

Global Toasters Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

A toaster, or a toast maker, is an electric small appliance designed to brown sliced bread by exposing it to radiant heat, thus converting it into toast. Toasters can toast multiple types of sliced bread products. Invented in Scotland in 1893, it was developed over the years, with the introduction of an automatic mechanism to stop the toasting and pop the slices up.

According to APO Research, The global Toasters market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Hamilton Beach, De 'Longhi S.P.A., KitchenAid, Sunbeam, and Krups are the leading manufacturers of toasters. The top 3 occupy about 20% of the market share.

China is the leading production region, accounting for about 70% of the market. Europe is next with about 10%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Toasters, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Toasters.

The Toasters market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with

history and forecast data for the period from 2019 to 2030. This report segments the global Toasters market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

West Bend

BELLA

Black & Decker

Breville

Cuisinart

Dualit

De'Longhi S.p.A.

Hamilton Beach

Kenmore

KitchenAid

Krups

Sunbeam

Waring

Toastmaster

Toasters segment by Type

2 Slice Toasters

4 Slice Toasters

Others

Toasters segment by Application

Household

Commercial

Toasters Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Toasters market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Toasters and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Toasters.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Toasters manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Toasters in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Toasters Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Toasters Sales Estimates and Forecasts (2019-2030)
- 1.3 Toasters Market by Type
 - 1.3.1 2 Slice Toasters
 - 1.3.2 4 Slice Toasters
 - 1.3.3 Others
- 1.4 Global Toasters Market Size by Type
 - 1.4.1 Global Toasters Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Toasters Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Toasters Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Toasters Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Toasters Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Toasters Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Toasters Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Toasters Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Toasters Industry Trends
- 2.2 Toasters Industry Drivers
- 2.3 Toasters Industry Opportunities and Challenges
- 2.4 Toasters Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Toasters Revenue (2019-2024)
- 3.2 Global Top Players by Toasters Sales (2019-2024)
- 3.3 Global Top Players by Toasters Price (2019-2024)
- 3.4 Global Toasters Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Toasters Key Company Manufacturing Sites & Headquarters
- 3.6 Global Toasters Company, Product Type & Application
- 3.7 Global Toasters Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Toasters Market CR5 and HHI

3.8.2 Global Top 5 and 10 Toasters Players Market Share by Revenue in 2023

3.8.3 2023 Toasters Tier 1, Tier 2, and Tier

4 TOASTERS REGIONAL STATUS AND OUTLOOK

4.1 Global Toasters Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Toasters Historic Market Size by Region

4.2.1 Global Toasters Sales in Volume by Region (2019-2024)

4.2.2 Global Toasters Sales in Value by Region (2019-2024)

4.2.3 Global Toasters Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Toasters Forecasted Market Size by Region

4.3.1 Global Toasters Sales in Volume by Region (2025-2030)

4.3.2 Global Toasters Sales in Value by Region (2025-2030)

4.3.3 Global Toasters Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 TOASTERS BY APPLICATION

5.1 Toasters Market by Application

5.1.1 Household

5.1.2 Commercial

5.2 Global Toasters Market Size by Application

5.2.1 Global Toasters Market Size Overview by Application (2019-2030)

5.2.2 Global Toasters Historic Market Size Review by Application (2019-2024)

5.2.3 Global Toasters Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Toasters Sales Breakdown by Application (2019-2024)

5.3.2 Europe Toasters Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Toasters Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Toasters Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Toasters Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 West Bend

6.1.1 West Bend Company Information

6.1.2 West Bend Business Overview

6.1.3 West Bend Toasters Sales, Revenue and Gross Margin (2019-2024)

- 6.1.4 West Bend Toasters Product Portfolio
- 6.1.5 West Bend Recent Developments
- 6.2 BELLA
 - 6.2.1 BELLA Company Information
 - 6.2.2 BELLA Business Overview
 - 6.2.3 BELLA Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.2.4 BELLA Toasters Product Portfolio
 - 6.2.5 BELLA Recent Developments
- 6.3 Black & Decker
 - 6.3.1 Black & Decker Company Information
 - 6.3.2 Black & Decker Business Overview
 - 6.3.3 Black & Decker Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.3.4 Black & Decker Toasters Product Portfolio
 - 6.3.5 Black & Decker Recent Developments
- 6.4 Breville
 - 6.4.1 Breville Company Information
 - 6.4.2 Breville Business Overview
 - 6.4.3 Breville Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 Breville Toasters Product Portfolio
 - 6.4.5 Breville Recent Developments
- 6.5 Cuisinart
 - 6.5.1 Cuisinart Company Information
 - 6.5.2 Cuisinart Business Overview
 - 6.5.3 Cuisinart Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Cuisinart Toasters Product Portfolio
 - 6.5.5 Cuisinart Recent Developments
- 6.6 Dualit
 - 6.6.1 Dualit Company Information
 - 6.6.2 Dualit Business Overview
 - 6.6.3 Dualit Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 Dualit Toasters Product Portfolio
 - 6.6.5 Dualit Recent Developments
- 6.7 De'Longhi S.p.A.
 - 6.7.1 De'Longhi S.p.A. Company Information
 - 6.7.2 De'Longhi S.p.A. Business Overview
 - 6.7.3 De'Longhi S.p.A. Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 De'Longhi S.p.A. Toasters Product Portfolio
 - 6.7.5 De'Longhi S.p.A. Recent Developments
- 6.8 Hamilton Beach

