

# Global Toasters Market Analysis and Forecast 2024-2030

<https://marketpublishers.com/r/GD95018E1856EN.html>

Date: April 2024

Pages: 127

Price: US\$ 4,950.00 (Single User License)

ID: GD95018E1856EN

## Abstracts

A toaster, or a toast maker, is an electric small appliance designed to brown sliced bread by exposing it to radiant heat, thus converting it into toast. Toasters can toast multiple types of sliced bread products. Invented in Scotland in 1893, it was developed over the years, with the introduction of an automatic mechanism to stop the toasting and pop the slices up.

According to APO Research, The global Toasters market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Hamilton Beach, De 'Longhi S.P.A., KitchenAid, Sunbeam, and Krups are the leading manufacturers of toasters. The top 3 occupy about 20% of the market share.

China is the leading production region, accounting for about 70% of the market. Europe is next with about 10%.

This report presents an overview of global market for Toasters, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Toasters, also provides the sales of main regions and countries. Of the upcoming market potential for Toasters, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Toasters sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Toasters market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Toasters sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including West Bend, BELLA, Black & Decker, Breville, Cuisinart, Dualit, De'Longhi S.p.A., Hamilton Beach and Kenmore, etc.

#### Toasters segment by Company

West Bend

BELLA

Black & Decker

Breville

Cuisinart

Dualit

De'Longhi S.p.A.

Hamilton Beach

Kenmore

KitchenAid

Krups

Sunbeam

Waring

Toastmaster

### Toasters segment by Type

2 Slice Toasters

4 Slice Toasters

Others

### Toasters segment by Application

Household

Commercial

### Toasters segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

## UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Toasters market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Toasters and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem,

new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Toasters.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Toasters in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Toasters manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering

the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Toasters sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Chapter 14: The main concluding insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Toasters Market by Type
  - 1.2.1 Global Toasters Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 2 Slice Toasters
  - 1.2.3 4 Slice Toasters
  - 1.2.4 Others
- 1.3 Toasters Market by Application
  - 1.3.1 Global Toasters Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### 2 TOASTERS MARKET DYNAMICS

- 2.1 Toasters Industry Trends
- 2.2 Toasters Industry Drivers
- 2.3 Toasters Industry Opportunities and Challenges
- 2.4 Toasters Industry Restraints

### 3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Toasters Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Toasters Revenue by Region
  - 3.2.1 Global Toasters Revenue by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Toasters Revenue by Region (2019-2024)
  - 3.2.3 Global Toasters Revenue by Region (2025-2030)
  - 3.2.4 Global Toasters Revenue Market Share by Region (2019-2030)
- 3.3 Global Toasters Sales Estimates and Forecasts 2019-2030
- 3.4 Global Toasters Sales by Region
  - 3.4.1 Global Toasters Sales by Region: 2019 VS 2023 VS 2030
  - 3.4.2 Global Toasters Sales by Region (2019-2024)
  - 3.4.3 Global Toasters Sales by Region (2025-2030)
  - 3.4.4 Global Toasters Sales Market Share by Region (2019-2030)
- 3.5 US & Canada



- 3.6 Europe
- 3.7 China
- 3.8 Asia (Excluding China)
- 3.9 Middle East, Africa and Latin America

## **4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

- 4.1 Global Toasters Revenue by Manufacturers
  - 4.1.1 Global Toasters Revenue by Manufacturers (2019-2024)
  - 4.1.2 Global Toasters Revenue Market Share by Manufacturers (2019-2024)
  - 4.1.3 Global Toasters Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 4.2 Global Toasters Sales by Manufacturers
  - 4.2.1 Global Toasters Sales by Manufacturers (2019-2024)
  - 4.2.2 Global Toasters Sales Market Share by Manufacturers (2019-2024)
  - 4.2.3 Global Toasters Manufacturers Sales Share Top 10 and Top 5 in 2023
- 4.3 Global Toasters Sales Price by Manufacturers (2019-2024)
- 4.4 Global Toasters Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 4.5 Global Toasters Key Manufacturers Manufacturing Sites & Headquarters
- 4.6 Global Toasters Manufacturers, Product Type & Application
- 4.7 Global Toasters Manufacturers Commercialization Time
- 4.8 Market Competitive Analysis
  - 4.8.1 Global Toasters Market CR5 and HHI
  - 4.8.2 2023 Toasters Tier 1, Tier 2, and Tier

## **5 TOASTERS MARKET BY TYPE**

- 5.1 Global Toasters Revenue by Type
  - 5.1.1 Global Toasters Revenue by Type (2019 VS 2023 VS 2030)
  - 5.1.2 Global Toasters Revenue by Type (2019-2030) & (US\$ Million)
  - 5.1.3 Global Toasters Revenue Market Share by Type (2019-2030)
- 5.2 Global Toasters Sales by Type
  - 5.2.1 Global Toasters Sales by Type (2019 VS 2023 VS 2030)
  - 5.2.2 Global Toasters Sales by Type (2019-2030) & (K Units)
  - 5.2.3 Global Toasters Sales Market Share by Type (2019-2030)
- 5.3 Global Toasters Price by Type

