

Global Whole Grain and High Fiber Foods Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Whole grains contain the entire grain seed of a plant and are rich in dietary fiber, vitamins, and minerals. The difference between refined grains (such as refined wheat, white flour, and white rice) and whole grains (such as whole-wheat flour, barley, cornmeal, oats, and popcorn) is that a whole grain still contains the nutrient rich germ and the fiber rich bran. Refined grains go through a milling process that removes the bran and the germ, which eliminates most nutrients.

Fiber is a substance found in plants. Dietary fiber is found in fruits, vegetables, and grains. High fiber foods in this report contains legumes, nuts and seeds based foods and etc.

One of the major drivers for this market is the health benefits of whole grain and high fiber foods. Whole grain foods consist of all essential nutrients such as phytochemicals, fiber, selenium, potassium and magnesium. With several studies corroborating the health risks posed by excessive consumption of processed foods, consumers are increasingly including higher quantities of whole grain and fiber into their regular diet. Also growing awareness regarding health benefits offered by whole grains is encouraging the shift toward these foods. High fiber foods are also gaining from research studies highlighting the effectiveness of these foods in preventing and curing certain gastro-intestinal diseases and conditions.

Urbanization has prompted extensive changes in the ways of life and dietary habits of people across the globe. Obesity is a major concern in developed nations like the US, where a substantial portion of the population has the condition. In order to decrease the rising occurrences of such diseases, people have started adopting healthy lifestyles. In line with this, consumers in the US are becoming more conscious about their health and

fitness, and paying more attention to the nutritional content of the foods they consume. The health-conscious population base demands foods which have the optimal combination of essential nutrients. As such, the demand for whole grain foods is increasing owing to their high fiber content.

According to APO Research, The global Whole Grain and High Fiber Foods market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Whole Grain and High Fiber Foods key players include Cargill and General Mills, etc. Global top 5 manufacturers hold a share about 19%. North America is the largest market, with a share about 37%, followed by Asia Pacific and Europe with the share about 31% and 29%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Whole Grain and High Fiber Foods, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Whole Grain and High Fiber Foods.

The Whole Grain and High Fiber Foods market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Whole Grain and High Fiber Foods market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to

the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Cargill

General Mills

Nestl? S.A.

Pepsico

Kellogg

Mondelez International

Flower Foods

Bob's Red Mill

Food for Life

Grupo Bimbo

Campbell

Aunt Millie

Aryzta

Nature's Path Foods

Whole Grain and High Fiber Foods segment by Type

Baked Foods

Cereals

Snacks

Others

Whole Grain and High Fiber Foods segment by Application

Supermarkets/hypermarkets

Online/e-Commerce

Other

Whole Grain and High Fiber Foods Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Whole Grain and High Fiber Foods market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Whole Grain and High Fiber Foods and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Whole Grain and High Fiber Foods.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Whole Grain and High Fiber Foods manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Whole Grain and High Fiber Foods in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Whole Grain and High Fiber Foods Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Whole Grain and High Fiber Foods Sales Estimates and Forecasts (2019-2030)
- 1.3 Whole Grain and High Fiber Foods Market by Type
 - 1.3.1 Baked Foods
 - 1.3.2 Cereals
 - 1.3.3 Snacks
 - 1.3.4 Others
- 1.4 Global Whole Grain and High Fiber Foods Market Size by Type
 - 1.4.1 Global Whole Grain and High Fiber Foods Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Whole Grain and High Fiber Foods Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Whole Grain and High Fiber Foods Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Whole Grain and High Fiber Foods Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Whole Grain and High Fiber Foods Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Whole Grain and High Fiber Foods Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Whole Grain and High Fiber Foods Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Whole Grain and High Fiber Foods Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Whole Grain and High Fiber Foods Industry Trends
- 2.2 Whole Grain and High Fiber Foods Industry Drivers
- 2.3 Whole Grain and High Fiber Foods Industry Opportunities and Challenges

2.4 Whole Grain and High Fiber Foods Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

3.1 Global Top Players by Whole Grain and High Fiber Foods Revenue (2019-2024)

3.2 Global Top Players by Whole Grain and High Fiber Foods Sales (2019-2024)

3.3 Global Top Players by Whole Grain and High Fiber Foods Price (2019-2024)

3.4 Global Whole Grain and High Fiber Foods Industry Company Ranking, 2022 VS 2023 VS 2024

3.5 Global Whole Grain and High Fiber Foods Key Company Manufacturing Sites & Headquarters

3.6 Global Whole Grain and High Fiber Foods Company, Product Type & Application

3.7 Global Whole Grain and High Fiber Foods Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Whole Grain and High Fiber Foods Market CR5 and HHI

