

Global UHD TV Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

UHD TV (also known as Ultra High Definition TV Super Hi-Vision, Ultra HD television, Ultra HD, UHDTV, or UHD) includes 4K UHD (2160p) and 8K UHD (4320p) which are two digital video format that have 3840 × 2160 (4 K) or 7680 × 4320 (8 K) pixel resolutions, and they are 4 or 16 times larger than 1920 × 1080 (2K) pixel resolution of the standard full HDTV, respectively. The large pixel resolution of the UHDTV content requires a large screen size and a frame rate.

According to APO Research, The global UHD TV market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

The Asia-Pacific region has the largest market share (47% in 2019), followed by North America and Europe.

The leading manufacturers are mainly Samsung, Hisense, LG, Sony, Skyworth, TCL, Sharp, Panasonic, Changhong, Seiki (Tongfang), Konka, Philips, Michigan, etc. Samsung is the largest manufacturer. Its global market revenue exceeded 13% in 2019.

Report Scope

This report aims to provide a comprehensive presentation of the global market for UHD TV, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding UHD TV.

The UHD TV market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global UHD TV market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Samsung

Hisense

LG

SONY

Skyworth

TCL

Sharp

Panasonic

Changhong

Seiki (Tongfang)

Konka

Philips

MI

UHD TV segment by Type

Below 52 Inches

52 – 65 Inches

Above 65 Inches

UHD TV segment by Application

Commercial

Residential

UHD TV Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global UHD TV market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of UHD TV and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of UHD TV.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of UHD TV manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of UHD TV in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global UHD TV Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global UHD TV Sales Estimates and Forecasts (2019-2030)
- 1.3 UHD TV Market by Type
 - 1.3.1 Below 52 Inches
 - 1.3.2 52 – 65 Inches
 - 1.3.3 Above 65 Inches
- 1.4 Global UHD TV Market Size by Type
 - 1.4.1 Global UHD TV Market Size Overview by Type (2019-2030)
 - 1.4.2 Global UHD TV Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global UHD TV Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America UHD TV Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe UHD TV Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific UHD TV Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America UHD TV Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa UHD TV Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 UHD TV Industry Trends
- 2.2 UHD TV Industry Drivers
- 2.3 UHD TV Industry Opportunities and Challenges
- 2.4 UHD TV Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by UHD TV Revenue (2019-2024)
- 3.2 Global Top Players by UHD TV Sales (2019-2024)
- 3.3 Global Top Players by UHD TV Price (2019-2024)
- 3.4 Global UHD TV Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global UHD TV Key Company Manufacturing Sites & Headquarters
- 3.6 Global UHD TV Company, Product Type & Application
- 3.7 Global UHD TV Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global UHD TV Market CR5 and HHI

3.8.2 Global Top 5 and 10 UHD TV Players Market Share by Revenue in 2023

3.8.3 2023 UHD TV Tier 1, Tier 2, and Tier

4 UHD TV REGIONAL STATUS AND OUTLOOK

4.1 Global UHD TV Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global UHD TV Historic Market Size by Region

4.2.1 Global UHD TV Sales in Volume by Region (2019-2024)

4.2.2 Global UHD TV Sales in Value by Region (2019-2024)

4.2.3 Global UHD TV Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global UHD TV Forecasted Market Size by Region

4.3.1 Global UHD TV Sales in Volume by Region (2025-2030)

4.3.2 Global UHD TV Sales in Value by Region (2025-2030)

4.3.3 Global UHD TV Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 UHD TV BY APPLICATION

5.1 UHD TV Market by Application

5.1.1 Commercial

5.1.2 Residential

5.2 Global UHD TV Market Size by Application

5.2.1 Global UHD TV Market Size Overview by Application (2019-2030)

5.2.2 Global UHD TV Historic Market Size Review by Application (2019-2024)

5.2.3 Global UHD TV Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America UHD TV Sales Breakdown by Application (2019-2024)

5.3.2 Europe UHD TV Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific UHD TV Sales Breakdown by Application (2019-2024)

5.3.4 Latin America UHD TV Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa UHD TV Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Samsung

