

Global Vinyl Plank Flooring Market Analysis and Forecast 2024-2030

<https://marketpublishers.com/r/G84B9F4B7B95EN.html>

Date: September 2024

Pages: 211

Price: US\$ 4,950.00 (Single User License)

ID: G84B9F4B7B95EN

Abstracts

Summary

According to APO Research, The global Vinyl Plank Flooring market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Vinyl Plank Flooring is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Vinyl Plank Flooring is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Vinyl Plank Flooring is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Vinyl Plank Flooring is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Vinyl Plank Flooring include Armstrong, CFL Flooring, Dongshin Polymer, LG Hausys, Mannington Mills, Mohawk, Novalis, NOX Corporation and Tarkett, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

In terms of production side, this report researches the Vinyl Plank Flooring production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Vinyl Plank Flooring by region (region level and country level), by Company, by Type and by Application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Vinyl Plank Flooring, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Vinyl Plank Flooring, also provides the consumption of main regions and countries. Of the upcoming market potential for Vinyl Plank Flooring, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Vinyl Plank Flooring sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Vinyl Plank Flooring market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Vinyl Plank Flooring sales, projected growth trends, production technology, application and end-user industry.

Vinyl Plank Flooring segment by Company

Armstrong

CFL Flooring

Dongshin Polymer

LG Hausys

Mannington Mills

Mohawk

Novalis

NOX Corporation

Tarkett

Zhejiang Kingdom

Zhejiang Walrus New Material

Zhejiang GIMIG Technology

Jinka Flooring

Taizhou Huali New Materials

Zhangjiagang Elegant Plastics

Zhangjiagang Yihua Rundong

Tianzhen Bamboo Flooring

Vinyl Plank Flooring segment by Type

Dry-back LVT

WPC

SPC

Loose-lay LVT

Vinyl Plank Flooring segment by Application

Commercial

Residential

Vinyl Plank Flooring segment by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Netherlands

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Southeast Asia

Latin America

Mexico

Brazil

Argentina

Colombia

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Vinyl Plank Flooring market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Vinyl Plank Flooring and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Vinyl Plank Flooring.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different

market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Vinyl Plank Flooring production/output of global and key producers (regions/countries). It provides a quantitative analysis of the production, and development potential of each producer in the next six years.

Chapter 4: Sales (consumption), revenue of Vinyl Plank Flooring in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 5: Detailed analysis of Vinyl Plank Flooring manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Vinyl Plank Flooring sales, revenue, price, gross margin, and recent development, etc.

Chapter 9: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 10: Europe by type, by application and by country, sales, and revenue for each

segment.

Chapter 11: China by type, by application, sales, and revenue for each segment.

Chapter 12: Asia (Excluding China) by type, by application and by region, sales, and revenue for each segment.

Chapter 13: Middle East, Africa, Latin America by type, by application and by country, sales, and revenue for each segment.

Chapter 14: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 15: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Vinyl Plank Flooring Market by Type
 - 1.2.1 Global Vinyl Plank Flooring Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 Dry-back LVT
 - 1.2.3 WPC
 - 1.2.4 SPC
 - 1.2.5 Loose-lay LVT
- 1.3 Vinyl Plank Flooring Market by Application
 - 1.3.1 Global Vinyl Plank Flooring Market Size by Application, 2019 VS 2023 VS 2030
 - 1.3.2 Commercial
 - 1.3.3 Residential
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 VINYL PLANK FLOORING MARKET DYNAMICS

- 2.1 Vinyl Plank Flooring Industry Trends
- 2.2 Vinyl Plank Flooring Industry Drivers
- 2.3 Vinyl Plank Flooring Industry Opportunities and Challenges
- 2.4 Vinyl Plank Flooring Industry Restraints

3 GLOBAL VINYL PLANK FLOORING PRODUCTION OVERVIEW

- 3.1 Global Vinyl Plank Flooring Production Capacity (2019-2030)
- 3.2 Global Vinyl Plank Flooring Production by Region: 2019 VS 2023 VS 2030
- 3.3 Global Vinyl Plank Flooring Production by Region
 - 3.3.1 Global Vinyl Plank Flooring Production by Region (2019-2024)
 - 3.3.2 Global Vinyl Plank Flooring Production by Region (2025-2030)
 - 3.3.3 Global Vinyl Plank Flooring Production Market Share by Region (2019-2030)
- 3.4 North America
- 3.5 Europe
- 3.6 China
- 3.7 Japan