3.8.2 Global Top 5 and 10 Whole Grain and High Fiber Foods Players Market Share by Revenue in 2023

3.8.3 2023 Whole Grain and High Fiber Foods Tier 1, Tier 2, and Tier

4 WHOLE GRAIN AND HIGH FIBER FOODS REGIONAL STATUS AND OUTLOOK

4.1 Global Whole Grain and High Fiber Foods Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Whole Grain and High Fiber Foods Historic Market Size by Region

4.2.1 Global Whole Grain and High Fiber Foods Sales in Volume by Region (2019-2024)

4.2.2 Global Whole Grain and High Fiber Foods Sales in Value by Region (2019-2024)

4.2.3 Global Whole Grain and High Fiber Foods Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Whole Grain and High Fiber Foods Forecasted Market Size by Region

4.3.1 Global Whole Grain and High Fiber Foods Sales in Volume by Region (2025-2030)

4.3.2 Global Whole Grain and High Fiber Foods Sales in Value by Region (2025-2030)

4.3.3 Global Whole Grain and High Fiber Foods Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 WHOLE GRAIN AND HIGH FIBER FOODS BY APPLICATION

5.1 Whole Grain and High Fiber Foods Market by Application

- 5.1.1 Supermarkets/hypermarkets
- 5.1.2 Online/e-Commerce
- 5.1.3 Other
- 5.2 Global Whole Grain and High Fiber Foods Market Size by Application
 - 5.2.1 Global Whole Grain and High Fiber Foods Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Whole Grain and High Fiber Foods Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Whole Grain and High Fiber Foods Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Whole Grain and High Fiber Foods Sales Breakdown by Application (2019-2024)
 - 5.3.2 Europe Whole Grain and High Fiber Foods Sales Breakdown by Application (2019-2024)
 - 5.3.3 Asia-Pacific Whole Grain and High Fiber Foods Sales Breakdown by Application (2019-2024)
 - 5.3.4 Latin America Whole Grain and High Fiber Foods Sales Breakdown by Application (2019-2024)
 - 5.3.5 Middle East and Africa Whole Grain and High Fiber Foods Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

- 6.1 Cargill
 - 6.1.1 Cargill Company Information
 - 6.1.2 Cargill Business Overview
 - 6.1.3 Cargill Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.1.4 Cargill Whole Grain and High Fiber Foods Product Portfolio
 - 6.1.5 Cargill Recent Developments
- 6.2 General Mills
 - 6.2.1 General Mills Company Information
 - 6.2.2 General Mills Business Overview
 - 6.2.3 General Mills Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.2.4 General Mills Whole Grain and High Fiber Foods Product Portfolio
 - 6.2.5 General Mills Recent Developments
- 6.3 Nestlé S.A.

- 6.3.1 Nestl? S.A. Comapny Information
- 6.3.2 Nestl? S.A. Business Overview
- 6.3.3 Nestl? S.A. Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Nestl? S.A. Whole Grain and High Fiber Foods Product Portfolio
- 6.3.5 Nestl? S.A. Recent Developments
- 6.4 Pepsico
 - 6.4.1 Pepsico Comapny Information
 - 6.4.2 Pepsico Business Overview
 - 6.4.3 Pepsico Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 Pepsico Whole Grain and High Fiber Foods Product Portfolio
 - 6.4.5 Pepsico Recent Developments
- 6.5 Kellogg
 - 6.5.1 Kellogg Comapny Information
 - 6.5.2 Kellogg Business Overview
 - 6.5.3 Kellogg Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Kellogg Whole Grain and High Fiber Foods Product Portfolio
 - 6.5.5 Kellogg Recent Developments
- 6.6 Mondelez International
 - 6.6.1 Mondelez International Comapny Information
 - 6.6.2 Mondelez International Business Overview
 - 6.6.3 Mondelez International Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 Mondelez International Whole Grain and High Fiber Foods Product Portfolio
 - 6.6.5 Mondelez International Recent Developments
- 6.7 Flower Foods
 - 6.7.1 Flower Foods Comapny Information
 - 6.7.2 Flower Foods Business Overview
 - 6.7.3 Flower Foods Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Flower Foods Whole Grain and High Fiber Foods Product Portfolio
 - 6.7.5 Flower Foods Recent Developments
- 6.8 Bob's Red Mill
 - 6.8.1 Bob's Red Mill Comapny Information
 - 6.8.2 Bob's Red Mill Business Overview
 - 6.8.3 Bob's Red Mill Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)