## **6 TOASTERS MARKET BY APPLICATION**

- 6.1 Global Toasters Revenue by Application

- 6.1.1 Global Toasters Revenue by Application (2019 VS 2023 VS 2030)
- 6.1.2 Global Toasters Revenue by Application (2019-2030) & (US\$ Million)
- 6.1.3 Global Toasters Revenue Market Share by Application (2019-2030)
- 6.2 Global Toasters Sales by Application
  - 6.2.1 Global Toasters Sales by Application (2019 VS 2023 VS 2030)
  - 6.2.2 Global Toasters Sales by Application (2019-2030) & (K Units)
  - 6.2.3 Global Toasters Sales Market Share by Application (2019-2030)
- 6.3 Global Toasters Price by Application

## **7 COMPANY PROFILES**

### 7.1 West Bend

- 7.1.1 West Bend Comapny Information
- 7.1.2 West Bend Business Overview
- 7.1.3 West Bend Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.1.4 West Bend Toasters Product Portfolio
- 7.1.5 West Bend Recent Developments

### 7.2 BELLA

- 7.2.1 BELLA Comapny Information
- 7.2.2 BELLA Business Overview
- 7.2.3 BELLA Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.2.4 BELLA Toasters Product Portfolio
- 7.2.5 BELLA Recent Developments

### 7.3 Black & Decker

- 7.3.1 Black & Decker Comapny Information
- 7.3.2 Black & Decker Business Overview
- 7.3.3 Black & Decker Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.3.4 Black & Decker Toasters Product Portfolio
- 7.3.5 Black & Decker Recent Developments

### 7.4 Breville

- 7.4.1 Breville Comapny Information
- 7.4.2 Breville Business Overview
- 7.4.3 Breville Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.4.4 Breville Toasters Product Portfolio
- 7.4.5 Breville Recent Developments

### 7.5 Cuisinart

- 7.5.1 Cuisinart Comapny Information
- 7.5.2 Cuisinart Business Overview
- 7.5.3 Cuisinart Toasters Sales, Revenue, Price and Gross Margin (2019-2024)

- 7.5.4 Cuisinart Toasters Product Portfolio
- 7.5.5 Cuisinart Recent Developments
- 7.6 Dualit
  - 7.6.1 Dualit Company Information
  - 7.6.2 Dualit Business Overview
  - 7.6.3 Dualit Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.6.4 Dualit Toasters Product Portfolio
  - 7.6.5 Dualit Recent Developments
- 7.7 De'Longhi S.p.A.
  - 7.7.1 De'Longhi S.p.A. Company Information
  - 7.7.2 De'Longhi S.p.A. Business Overview
  - 7.7.3 De'Longhi S.p.A. Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.7.4 De'Longhi S.p.A. Toasters Product Portfolio
  - 7.7.5 De'Longhi S.p.A. Recent Developments
- 7.8 Hamilton Beach
  - 7.8.1 Hamilton Beach Company Information
  - 7.8.2 Hamilton Beach Business Overview
  - 7.8.3 Hamilton Beach Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.8.4 Hamilton Beach Toasters Product Portfolio
  - 7.8.5 Hamilton Beach Recent Developments
- 7.9 Kenmore
  - 7.9.1 Kenmore Company Information
  - 7.9.2 Kenmore Business Overview
  - 7.9.3 Kenmore Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.9.4 Kenmore Toasters Product Portfolio
  - 7.9.5 Kenmore Recent Developments
- 7.10 KitchenAid
  - 7.10.1 KitchenAid Company Information
  - 7.10.2 KitchenAid Business Overview
  - 7.10.3 KitchenAid Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.10.4 KitchenAid Toasters Product Portfolio
  - 7.10.5 KitchenAid Recent Developments
- 7.11 Krups
  - 7.11.1 Krups Company Information
  - 7.11.2 Krups Business Overview
  - 7.11.3 Krups Toasters Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.11.4 Krups Toasters Product Portfolio
  - 7.11.5 Krups Recent Developments