6.1.1 Samsung Company Information

6.1.2 Samsung Business Overview

6.1.3 Samsung UHD TV Sales, Revenue and Gross Margin (2019-2024)

- 6.1.4 Samsung UHD TV Product Portfolio
- 6.1.5 Samsung Recent Developments
- 6.2 Hisense
 - 6.2.1 Hisense Comapny Information
 - 6.2.2 Hisense Business Overview
 - 6.2.3 Hisense UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.2.4 Hisense UHD TV Product Portfolio
 - 6.2.5 Hisense Recent Developments
- 6.3 LG
 - 6.3.1 LG Comapny Information
 - 6.3.2 LG Business Overview
 - 6.3.3 LG UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.3.4 LG UHD TV Product Portfolio
 - 6.3.5 LG Recent Developments
- 6.4 SONY
 - 6.4.1 SONY Comapny Information
 - 6.4.2 SONY Business Overview
 - 6.4.3 SONY UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 SONY UHD TV Product Portfolio
 - 6.4.5 SONY Recent Developments
- 6.5 Skyworth
 - 6.5.1 Skyworth Comapny Information
 - 6.5.2 Skyworth Business Overview
 - 6.5.3 Skyworth UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Skyworth UHD TV Product Portfolio
 - 6.5.5 Skyworth Recent Developments
- 6.6 TCL
 - 6.6.1 TCL Comapny Information
 - 6.6.2 TCL Business Overview
 - 6.6.3 TCL UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 TCL UHD TV Product Portfolio
 - 6.6.5 TCL Recent Developments
- 6.7 Sharp
 - 6.7.1 Sharp Comapny Information
 - 6.7.2 Sharp Business Overview
 - 6.7.3 Sharp UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Sharp UHD TV Product Portfolio
 - 6.7.5 Sharp Recent Developments
- 6.8 Panasonic

- 6.8.1 Panasonic Company Information
- 6.8.2 Panasonic Business Overview
- 6.8.3 Panasonic UHD TV Sales, Revenue and Gross Margin (2019-2024)
- 6.8.4 Panasonic UHD TV Product Portfolio
- 6.8.5 Panasonic Recent Developments
- 6.9 Changhong
 - 6.9.1 Changhong Company Information
 - 6.9.2 Changhong Business Overview
 - 6.9.3 Changhong UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Changhong UHD TV Product Portfolio
 - 6.9.5 Changhong Recent Developments
- 6.10 Seiki (Tongfang)
 - 6.10.1 Seiki (Tongfang) Company Information
 - 6.10.2 Seiki (Tongfang) Business Overview
 - 6.10.3 Seiki (Tongfang) UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Seiki (Tongfang) UHD TV Product Portfolio
 - 6.10.5 Seiki (Tongfang) Recent Developments
- 6.11 Konka
 - 6.11.1 Konka Company Information
 - 6.11.2 Konka Business Overview
 - 6.11.3 Konka UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Konka UHD TV Product Portfolio
 - 6.11.5 Konka Recent Developments
- 6.12 Philips
 - 6.12.1 Philips Company Information
 - 6.12.2 Philips Business Overview
 - 6.12.3 Philips UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Philips UHD TV Product Portfolio
 - 6.12.5 Philips Recent Developments
- 6.13 MI
 - 6.13.1 MI Company Information
 - 6.13.2 MI Business Overview
 - 6.13.3 MI UHD TV Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 MI UHD TV Product Portfolio
 - 6.13.5 MI Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America UHD TV Sales by Country

7.1.1 North America UHD TV Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America UHD TV Sales by Country (2019-2024)

7.1.3 North America UHD TV Sales Forecast by Country (2025-2030)

7.2 North America UHD TV Market Size by Country

7.2.1 North America UHD TV Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America UHD TV Market Size by Country (2019-2024)

7.2.3 North America UHD TV Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe UHD TV Sales by Country

8.1.1 Europe UHD TV Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe UHD TV Sales by Country (2019-2024)

8.1.3 Europe UHD TV Sales Forecast by Country (2025-2030)

8.2 Europe UHD TV Market Size by Country

8.2.1 Europe UHD TV Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe UHD TV Market Size by Country (2019-2024)

8.2.3 Europe UHD TV Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific UHD TV Sales by Country

9.1.1 Asia-Pacific UHD TV Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific UHD TV Sales by Country (2019-2024)

9.1.3 Asia-Pacific UHD TV Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific UHD TV Market Size by Country

9.2.1 Asia-Pacific UHD TV Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific UHD TV Market Size by Country (2019-2024)

9.2.3 Asia-Pacific UHD TV Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America UHD TV Sales by Country

10.1.1 Latin America UHD TV Sales Growth Rate (CAGR) by Country: 2019 VS 2023

VS 2030

10.1.2 Latin America UHD TV Sales by Country (2019-2024)

10.1.3 Latin America UHD TV Sales Forecast by Country (2025-2030)

10.2 Latin America UHD TV Market Size by Country

10.2.1 Latin America UHD TV Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America UHD TV Market Size by Country (2019-2024)

10.2.3 Latin America UHD TV Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa UHD TV Sales by Country

11.1.1 Middle East and Africa UHD TV Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa UHD TV Sales by Country (2019-2024)

11.1.3 Middle East and Africa UHD TV Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa UHD TV Market Size by Country

11.2.1 Middle East and Africa UHD TV Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa UHD TV Market Size by Country (2019-2024)

11.2.3 Middle East and Africa UHD TV Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 UHD TV Value Chain Analysis

12.1.1 UHD TV Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 UHD TV Production Mode & Process

12.2 UHD TV Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 UHD TV Distributors

12.2.3 UHD TV Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

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