- 6.8.4 Bob's Red Mill Whole Grain and High Fiber Foods Product Portfolio
- 6.8.5 Bob's Red Mill Recent Developments
- 6.9 Food for Life
 - 6.9.1 Food for Life Company Information
 - 6.9.2 Food for Life Business Overview
 - 6.9.3 Food for Life Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Food for Life Whole Grain and High Fiber Foods Product Portfolio
 - 6.9.5 Food for Life Recent Developments
- 6.10 Grupo Bimbo
 - 6.10.1 Grupo Bimbo Company Information
 - 6.10.2 Grupo Bimbo Business Overview
 - 6.10.3 Grupo Bimbo Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Grupo Bimbo Whole Grain and High Fiber Foods Product Portfolio
 - 6.10.5 Grupo Bimbo Recent Developments
- 6.11 Campbell
 - 6.11.1 Campbell Company Information
 - 6.11.2 Campbell Business Overview
 - 6.11.3 Campbell Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Campbell Whole Grain and High Fiber Foods Product Portfolio
 - 6.11.5 Campbell Recent Developments
- 6.12 Aunt Millie
 - 6.12.1 Aunt Millie Company Information
 - 6.12.2 Aunt Millie Business Overview
 - 6.12.3 Aunt Millie Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Aunt Millie Whole Grain and High Fiber Foods Product Portfolio
 - 6.12.5 Aunt Millie Recent Developments
- 6.13 Aryzta
 - 6.13.1 Aryzta Company Information
 - 6.13.2 Aryzta Business Overview
 - 6.13.3 Aryzta Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Aryzta Whole Grain and High Fiber Foods Product Portfolio
 - 6.13.5 Aryzta Recent Developments
- 6.14 Nature's Path Foods
 - 6.14.1 Nature's Path Foods Company Information

- 6.14.2 Nature's Path Foods Business Overview
- 6.14.3 Nature's Path Foods Whole Grain and High Fiber Foods Sales, Revenue and Gross Margin (2019-2024)
- 6.14.4 Nature's Path Foods Whole Grain and High Fiber Foods Product Portfolio
- 6.14.5 Nature's Path Foods Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Whole Grain and High Fiber Foods Sales by Country
 - 7.1.1 North America Whole Grain and High Fiber Foods Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Whole Grain and High Fiber Foods Sales by Country (2019-2024)
 - 7.1.3 North America Whole Grain and High Fiber Foods Sales Forecast by Country (2025-2030)
- 7.2 North America Whole Grain and High Fiber Foods Market Size by Country
 - 7.2.1 North America Whole Grain and High Fiber Foods Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Whole Grain and High Fiber Foods Market Size by Country (2019-2024)
 - 7.2.3 North America Whole Grain and High Fiber Foods Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Whole Grain and High Fiber Foods Sales by Country
 - 8.1.1 Europe Whole Grain and High Fiber Foods Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Whole Grain and High Fiber Foods Sales by Country (2019-2024)
 - 8.1.3 Europe Whole Grain and High Fiber Foods Sales Forecast by Country (2025-2030)
- 8.2 Europe Whole Grain and High Fiber Foods Market Size by Country
 - 8.2.1 Europe Whole Grain and High Fiber Foods Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.2.2 Europe Whole Grain and High Fiber Foods Market Size by Country (2019-2024)
 - 8.2.3 Europe Whole Grain and High Fiber Foods Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Whole Grain and High Fiber Foods Sales by Country

9.1.1 Asia-Pacific Whole Grain and High Fiber Foods Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Whole Grain and High Fiber Foods Sales by Country (2019-2024)

9.1.3 Asia-Pacific Whole Grain and High Fiber Foods Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Whole Grain and High Fiber Foods Market Size by Country

9.2.1 Asia-Pacific Whole Grain and High Fiber Foods Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Whole Grain and High Fiber Foods Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Whole Grain and High Fiber Foods Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Whole Grain and High Fiber Foods Sales by Country

10.1.1 Latin America Whole Grain and High Fiber Foods Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Whole Grain and High Fiber Foods Sales by Country (2019-2024)

10.1.3 Latin America Whole Grain and High Fiber Foods Sales Forecast by Country (2025-2030)

10.2 Latin America Whole Grain and High Fiber Foods Market Size by Country

10.2.1 Latin America Whole Grain and High Fiber Foods Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Whole Grain and High Fiber Foods Market Size by Country (2019-2024)

10.2.3 Latin America Whole Grain and High Fiber Foods Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Whole Grain and High Fiber Foods Sales by Country

11.1.1 Middle East and Africa Whole Grain and High Fiber Foods Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Whole Grain and High Fiber Foods Sales by Country (2019-2024)

11.1.3 Middle East and Africa Whole Grain and High Fiber Foods Sales Forecast by

Country (2025-2030)

11.2 Middle East and Africa Whole Grain and High Fiber Foods Market Size by Country

11.2.1 Middle East and Africa Whole Grain and High Fiber Foods Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Whole Grain and High Fiber Foods Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Whole Grain and High Fiber Foods Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Whole Grain and High Fiber Foods Value Chain Analysis

12.1.1 Whole Grain and High Fiber Foods Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Whole Grain and High Fiber Foods Production Mode & Process

12.2 Whole Grain and High Fiber Foods Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Whole Grain and High Fiber Foods Distributors

12.2.3 Whole Grain and High Fiber Foods Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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