOXX Recent Development

Table 135. Philips Company Information

Table 136. Philips Business Overview

Table 137. Philips Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 138. Philips Wireless Audio Product Portfolio

Table 139. Philips Recent Development

Table 140. YAMAHA Company Information

Table 141. YAMAHA Business Overview

Table 142. YAMAHA Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 143. YAMAHA Wireless Audio Product Portfolio

Table 144. YAMAHA Recent Development

Table 145. Jabra Company Information

Table 146. Jabra Business Overview

Table 147. Jabra Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 148. Jabra Wireless Audio Product Portfolio

Table 149. Jabra Recent Development

Table 150. Amazon Company Information

Table 151. Amazon Business Overview

Table 152. Amazon Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 153. Amazon Wireless Audio Product Portfolio

Table 154. Amazon Recent Development

Table 155. Google Company Information

Table 156. Google Business Overview

Table 157. Google Wireless Audio Sales (K Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 158. Google Wireless Audio Product Portfolio

Table 159. Google Recent Development

Table 160. Key Raw Materials

Table 161. Raw Materials Key Suppliers

- Table 162. Wireless Audio Distributors List
- Table 163. Wireless Audio Customers List
- Table 164. Research Programs/Design for This Report
- Table 165. Authors List of This Report
- Table 166. Secondary Sources
- Table 167. Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Wireless Audio Product Picture
- Figure 2. Global Wireless Audio Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Wireless Audio Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Wireless Audio Sales (2019-2030) & (K Units)
- Figure 5. Global Wireless Audio Average Price (USD/Unit) & (2019-2030)
- Figure 6. Global Top 5 and 10 Wireless Audio Players Market Share by Revenue in 2023
- Figure 7. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 8. Sound Bar and Wireless Speakers Picture
- Figure 9. Wireless Headphones& Earphones Picture
- Figure 10. Wireless Microphone Picture
- Figure 11. Global Wireless Audio Sales by Type (2019 VS 2023 VS 2030) & (K Units)
- Figure 12. Global Wireless Audio Sales Market Share 2019 VS 2023 VS 2030
- Figure 13. Global Wireless Audio Sales Market Share by Type (2019-2030)
- Figure 14. Global Wireless Audio Revenue by Type (2019 VS 2023 VS 2030) & (K Units)
- Figure 15. Global Wireless Audio Revenue Market Share 2019 VS 2023 VS 2030
- Figure 16. Global Wireless Audio Revenue Market Share by Type (2019-2030)
- Figure 17. Consumer and Home Picture
- Figure 18. Commercial Picture
- Figure 19. Automotive Picture
- Figure 20. Others Picture
- Figure 21. Global Wireless Audio Sales by Application (2019 VS 2023 VS 2030) & (K Units)
- Figure 22. Global Wireless Audio Sales Market Share 2019 VS 2023 VS 2030
- Figure 23. Global Wireless Audio Sales Market Share by Application (2019-2030)
- Figure 24. Global Wireless Audio Revenue by Application (2019 VS 2023 VS 2030) & (K Units)
- Figure 25. Global Wireless Audio Revenue Market Share 2019 VS 2023 VS 2030
- Figure 26. Global Wireless Audio Revenue Market Share by Application (2019-2030)
- Figure 27. North America Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 28. North America Wireless Audio Sales Market Share by Country (2019-2030)
- Figure 29. U.S. Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 30. Canada Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)



- Figure 31. Europe Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 32. Europe Wireless Audio Sales Market Share by Country (2019-2030)
- Figure 33. Germany Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 34. France Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 35. U.K. Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 36. Italy Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 37. Netherlands Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 38. Asia Pacific Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 39. Asia Pacific Wireless Audio Sales Market Share by Country (2019-2030)
- Figure 40. China Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 41. Japan Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 42. South Korea Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 43. Southeast Asia Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 44. India Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 45. Australia Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 46. LAMEA Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 47. LAMEA Wireless Audio Sales Market Share by Country (2019-2030)
- Figure 48. Mexico Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 49. Brazil Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 50. Turkey Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 51. GCC Countries Wireless Audio Sales and Growth Rate (2019-2030) & (K Units)
- Figure 52. Global Wireless Audio Revenue (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 53. Global Wireless Audio Revenue Market Share by Region in Percentage: 2023 Versus 2030
- Figure 54. North America Wireless Audio Revenue (2019-2030) & (US\$ Million)
- Figure 55. North America Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030
- Figure 56. Europe Wireless Audio Revenue (2019-2030) & (US\$ Million)
- Figure 57. Europe Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030
- Figure 58. Asia-Pacific Wireless Audio Revenue (2019-2030) & (US\$ Million)
- Figure 59. Asia-Pacific Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030
- Figure 60. LAMEA Wireless Audio Revenue (2019-2030) & (US\$ Million)
- Figure 61. LAMEA Wireless Audio Revenue Share by Country: 2019 VS 2023 VS 2030
- Figure 62. Wireless Audio Value Chain
- Figure 63. Manufacturing Cost Structure

Figure 64. Wireless Audio Production Mode & Process

Figure 65. Direct Comparison with Distribution Share

Figure 66. Distributors Profiles

Figure 67. Years Considered

Figure 68. Research Process

Figure 69. Key Executives Interviewed



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