

# Global Whole Grain and High Fiber Foods Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G67AADCC8DE6EN.html>

Date: April 2024

Pages: 134

Price: US\$ 3,950.00 (Single User License)

ID: G67AADCC8DE6EN

## Abstracts

Whole grains contain the entire grain seed of a plant and are rich in dietary fiber, vitamins, and minerals. The difference between refined grains (such as refined wheat, white flour, and white rice) and whole grains (such as whole-wheat flour, barley, cornmeal, oats, and popcorn) is that a whole grain still contains the nutrient rich germ and the fiber rich bran. Refined grains go through a milling process that removes the bran and the germ, which eliminates most nutrients.

Fiber is a substance found in plants. Dietary fiber is found in fruits, vegetables, and grains. High fiber foods in this report contains legumes, nuts and seeds based foods and etc.

One of the major drivers for this market is the health benefits of whole grain and high fiber foods. Whole grain foods consist of all essential nutrients such as phytochemicals, fiber, selenium, potassium and magnesium. With several studies corroborating the health risks posed by excessive consumption of processed foods, consumers are increasingly including higher quantities of whole grain and fiber into their regular diet. Also growing awareness regarding health benefits offered by whole grains is encouraging the shift toward these foods. High fiber foods are also gaining from research studies highlighting the effectiveness of these foods in preventing and curing certain gastro-intestinal diseases and conditions.

Urbanization has prompted extensive changes in the ways of life and dietary habits of people across the globe. Obesity is a major concern in developed nations like the US, where a substantial portion of the population has the condition. In order to decrease the rising occurrences of such diseases, people have started adopting healthy lifestyles. In

line with this, consumers in the US are becoming more conscious about their health and fitness, and paying more attention to the nutritional content of the foods they consume. The health-conscious population base demands foods which have the optimal combination of essential nutrients. As such, the demand for whole grain foods is increasing owing to their high fiber content.

According to APO Research, The global Whole Grain and High Fiber Foods market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Whole Grain and High Fiber Foods key players include Cargill and General Mills, etc. Global top 5 manufacturers hold a share about 19%. North America is the largest market, with a share about 37%, followed by Asia Pacific and Europe with the share about 31% and 29%.

This report presents an overview of global market for Whole Grain and High Fiber Foods, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Whole Grain and High Fiber Foods, also provides the sales of main regions and countries. Of the upcoming market potential for Whole Grain and High Fiber Foods, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Whole Grain and High Fiber Foods sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Whole Grain and High Fiber Foods market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Whole Grain and High Fiber Foods sales, projected growth trends, production technology, application

and end-user industry.

Descriptive company profiles of the major global players, including Cargill, General Mills, Nestl  S.A., PepsiCo, Kellogg, Mondelez International, Flower Foods, Bob's Red Mill and Food for Life, etc.

#### Whole Grain and High Fiber Foods segment by Company

Cargill

General Mills

Nestl  S.A.

PepsiCo

Kellogg

Mondelez International

Flower Foods

Bob's Red Mill

Food for Life

Grupo Bimbo

Campbell

Aunt Millie

Aryzta

Nature's Path Foods

#### Whole Grain and High Fiber Foods segment by Type

Baked Foods

Cereals

Snacks

Others

#### Whole Grain and High Fiber Foods segment by Application

Supermarkets/hypermarkets

Online/e-Commerce

Other

#### Whole Grain and High Fiber Foods segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production,

*Global Whole Grain and High Fiber Foods Market by Size, by Type, by Application, by Region, History and Foreca...*

value, consumption, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Whole Grain and High Fiber Foods market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Whole Grain and High Fiber Foods and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Whole Grain and High Fiber Foods.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Whole Grain and High Fiber Foods market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Whole Grain and High Fiber Foods manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Whole Grain and High Fiber Foods in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Whole Grain and High Fiber Foods in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report



## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Whole Grain and High Fiber Foods Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Whole Grain and High Fiber Foods Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Whole Grain and High Fiber Foods Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Whole Grain and High Fiber Foods Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