- 6.8.1 Hamilton Beach Comapny Information
- 6.8.2 Hamilton Beach Business Overview
- 6.8.3 Hamilton Beach Toasters Sales, Revenue and Gross Margin (2019-2024)
- 6.8.4 Hamilton Beach Toasters Product Portfolio
- 6.8.5 Hamilton Beach Recent Developments
- 6.9 Kenmore
 - 6.9.1 Kenmore Comapny Information
 - 6.9.2 Kenmore Business Overview
 - 6.9.3 Kenmore Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Kenmore Toasters Product Portfolio
 - 6.9.5 Kenmore Recent Developments
- 6.10 KitchenAid
 - 6.10.1 KitchenAid Comapny Information
 - 6.10.2 KitchenAid Business Overview
 - 6.10.3 KitchenAid Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 KitchenAid Toasters Product Portfolio
 - 6.10.5 KitchenAid Recent Developments
- 6.11 Krups
 - 6.11.1 Krups Comapny Information
 - 6.11.2 Krups Business Overview
 - 6.11.3 Krups Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Krups Toasters Product Portfolio
 - 6.11.5 Krups Recent Developments
- 6.12 Sunbeam
 - 6.12.1 Sunbeam Comapny Information
 - 6.12.2 Sunbeam Business Overview
 - 6.12.3 Sunbeam Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Sunbeam Toasters Product Portfolio
 - 6.12.5 Sunbeam Recent Developments
- 6.13 Waring
 - 6.13.1 Waring Comapny Information
 - 6.13.2 Waring Business Overview
 - 6.13.3 Waring Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Waring Toasters Product Portfolio
 - 6.13.5 Waring Recent Developments
- 6.14 Toastmaster
 - 6.14.1 Toastmaster Comapny Information
 - 6.14.2 Toastmaster Business Overview
 - 6.14.3 Toastmaster Toasters Sales, Revenue and Gross Margin (2019-2024)

- 6.14.4 Toastmaster Toasters Product Portfolio
- 6.14.5 Toastmaster Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Toasters Sales by Country

7.1.1 North America Toasters Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Toasters Sales by Country (2019-2024)

7.1.3 North America Toasters Sales Forecast by Country (2025-2030)

7.2 North America Toasters Market Size by Country

7.2.1 North America Toasters Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Toasters Market Size by Country (2019-2024)

7.2.3 North America Toasters Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Toasters Sales by Country

8.1.1 Europe Toasters Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Toasters Sales by Country (2019-2024)

8.1.3 Europe Toasters Sales Forecast by Country (2025-2030)

8.2 Europe Toasters Market Size by Country

8.2.1 Europe Toasters Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Toasters Market Size by Country (2019-2024)

8.2.3 Europe Toasters Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Toasters Sales by Country

9.1.1 Asia-Pacific Toasters Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Toasters Sales by Country (2019-2024)

9.1.3 Asia-Pacific Toasters Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Toasters Market Size by Country

9.2.1 Asia-Pacific Toasters Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Toasters Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Toasters Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Toasters Sales by Country

10.1.1 Latin America Toasters Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Toasters Sales by Country (2019-2024)

10.1.3 Latin America Toasters Sales Forecast by Country (2025-2030)

10.2 Latin America Toasters Market Size by Country

10.2.1 Latin America Toasters Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Toasters Market Size by Country (2019-2024)

10.2.3 Latin America Toasters Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Toasters Sales by Country

11.1.1 Middle East and Africa Toasters Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Toasters Sales by Country (2019-2024)

11.1.3 Middle East and Africa Toasters Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Toasters Market Size by Country

11.2.1 Middle East and Africa Toasters Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Toasters Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Toasters Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Toasters Value Chain Analysis

12.1.1 Toasters Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Toasters Production Mode & Process

12.2 Toasters Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

- 12.2.2 Toasters Distributors
- 12.2.3 Toasters Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

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