4 GLOBAL MARKET GROWTH PROSPECTS

- 4.1 Global Vinyl Plank Flooring Revenue Estimates and Forecasts (2019-2030)
- 4.2 Global Vinyl Plank Flooring Revenue by Region
 - 4.2.1 Global Vinyl Plank Flooring Revenue by Region: 2019 VS 2023 VS 2030
 - 4.2.2 Global Vinyl Plank Flooring Revenue by Region (2019-2024)
 - 4.2.3 Global Vinyl Plank Flooring Revenue by Region (2025-2030)
 - 4.2.4 Global Vinyl Plank Flooring Revenue Market Share by Region (2019-2030)
- 4.3 Global Vinyl Plank Flooring Sales Estimates and Forecasts 2019-2030
- 4.4 Global Vinyl Plank Flooring Sales by Region
 - 4.4.1 Global Vinyl Plank Flooring Sales by Region: 2019 VS 2023 VS 2030
 - 4.4.2 Global Vinyl Plank Flooring Sales by Region (2019-2024)
 - 4.4.3 Global Vinyl Plank Flooring Sales by Region (2025-2030)
 - 4.4.4 Global Vinyl Plank Flooring Sales Market Share by Region (2019-2030)
- 4.5 US & Canada
- 4.6 Europe
- 4.7 China
- 4.8 Asia (Excluding China)
- 4.9 Middle East, Africa and Latin America

5 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 5.1 Global Vinyl Plank Flooring Revenue by Manufacturers
 - 5.1.1 Global Vinyl Plank Flooring Revenue by Manufacturers (2019-2024)
 - 5.1.2 Global Vinyl Plank Flooring Revenue Market Share by Manufacturers (2019-2024)
 - 5.1.3 Global Vinyl Plank Flooring Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 5.2 Global Vinyl Plank Flooring Sales by Manufacturers
 - 5.2.1 Global Vinyl Plank Flooring Sales by Manufacturers (2019-2024)
 - 5.2.2 Global Vinyl Plank Flooring Sales Market Share by Manufacturers (2019-2024)
 - 5.2.3 Global Vinyl Plank Flooring Manufacturers Sales Share Top 10 and Top 5 in 2023
- 5.3 Global Vinyl Plank Flooring Sales Price by Manufacturers (2019-2024)
- 5.4 Global Vinyl Plank Flooring Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 5.5 Global Vinyl Plank Flooring Key Manufacturers Manufacturing Sites & Headquarters
- 5.6 Global Vinyl Plank Flooring Manufacturers, Product Type & Application
- 5.7 Global Vinyl Plank Flooring Manufacturers Commercialization Time
- 5.8 Market Competitive Analysis
 - 5.8.1 Global Vinyl Plank Flooring Market CR5 and HHI