### 2 GLOBAL WHOLE GRAIN AND HIGH FIBER FOODS MARKET DYNAMICS

- 2.1 Whole Grain and High Fiber Foods Industry Trends
- 2.2 Whole Grain and High Fiber Foods Industry Drivers
- 2.3 Whole Grain and High Fiber Foods Industry Opportunities and Challenges
- 2.4 Whole Grain and High Fiber Foods Industry Restraints

### 3 WHOLE GRAIN AND HIGH FIBER FOODS MARKET BY MANUFACTURERS

- 3.1 Global Whole Grain and High Fiber Foods Revenue by Manufacturers (2019-2024)
- 3.2 Global Whole Grain and High Fiber Foods Sales by Manufacturers (2019-2024)
- 3.3 Global Whole Grain and High Fiber Foods Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Whole Grain and High Fiber Foods Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Whole Grain and High Fiber Foods Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Whole Grain and High Fiber Foods Manufacturers, Product Type & Application
- 3.7 Global Whole Grain and High Fiber Foods Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Whole Grain and High Fiber Foods Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Whole Grain and High Fiber Foods Players Market Share by Revenue in 2023
  - 3.8.3 2023 Whole Grain and High Fiber Foods Tier 1, Tier 2, and Tier

## **4 WHOLE GRAIN AND HIGH FIBER FOODS MARKET BY TYPE**

### 4.1 Whole Grain and High Fiber Foods Type Introduction

- 4.1.1 Baked Foods
- 4.1.2 Cereals
- 4.1.3 Snacks
- 4.1.4 Others

### 4.2 Global Whole Grain and High Fiber Foods Sales by Type

4.2.1 Global Whole Grain and High Fiber Foods Sales by Type (2019 VS 2023 VS 2030)

4.2.2 Global Whole Grain and High Fiber Foods Sales by Type (2019-2030)

4.2.3 Global Whole Grain and High Fiber Foods Sales Market Share by Type (2019-2030)

### 4.3 Global Whole Grain and High Fiber Foods Revenue by Type

4.3.1 Global Whole Grain and High Fiber Foods Revenue by Type (2019 VS 2023 VS 2030)

4.3.2 Global Whole Grain and High Fiber Foods Revenue by Type (2019-2030)

4.3.3 Global Whole Grain and High Fiber Foods Revenue Market Share by Type (2019-2030)

## **5 WHOLE GRAIN AND HIGH FIBER FOODS MARKET BY APPLICATION**

### 5.1 Whole Grain and High Fiber Foods Application Introduction

- 5.1.1 Supermarkets/hypermarkets
- 5.1.2 Online/e-Commerce
- 5.1.3 Other

### 5.2 Global Whole Grain and High Fiber Foods Sales by Application

5.2.1 Global Whole Grain and High Fiber Foods Sales by Application (2019 VS 2023 VS 2030)

5.2.2 Global Whole Grain and High Fiber Foods Sales by Application (2019-2030)

5.2.3 Global Whole Grain and High Fiber Foods Sales Market Share by Application (2019-2030)

### 5.3 Global Whole Grain and High Fiber Foods Revenue by Application

5.3.1 Global Whole Grain and High Fiber Foods Revenue by Application (2019 VS 2023 VS 2030)

5.3.2 Global Whole Grain and High Fiber Foods Revenue by Application (2019-2030)

5.3.3 Global Whole Grain and High Fiber Foods Revenue Market Share by Application (2019-2030)

## **6 GLOBAL WHOLE GRAIN AND HIGH FIBER FOODS SALES BY REGION**

6.1 Global Whole Grain and High Fiber Foods Sales by Region: 2019 VS 2023 VS 2030

6.2 Global Whole Grain and High Fiber Foods Sales by Region (2019-2030)

6.2.1 Global Whole Grain and High Fiber Foods Sales by Region (2019-2024)

6.2.2 Global Whole Grain and High Fiber Foods Sales Forecasted by Region  
(2025-2030)

6.3 North America

6.3.1 North America Whole Grain and High Fiber Foods Sales Growth Rate by  
Country: 2019 VS 2023 VS 2030

6.3.2 North America Whole Grain and High Fiber Foods Sales by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Whole Grain and High Fiber Foods Sales Growth Rate by Country: 2019  
VS 2023 VS 2030

