

# Global Unsaturated Polyester Resins (UPR) Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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# **Abstracts**

This report studies the unsaturated polyester resins market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Unsaturated polyester resin is produced first by esterificating diacid and diol to polymer form, then using styrene monomer to dissolve polymer into syrup form resin creating unsaturated polyester resin, this is what we called UPR. The advantages of UPR are easy blinding with filler and create excellent properties under room temperature with normal pressure. After applying pressure with heat, UPR can be formed into high hardness products with excellent mechanical properties. UPR has distinct properties in weather resistance, chemical resistance, water resistance and cold resistance. UPR is widely used in soft mold casting, button, boards, artificial marble, furniture, corrugated roofing, storage tanks, pipe line, yachts, fishing rods and many other construction FRP materials.

According to APO Research, The global Unsaturated Polyester Resins (UPR) market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Unsaturated Polyester Resins (UPR) key players include Ashland, DSM, BASF SF, Reichhold, etc. Global top four manufacturers hold a share about 25%.

China is the largest market, with a share about 30%, followed by Europe and USA, both have a share over 40 percent.

In terms of product, Unsaturated Polyester Resin For Non-FRP is the largest segment,



with a share about 55%. And in terms of application, the largest application is Fiber reinforce plastic (FRP), followed by Artificial marble, Artware, Button, Coating, etc.

This report presents an overview of global market for Unsaturated Polyester Resins (UPR), sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Unsaturated Polyester Resins (UPR), also provides the sales of main regions and countries. Of the upcoming market potential for Unsaturated Polyester Resins (UPR), and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Unsaturated Polyester Resins (UPR) sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Unsaturated Polyester Resins (UPR) market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Unsaturated Polyester Resins (UPR) sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Ashland, Yabang, Changzhou Fangxin, DSM, BASF SE, Reichhold, Guangdong Huaxun, CCP Composites and Tianhe Resin, etc.

Unsaturated Polyester Resins (UPR) segment by Company

Ashland

Yabang



Changzhou Fangxin

|   | DSM                                     |  |
|---|---|--|
|   | BASF SE                                 |  |
|   | Reichhold                               |  |
|   | Guangdong Huaxun                        |  |
|   | CCP Composites                          |  |
|   | Tianhe Resin                            |  |
|   | AOC                                     |  |
|   | Zhaoqing Futian                         |  |
|   | Jiangsu Fullmark                        |  |
|   | Huzhou Hongjian                         |  |
|   | Changzhou Huari                         |  |
|   | U-Pica                                  |  |
| Unsaturated Polyester Resins (UPR) segment by Type        |   |  |
|   | Fiber Reinforce Plastic (FRP)           |  |
|   | Unsaturated Polyester Resin For Non-FRP |  |
| Unsaturated Polyester Resins (UPR) segment by Application |   |  |

Construction Industry

Automotive Industry



| Shipbuilding Industry                                |
|--|
| Other  |
| Insaturated Polyester Resins (UPR) segment by Region |
| North America  |
| U.S.   |
| Canada   |
| Europe   |
| Germany  |
| France   |
| U.K.   |
| Italy  |
| Russia   |
| Asia-Pacific   |
| China  |
| Japan  |
| South Korea  |
| India  |
| Australia  |
|  |

China Taiwan



| Indonesia            |  |
|----------------------|--|
| Thailand             |  |
| Malaysia             |  |
| Latin America        |  |
| Mexico               |  |
| Brazil               |  |
| Argentina            |  |
| Middle East & Africa |  |
| Turkey               |  |
| Saudi Arabia         |  |
| UAE                  |  |
|                      |  |

## Study Objectives

- 1. To analyze and research the global Unsaturated Polyester Resins (UPR) status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions Unsaturated Polyester Resins (UPR) market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify Unsaturated Polyester Resins (UPR) significant trends, drivers, influence



factors in global and regions.

6. To analyze Unsaturated Polyester Resins (UPR) competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

# Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Unsaturated Polyester Resins (UPR) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Unsaturated Polyester Resins (UPR) and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Unsaturated Polyester Resins (UPR).
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Unsaturated Polyester Resins (UPR) market,



including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Unsaturated Polyester Resins (UPR) industry.

Chapter 3: Detailed analysis of Unsaturated Polyester Resins (UPR) manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Unsaturated Polyester Resins (UPR) in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Unsaturated Polyester Resins (UPR) in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.



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