

Global Truck Telematics Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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Abstracts

Telematics is a combination of the words telecommunications and informatics. Telematics, in a broad sense, is any integrated use of telecommunications with information and communications technology. It is the technology of sending, receiving and storing information relating to remote objects – like vehicles – via telecommunication devices.

Truck telematics is a way of monitoring the location, movement, status and behavior of a vehicle within a fleet. This is achieved through a combination of a GPS receiver and an electronic GSM device that is installed in each vehicle, which then communicates with the user and web-based software.

Truck telematics is mainly composed of three parts: terminal (hardware), software (mobile Hardwired Install Telematics APP, Client PC) and cloud platform.

According to APO Research, The global Truck Telematics market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The North America holds the largest share in the global truck telematics products market, its revenue of global market exceeds 34%. The next is Europe and Asia-Pacific.

Trimble, Wabco, Continental, Delphi and CalAmp are the main manufacturers of the truck telematics, the market share of top 3 is about 35%.

Report Includes

This report presents an overview of global market for Truck Telematics, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Truck Telematics, also provides the revenue of main regions and countries. Of the upcoming market potential for Truck Telematics, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Truck Telematics revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Truck Telematics market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Truck Telematics revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Trimble, Wabco, Continental, CalAmp, Delphi, Bosch, GEOTAB, Automatic and Actsoft, etc.

Truck Telematics segment by Company

Trimble

Wabco

Continental

CalAmp

Delphi

Bosch

GEOTAB

Automatic

Actsoft

Telic

Mojio

Xirgo Technologies

e6gps

Hirain Technologies

Truck Telematics segment by Type

Plug and Play Telematics

Hardwired Install Telematics

Truck Telematics segment by Application

Light Truck

Heavy Truck

Truck Telematics segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Truck Telematics market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main

competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Truck Telematics and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Truck Telematics.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of Truck Telematics in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Truck Telematics industry.

Chapter 3: Detailed analysis of Truck Telematics companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Truck Telematics revenue, gross margin, and recent development, etc.

Chapter 7: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8: Europe by type, by application and by country, revenue for each segment.

Chapter 9: China by type, and by application, revenue for each segment.

Chapter 10: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11: MEALA by type, by application and by country, revenue for each segment.

Chapter 12: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

1.1 Product Definition

1.2 Market Analysis by Type

1.2.1 Global Truck Telematics Market Size Growth Rate by Type: 2019 VS 2023 VS 2030

1.2.2 Plug and Play Telematics

1.2.3 Hardwired Install Telematics

1.3 Market Analysis by Application

1.3.1 Global Truck Telematics Market Size Growth Rate by Application: 2019 VS 2023 VS 2030

1.3.2 Light Truck

1.3.3 Heavy Truck

1.4 Global Market Growth Prospects

1.5 Global Truck Telematics Growth Trends by Region

1.5.1 Global Truck Telematics Market Size by Region: 2019 VS 2023 VS 2030

1.5.2 Truck Telematics Market Size by Region (2019-2024)

1.5.3 Truck Telematics Market Size by Region (2025-2030)

1.6 Assumptions and Limitations

1.7 Study Goals and Objectives

1.8 Years Considered

2 GLOBAL TRUCK TELEMATICS MARKET DYNAMICS

2.1 Truck Telematics Industry Trends

2.2 Truck Telematics Industry Drivers

2.3 Truck Telematics Industry Opportunities and Challenges

2.4 Truck Telematics Industry Restraints

3 COMPETITIVE LANDSCAPE BY COMPANY

3.1 Global Truck Telematics Revenue by Company (2019-2024)

3.2 Global Truck Telematics Players Revenue Ranking, 2022 VS 2023 VS 2024

3.3 Global Truck Telematics Key Company Head office and Area Served

3.4 Global Truck Telematics Company, Product Type & Application

3.5 Global Truck Telematics Company Commercialization Time

3.6 Market Competitive Analysis

- 3.6.1 Global Truck Telematics Market CR5 and HHI
- 3.6.2 Global Top 5 and 10 Truck Telematics Players Market Share by Revenue in 2023
- 3.6.3 2023 Truck Telematics Tier 1, Tier 2, and Tier

4 TRUCK TELEMATICS MARKET BY TYPE

- 4.1 Global Truck Telematics Market Size by Type (2019 VS 2023 VS 2030)
- 4.2 Global Truck Telematics Market Size by Type (2019-2030)
- 4.3 Global Truck Telematics Market Size Share by Type (2019-2030)

5 TRUCK TELEMATICS MARKET BY APPLICATION

- 5.1 Global Truck Telematics Market Size by Application (2019 VS 2023 VS 2030)
- 5.2 Global Truck Telematics Market Size by Application (2019-2030)
- 5.3 Global Truck Telematics Market Size Share by Application (2019-2030)

