

# Global Wall Calendar Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G3B9BD0FA60DEN.html>

Date: April 2024

Pages: 115

Price: US\$ 3,450.00 (Single User License)

ID: G3B9BD0FA60DEN

## Abstracts

A calendar is a system of organizing days for social, religious, commercial or administrative purposes. This is done by giving names to periods of time, typically days, weeks, months, and years. A date is the designation of a single, specific day within such a system.

A wall calendar is a calendar intended for placement on a wall. It is a combination artwork of almanac and pictures.

According to APO Research, The global Wall Calendar market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Asia is the largest Wall Calendar market with about 76% market share. Europe is follower, accounting for about 8% market share.

The key players are BIC Graphic, American Calendar, Navitor, House of Doolittle, Blueline, Warwick Publishing, Vistaprint, Calendar Company, IG Design Group USA, Tru Art Advertising Calendars, Ad-A-Day Company, New England Calendar Company, Cavallini, Goslen Printing Company, Imaging, Artful Dragon Press etc. Top 3 companies occupied about 23% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Wall Calendar, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their

position in the current marketplace, and make informed business decisions regarding Wall Calendar.

The Wall Calendar market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Wall Calendar market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

BIC Graphic

American Calendar

Navitor

House of Doolittle

Blueline

Warwick Publishing

Vistaprint

Calendar Company

IG Design Group USA

Tru Art Advertising Calendars

Ad-A-Day Company

New England Calendar Company

Cavallini

Goslen Printing Company

Imaging

Artful Dragon Press

Wall Calendar segment by Type

Personalized Type

Regular Type

Wall Calendar segment by Distribution Channel

Factory Direct Sales

Store Sales

Online Sales

Wall Calendar Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wall Calendar market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Wall Calendar and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor

ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wall Calendar.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Wall Calendar manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Wall Calendar in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle

East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Wall Calendar Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Wall Calendar Sales Estimates and Forecasts (2019-2030)
- 1.3 Wall Calendar Market by Type
  - 1.3.1 Personalized Type
  - 1.3.2 Regular Type
- 1.4 Global Wall Calendar Market Size by Type
  - 1.4.1 Global Wall Calendar Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Wall Calendar Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Wall Calendar Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Wall Calendar Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Wall Calendar Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Wall Calendar Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Wall Calendar Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Wall Calendar Sales Breakdown by Type (2019-2024)

### **2 GLOBAL MARKET DYNAMICS**

- 2.1 Wall Calendar Industry Trends
- 2.2 Wall Calendar Industry Drivers
- 2.3 Wall Calendar Industry Opportunities and Challenges
- 2.4 Wall Calendar Industry Restraints

### **3 MARKET COMPETITIVE LANDSCAPE BY COMPANY**

- 3.1 Global Top Players by Wall Calendar Revenue (2019-2024)
- 3.2 Global Top Players by Wall Calendar Sales (2019-2024)
- 3.3 Global Top Players by Wall Calendar Price (2019-2024)
- 3.4 Global Wall Calendar Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Wall Calendar Key Company Manufacturing Sites & Headquarters
- 3.6 Global Wall Calendar Company, Product Type & Application
- 3.7 Global Wall Calendar Company Commercialization Time
- 3.8 Market Competitive Analysis



- 3.8.1 Global Wall Calendar Market CR5 and HHI
- 3.8.2 Global Top 5 and 10 Wall Calendar Players Market Share by Revenue in 2023
- 3.8.3 2023 Wall Calendar Tier 1, Tier 2, and Tier

## **4 WALL CALENDAR REGIONAL STATUS AND OUTLOOK**

- 4.1 Global Wall Calendar Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Wall Calendar Historic Market Size by Region
  - 4.2.1 Global Wall Calendar Sales in Volume by Region (2019-2024)
  - 4.2.2 Global Wall Calendar Sales in Value by Region (2019-2024)
  - 4.2.3 Global Wall Calendar Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Wall Calendar Forecasted Market Size by Region
  - 4.3.1 Global Wall Calendar Sales in Volume by Region (2025-2030)
  - 4.3.2 Global Wall Calendar Sales in Value by Region (2025-2030)
  - 4.3.3 Global Wall Calendar Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 WALL CALENDAR BY APPLICATION**