5.8.2 2023 Vinyl Plank Flooring Tier 1, Tier 2, and Tier

6 VINYL PLANK FLOORING MARKET BY TYPE

6.1 Global Vinyl Plank Flooring Revenue by Type

6.1.1 Global Vinyl Plank Flooring Revenue by Type (2019 VS 2023 VS 2030)

6.1.2 Global Vinyl Plank Flooring Revenue by Type (2019-2030) & (US\$ Million)

6.1.3 Global Vinyl Plank Flooring Revenue Market Share by Type (2019-2030)

6.2 Global Vinyl Plank Flooring Sales by Type

6.2.1 Global Vinyl Plank Flooring Sales by Type (2019 VS 2023 VS 2030)

6.2.2 Global Vinyl Plank Flooring Sales by Type (2019-2030) & (K Sqm)

6.2.3 Global Vinyl Plank Flooring Sales Market Share by Type (2019-2030)

6.3 Global Vinyl Plank Flooring Price by Type

7 VINYL PLANK FLOORING MARKET BY APPLICATION

7.1 Global Vinyl Plank Flooring Revenue by Application

7.1.1 Global Vinyl Plank Flooring Revenue by Application (2019 VS 2023 VS 2030)

7.1.2 Global Vinyl Plank Flooring Revenue by Application (2019-2030) & (US\$ Million)

7.1.3 Global Vinyl Plank Flooring Revenue Market Share by Application (2019-2030)

7.2 Global Vinyl Plank Flooring Sales by Application

7.2.1 Global Vinyl Plank Flooring Sales by Application (2019 VS 2023 VS 2030)

7.2.2 Global Vinyl Plank Flooring Sales by Application (2019-2030) & (K Sqm)

7.2.3 Global Vinyl Plank Flooring Sales Market Share by Application (2019-2030)

7.3 Global Vinyl Plank Flooring Price by Application

8 COMPANY PROFILES

8.1 Armstrong

8.1.1 Armstrong Company Information

8.1.2 Armstrong Business Overview

8.1.3 Armstrong Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)

8.1.4 Armstrong Vinyl Plank Flooring Product Portfolio

8.1.5 Armstrong Recent Developments

8.2 CFL Flooring

8.2.1 CFL Flooring Company Information

8.2.2 CFL Flooring Business Overview

8.2.3 CFL Flooring Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin

(2019-2024)

8.2.4 CFL Flooring Vinyl Plank Flooring Product Portfolio

8.2.5 CFL Flooring Recent Developments

8.3 Dongshin Polymer

8.3.1 Dongshin Polymer Comapny Information

8.3.2 Dongshin Polymer Business Overview

8.3.3 Dongshin Polymer Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin

(2019-2024)

8.3.4 Dongshin Polymer Vinyl Plank Flooring Product Portfolio

8.3.5 Dongshin Polymer Recent Developments

8.4 LG Hausys

8.4.1 LG Hausys Comapny Information

8.4.2 LG Hausys Business Overview

8.4.3 LG Hausys Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin

(2019-2024)

8.4.4 LG Hausys Vinyl Plank Flooring Product Portfolio

8.4.5 LG Hausys Recent Developments

8.5 Mannington Mills

8.5.1 Mannington Mills Comapny Information

8.5.2 Mannington Mills Business Overview

8.5.3 Mannington Mills Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin

(2019-2024)

8.5.4 Mannington Mills Vinyl Plank Flooring Product Portfolio

8.5.5 Mannington Mills Recent Developments

8.6 Mohawk

8.6.1 Mohawk Comapny Information

8.6.2 Mohawk Business Overview

8.6.3 Mohawk Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin

(2019-2024)

8.6.4 Mohawk Vinyl Plank Flooring Product Portfolio

8.6.5 Mohawk Recent Developments

8.7 Novalis

8.7.1 Novalis Comapny Information

8.7.2 Novalis Business Overview

8.7.3 Novalis Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin

(2019-2024)

8.7.4 Novalis Vinyl Plank Flooring Product Portfolio

8.7.5 Novalis Recent Developments

8.8 NOX Corporation

- 8.8.1 NOX Corporation Company Information
- 8.8.2 NOX Corporation Business Overview
- 8.8.3 NOX Corporation Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
- 8.8.4 NOX Corporation Vinyl Plank Flooring Product Portfolio
- 8.8.5 NOX Corporation Recent Developments
- 8.9 Tarkett
 - 8.9.1 Tarkett Company Information
 - 8.9.2 Tarkett Business Overview
 - 8.9.3 Tarkett Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.9.4 Tarkett Vinyl Plank Flooring Product Portfolio
 - 8.9.5 Tarkett Recent Developments
- 8.10 Zhejiang Kingdom
 - 8.10.1 Zhejiang Kingdom Company Information
 - 8.10.2 Zhejiang Kingdom Business Overview
 - 8.10.3 Zhejiang Kingdom Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.10.4 Zhejiang Kingdom Vinyl Plank Flooring Product Portfolio
 - 8.10.5 Zhejiang Kingdom Recent Developments
- 8.11 Zhejiang Walrus New Material
 - 8.11.1 Zhejiang Walrus New Material Company Information
 - 8.11.2 Zhejiang Walrus New Material Business Overview
 - 8.11.3 Zhejiang Walrus New Material Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.11.4 Zhejiang Walrus New Material Vinyl Plank Flooring Product Portfolio
 - 8.11.5 Zhejiang Walrus New Material Recent Developments
- 8.12 Zhejiang GIMIG Technology
 - 8.12.1 Zhejiang GIMIG Technology Company Information
 - 8.12.2 Zhejiang GIMIG Technology Business Overview
 - 8.12.3 Zhejiang GIMIG Technology Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.12.4 Zhejiang GIMIG Technology Vinyl Plank Flooring Product Portfolio
 - 8.12.5 Zhejiang GIMIG Technology Recent Developments
- 8.13 Jinka Flooring
 - 8.13.1 Jinka Flooring Company Information
 - 8.13.2 Jinka Flooring Business Overview
 - 8.13.3 Jinka Flooring Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)

