

# Global Wedding Dress Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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## Abstracts

As a part of wedding industry, wedding dress is an important part in the celebration. Because of the advertising by the wedding companies, wedding dress suppliers, and cultural traditions and fashion industry, wedding dresses are widely consumed. There is a wide range to classify the category of wedding dress. It is apparel product at the first position; meanwhile it is also a souvenir of marriage, accordingly it can also be regarded as art craft. Moreover, like the apparel industry, the high end of its product is a kind of luxury. According to many cultures, the bride might change cloth on the wedding day for multiple times, and the veil, gloves, and other accessories can be included in wedding dress. This report will only focus on the dress that the bride wears in wedding ceremony. Moreover, different cultures often have diverse styles of wedding dress, such as Western, East Asian, etc. Since the contemporary western styled wedding dress is the most popular style for wedding ceremonies worldwide, it will be concentrated in this report.

According to APO Research, The global Wedding Dress market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Asia-Pacific is the largest Wedding Dress market with about 46% market share. Europe is follower, accounting for about 26% market share.

The key players are Pronovias, Vera Wang, Rosa Clara, Atelier Eme, Yumi Katsura, Cymbeline, Badgley Mischka, De La Cierva Y Nicolas, Carolina Herrera, Lee Seung Jin, Marchesa, Maison Signore, Enzoani, FAMORY, Franc Sarabia, Yolancris, Oscar De La Renta, Ming Shang Sha, Jinchao, Mon Cheri, Tsai Mei Yue, Impression Bridal, Monique

Lhuillier, Linli Wedding Collection etc. Top 3 companies occupied about 7% market share.

This report presents an overview of global market for Wedding Dress, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Wedding Dress, also provides the sales of main regions and countries. Of the upcoming market potential for Wedding Dress, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Wedding Dress sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Wedding Dress market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Wedding Dress sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Pronovias, Vera Wang, Rosa Clara, Atelier Eme, Yumi Katsura, Cymbeline, Badgley Mischka, De La Cierva Y Nicolas and Carolina Herrera, etc.

#### Wedding Dress segment by Company

Pronovias

Vera Wang

Rosa Clara

Atelier Eme

Yumi Katsura

Cymbeline

Badgley Mischka

De La Cierva Y Nicolas

Carolina Herrera

Lee Seung Jin

Marchesa

Maison Signore

Enzoani

FAMORY

Franc Sarabia

Yolancris

Oscar De La Renta

Ming Shang Sha

Jinchao

Mon Cheri

Tsai Mei Yue

Impression Bridal

Monique Lhuillier

Linli Wedding Collection

Wedding Dress segment by Type

General Purchase

Customized Purchase

Wedding Dress segment by Application

Wedding Dress Renting Service

Photographic Studio

Personal Purchase

Others

Wedding Dress segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wedding Dress market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Wedding Dress and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wedding Dress.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Wedding Dress market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Wedding Dress manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Wedding Dress in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Wedding Dress in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report



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