## 7.12 Sunbeam

7.12.1 Sunbeam Company Information

7.12.2 Sunbeam Business Overview

7.12.3 Sunbeam Toasters Sales, Revenue, Price and Gross Margin (2019-2024)

7.12.4 Sunbeam Toasters Product Portfolio

7.12.5 Sunbeam Recent Developments

## 7.13 Waring

7.13.1 Waring Company Information

7.13.2 Waring Business Overview

7.13.3 Waring Toasters Sales, Revenue, Price and Gross Margin (2019-2024)

7.13.4 Waring Toasters Product Portfolio

7.13.5 Waring Recent Developments

## 7.14 Toastmaster

7.14.1 Toastmaster Company Information

7.14.2 Toastmaster Business Overview

7.14.3 Toastmaster Toasters Sales, Revenue, Price and Gross Margin (2019-2024)

7.14.4 Toastmaster Toasters Product Portfolio

7.14.5 Toastmaster Recent Developments

# 8 NORTH AMERICA

## 8.1 North America Toasters Market Size by Type

8.1.1 North America Toasters Revenue by Type (2019-2030)

8.1.2 North America Toasters Sales by Type (2019-2030)

8.1.3 North America Toasters Price by Type (2019-2030)

## 8.2 North America Toasters Market Size by Application

8.2.1 North America Toasters Revenue by Application (2019-2030)

8.2.2 North America Toasters Sales by Application (2019-2030)

8.2.3 North America Toasters Price by Application (2019-2030)

## 8.3 North America Toasters Market Size by Country

8.3.1 North America Toasters Revenue Growth Rate by Country (2019 VS 2023 VS 2030)

8.3.2 North America Toasters Sales by Country (2019 VS 2023 VS 2030)

8.3.3 North America Toasters Price by Country (2019-2030)

8.3.4 U.S.

8.3.5 Canada

# 9 EUROPE

## 9.1 Europe Toasters Market Size by Type

9.1.1 Europe Toasters Revenue by Type (2019-2030)

9.1.2 Europe Toasters Sales by Type (2019-2030)

9.1.3 Europe Toasters Price by Type (2019-2030)

## 9.2 Europe Toasters Market Size by Application

9.2.1 Europe Toasters Revenue by Application (2019-2030)

9.2.2 Europe Toasters Sales by Application (2019-2030)

9.2.3 Europe Toasters Price by Application (2019-2030)

## 9.3 Europe Toasters Market Size by Country

9.3.1 Europe Toasters Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 Europe Toasters Sales by Country (2019 VS 2023 VS 2030)

9.3.3 Europe Toasters Price by Country (2019-2030)

9.3.4 Germany

9.3.5 France

9.3.6 U.K.

9.3.7 Italy

9.3.8 Russia

## **10 CHINA**

### 10.1 China Toasters Market Size by Type

10.1.1 China Toasters Revenue by Type (2019-2030)

10.1.2 China Toasters Sales by Type (2019-2030)

10.1.3 China Toasters Price by Type (2019-2030)

### 10.2 China Toasters Market Size by Application

10.2.1 China Toasters Revenue by Application (2019-2030)

10.2.2 China Toasters Sales by Application (2019-2030)

10.2.3 China Toasters Price by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

### 11.1 Asia Toasters Market Size by Type

11.1.1 Asia Toasters Revenue by Type (2019-2030)

11.1.2 Asia Toasters Sales by Type (2019-2030)

11.1.3 Asia Toasters Price by Type (2019-2030)

### 11.2 Asia Toasters Market Size by Application

11.2.1 Asia Toasters Revenue by Application (2019-2030)

11.2.2 Asia Toasters Sales by Application (2019-2030)

11.2.3 Asia Toasters Price by Application (2019-2030)

### 11.3 Asia Toasters Market Size by Country

11.3.1 Asia Toasters Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

11.3.2 Asia Toasters Sales by Country (2019 VS 2023 VS 2030)

11.3.3 Asia Toasters Price by Country (2019-2030)

11.3.4 Japan

11.3.5 South Korea

11.3.6 India

11.3.7 Australia

11.3.8 China Taiwan

11.3.9 Southeast Asia

## 12 MIDDLE EAST, AFRICA AND LATIN AMERICA

### 12.1 MEALA Toasters Market Size by Type

12.1.1 MEALA Toasters Revenue by Type (2019-2030)

12.1.2 MEALA Toasters Sales by Type (2019-2030)

12.1.3 MEALA Toasters Price by Type (2019-2030)

### 12.2 MEALA Toasters Market Size by Application

12.2.1 MEALA Toasters Revenue by Application (2019-2030)

12.2.2 MEALA Toasters Sales by Application (2019-2030)

12.2.3 MEALA Toasters Price by Application (2019-2030)

### 12.3 MEALA Toasters Market Size by Country

12.3.1 MEALA Toasters Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 MEALA Toasters Sales by Country (2019 VS 2023 VS 2030)

12.3.3 MEALA Toasters Price by Country (2019-2030)

12.3.4 Mexico

12.3.5 Brazil

12.3.6 Israel

12.3.7 Argentina

12.3.8 Colombia

12.3.9 Turkey

12.3.10 Saudi Arabia

12.3.11 UAE

## 13 VALUE CHAIN AND SALES CHANNELS ANALYSIS

### 13.1 Toasters Value Chain Analysis

13.1.1 Toasters Key Raw Materials

13.1.2 Raw Materials Key Suppliers

- 13.1.3 Manufacturing Cost Structure
- 13.1.4 Toasters Production Mode & Process
- 13.2 Toasters Sales Channels Analysis
  - 13.2.1 Direct Comparison with Distribution Share
  - 13.2.2 Toasters Distributors
  - 13.2.3 Toasters Customers

## **14 CONCLUDING INSIGHTS**

## **15 APPENDIX**

- 15.1 Reasons for Doing This Study
- 15.2 Research Methodology
- 15.3 Research Process
- 15.4 Authors List of This Report
- 15.5 Data Source
  - 15.5.1 Secondary Sources
  - 15.5.2 Primary Sources
- 15.6 Disclaimer



## I would like to order

Product name: Global Toasters Market Analysis and Forecast 2024-2030

Product link: <https://marketpublishers.com/r/GD95018E1856EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD95018E1856EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970