

Global Unsaturated Polyester Resins (UPR) Market Analysis and Forecast 2024-2030

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Abstracts

This report studies the unsaturated polyester resins market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Unsaturated polyester resin is produced first by esterificating diacid and diol to polymer form, then using styrene monomer to dissolve polymer into syrup form resin creating unsaturated polyester resin, this is what we called UPR. The advantages of UPR are easy blinding with filler and create excellent properties under room temperature with normal pressure. After applying pressure with heat, UPR can be formed into high hardness products with excellent mechanical properties. UPR has distinct properties in weather resistance, chemical resistance, water resistance and cold resistance. UPR is widely used in soft mold casting, button, boards, artificial marble, furniture, corrugated roofing, storage tanks, pipe line, yachts, fishing rods and many other construction FRP materials.

According to APO Research, The global Unsaturated Polyester Resins (UPR) market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Unsaturated Polyester Resins (UPR) key players include Ashland, DSM, BASF SF, Reichhold, etc. Global top four manufacturers hold a share about 25%.

China is the largest market, with a share about 30%, followed by Europe and USA, both have a share over 40 percent.

In terms of product, Unsaturated Polyester Resin For Non-FRP is the largest segment, with a share about 55%. And in terms of application, the largest application is Fiber



reinforce plastic (FRP), followed by Artificial marble, Artware, Button, Coating, etc.

In terms of production side, this report researches the Unsaturated Polyester Resins (UPR) production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Unsaturated Polyester Resins (UPR) by region (region level and country level), by Company, by Type and by Application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Unsaturated Polyester Resins (UPR), capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Unsaturated Polyester Resins (UPR), also provides the consumption of main regions and countries. Of the upcoming market potential for Unsaturated Polyester Resins (UPR), and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Unsaturated Polyester Resins (UPR) sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Unsaturated Polyester Resins (UPR) market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Unsaturated Polyester Resins (UPR) sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Ashland, Yabang, Changzhou Fangxin, DSM, BASF SE, Reichhold, Guangdong Huaxun, CCP



Composites and Tianhe Resin, etc.

Unsa

saturated Polyester Resins (UPR) segment by Company		
	Ashland	
	Yabang	
	Changzhou Fangxin	
	DSM	
	BASF SE	
	Reichhold	
	Guangdong Huaxun	
	CCP Composites	
	Tianhe Resin	
	AOC	
	Zhaoqing Futian	
	Jiangsu Fullmark	
	Huzhou Hongjian	
	Changzhou Huari	
	U-Pica	

Unsaturated Polyester Resins (UPR) segment by Type

Fiber Reinforce Plastic (FRP)



Unsaturated Polyester Resin For Non-FRP

Unsaturated Polyester Resins (UPR) segment by Application
Construction Industry
Automotive Industry
Shipbuilding Industry
Other
Unsaturated Polyester Resins (UPR) segment by Region
North America
U.S.
Canada
Europe
Germany
France
U.K.
Italy
Russia
Asia-Pacific
China
Japan



South Korea
India
Australia
China Taiwan
Indonesia
Thailand
Malaysia
Latin America
Mexico
Brazil
Argentina
Middle East & Africa
Turkey
Saudi Arabia
UAE
Objectives

Study Objectives

- 1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.



- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify significant trends, drivers, influence factors in global and regions.
- 6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Unsaturated Polyester Resins (UPR) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Unsaturated Polyester Resins (UPR) and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Unsaturated Polyester Resins (UPR).



7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Unsaturated Polyester Resins (UPR) production/output of global and key producers (regions/countries). It provides a quantitative analysis of the production, and development potential of each producer in the next six years.

Chapter 4: Sales (consumption), revenue of Unsaturated Polyester Resins (UPR) in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 5: Detailed analysis of Unsaturated Polyester Resins (UPR) manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and



specifications, Unsaturated Polyester Resins (UPR) sales, revenue, price, gross margin, and recent development, etc.

Chapter 9: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 10: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 11: China by type, by application, sales, and revenue for each segment.

Chapter 12: Asia (Excluding China) by type, by application and by region, sales, and revenue for each segment.

Chapter 13: Middle East, Africa, Latin America by type, by application and by country, sales, and revenue for each segment.

Chapter 14: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 15: The main concluding insights of the report.

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