

Global Wet Tissues Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G537C30E3ABCEN.html>

Date: April 2024

Pages: 113

Price: US\$ 3,450.00 (Single User License)

ID: G537C30E3ABCEN

Abstracts

Wet Tissues are a small moistened piece of tissue that often comes folded and wrapped for convenience.

According to APO Research, The global Wet Tissues market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Kimberly-Clark, Procter & Gamble, SCA, Nice-Pak Products, Rockline Industries and Lenzing are the leading manufacturers of wet tissues, with the top 3 accounting for about 20% of the market share.

North America is the largest market with about 40% of the market, followed by Europe with 30%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Wet Tissues, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Wet Tissues.

The Wet Tissues market size, estimations, and forecasts are provided in terms of sales volume (M Pcs) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Wet Tissues market comprehensively. Regional market sizes, concerning

products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Kimberly-Clark

Procter & Gamble

SCA

Nice-Pak Products

Rockline Industries

Lenzing

Albaad Massuot

APP

Johnson & Johnson

Clorox

SC Johnson

Beiersdorf

Oji Holdings

Hengan

Cascades

Pigeon

Vinda

Wet Tissues segment by Type

Cross Fold

Longitudinal Fold

Others

Wet Tissues segment by Application

Baby

Personal Care

Cleaning

Industrial

Others

Wet Tissues Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wet Tissues market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Wet Tissues and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wet Tissues.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Wet Tissues manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Wet Tissues in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Wet Tissues Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Wet Tissues Sales Estimates and Forecasts (2019-2030)
- 1.3 Wet Tissues Market by Type
 - 1.3.1 Cross Fold
 - 1.3.2 Longitudinal Fold
 - 1.3.3 Others
- 1.4 Global Wet Tissues Market Size by Type
 - 1.4.1 Global Wet Tissues Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Wet Tissues Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Wet Tissues Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Wet Tissues Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Wet Tissues Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Wet Tissues Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Wet Tissues Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Wet Tissues Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Wet Tissues Industry Trends
- 2.2 Wet Tissues Industry Drivers
- 2.3 Wet Tissues Industry Opportunities and Challenges
- 2.4 Wet Tissues Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Wet Tissues Revenue (2019-2024)
- 3.2 Global Top Players by Wet Tissues Sales (2019-2024)
- 3.3 Global Top Players by Wet Tissues Price (2019-2024)
- 3.4 Global Wet Tissues Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Wet Tissues Key Company Manufacturing Sites & Headquarters
- 3.6 Global Wet Tissues Company, Product Type & Application
- 3.7 Global Wet Tissues Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Wet Tissues Market CR5 and HHI

3.8.2 Global Top 5 and 10 Wet Tissues Players Market Share by Revenue in 2023

3.8.3 2023 Wet Tissues Tier 1, Tier 2, and Tier

4 WET TISSUES REGIONAL STATUS AND OUTLOOK

4.1 Global Wet Tissues Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Wet Tissues Historic Market Size by Region

4.2.1 Global Wet Tissues Sales in Volume by Region (2019-2024)

4.2.2 Global Wet Tissues Sales in Value by Region (2019-2024)

4.2.3 Global Wet Tissues Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Wet Tissues Forecasted Market Size by Region

4.3.1 Global Wet Tissues Sales in Volume by Region (2025-2030)

4.3.2 Global Wet Tissues Sales in Value by Region (2025-2030)

4.3.3 Global Wet Tissues Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 WET TISSUES BY APPLICATION

5.1 Wet Tissues Market by Application

5.1.1 Baby

5.1.2 Personal Care

5.1.3 Cleaning

5.1.4 Industrial

5.1.5 Others

5.2 Global Wet Tissues Market Size by Application

5.2.1 Global Wet Tissues Market Size Overview by Application (2019-2030)

5.2.2 Global Wet Tissues Historic Market Size Review by Application (2019-2024)

5.2.3 Global Wet Tissues Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Wet Tissues Sales Breakdown by Application (2019-2024)

5.3.2 Europe Wet Tissues Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Wet Tissues Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Wet Tissues Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Wet Tissues Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Kimberly-Clark

- 6.1.1 Kimberly-Clark Company Information
- 6.1.2 Kimberly-Clark Business Overview
- 6.1.3 Kimberly-Clark Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Kimberly-Clark Wet Tissues Product Portfolio
- 6.1.5 Kimberly-Clark Recent Developments

6.2 Procter & Gamble

- 6.2.1 Procter & Gamble Company Information
- 6.2.2 Procter & Gamble Business Overview
- 6.2.3 Procter & Gamble Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 Procter & Gamble Wet Tissues Product Portfolio
- 6.2.5 Procter & Gamble Recent Developments

6.3 SCA

- 6.3.1 SCA Company Information
- 6.3.2 SCA Business Overview
- 6.3.3 SCA Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 SCA Wet Tissues Product Portfolio
- 6.3.5 SCA Recent Developments

6.4 Nice-Pak Products

- 6.4.1 Nice-Pak Products Company Information
- 6.4.2 Nice-Pak Products Business Overview
- 6.4.3 Nice-Pak Products Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 Nice-Pak Products Wet Tissues Product Portfolio
- 6.4.5 Nice-Pak Products Recent Developments

6.5 Rockline Industries

- 6.5.1 Rockline Industries Company Information
- 6.5.2 Rockline Industries Business Overview
- 6.5.3 Rockline Industries Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Rockline Industries Wet Tissues Product Portfolio
- 6.5.5 Rockline Industries Recent Developments