6 COMPANY PROFILES

6.1 Trimble

- 6.1.1 Trimble Company Information
- 6.1.2 Trimble Business Overview
- 6.1.3 Trimble Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.1.4 Trimble Truck Telematics Product Portfolio
- 6.1.5 Trimble Recent Developments

6.2 Wabco

- 6.2.1 Wabco Company Information
- 6.2.2 Wabco Business Overview
- 6.2.3 Wabco Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.2.4 Wabco Truck Telematics Product Portfolio
- 6.2.5 Wabco Recent Developments

6.3 Continental

- 6.3.1 Continental Company Information
- 6.3.2 Continental Business Overview
- 6.3.3 Continental Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.3.4 Continental Truck Telematics Product Portfolio

- 6.3.5 Continental Recent Developments
- 6.4 CalAmp
 - 6.4.1 CalAmp Company Information
 - 6.4.2 CalAmp Business Overview
 - 6.4.3 CalAmp Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.4.4 CalAmp Truck Telematics Product Portfolio
 - 6.4.5 CalAmp Recent Developments
- 6.5 Delphi
 - 6.5.1 Delphi Company Information
 - 6.5.2 Delphi Business Overview
 - 6.5.3 Delphi Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.5.4 Delphi Truck Telematics Product Portfolio
 - 6.5.5 Delphi Recent Developments
- 6.6 Bosch
 - 6.6.1 Bosch Company Information
 - 6.6.2 Bosch Business Overview
 - 6.6.3 Bosch Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.6.4 Bosch Truck Telematics Product Portfolio
 - 6.6.5 Bosch Recent Developments
- 6.7 GEOTAB
 - 6.7.1 GEOTAB Company Information
 - 6.7.2 GEOTAB Business Overview
 - 6.7.3 GEOTAB Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.7.4 GEOTAB Truck Telematics Product Portfolio
 - 6.7.5 GEOTAB Recent Developments
- 6.8 Automatic
 - 6.8.1 Automatic Company Information
 - 6.8.2 Automatic Business Overview
 - 6.8.3 Automatic Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.8.4 Automatic Truck Telematics Product Portfolio
 - 6.8.5 Automatic Recent Developments
- 6.9 Actsoft
 - 6.9.1 Actsoft Company Information
 - 6.9.2 Actsoft Business Overview
 - 6.9.3 Actsoft Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)

- 6.9.4 Actsoft Truck Telematics Product Portfolio
- 6.9.5 Actsoft Recent Developments
- 6.10 Telic
 - 6.10.1 Telic Comapny Information
 - 6.10.2 Telic Business Overview
 - 6.10.3 Telic Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.10.4 Telic Truck Telematics Product Portfolio
 - 6.10.5 Telic Recent Developments
- 6.11 Mojio
 - 6.11.1 Mojio Comapny Information
 - 6.11.2 Mojio Business Overview
 - 6.11.3 Mojio Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.11.4 Mojio Truck Telematics Product Portfolio
 - 6.11.5 Mojio Recent Developments
- 6.12 Xirgo Technologies
 - 6.12.1 Xirgo Technologies Comapny Information
 - 6.12.2 Xirgo Technologies Business Overview
 - 6.12.3 Xirgo Technologies Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.12.4 Xirgo Technologies Truck Telematics Product Portfolio
 - 6.12.5 Xirgo Technologies Recent Developments
- 6.13 e6gps
 - 6.13.1 e6gps Comapny Information
 - 6.13.2 e6gps Business Overview
 - 6.13.3 e6gps Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.13.4 e6gps Truck Telematics Product Portfolio
 - 6.13.5 e6gps Recent Developments
- 6.14 Hirain Technologies
 - 6.14.1 Hirain Technologies Comapny Information
 - 6.14.2 Hirain Technologies Business Overview
 - 6.14.3 Hirain Technologies Truck Telematics Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.14.4 Hirain Technologies Truck Telematics Product Portfolio
 - 6.14.5 Hirain Technologies Recent Developments

7 NORTH AMERICA

- 7.1 North America Truck Telematics Market Size (2019-2030)
- 7.2 North America Truck Telematics Market Size by Type
 - 7.2.1 North America Truck Telematics Market Size by Type (2019-2024)
 - 7.2.2 North America Truck Telematics Market Size by Type (2025-2030)
 - 7.2.3 North America Truck Telematics Market Share by Type (2019-2030)
- 7.3 North America Truck Telematics Market Size by Application
 - 7.3.1 North America Truck Telematics Market Size by Application (2019-2024)
 - 7.3.2 North America Truck Telematics Market Size by Application (2025-2030)
 - 7.3.3 North America Truck Telematics Market Share by Application (2019-2030)
- 7.4 North America Truck Telematics Market Size by Country
 - 7.4.1 North America Truck Telematics Market Size by Country (2019 VS 2023 VS 2030)
 - 7.4.2 North America Truck Telematics Market Size by Country (2019-2024)
 - 7.4.3 North America Truck Telematics Market Size by Country (2025-2030)
 - 7.4.4 North America Truck Telematics Market Share by Country (2019-2030)
 - 7.4.5 United States
 - 7.4.6 Canada