- 8.13.4 Jinka Flooring Vinyl Plank Flooring Product Portfolio
- 8.13.5 Jinka Flooring Recent Developments
- 8.14 Taizhou Huali New Materials
 - 8.14.1 Taizhou Huali New Materials Company Information
 - 8.14.2 Taizhou Huali New Materials Business Overview
 - 8.14.3 Taizhou Huali New Materials Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.14.4 Taizhou Huali New Materials Vinyl Plank Flooring Product Portfolio
 - 8.14.5 Taizhou Huali New Materials Recent Developments
- 8.15 Zhangjiagang Elegant Plastics
 - 8.15.1 Zhangjiagang Elegant Plastics Company Information
 - 8.15.2 Zhangjiagang Elegant Plastics Business Overview
 - 8.15.3 Zhangjiagang Elegant Plastics Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.15.4 Zhangjiagang Elegant Plastics Vinyl Plank Flooring Product Portfolio
 - 8.15.5 Zhangjiagang Elegant Plastics Recent Developments
- 8.16 Zhangjiagang Yihua Rundong
 - 8.16.1 Zhangjiagang Yihua Rundong Company Information
 - 8.16.2 Zhangjiagang Yihua Rundong Business Overview
 - 8.16.3 Zhangjiagang Yihua Rundong Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.16.4 Zhangjiagang Yihua Rundong Vinyl Plank Flooring Product Portfolio
 - 8.16.5 Zhangjiagang Yihua Rundong Recent Developments
- 8.17 Tianzhen Bamboo Flooring
 - 8.17.1 Tianzhen Bamboo Flooring Company Information
 - 8.17.2 Tianzhen Bamboo Flooring Business Overview
 - 8.17.3 Tianzhen Bamboo Flooring Vinyl Plank Flooring Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.17.4 Tianzhen Bamboo Flooring Vinyl Plank Flooring Product Portfolio
 - 8.17.5 Tianzhen Bamboo Flooring Recent Developments

9 NORTH AMERICA

- 9.1 North America Vinyl Plank Flooring Market Size by Type
 - 9.1.1 North America Vinyl Plank Flooring Revenue by Type (2019-2030)
 - 9.1.2 North America Vinyl Plank Flooring Sales by Type (2019-2030)
 - 9.1.3 North America Vinyl Plank Flooring Price by Type (2019-2030)
- 9.2 North America Vinyl Plank Flooring Market Size by Application
 - 9.2.1 North America Vinyl Plank Flooring Revenue by Application (2019-2030)

9.2.2 North America Vinyl Plank Flooring Sales by Application (2019-2030)

9.2.3 North America Vinyl Plank Flooring Price by Application (2019-2030)

9.3 North America Vinyl Plank Flooring Market Size by Country

9.3.1 North America Vinyl Plank Flooring Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 North America Vinyl Plank Flooring Sales by Country (2019 VS 2023 VS 2030)