- 5.1 Wall Calendar Market by Distribution Channel
  - 5.1.1 Factory Direct Sales
  - 5.1.2 Store Sales
  - 5.1.3 Online Sales
- 5.2 Global Wall Calendar Market Size by Distribution Channel
  - 5.2.1 Global Wall Calendar Market Size Overview by Application (2019-2030)
  - 5.2.2 Global Wall Calendar Historic Market Size Review by Application (2019-2024)
  - 5.2.3 Global Wall Calendar Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Distribution Channel
  - 5.3.1 North America Wall Calendar Sales Breakdown by Distribution Channel (2019-2024)
  - 5.3.2 Europe Wall Calendar Sales Breakdown by Distribution Channel (2019-2024)
  - 5.3.3 Asia-Pacific Wall Calendar Sales Breakdown by Distribution Channel (2019-2024)
  - 5.3.4 Latin America Wall Calendar Sales Breakdown by Distribution Channel (2019-2024)
  - 5.3.5 Middle East and Africa Wall Calendar Sales Breakdown by Distribution Channel (2019-2024)

## 6 COMPANY PROFILES

### 6.1 BIC Graphic

- 6.1.1 BIC Graphic Company Information
- 6.1.2 BIC Graphic Business Overview
- 6.1.3 BIC Graphic Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 BIC Graphic Wall Calendar Product Portfolio
- 6.1.5 BIC Graphic Recent Developments

### 6.2 American Calendar

- 6.2.1 American Calendar Company Information
- 6.2.2 American Calendar Business Overview
- 6.2.3 American Calendar Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 American Calendar Wall Calendar Product Portfolio
- 6.2.5 American Calendar Recent Developments

### 6.3 Navitor

- 6.3.1 Navitor Company Information
- 6.3.2 Navitor Business Overview
- 6.3.3 Navitor Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Navitor Wall Calendar Product Portfolio
- 6.3.5 Navitor Recent Developments

### 6.4 House of Doolittle

- 6.4.1 House of Doolittle Company Information
- 6.4.2 House of Doolittle Business Overview
- 6.4.3 House of Doolittle Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 House of Doolittle Wall Calendar Product Portfolio
- 6.4.5 House of Doolittle Recent Developments

### 6.5 Blueline

- 6.5.1 Blueline Company Information
- 6.5.2 Blueline Business Overview
- 6.5.3 Blueline Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Blueline Wall Calendar Product Portfolio
- 6.5.5 Blueline Recent Developments

### 6.6 Warwick Publishing

- 6.6.1 Warwick Publishing Company Information
- 6.6.2 Warwick Publishing Business Overview
- 6.6.3 Warwick Publishing Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 Warwick Publishing Wall Calendar Product Portfolio

- 6.6.5 Warwick Publishing Recent Developments
- 6.7 Vistaprint
  - 6.7.1 Vistaprint Company Information
  - 6.7.2 Vistaprint Business Overview
  - 6.7.3 Vistaprint Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
  - 6.7.4 Vistaprint Wall Calendar Product Portfolio
  - 6.7.5 Vistaprint Recent Developments
- 6.8 Calendar Company
  - 6.8.1 Calendar Company Company Information
  - 6.8.2 Calendar Company Business Overview
  - 6.8.3 Calendar Company Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 Calendar Company Wall Calendar Product Portfolio
  - 6.8.5 Calendar Company Recent Developments
- 6.9 IG Design Group USA
  - 6.9.1 IG Design Group USA Company Information
  - 6.9.2 IG Design Group USA Business Overview
  - 6.9.3 IG Design Group USA Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 IG Design Group USA Wall Calendar Product Portfolio
  - 6.9.5 IG Design Group USA Recent Developments
- 6.10 Tru Art Advertising Calendars
  - 6.10.1 Tru Art Advertising Calendars Company Information
  - 6.10.2 Tru Art Advertising Calendars Business Overview
  - 6.10.3 Tru Art Advertising Calendars Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 Tru Art Advertising Calendars Wall Calendar Product Portfolio
  - 6.10.5 Tru Art Advertising Calendars Recent Developments
- 6.11 Ad-A-Day Company
  - 6.11.1 Ad-A-Day Company Company Information
  - 6.11.2 Ad-A-Day Company Business Overview
  - 6.11.3 Ad-A-Day Company Wall Calendar Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Ad-A-Day Company Wall Calendar Product Portfolio
  - 6.11.5 Ad-A-Day Company Recent Developments
- 6.12 New England Calendar Company
  - 6.12.1 New England Calendar Company Company Information
  - 6.12.2 New England Calendar Company Business Overview
  - 6.12.3 New England Calendar Company Wall Calendar Sales, Revenue and Gross