6.4.2 Europe Whole Grain and High Fiber Foods Sales by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Whole Grain and High Fiber Foods Sales Growth Rate by Country:  
2019 VS 2023 VS 2030

6.5.2 Asia Pacific Whole Grain and High Fiber Foods Sales by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 LAMEA

6.6.1 LAMEA Whole Grain and High Fiber Foods Sales Growth Rate by Country: 2019  
VS 2023 VS 2030

6.6.2 LAMEA Whole Grain and High Fiber Foods Sales by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.6 GCC Countries

## **7 GLOBAL WHOLE GRAIN AND HIGH FIBER FOODS REVENUE BY REGION**

7.1 Global Whole Grain and High Fiber Foods Revenue by Region

7.1.1 Global Whole Grain and High Fiber Foods Revenue by Region: 2019 VS 2023 VS 2030

7.1.2 Global Whole Grain and High Fiber Foods Revenue by Region (2019-2024)

7.1.3 Global Whole Grain and High Fiber Foods Revenue by Region (2025-2030)

7.1.4 Global Whole Grain and High Fiber Foods Revenue Market Share by Region (2019-2030)

7.2 North America

7.2.1 North America Whole Grain and High Fiber Foods Revenue (2019-2030)

7.2.2 North America Whole Grain and High Fiber Foods Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe Whole Grain and High Fiber Foods Revenue (2019-2030)

7.3.2 Europe Whole Grain and High Fiber Foods Revenue Share by Country: 2019 VS 2023 VS 2030

7.4 Asia-Pacific

7.4.1 Asia-Pacific Whole Grain and High Fiber Foods Revenue (2019-2030)

7.4.2 Asia-Pacific Whole Grain and High Fiber Foods Revenue Share by Country: 2019 VS 2023 VS 2030

7.5 LAMEA

7.5.1 LAMEA Whole Grain and High Fiber Foods Revenue (2019-2030)

7.5.2 LAMEA Whole Grain and High Fiber Foods Revenue Share by Country: 2019 VS 2023 VS 2030

## **8 COMPANY PROFILES**

8.1 Cargill

8.1.1 Cargill Company Information

8.1.2 Cargill Business Overview

8.1.3 Cargill Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)

8.1.4 Cargill Whole Grain and High Fiber Foods Product Portfolio

8.1.5 Cargill Recent Developments

8.2 General Mills

- 8.2.1 General Mills Company Information
- 8.2.2 General Mills Business Overview
- 8.2.3 General Mills Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.2.4 General Mills Whole Grain and High Fiber Foods Product Portfolio
- 8.2.5 General Mills Recent Developments
- 8.3 Nestlé S.A.
  - 8.3.1 Nestlé S.A. Company Information
  - 8.3.2 Nestlé S.A. Business Overview
  - 8.3.3 Nestlé S.A. Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.3.4 Nestlé S.A. Whole Grain and High Fiber Foods Product Portfolio
  - 8.3.5 Nestlé S.A. Recent Developments
- 8.4 PepsiCo
  - 8.4.1 PepsiCo Company Information
  - 8.4.2 PepsiCo Business Overview
  - 8.4.3 PepsiCo Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.4.4 PepsiCo Whole Grain and High Fiber Foods Product Portfolio
  - 8.4.5 PepsiCo Recent Developments
- 8.5 Kellogg
  - 8.5.1 Kellogg Company Information
  - 8.5.2 Kellogg Business Overview
  - 8.5.3 Kellogg Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.5.4 Kellogg Whole Grain and High Fiber Foods Product Portfolio
  - 8.5.5 Kellogg Recent Developments
- 8.6 Mondelez International
  - 8.6.1 Mondelez International Company Information
  - 8.6.2 Mondelez International Business Overview
  - 8.6.3 Mondelez International Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.6.4 Mondelez International Whole Grain and High Fiber Foods Product Portfolio
  - 8.6.5 Mondelez International Recent Developments
- 8.7 Flower Foods
  - 8.7.1 Flower Foods Company Information
  - 8.7.2 Flower Foods Business Overview
  - 8.7.3 Flower Foods Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)