9.3.3 North America Vinyl Plank Flooring Price by Country (2019-2030)

9.3.4 United States

9.3.5 Canada

10 EUROPE

10.1 Europe Vinyl Plank Flooring Market Size by Type

10.1.1 Europe Vinyl Plank Flooring Revenue by Type (2019-2030)

10.1.2 Europe Vinyl Plank Flooring Sales by Type (2019-2030)

10.1.3 Europe Vinyl Plank Flooring Price by Type (2019-2030)

10.2 Europe Vinyl Plank Flooring Market Size by Application

10.2.1 Europe Vinyl Plank Flooring Revenue by Application (2019-2030)

10.2.2 Europe Vinyl Plank Flooring Sales by Application (2019-2030)

10.2.3 Europe Vinyl Plank Flooring Price by Application (2019-2030)

10.3 Europe Vinyl Plank Flooring Market Size by Country

10.3.1 Europe Vinyl Plank Flooring Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

10.3.2 Europe Vinyl Plank Flooring Sales by Country (2019 VS 2023 VS 2030)

10.3.3 Europe Vinyl Plank Flooring Price by Country (2019-2030)

10.3.4 Germany

10.3.5 France

10.3.6 U.K.

10.3.7 Italy

10.3.8 Netherlands

11 CHINA

11.1 China Vinyl Plank Flooring Market Size by Type

11.1.1 China Vinyl Plank Flooring Revenue by Type (2019-2030)

11.1.2 China Vinyl Plank Flooring Sales by Type (2019-2030)

11.1.3 China Vinyl Plank Flooring Price by Type (2019-2030)

11.2 China Vinyl Plank Flooring Market Size by Application

11.2.1 China Vinyl Plank Flooring Revenue by Application (2019-2030)

11.2.2 China Vinyl Plank Flooring Sales by Application (2019-2030)

11.2.3 China Vinyl Plank Flooring Price by Application (2019-2030)

12 ASIA (EXCLUDING CHINA)

12.1 Asia Vinyl Plank Flooring Market Size by Type

12.1.1 Asia Vinyl Plank Flooring Revenue by Type (2019-2030)

12.1.2 Asia Vinyl Plank Flooring Sales by Type (2019-2030)

12.1.3 Asia Vinyl Plank Flooring Price by Type (2019-2030)

12.2 Asia Vinyl Plank Flooring Market Size by Application

12.2.1 Asia Vinyl Plank Flooring Revenue by Application (2019-2030)

12.2.2 Asia Vinyl Plank Flooring Sales by Application (2019-2030)

12.2.3 Asia Vinyl Plank Flooring Price by Application (2019-2030)

12.3 Asia Vinyl Plank Flooring Market Size by Country

12.3.1 Asia Vinyl Plank Flooring Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 Asia Vinyl Plank Flooring Sales by Country (2019 VS 2023 VS 2030)

12.3.3 Asia Vinyl Plank Flooring Price by Country (2019-2030)

12.3.4 Japan

12.3.5 South Korea

12.3.6 India

12.3.7 Australia

12.3.8 China Taiwan

12.3.9 Southeast Asia

13 MIDDLE EAST, AFRICA AND LATIN AMERICA

13.1 Middle East, Africa and Latin America Vinyl Plank Flooring Market Size by Type

13.1.1 Middle East, Africa and Latin America Vinyl Plank Flooring Revenue by Type (2019-2030)

13.1.2 Middle East, Africa and Latin America Vinyl Plank Flooring Sales by Type (2019-2030)

13.1.3 Middle East, Africa and Latin America Vinyl Plank Flooring Price by Type (2019-2030)

13.2 Middle East, Africa and Latin America Vinyl Plank Flooring Market Size by Application

13.2.1 Middle East, Africa and Latin America Vinyl Plank Flooring Revenue by Application (2019-2030)

13.2.2 Middle East, Africa and Latin America Vinyl Plank Flooring Sales by Application

(2019-2030)

13.2.3 Middle East, Africa and Latin America Vinyl Plank Flooring Price by Application

(2019-2030)

13.3 Middle East, Africa and Latin America Vinyl Plank Flooring Market Size by Country

13.3.1 Middle East, Africa and Latin America Vinyl Plank Flooring Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

13.3.2 Middle East, Africa and Latin America Vinyl Plank Flooring Sales by Country (2019 VS 2023 VS 2030)

13.3.3 Middle East, Africa and Latin America Vinyl Plank Flooring Price by Country (2019-2030)

13.3.4 Mexico

13.3.5 Brazil

13.3.6 Israel

13.3.7 Argentina

13.3.8 Colombia

13.3.9 Turkey

13.3.10 Saudi Arabia

13.3.11 UAE

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 Vinyl Plank Flooring Value Chain Analysis

14.1.1 Vinyl Plank Flooring Key Raw Materials

14.1.2 Raw Materials Key Suppliers

14.1.3 Manufacturing Cost Structure

14.1.4 Vinyl Plank Flooring Production Mode & Process

14.2 Vinyl Plank Flooring Sales Channels Analysis

14.2.1 Direct Comparison with Distribution Share

14.2.2 Vinyl Plank Flooring Distributors

14.2.3 Vinyl Plank Flooring Customers

15 CONCLUDING INSIGHTS

16 APPENDIX

16.1 Reasons for Doing This Study

16.2 Research Methodology

16.3 Research Process

16.4 Authors List of This Report

16.5 Data Source

16.5.1 Secondary Sources

16.5.2 Primary Sources

16.6 Disclaimer

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