## Margin (2019-2024)

6.12.4 New England Calendar Company Wall Calendar Product Portfolio

6.12.5 New England Calendar Company Recent Developments

## 6.13 Cavallini

6.13.1 Cavallini Company Information

6.13.2 Cavallini Business Overview

6.13.3 Cavallini Wall Calendar Sales, Revenue and Gross Margin (2019-2024)

6.13.4 Cavallini Wall Calendar Product Portfolio

6.13.5 Cavallini Recent Developments

## 6.14 Goslen Printing Company

6.14.1 Goslen Printing Company Company Information

6.14.2 Goslen Printing Company Business Overview

6.14.3 Goslen Printing Company Wall Calendar Sales, Revenue and Gross Margin (2019-2024)

6.14.4 Goslen Printing Company Wall Calendar Product Portfolio

6.14.5 Goslen Printing Company Recent Developments

## 6.15 Imaging

6.15.1 Imaging Company Information

6.15.2 Imaging Business Overview

6.15.3 Imaging Wall Calendar Sales, Revenue and Gross Margin (2019-2024)

6.15.4 Imaging Wall Calendar Product Portfolio

6.15.5 Imaging Recent Developments

## 6.16 Artful Dragon Press

6.16.1 Artful Dragon Press Company Information

6.16.2 Artful Dragon Press Business Overview

6.16.3 Artful Dragon Press Wall Calendar Sales, Revenue and Gross Margin (2019-2024)

6.16.4 Artful Dragon Press Wall Calendar Product Portfolio

6.16.5 Artful Dragon Press Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

### 7.1 North America Wall Calendar Sales by Country

7.1.1 North America Wall Calendar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Wall Calendar Sales by Country (2019-2024)

7.1.3 North America Wall Calendar Sales Forecast by Country (2025-2030)

### 7.2 North America Wall Calendar Market Size by Country

7.2.1 North America Wall Calendar Market Size Growth Rate (CAGR) by Country:

2019 VS 2023 VS 2030

7.2.2 North America Wall Calendar Market Size by Country (2019-2024)

7.2.3 North America Wall Calendar Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

8.1 Europe Wall Calendar Sales by Country

8.1.1 Europe Wall Calendar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Wall Calendar Sales by Country (2019-2024)

8.1.3 Europe Wall Calendar Sales Forecast by Country (2025-2030)

8.2 Europe Wall Calendar Market Size by Country

8.2.1 Europe Wall Calendar Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Wall Calendar Market Size by Country (2019-2024)

8.2.3 Europe Wall Calendar Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Wall Calendar Sales by Country

9.1.1 Asia-Pacific Wall Calendar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Wall Calendar Sales by Country (2019-2024)

9.1.3 Asia-Pacific Wall Calendar Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Wall Calendar Market Size by Country

9.2.1 Asia-Pacific Wall Calendar Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Wall Calendar Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Wall Calendar Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

10.1 Latin America Wall Calendar Sales by Country

10.1.1 Latin America Wall Calendar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Wall Calendar Sales by Country (2019-2024)

10.1.3 Latin America Wall Calendar Sales Forecast by Country (2025-2030)

10.2 Latin America Wall Calendar Market Size by Country

10.2.1 Latin America Wall Calendar Market Size Growth Rate (CAGR) by Country:

2019 VS 2023 VS 2030

10.2.2 Latin America Wall Calendar Market Size by Country (2019-2024)

10.2.3 Latin America Wall Calendar Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

11.1 Middle East and Africa Wall Calendar Sales by Country

11.1.1 Middle East and Africa Wall Calendar Sales Growth Rate (CAGR) by Country:  
2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Wall Calendar Sales by Country (2019-2024)

11.1.3 Middle East and Africa Wall Calendar Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Wall Calendar Market Size by Country

11.2.1 Middle East and Africa Wall Calendar Market Size Growth Rate (CAGR) by  
Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Wall Calendar Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Wall Calendar Market Size Forecast by Country  
(2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

12.1 Wall Calendar Value Chain Analysis

12.1.1 Wall Calendar Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Wall Calendar Production Mode & Process

12.2 Wall Calendar Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Wall Calendar Distributors

12.2.3 Wall Calendar Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

## 14.5 Data Source

### 14.5.1 Secondary Sources

### 14.5.2 Primary Sources

## 14.6 Disclaimer

## I would like to order

Product name: Global Wall Calendar Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/G3B9BD0FA60DEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3B9BD0FA60DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970