- 8.7.4 Flower Foods Whole Grain and High Fiber Foods Product Portfolio
- 8.7.5 Flower Foods Recent Developments
- 8.8 Bob's Red Mill
  - 8.8.1 Bob's Red Mill Company Information
  - 8.8.2 Bob's Red Mill Business Overview
  - 8.8.3 Bob's Red Mill Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.8.4 Bob's Red Mill Whole Grain and High Fiber Foods Product Portfolio
  - 8.8.5 Bob's Red Mill Recent Developments
- 8.9 Food for Life
  - 8.9.1 Food for Life Company Information
  - 8.9.2 Food for Life Business Overview
  - 8.9.3 Food for Life Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.9.4 Food for Life Whole Grain and High Fiber Foods Product Portfolio
  - 8.9.5 Food for Life Recent Developments
- 8.10 Grupo Bimbo
  - 8.10.1 Grupo Bimbo Company Information
  - 8.10.2 Grupo Bimbo Business Overview
  - 8.10.3 Grupo Bimbo Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.10.4 Grupo Bimbo Whole Grain and High Fiber Foods Product Portfolio
  - 8.10.5 Grupo Bimbo Recent Developments
- 8.11 Campbell
  - 8.11.1 Campbell Company Information
  - 8.11.2 Campbell Business Overview
  - 8.11.3 Campbell Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.11.4 Campbell Whole Grain and High Fiber Foods Product Portfolio
  - 8.11.5 Campbell Recent Developments
- 8.12 Aunt Millie
  - 8.12.1 Aunt Millie Company Information
  - 8.12.2 Aunt Millie Business Overview
  - 8.12.3 Aunt Millie Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.12.4 Aunt Millie Whole Grain and High Fiber Foods Product Portfolio
  - 8.12.5 Aunt Millie Recent Developments
- 8.13 Aryzta
  - 8.13.1 Aryzta Company Information

- 8.13.2 Arysza Business Overview
- 8.13.3 Arysza Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.13.4 Arysza Whole Grain and High Fiber Foods Product Portfolio
- 8.13.5 Arysza Recent Developments
- 8.14 Nature's Path Foods
  - 8.14.1 Nature's Path Foods Company Information
  - 8.14.2 Nature's Path Foods Business Overview
  - 8.14.3 Nature's Path Foods Whole Grain and High Fiber Foods Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.14.4 Nature's Path Foods Whole Grain and High Fiber Foods Product Portfolio
  - 8.14.5 Nature's Path Foods Recent Developments

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 9.1 Whole Grain and High Fiber Foods Value Chain Analysis
  - 9.1.1 Whole Grain and High Fiber Foods Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Manufacturing Cost Structure
  - 9.1.4 Whole Grain and High Fiber Foods Production Mode & Process
- 9.2 Whole Grain and High Fiber Foods Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Whole Grain and High Fiber Foods Distributors
  - 9.2.3 Whole Grain and High Fiber Foods Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

- 11.1 Reasons for Doing This Study
- 11.2 Research Methodology
- 11.3 Research Process
- 11.4 Authors List of This Report
- 11.5 Data Source
  - 11.5.1 Secondary Sources
  - 11.5.2 Primary Sources
- 11.6 Disclaimer



## I would like to order

Product name: Global Whole Grain and High Fiber Foods Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: <https://marketpublishers.com/r/G67AADCC8DE6EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G67AADCC8DE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