6.6 Lenzing

- 6.6.1 Lenzing Company Information
- 6.6.2 Lenzing Business Overview
- 6.6.3 Lenzing Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 Lenzing Wet Tissues Product Portfolio
- 6.6.5 Lenzing Recent Developments

6.7 Albaad Massuot

- 6.7.1 Albaad Massuot Comapny Information
- 6.7.2 Albaad Massuot Business Overview
- 6.7.3 Albaad Massuot Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Albaad Massuot Wet Tissues Product Portfolio
- 6.7.5 Albaad Massuot Recent Developments
- 6.8 APP
 - 6.8.1 APP Comapny Information
 - 6.8.2 APP Business Overview
 - 6.8.3 APP Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 APP Wet Tissues Product Portfolio
 - 6.8.5 APP Recent Developments
- 6.9 Johnson & Johnson
 - 6.9.1 Johnson & Johnson Comapny Information
 - 6.9.2 Johnson & Johnson Business Overview
 - 6.9.3 Johnson & Johnson Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Johnson & Johnson Wet Tissues Product Portfolio
 - 6.9.5 Johnson & Johnson Recent Developments
- 6.10 Clorox
 - 6.10.1 Clorox Comapny Information
 - 6.10.2 Clorox Business Overview
 - 6.10.3 Clorox Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Clorox Wet Tissues Product Portfolio
 - 6.10.5 Clorox Recent Developments
- 6.11 SC Johnson
 - 6.11.1 SC Johnson Comapny Information
 - 6.11.2 SC Johnson Business Overview
 - 6.11.3 SC Johnson Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 SC Johnson Wet Tissues Product Portfolio
 - 6.11.5 SC Johnson Recent Developments
- 6.12 Beiersdorf
 - 6.12.1 Beiersdorf Comapny Information
 - 6.12.2 Beiersdorf Business Overview
 - 6.12.3 Beiersdorf Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Beiersdorf Wet Tissues Product Portfolio
 - 6.12.5 Beiersdorf Recent Developments
- 6.13 Oji Holdings
 - 6.13.1 Oji Holdings Comapny Information
 - 6.13.2 Oji Holdings Business Overview
 - 6.13.3 Oji Holdings Wet Tissues Sales, Revenue and Gross Margin (2019-2024)

- 6.13.4 Oji Holdings Wet Tissues Product Portfolio
- 6.13.5 Oji Holdings Recent Developments
- 6.14 Hengan
 - 6.14.1 Hengan Company Information
 - 6.14.2 Hengan Business Overview
 - 6.14.3 Hengan Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Hengan Wet Tissues Product Portfolio
 - 6.14.5 Hengan Recent Developments
- 6.15 Cascades
 - 6.15.1 Cascades Company Information
 - 6.15.2 Cascades Business Overview
 - 6.15.3 Cascades Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Cascades Wet Tissues Product Portfolio
 - 6.15.5 Cascades Recent Developments
- 6.16 Pigeon
 - 6.16.1 Pigeon Company Information
 - 6.16.2 Pigeon Business Overview
 - 6.16.3 Pigeon Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Pigeon Wet Tissues Product Portfolio
 - 6.16.5 Pigeon Recent Developments
- 6.17 Vinda
 - 6.17.1 Vinda Company Information
 - 6.17.2 Vinda Business Overview
 - 6.17.3 Vinda Wet Tissues Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 Vinda Wet Tissues Product Portfolio
 - 6.17.5 Vinda Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Wet Tissues Sales by Country
 - 7.1.1 North America Wet Tissues Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Wet Tissues Sales by Country (2019-2024)
 - 7.1.3 North America Wet Tissues Sales Forecast by Country (2025-2030)
- 7.2 North America Wet Tissues Market Size by Country
 - 7.2.1 North America Wet Tissues Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Wet Tissues Market Size by Country (2019-2024)
 - 7.2.3 North America Wet Tissues Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Wet Tissues Sales by Country

8.1.1 Europe Wet Tissues Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Wet Tissues Sales by Country (2019-2024)

8.1.3 Europe Wet Tissues Sales Forecast by Country (2025-2030)

8.2 Europe Wet Tissues Market Size by Country

8.2.1 Europe Wet Tissues Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Wet Tissues Market Size by Country (2019-2024)

8.2.3 Europe Wet Tissues Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Wet Tissues Sales by Country

9.1.1 Asia-Pacific Wet Tissues Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Wet Tissues Sales by Country (2019-2024)

9.1.3 Asia-Pacific Wet Tissues Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Wet Tissues Market Size by Country

9.2.1 Asia-Pacific Wet Tissues Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Wet Tissues Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Wet Tissues Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Wet Tissues Sales by Country

10.1.1 Latin America Wet Tissues Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Wet Tissues Sales by Country (2019-2024)

10.1.3 Latin America Wet Tissues Sales Forecast by Country (2025-2030)

10.2 Latin America Wet Tissues Market Size by Country

10.2.1 Latin America Wet Tissues Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Wet Tissues Market Size by Country (2019-2024)

10.2.3 Latin America Wet Tissues Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Wet Tissues Sales by Country

11.1.1 Middle East and Africa Wet Tissues Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Wet Tissues Sales by Country (2019-2024)

11.1.3 Middle East and Africa Wet Tissues Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Wet Tissues Market Size by Country

11.2.1 Middle East and Africa Wet Tissues Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Wet Tissues Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Wet Tissues Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Wet Tissues Value Chain Analysis

12.1.1 Wet Tissues Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Wet Tissues Production Mode & Process

12.2 Wet Tissues Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Wet Tissues Distributors

12.2.3 Wet Tissues Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

I would like to order

Product name: Global Wet Tissues Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/G537C30E3ABCEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G537C30E3ABCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970