8 EUROPE

- 8.1 Europe Truck Telematics Market Size (2019-2030)
- 8.2 Europe Truck Telematics Market Size by Type
 - 8.2.1 Europe Truck Telematics Market Size by Type (2019-2024)
 - 8.2.2 Europe Truck Telematics Market Size by Type (2025-2030)
 - 8.2.3 Europe Truck Telematics Market Share by Type (2019-2030)
- 8.3 Europe Truck Telematics Market Size by Application
 - 8.3.1 Europe Truck Telematics Market Size by Application (2019-2024)
 - 8.3.2 Europe Truck Telematics Market Size by Application (2025-2030)
 - 8.3.3 Europe Truck Telematics Market Share by Application (2019-2030)
- 8.4 Europe Truck Telematics Market Size by Country
 - 8.4.1 Europe Truck Telematics Market Size by Country (2019 VS 2023 VS 2030)
 - 8.4.2 Europe Truck Telematics Market Size by Country (2019-2024)
 - 8.4.3 Europe Truck Telematics Market Size by Country (2025-2030)
 - 8.4.4 Europe Truck Telematics Market Share by Country (2019-2030)
 - 8.4.5 Germany
 - 8.4.6 France
 - 8.4.7 U.K.
 - 8.4.8 Italy
 - 8.4.9 Russia

8.4.10 Nordic Countries

9 CHINA

9.1 China Truck Telematics Market Size (2019-2030)

9.2 China Truck Telematics Market Size by Type

9.2.1 China Truck Telematics Market Size by Type (2019-2024)

9.2.2 China Truck Telematics Market Size by Type (2025-2030)

9.2.3 China Truck Telematics Market Share by Type (2019-2030)

9.3 China Truck Telematics Market Size by Application

9.3.1 China Truck Telematics Market Size by Application (2019-2024)

9.3.2 China Truck Telematics Market Size by Application (2025-2030)

9.3.3 China Truck Telematics Market Share by Application (2019-2030)

10 ASIA

10.1 Asia Truck Telematics Market Size (2019-2030)

10.2 Asia Truck Telematics Market Size by Type

10.2.1 Asia Truck Telematics Market Size by Type (2019-2024)

10.2.2 Asia Truck Telematics Market Size by Type (2025-2030)

10.2.3 Asia Truck Telematics Market Share by Type (2019-2030)

10.3 Asia Truck Telematics Market Size by Application

10.3.1 Asia Truck Telematics Market Size by Application (2019-2024)

10.3.2 Asia Truck Telematics Market Size by Application (2025-2030)

10.3.3 Asia Truck Telematics Market Share by Application (2019-2030)

10.4 Asia Truck Telematics Market Size by Country

10.4.1 Asia Truck Telematics Market Size by Country (2019 VS 2023 VS 2030)

10.4.2 Asia Truck Telematics Market Size by Country (2019-2024)

10.4.3 Asia Truck Telematics Market Size by Country (2025-2030)

10.4.4 Asia Truck Telematics Market Share by Country (2019-2030)

10.4.5 Japan

10.4.6 South Korea

10.4.7 China Taiwan

10.4.8 Southeast Asia

10.4.9 India

10.4.10 Australia

11 MEALA

- 11.1 MEALA Truck Telematics Market Size (2019-2030)
- 11.2 MEALA Truck Telematics Market Size by Type
 - 11.2.1 MEALA Truck Telematics Market Size by Type (2019-2024)
 - 11.2.2 MEALA Truck Telematics Market Size by Type (2025-2030)
 - 11.2.3 MEALA Truck Telematics Market Share by Type (2019-2030)
- 11.3 MEALA Truck Telematics Market Size by Application
 - 11.3.1 MEALA Truck Telematics Market Size by Application (2019-2024)
 - 11.3.2 MEALA Truck Telematics Market Size by Application (2025-2030)
 - 11.3.3 MEALA Truck Telematics Market Share by Application (2019-2030)
- 11.4 MEALA Truck Telematics Market Size by Country
 - 11.4.1 MEALA Truck Telematics Market Size by Country (2019 VS 2023 VS 2030)
 - 11.4.2 MEALA Truck Telematics Market Size by Country (2019-2024)
 - 11.4.3 MEALA Truck Telematics Market Size by Country (2025-2030)
 - 11.4.4 MEALA Truck Telematics Market Share by Country (2019-2030)
 - 11.4.5 Brazil
 - 11.4.6 Mexico
 - 11.4.7 Turkey
 - 11.4.8 Israel
 - 11.4.9 GCC Countries

12 CONCLUDING INSIGHTS

13 APPENDIX

- 13.1 Reasons for Doing This Study
- 13.2 Research Methodology
- 13.3 Research Process
- 13.4 Authors List of This Report
- 13.5 Data Source
 - 13.5.1 Secondary Sources
 - 13.5.2 Primary Sources
- 13.6 Disclaimer

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