

# Global Vinyl Tile Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## **Abstracts**

## Summary

There's a lot of ground to cover in the world of flooring. Vinyl has been a popular choice for its durability and wide range of styles for many years. Vinyl tile is a flooring material that is generally inexpensive, easy to install, and easy to maintain. Made primarily from polyvinyl chloride resins and plasticizers, these flooring tiles are waterproof and very durable.

There are many types of vinyl tile: vinyl composition tile or reinforced vinyl tile (VCT), luxury vinyl tile (LVT), and solid vinyl tile (SVT).

According to APO Research, The global Vinyl Tile market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Vinyl Tile is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Vinyl Tile is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Vinyl Tile is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Vinyl Tile is estimated to increase from \$ million in 2024 to reach \$



million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Vinyl Tile include Tarkett, Gerflor, Armstrong, Mannington Mills, NOX, Shaw, Hanwha, LG Hausys and Mohawk, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Vinyl Tile, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Vinyl Tile, also provides the sales of main regions and countries. Of the upcoming market potential for Vinyl Tile, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Vinyl Tile sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Vinyl Tile market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Vinyl Tile sales, projected growth trends, production technology, application and end-user industry.

Vinyl Tile segment by Company

Tarkett

Gerflor

Armstrong

Mannington Mills



NOX
Shaw
Hanwha
LG Hausys
Mohawk
Polyflor
Congoleum
Forbo
TOLI
Beaulieu
Tajima
Metroflor
Interface
RiL
Karndean
Roppe
Milliken
Kraus
Parterre



Kingdomfloor				
Snmo LVT				
Hailide New Material				
Taide Plastic Flooring				
Vinyl Tile segment by Type				
Luxury Vinyl Tile (LVT)				
Vinyl Composite Tile (VCT)				
Others				
Vinyl Tile segment by Application				
Commercial Use				
Residential Use				
Vinyl Tile segment by Region				
North America				
U.S.				
Canada				
Europe				
Germany				
France				



U.	K.
lta	aly
Rı	ussia
Asia-Paci	fic
CI	nina
Ja	pan
So	outh Korea
In	dia
Αι	ustralia
CI	nina Taiwan
In	donesia
Tł	nailand
M	alaysia
Latin Ame	erica
М	exico
Br	azil
Ar	gentina
Middle Ea	ast & Africa
Τι	urkey

Saudi Arabia



#### UAE

## Study Objectives

- 1. To analyze and research the global Vinyl Tile status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions Vinyl Tile market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify Vinyl Tile significant trends, drivers, influence factors in global and regions.
- 6. To analyze Vinyl Tile competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Vinyl Tile market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Vinyl Tile and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape



section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Vinyl Tile.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

Chapter 1: Provides an overview of the Vinyl Tile market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Vinyl Tile industry.

Chapter 3: Detailed analysis of Vinyl Tile manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Vinyl Tile in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.



Chapter 7: Sales and value of Vinyl Tile in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.



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